



	CATEGORY	THEME	RESPONSE EXAMPLES
ENVIRONMENT	Built environment	Infrastructure and Planning	Transport, roads, buildings, shops, skate park, sporting clubs, water park
		Accessibility and choice	Everything you need is close by, easy to get around
	Natural Environment	Spaces and places	Parks, bushland, River, agricultural areas River, fishing
		Weather and climate	Sunshine, warm, weather, climate, temperature
		Connected to country	Traditional land
	Lifestyle	Country Lifestyle	Peaceful, relaxed, friendly, small, quiet, close, outdoor lifestyle
		Geographic Location	Distance from city, remoteness
	Sustainability	Climate change	Endangered species, flood, drought
		Clean and Green	Pollution, clean air, clean water
		Sustainable Practices	Renewable energy, conservation
Animal Welfare		Animal abuse, introduced species	
COMMUNITY	Culture and Identity	Cultural Diversity	Multiculturalism, racism, range of cultures
		Place-based identity	"We don't live in the shadow of capital cities", we know who we are
	Equity	Accessible communication	English classes for new arrivals, easy English documents, interpreters
		Accessible transport	Buses at the right times, cheaper transport, train
		Cost of living	Can't afford, too expensive, free
		Disabilities	Wheelchair access, equal opportunity, diagnosis
		Housing and Homelessness	Homelessness
		Food security	Breakfast programs, knowing how to cook, nutrition, access to produce
		Generational cycles	Cycle of poverty, culture of poverty, intergenerational
		Opportunities	Opportunities
	Family	Family relationships	Time with family, family breakdown
		Parenting	Parenting capacity, parenting role, home environment
		Teen pregnancy and parenting	Young mothers, teen pregnancy
		Carers	Foster carers, young carers, caring for disabilities, aged carers
	Social Inclusion	Sense of Community	Community spirit, knowing people, connectedness,
		Social cohesion	Inclusiveness, fractured community, tolerance, acceptance
		Empathy	Understanding others, not judging, acknowledging others
	Social life	Recreation and social life	Activities, events, entertainment, hobbies, things to do
		Technology and social media	Phones, computers,
	Social norms	Aspirations	I hope my children have a better life than I did, self-esteem, dreams
		Attitudes and Values	Gender roles, stereotypes
		Behaviours	Laziness, greed
	Social Responsibility	Empowerment	Taking responsibility, accepting help
		Leadership	Standing up for others, advocating
		Participation in the community	Being involved, contributing to society
		Social Awareness	Raising awareness, getting the facts
		Social emotional capacity and life skills	Coping skills, emotional maturity,
		Helping others	Supporting others, community support, helping each other
	Service System S	Early Intervention	Starting early, falling through the gaps
		Choice, Access and Quality	Quality, options, gaps, availability, cost
Navigation and awareness		Understand the system, knowing where to go	
Economy	Growth/Thriving	Growing, thriving, better, development	
	Financial Security and literacy	Income, wages, financial management, budgeting	
	Industries	Farming, food bowl, tourism, agriculture	
	Employment	Pathways, lack of, readiness, work experience, opportunities	
Education	Best Start for Early Childhood	Kindergarten, playgroups, early childhood dev, maternal child health	
	Programs	Literacy and Numeracy	NAPLAN, literacy, numeracy
		Social Emotional	Coping skills, problem solving,
		Healthy relationships and sex ed.	Consent and communication, realities of parenting, safe sex
		Life skills	Not just academics, but law, budgeting, cooking
	Valuing Education	Understanding the importance of education, encouraging education	
	Engagement and Attendance	Missing school, truancy, not attending, disengaged	
	School/Family partnerships	Families involved in schooling, communication with parents	
	Completion and sufficient	Getting an education, finishing school, graduating	
	Quality and Adaptive Design	Cookie cutter, school design, different learning styles	
Support for vulnerable	Special needs, students falling behind, learning support, student welfare		
Access and Affordability	Cost, availability, tertiary options, moving away for study		
Health and Wellbeing	Mental Health	Depression, suicide, stress	
	Protection, promotion and management	Obesity, cancer,	
	Gambling	Prevention, disease management, healthy eating	
	Substance use and addictions	Drugs, ice, methamphetamine, smoking, alcohol, drinking, gambling, marijuana	
	Wellbeing	Healthy, happy, well	
Political	Policy and Legislation	Laws, policies	
	Funding	Funding for programs, funding for infrastructure, investment	
	Ideology/Alignment	Voting trends, political parties, conservative, safe seat	
	Attention/ Involvement	"Off the radar", lack of government attention, too much government control	
Safety	Child safety	Child protection, child abuse, childhood accidents	
	Family violence	Domestic violence, perpetrator, victim, survivors	
	Bullying and harassment	Bullying, cyber-bullying, workplace bullying, harassment, peer pressure	
	Public safety	Crime, crime rates, violence, safe neighbourhoods, gangs	
	Justice and policing	Surveillance, police presence, legal system, penalties	