EasyOption

A Worldwide shared Cryptocurrency Options
Tading Platform

Tokenized and Community-based
Autonomous Organization

Background

Options are the core part of modern capital market, not just because of their transaction scale, but because of their meaning to global economy: hedging risk and price discovery. The essence of options trading is margin trading. In the traditional financial world, both parties in the transaction choose to make clearing and settlement through a third party with a good credit, in order to reduce the risk of default. However, it also brings trading risks and raises the cost and threshold of transaction. If the risk exposure of one third party doesn't match its original margin, a larger scale financial default will happen. These problems should be attributed to the fact that traditional options trading platforms have failed to satisfy the demand of the new era of crypto assets, rather than attributed to the traditional platforms themselves.

The low-cost and large-scale settlement system based on blockchain technology makes asset transactions transparent, equal and safe. And governance structure driven by Token, based on blockchain, will bring unprecedented change to the organization. In the future, we believe that any two ordinary strangers can trade options through network safely, freely and equally. Options trading will break the boundaries of barriers, nations, and religions, to protect the economic development of every place in the world. Consequently, we have launched EasyOption.

EasyOption

The First Global Community-owned Cryptocurrencies Options Trading Platform

EasyOption is committed to create a transparent, community joint decision, and high-performance cryptocurrencies options trading platform, which allows traders, investors and market makers to safely trade any size of options. Via blockchain technology and community Token system, EasyOption realizes transaction data transparent, user privacy reliable and safe, and anti-attack trading system stable.

In the meantime, EasyOption is the first global community-owned cryptocurrencies options trading platform. EasyOption community is an open and transparent Token-based organization, in which EOPT represents the overall ownership of EasyOption trading platform.
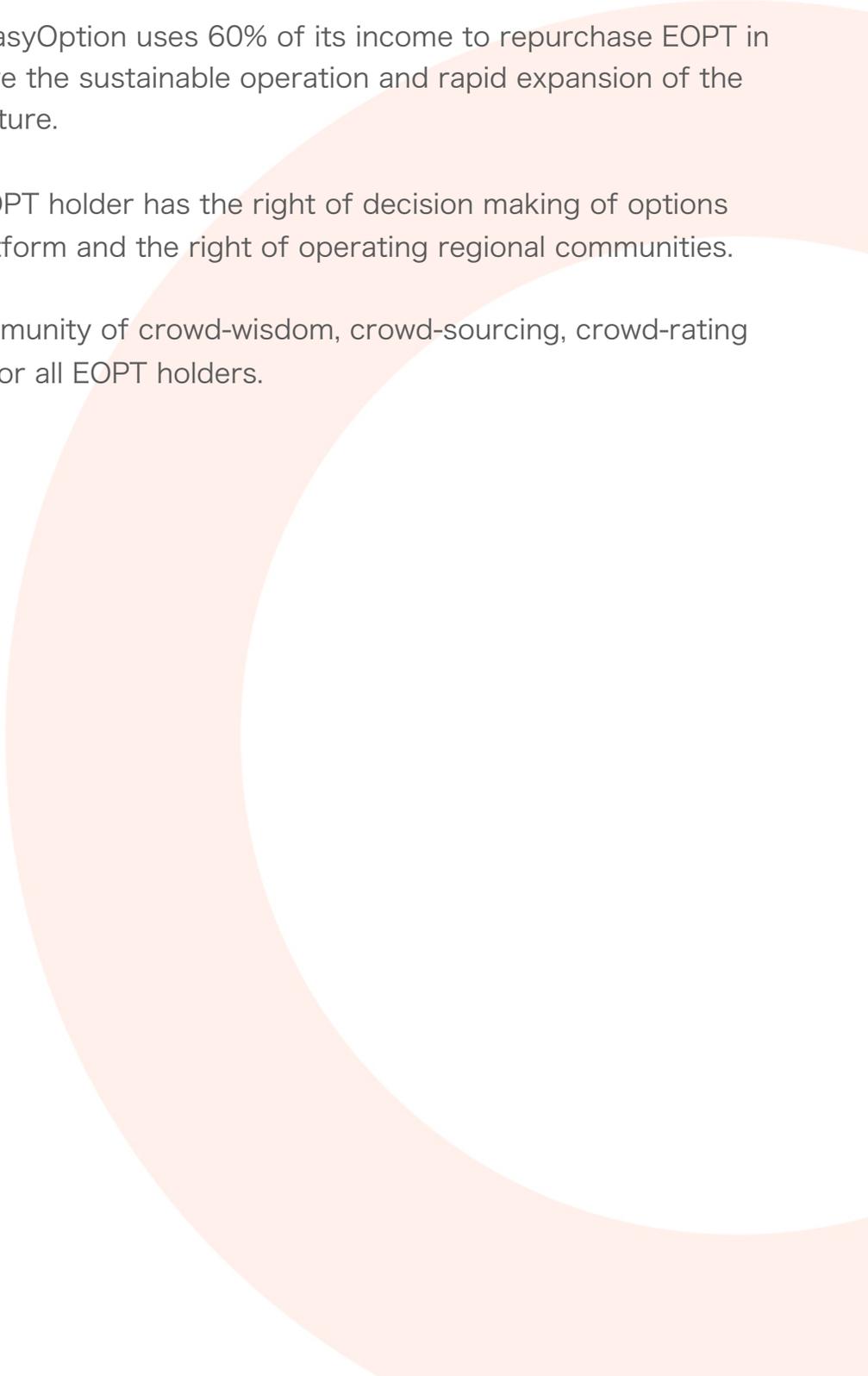
Options trading has huge exposure. As is the first global cryptocurrencies options trading platform, EasyOption needs to establish a stable and large-scale hedging pool, so that the risk of each user can be well hedged. Therefore in the early stage, in order to involve more users to establish a global large-scale options hedging pool, EasyOption has pioneered the "Community-Built Mining" model, in which EOPTs are rewarded to the users contributing to community propaganda and construction. In just one month, EasyOption has established the largest blockchain community in the world, covering 700,000+ users in more than 200 countries and regions. We believe, it is the first time in human history that a startup has globalized in such a short time.

More importantly, EasyOption uses 60% of its income to repurchase EOPT in the market, to ensure the sustainable operation and rapid expansion of the community in the future.

In addition, every EOPT holder has the right of decision making of options products on the platform and the right of operating regional communities.

EasyOption is a community of crowd-wisdom, crowd-sourcing, crowd-rating and crowd-sharing for all EOPT holders.

EasyOption Mission

EasyOption's mission is to create a fair and ideal environment for all traders, investors, and market makers in the simplest and most efficient way. And it will become the largest cryptocurrencies options trading platform in the world.

All the participants in EasyOption community will build an options trading platform together, which breaks down the boundaries of barriers, nations, and religions. EasyOption will enable less-developed countries and regions to enjoy high quality financial service same as developed countries, achieving global barrier-free options trading and protection the future economic development. EasyOption will create a new financial world.

EasyOption Features

EasyOption's design goals are to guarantee every option transaction transparent, simple, efficient and safe, and to provide driving force and safeguard mechanism for the platform development by the way of community joint decision.

Open and Transparent

EasyOption is the first open and transparent options trading platform in the world. Via blockchain technology, EasyOption will publish: the quotation strategies and margins of market makers, all users' orders, and exposure in whole trading market. Every user in the world can query transaction data and assets in real time.

Community Joint Decision

EasyOption is the first fully Community-Owned platform, which has pioneered the "Community-Built Mining" model. Meanwhile, EasyOption uses 60% of its income to repurchase EOPTs. And every EOPT holder has the right of decision making of options products and operating regional communities.

High Performance

Taking advantage of credible low-cost and large-scale settlement characteristics of blockchain technology, EasyOption provides the most advanced financial tool. Through large-scale concurrent computation, EasyOption realizes the transaction efficiency of millions of TPS

Safe and Reliable

Through standardizing the every link of options trading process with blockchain technology, EasyOption guarantees that margin pledge and settlement cannot be tampered. Both parties of transactions need not worry about the risk of default.

How to Filter Transaction Pairs

Blockchain technology and organizational structure driven by Token have brought unprecedented changes and innovations to the option trading platform, making crowd-wisdom and crowd-rating possible. And options originate form the demand that people want to hedge their assets risk. So transaction pairs of EasyOption should be decided buy all the users.

Through smart contract, EOPT holders vote to decide the transaction pairs listed on EasyOption platform and to select corresponding markets. Therefore, we require each market maker to publish its margin amount and option quotation strategy, so that users can make judgment according to their own needs. EasyOption does not evaluate for users but seeks to protect their profit through open and transparent system.
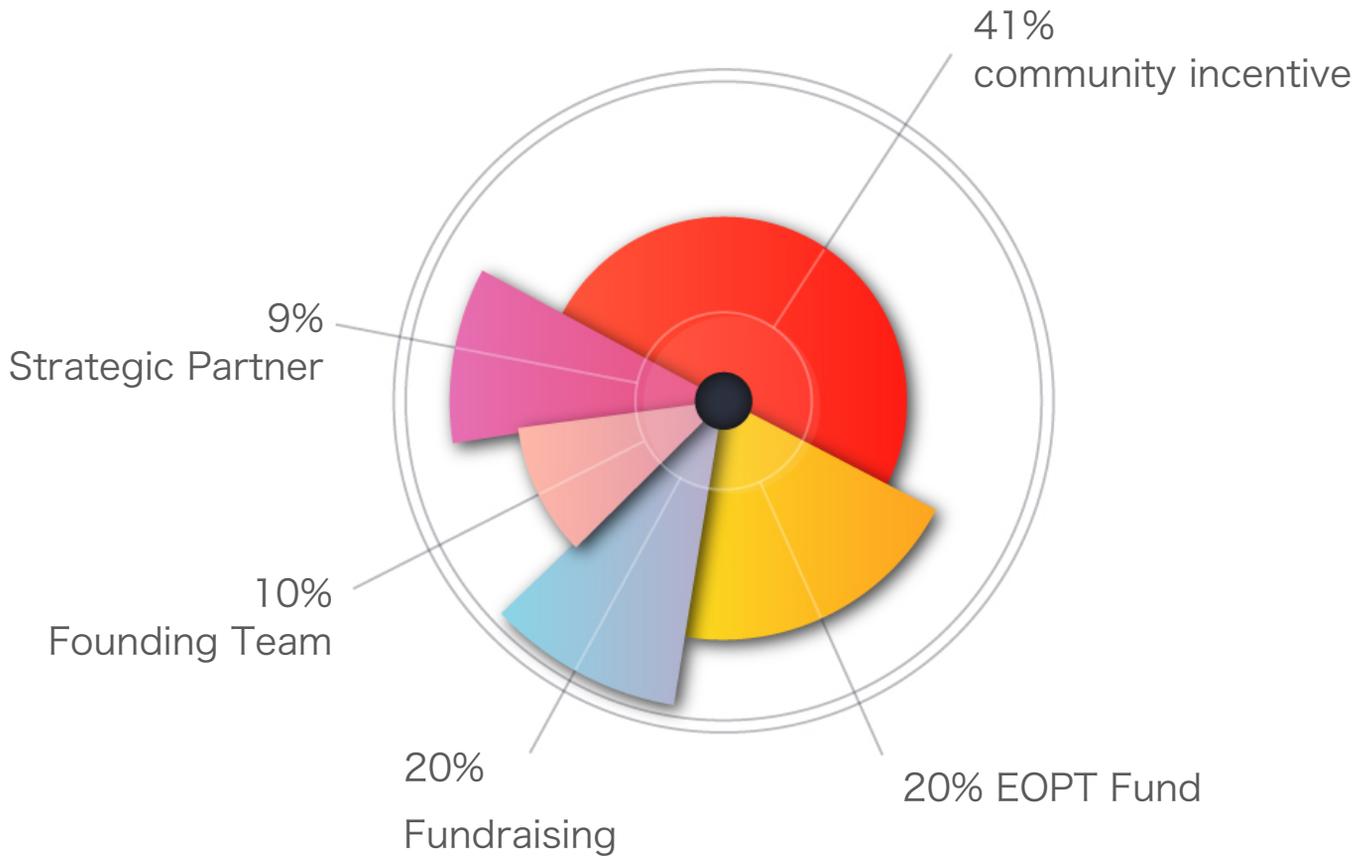
EOPT (EasyOption Token)

What is EOPT?

EOPT is the token issued by EasyOption, equating the overall ownership of EasyOption trading platform.
The total number of EOPT is 5 billions. EasyOption uses 60% revenue to repurchase EOPTs. At the same time, EOPT holders have decision making right and share the dividend of the platform growth.

EOPT Rights and Interests

Role	Right	Description
To all EOPTers	Repurchase EOPT	EasyOption uses 60% revenue to repurchase EOPTs, to ensure the sustainable operation and rapid expansion of the community in the future.
To market makers	Transaction pairs open	Token Fund can open transaction pairs and sell options in EasyOption platform when it pledges some amount of EOPTs.
To trading users	Transaction Waiver	According to the amount of EOPT held, EOPT holder will enjoy transaction fee exemption of different degrees
	Advanced API rights	EOPT holders can use advanced API rights, which are convenient for quantitative trading teams.
	Agent	Users with large amounts of EOPT can become regional agents or can have more profit rewarded when inviting friends.
	Decision Making	All EOPT holders vote to decide the transaction pairs listed on EasyOption platform and to select corresponding markets.

EOPT Distribution

41%
community incentive

9%
Strategic Partner

10%
Founding Team

20%
Fundraising

20% EOPT Fund

Community Incentive

EasyOption has pioneered the "Community-Built Mining" model, in which 41% EOPTs are rewarded to the users contributing to community propaganda and construction.

Incentives: A user get 1000 EOPT once joining EasyOption community. 1000 more EOPT = 1 successful invitation.

EOPT Fund

EOPT Fund will invest cryptocurrencies options trading ecosystem.

Road Map

1st Stage
(current)

Basic R&D and building community
- Build the basic product framework of EasyOption
- Establish seed user communities
- Establish a global product operation system

2nd Stage

Crypt asset issuance
- Fundraising
- Issue EOPT and list on exchanges

3rd Stage

Basic product online (Binary Option stage)
- Binary option product will be launched
- Build a global marketing system to increase the transaction volume

4th Stage

Diversify roles of participants
(introduce more roles such as market markers)
- Introduce more market makers to provide liquidity

5th Stage

Product diversification and decentralization
(Exchange-traded Option)
- Decentralize the underlying settlement structure of option
- Establish the standard Exchange-traded option products
- Rich transaction APIs

EasyOption