



2019 Days for Girls Social Enterprise Program

Frequently Asked Questions

Q. When is the application deadline?

A. October 28, 2019 at 5pm Pacific Standard Time.

Q. What if I can't meet the deadline?

A. Given the high interest in the program we are unable to accept submissions after October 28, 2019, at 5pm PST.

Going forward, in order for Days for Girls to provide excellent training we will accept new applications once a year. New enterprises will attend basic training together in order to learn from group successes and challenges. This will also help the Days for Girls team to monitor program progress.

Q. What if I am ready to start an enterprise?

A. Over the years we have acquired deep knowledge about what it takes to build a successful Days for Girls social enterprise. We have designed our new application process based on lessons learned and successes in the field. We encourage you to apply. If you are not selected or the program is not a good fit for you, below is a list of ways you can support the menstrual health movement.

- **Volunteer.** Check out our [website](#) for additional ways to volunteer with Days for Girls
- **Connect.** [Sign up here](#) to receive the Days for Girls Periodical.
- **Advocate.** Check out our advocacy resources to learn how to be a menstrual health champion in your community.
- **Donate.** [Support](#) the Days for Girls enterprise program with a charitable donation.

Q. What countries are considered low- and middle-income?

A. You can find a list of low- and middle-income countries [here](#)

Q. Are there certain countries in which an application has a greater chance of being accepted?

A. Proximity to a Days for Girls office and local supplies can be an important consideration for our team's ability to support new and existing social enterprises. Days for Girls has offices in Ghana, Uganda, Nepal, and Guatemala. However, due to the high volume of existing enterprises in Uganda, Rwanda, and Kenya applications from these areas are less likely to be selected this year.

Q. Can I fill out the form on behalf of someone in a low or middle-income country?

A. Our new application process is designed to build a cohort of exceptional leaders, therefore the leader of the enterprise will need to be evaluated along with the questionnaire. The proposal should be completed by the enterprise leader so that we can fully understand their ability to carry out the duties and tasks required. The proposed leader should live full-time in the country of the enterprise. This person will be responsible for managing the enterprise, is expected to attend training sessions, and participate in

required Days for Girls activities. This person must be from a low- or middle-income country.

Q. Can I use my own funding to start a Days for Girls Enterprise?

A. If your application is selected, you may solicit and/or use outside funds based on your goals. Days for Girls will work closely with you to provide guidance.

Q. Do I need money to start a Days for Girls Enterprise?

A. No. If you are selected, Days for Girls will help to start your enterprise and work with you to plan for future funding.

Q. Can I apply as an organization?

A. Yes. However, the application still needs to be completed by the potential enterprise leader. This person may also be working with an existing organization, for example with a livelihoods, water, sanitation, and hygiene, or sexual reproductive health program.

Q. How is the new program different?

A. This year selected enterprises will begin training together, as the 2020 Days for Girls social enterprise program cohort. We have improved our recruitment process and program, including the development of milestones that all new enterprises will be required to meet within the first year. This year we will have an open application period of approximately two months only. This will help our team lead a comprehensive review process and enable selected enterprises to begin training together in one cohort.

Q. If I am accepted, what does the training program look like?

A. During the program participants will receive:

- Business and leadership skills
- Learn how to expertly manufacture the patented Days for Girls Menstrual “Kit”
- Training to deliver menstrual health education in their communities
- Marketing, finance, advocacy, and supply management skills

Participants will have the opportunity to work with the Days for Girls team remotely and in-person. Following the initial training period, participants will stay connected to the Days for Girls team and cohort through network and learning opportunities.

Q. Can I apply to this year’s program if I am an existing enterprise? I could use some extra support.

A. Yes. We understand that current Days for Girls enterprises are in varying staging of production and some could benefit from being part of this cohort. If you apply and are **not** selected, you will **not** lose your current status as a Days for Girls enterprise.

If you are accepted into the program you must commit to being part of the cohort even if you have received certain skills or training from Days for Girls in the past.

Q. I don’t know how to answer all of the questions in the application.

A. That’s ok! Do the best you can to complete the application.

Q. If I am not selected, can I get feedback on my application?

A. Due to the high volume of applications we are unable to provide specific feedback.

Q. What is the application process and what are the next steps?

A. The application period will remain open from September 2019 to October 28, 2019. New enterprises will be announced at the end of December 2019 and begin training in early 2020. The application process will require three components:

- Round 1: Online application
- Round 2: In-depth interview with Days for Girls team
- Round 3: Potential site visit to the proposed enterprise location

Applicants will be notified of their status along the way. For example, those who do not move past the online application stage will be notified.

Q. How many applications will be accepted?

● The Days for Girls team is looking for quality over quantity. We do not have a set number of applications that will be accepted this year. Instead, we will focus on factors that have the potential to ensure the enterprise will be successful including:

- Market potential for washable pads
- Potential to establish and manage a small business
- Favorable enabling environment (political, economic, and social factors)
- Motivation and leadership potential of the enterprise leader
- Sustainability

Q. Who will review the applications?

A. The Days for Girls Enterprise Program application team consists of Days for Girls country office directors and enterprise coordinators from Ghana,

Guatemala, Nepal, and Uganda, as well as several Days for Girls International staff such as the Enterprise Program Director, Director of Learning & Impact, and Chief Programs Officer.

Q. What language will the training be delivered in?

A. The DfG Enterprise management training is currently delivered in English, Spanish, and Nepali. We hope to offer more languages in the future.

Q. If this program is not a fit for me or I do not get accepted, how can I be involved in Days for Girls?

A. There are many ways to get involved with the Days for Girls network! Some suggestions are:

- **Volunteer.** Check out our [website](#) for additional ways to volunteer with Days for Girls
- **Connect.** [Sign up here](#) to receive the Days for Girls Periodical.
- **Advocate.** Check out our advocacy resources to learn how to be a menstrual health champion in your community.
- **Donate.** [Support](#) the Days for Girls enterprise program with a charitable donation.

Have a question you think should be added to our FAQs?

Please email 2019Applications@daysforgirls.org