



ECLAC



Seminar
Expanding the role of SMEs in value chains between Asia and Latin America
April 29 2015
Celso Furtado Room – ECLAC, Santiago

- 08:30 – 9:00 **Registration**
- 09:00 – 09:20 **Opening Remarks**
Ambassador of the Republic of Korea (TBD)
Osvaldo Rosales, Chief, International Trade and Integration Division, ECLAC
- 09:20 – 09:50 **Bilateral trade and investment between Korea and Latin America**
Osvaldo Rosales, Chief, International Trade and Integration Division, ECLAC
- 09:50 – 10:05 **Comments**
Ignacio Bartesaghi, El Observatorio América Latina Asia – Pacífico, Montevideo
- 10:05 – 10:30 **Q&A**
- 10:30 – 10:50 Coffee break**
- 10:50 – 11:10 **Role of SMEs in Latin American exports to Asia**
Roberto Urmeneta, International Trade and Integration Division, ECLAC
- 11:10 – 11:30 **Trans-Latin value chains in Asia: the role of small and medium-sized enterprises (SMEs)**
Daniela Ramos, Researcher, Centro de Investigaciones para la Transformación (CENIT), Argentina
- 11:30 – 11:50 **Supplier networks to Korean Multinationals in Latin America**
Jae Sung Kwak, Hyung Hee University, Korea
- 11:50 – 12:10 **SMEs in Korean electronics and pharmaceuticals value chains**
Si Un Yi, Korea Institute for International Economic Policy, Korea
- 12:10 – 12:30 **Comments**
Ricardo Boveri, responsable de Exiros, Techint, Argentina
Christian Mendoza, Eagon Lautaro, Chile
- 12:30 – 13:00 **Q&A**

13:00 – 14:30 Lunch (by invitation)

14:30 – 14:50 **Supplier Development Programs in Latin America: The UNCTAD experience**
Fulvia Farinelli, UNCTAD, Geneva

14:50 – 15:10 **Supplier Development Programs in Costa Rica and El Salvador**
Emmanuel Hess, Consultant, Costa Rica

15:10 – 15:30 **Comments**
Ricardo Finkelsztein, EMPRETEC, Argentina
Claudio Maggi, CORFO, Chile

15:30 – 16:00 **Q&A**

16:00 – 16:15 Coffee break

16:15 – 16:45 **Roundtable: Expanding the role of SMEs in value chains between Asia and Latin America**

1. Ricardo Finkelsztein, EMPRETEC, Argentina
 2. Ricardo Boveri, responsable de Exiros, Techint, Argentina
 3. Rolando Dobles, PROCOMER, Costa Rica
 4. Claudio Maggi, CORFO, Chile
- Moderator: Osvaldo Rosales, Chief, International Trade and Integration Division, ECLAC

16:45 – 17:00 **Closing remarks**