



# Pursuing Your Purpose

## Carey Lohrenz

In her talk at [Leadercast Live 2018](#), Carey said that identifying and staying aware of our purpose—whether it’s found in a fighter jet or a boardroom—is essential to success. It’s critical that we keep our purpose at the forefront of our minds, pursuing it relentlessly.

**“If you lose sight of the most important work you should be doing, you lose the fight,”** she said.

We cannot allow any distractions, including the opinions of others or the potential for failure, deter us from our mission. When we’re afraid to fail, we miss valuable opportunities. “Plus, facing challenges builds confidence,” said Carey.

We will all experience setbacks somewhere along the way, but Carey pointed out that it’s what we do *after* failing that determines where we will end up.

### Carey’s Game-Changing Thoughts:

- A great attitude doesn’t guarantee your success, but **a negative attitude kills your ability to adapt.**
- The people who tell you that you **can’t** are usually the ones most afraid that you **will**.
- **Don’t be bold and courageous all the time.** It’s exhausting.
- **A good leader makes decisions for the best interest of the team**, not for their *own* best interest.