

# COPYRIGHT

Understanding intellectual property is an essential skill for starting and growing your yoga business. Your creative works are protected by one of the four types of intellectual property law: copyright, trademark, patent, and trade secret. Here are the 5 most frequently asked questions about copyright.

## WHAT IS COPYRIGHT?



Copyright is a form of protection grounded in the U.S. Constitution and granted by law for original works of authorship fixed in a tangible medium of expression. Copyright covers both published and unpublished works.

## WHAT DOES COPYRIGHT PROTECT?



Copyright protects creative expression that has been fixed in a tangible medium of expression. That means that it protects original works of authorship including poetry, novels, movies, songs, software, architecture, and even those teacher training materials you've spent countless hours drafting.

## WHAT DOESN'T COPYRIGHT PROTECT?



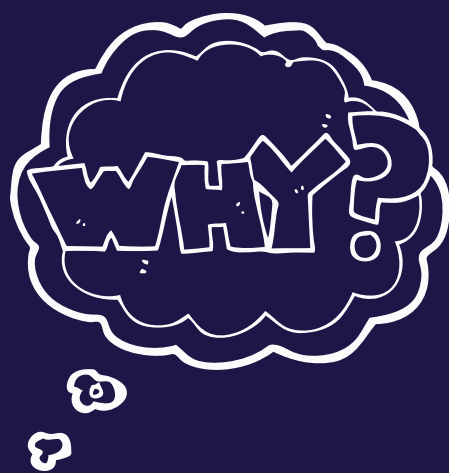
Copyright does not protect facts, ideas, systems, or methods of operation. For example, copyright protection does not extend to yoga sequences and breathing exercises. But, keep in mind that copyright may protect the way these things are expressed.

## HOW DO I REGISTER MY WORK?



Copyright exists from the moment the work is created. However, you will have to register with the U.S. Copyright Office, if you wish to bring a lawsuit for infringement.

## WHY SHOULD I REGISTER MY WORK?



Many yogi entrepreneurs register their works because they wish to have the facts of their copyright on the public record and have a certificate of registration. Registered works may be eligible for statutory damages and attorney's fees in successful litigation.

Still have copyright questions? Schedule a free consultation.



SOURCE: <https://www.copyright.gov/help/faq/faq-general.html#what>

