



# ActivEightCoin

EXTENDED ROADMAP AND DEVELOPMENT OUTLINE

# ActivEightCoin (Disrupting Fitness)



# What is ActivEightCoin?

- ▶ ActivEightCoin - a token built on the recently developed Tron blockchain - launched in August 2018 with the mission to incentivise and monetise the Health and Fitness sector. Everyone knows that they should exercise more to improve both their general health and quality of life, however many of us still fail to find time for this in our busy daily schedules.
- ▶ ActivEightCoin seeks to solve this problem by rewarding our members with crypto-currency for active calories they burn during exercise and the daily steps counts they register.

# How Do Rewards Work?

- ▶ Members currently submit their workouts in the [Telegram channel](#) or to the [DropBox](#) on the website.
- ▶ Active calories are extracted from the workouts and converted into ActivEightCoin
- ▶ Any type of workout can earn ActivEightCoin (running, cycling, swimming, etc.) provided active calories have been tracked.
- ▶ Daily steps submitted are converted into ActivEightCoin
- ▶ Once our full website goes live members will be able to upload their workouts in a variety of supported file types (.fit, .gpx and .tcx) and rewards will be automatically calculated.

# Global Fitness Industry

- ▶ The global fitness industry is estimated to be worth around \$87.5bln and has grown at a steady rate of \$2bln in each of the last five years.
- ▶ There are more than 200,000 gyms and health clubs worldwide.
- ▶ The US fitness industry is the largest in the world, valued at \$30bln and comprising almost 40,000 gyms and health clubs.
- ▶ The UK fitness industry alone has more than 7,000 gyms and a market value estimated at more than £5bln.
- ▶ The Health and Fitness industry affords an unprecedented opportunity for an innovative crypto-currency to develop within this space.

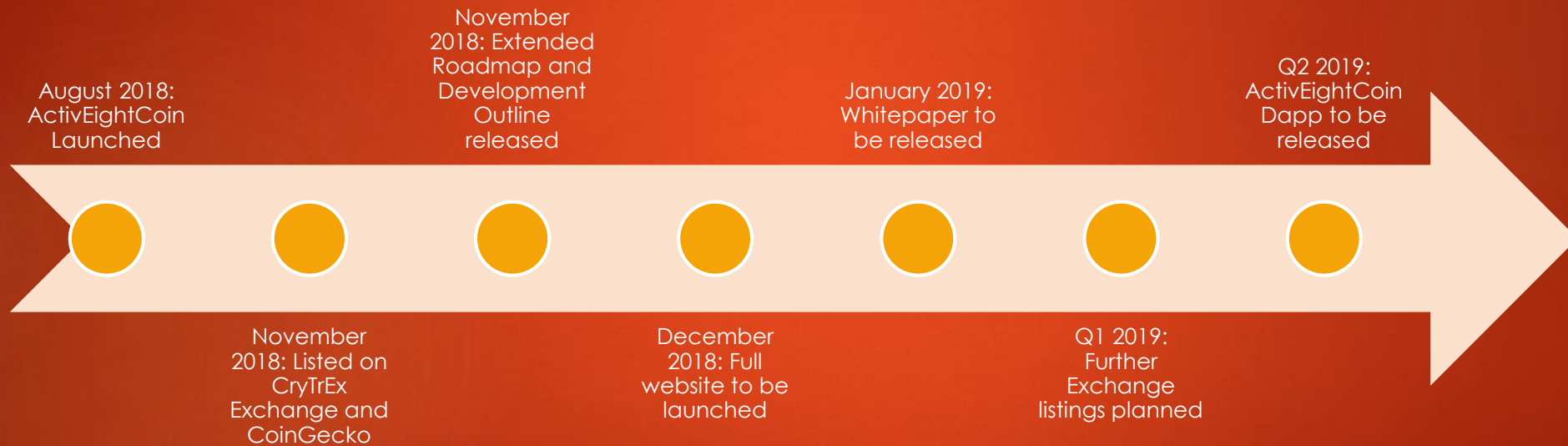
# Health and Fitness Apps

- ▶ Use of health and fitness apps has grown by 350% over the past four years.
- ▶ More than 75% of active users open their preferred app at least twice per week.
- ▶ Worldwide adoption of smartphones and increased use of activity trackers such as FitBit has led to a hitherto unseen ability for people to measure their physical activity.
- ▶ ActivEightCoin will not only reward people for activity they would have done anyway, it will also incentivise them to either increase working out or to begin a new program of exercise.

# ActivEightCoin Use Cases

- ▶ ActivEightCoin is a currency created for the global Health and Fitness sector.
- ▶ Through strategic partnerships ActivEightCoin will be integrated into Point of Sale (POS) systems for use online and in stores and gyms.
- ▶ ActivEightCoin will be the sole currency of the ActivEight Market on [activ8.coin](http://activ8.coin).
- ▶ ActivEightCoin will be used as a tipping token on the website and Dapp.
- ▶ Through a process called 'Activ8ting' ActivEightCoin will be able to be frozen and enable holders to earn additional rewards.

# ActivEightCoin Timeline





# ActivEightCoin Milestones

- ▶ August 2018 – ActivEightCoin Launches
  - ▶ Strategic Partnerships with TronLoot and RoboCoin
- ▶ September 2018 – Launch of temporary website
  - ▶ Strategic Partnership with TronBitcoin (Reward Wheel)
- ▶ October 2018 – 2,000 Holders of ActivEightCoin
  - ▶ Permanent website [activ8.coin](http://activ8.coin) registered
- ▶ November 2018 – ActivEightCoin listed on CryTrEx, becoming the first Tron token listed on any exchange outside of the Tron ecosystem
- ▶ November 2018 – ActivEightCoin lists on CoinGecko, becoming the first Tron token listed on a crypto-currency ratings site

# ActivEightCoin Links

- ▶ Website – <https://activ8coin.wixsite.com/activ8>
  - ▶ <https://activ8.coin> (coming soon)
- ▶ Telegram - <https://t.me/Activ8Coin> (Main)
  - ▶ <https://t.me/Activ8Market> (Korean)
- ▶ Social - <https://twitter.com/activ8coin> / <https://fb.me/Activ8Coin>
- ▶ Exchange - <https://crytrex.com>
- ▶ Market Data - <https://www.coingecko.com/en/coins/activeightcoin>
- ▶ Tronscan - <https://tronscan.org/#/token/ActivEightCoin/TNAqbUmUXLkaYsBsKKhjus1uyxnaD1m2ss>