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## What's the Point of a College Interview?

There are 5 main purposes for a college interview:

1. Showcase knowledge of the school
2. Showcase personal fit to school
3. Showcase demonstrated interest
4. Provide additional information to the school
5. Get answers to your burning questions

The interview is your opportunity to meet face to face, typically 1:1, with a school representative. If a school requires interviews, you have no choice. But if a school offers optional interviews you should jump at the chance to have one (see #3). There's nothing that can replace face to face interaction. It's a gift to have the opportunity to make a positive, lasting impression in person.

## Want to Learn More?

To learn how to prepare, read the next section under our resources.