

**11CapitalFinance, LLC**  
A FULL SERVICE CRE LENDING BROKERAGE

## HIGH LEVERAGE TOOLS

What are 11 Capital Finance High Leverage Tools? High leverage tools allow IAP the opportunity to leverage technology and people to build significant long term passive revenue with residual income in scale. All loans derived from high leverage tools are the clients of the said IAP that brings in these enterprise level accounts.

### **THE BUTTON** <https://www.11capitalfinance.com/captainsaveahome>

The Button is a digital finance button that can be placed on a third party web site to originate commercial real estate loans. The owner of the web site will receive and 10% to as much as 25% commission on closed loans derived from their user base. It is ideal for commercial real estate listings platforms, real estate investment associations “REIAs”, real estate schools, realtors, accountants, lead companies, non-CRE lenders, and any business that may have clientele needing future commercial real estate loans. The cost of the button on our pinwheel system is free <https://www.11capitalfinance.com/reia>. Custom white label buttons are available for an economical \$249 set up and \$119 per month hosting.

The Button Training Class: <https://fccdl.in/EjdJCyGnI>

### **THE LENDERS ROUNDTABLE “LRT”** [www.lendersrountable.com](http://www.lendersrountable.com)

The Lenders RoundTable is The Button for lenders. Lenders can now monetize their turndowns. The commission is 25% and sign up is free. In addition to standard commissions IAP also have the ability to profit share. Once an IAP is qualified as LRT certified, 5 lenders signed up and 5 per month to stay in program (BGB and the FIVE rules apply) you will share in a 5% revenue pool on any and all loans closed from LRT. It is estimated that there are potentially 18,000 to 25,000 lenders such as banks, credit unions insurance companies, private equity funds, hedge funds (4,500+ in the U.S.), high net worth investors (defined as having \$1 million of assets or more; over 4 million in the U.S.), private equity real estate debt funds (several hundred) or family offices (over 3,000 in the U.S.).

LRT Training Class: <https://fccdl.in/O6WuqSzX4>

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## **BANKERS GIVING BACK “BGB”** <https://www.bankersgivingback.org/>

Bankers Giving Back is a philanthropic lending platform that when a financial transaction such as a loan takes place a percentage of the fees generated from that loan will go directly towards a borrowers’ favorite charity or cause, now and on every transaction for life. There is absolutely no additional fees to borrowers, charities, and organizations. The donation is 10% of the net profit on the transaction. Sign up to the organization is free. BGB anticipated launch Jan / Feb 2018.

An Intro to Bankers Giving Back: Register at [www.bankersgivingback.org](http://www.bankersgivingback.org) for the audio

## **RECRUITING & MENTORING**

One of the most exciting parts of the IAP opportunity is the ability to build a team. This is the chance to build long term passive income through overrides. The commission on new recruits is \$50 instant cash paid same day through PayPal plus a 2% override on your recruit’s book of business lifetime as long as you are both in the IAP program. On Ultra registrations the payout is \$75 instant cash 3% override.

Recruiting Training Class: Coming Soon

*All high leverage tools and programs have rules that need to be strictly adhered or risk of program disqualification with forfeiture of accounts and commissions is possible. Please see your mentor or email Trena [tgustaveson@11capitalfinance.com](mailto:tgustaveson@11capitalfinance.com) if you have any questions.*