

PRESS RELEASE

For Immediate Release:

Leicester-based Blog Daddy & Dad Wins National Blogging Award

19th October 2019: Leicester-based blogger Jamie Beaglehole has just been crowned as the winner of the Lifestyle category in the prestigious 2019 Brilliance in Blogging Awards (#BiBs2019). The BiB Awards are organised by BritMums, the UK's largest and most influential collective of Parent Lifestyle Bloggers and Social Influencers.

His family's blog, Daddy & Dad is a lifestyle blog about parenting, appealing to young families and LGBTQ people across the UK. It beat off stiff competition from thousands of Bloggers, Influencers and Content Creators across the country to win.

The 16 award categories represent the latest skills, trends and talents in social media and digital content. More than 50,000 votes were cast, with finalists and winners selected by a combination of popular votes and BritMums judging panel.

Jamie started the blog in 2014 and his family have worked with brands like Disney, Vodafone, eBay, M&S and Asda.

Jamie Beaglehole, creator and editor of Daddy & Dad says:

"We are absolutely thrilled to have been selected as the 2019 Lifestyle Blog of the Year by Britmums. We adopted our boys Lyall and Richard six years ago and we've been sharing our adventures ever since; showing the world how happy and thriving our sons are with their two dads by their sides. This award is especially important for us because we've been elevated from a niche LGBT blog into the mainstream and we're now considered one of the leading parenting blogs in the UK."

Find Daddy & Dad at:

www.daddyanddad.co.uk

@daddyanddad on Instagram

More information:

<https://www.britmums.com/announcing-the-bibs-2019-winners-bibs2019/>

<https://www.britmums.com/awards/>

<https://www.britmums.com/announcing-the-bibs-finalists-2019-bibs2019/>

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NOTES FOR EDITORS:

The Brilliance in Blogging Awards is run by BritMums. The BritMums network has more than 8,000 Influencer Members with an aggregated audience of more than 120 million.



Winners of the #BiBs2019 awards were announced online on 10th October 2019 at <https://twitter.com/britmums>

The #BiBs2019 winners can be seen at: <https://www.britmums.com/announcing-the-bibs-2019-winners-bibs2019/>

For More Information, contact:
Jamie Beaglehole
jamie@daddyanddad.co.uk
07970179749