YAM Flag Competition Rubric 2019/2020

Artist/Artwork Number:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Teacher is current KYAEA member Y N Design is in color Y N Design in horizontal format Y N

Entry done on 8 1/2 x 11 with entry form glued or printed on the back Y N Design has YAM logo Y N

Design has shape of state Y N Design has name of state Y N Design includes words of theme Y N

“Take a Journey through Art”

All information in filled out and clear Y N Post Marked \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Received \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **1** | **2** | **3** | **4**  SCORE |
| **Logo Design** | YAM logo is in design but not easy to read/find or the wrong logo | YAM logo is in design but appears to be there just to be- not intentional | YAM Logo is represented in design and integrated into design | YAM Logo is clear and prevalent in design, engages the viewer with thoughtful qualities and focus on YAM |
| **Theme Design** | No representation of theme  “Take a Journey through Art” | Design relates to “Take a Journey through Art “ but is not clear | Design represents “Take a Journey through Art” and is interesting to take a look and think | Design focuses on “Take a Journey through Art ” Engages the viewer/ grabs your attention- WOW |
| **Composition** | Composition does not have unity | Composition shows limited unity with forgotten empty space | Composition shows unity, mostly fills the page but lacks a focal point | Well balanced composition which fills the page and helps viewer’s eye travels around page with a focused emphasis |
| **Creativity/Originality** | Ideas have been done before and /or plagorized | Some ideas are not very original but others are, and has a couple details | Ideas are interesting, unique, and not used before with few details | Ideas are exceptionally one of a kind (never been seen before!) It shows an insightful perspective with an appropriate amount of details. |
| **Craftsmanship** | Appears to be a work in progress with no real control over medium. | Artist shows very little control over the medium, the mark making distracts somewhat from the piece, and it has several flaws (more than 3). | Artist has adequate control over the medium, the mark making distracts very little from the piece, and has few (less than 3) flaws. | Artist shows deliberate control of medium with intentional mark making, which shows care, neatness, & attention to detail, which enhances the meaning of the piece. |

Judges comments: Total Score /20:\_\_\_\_\_\_\_\_\_\_\_\_\_\_