

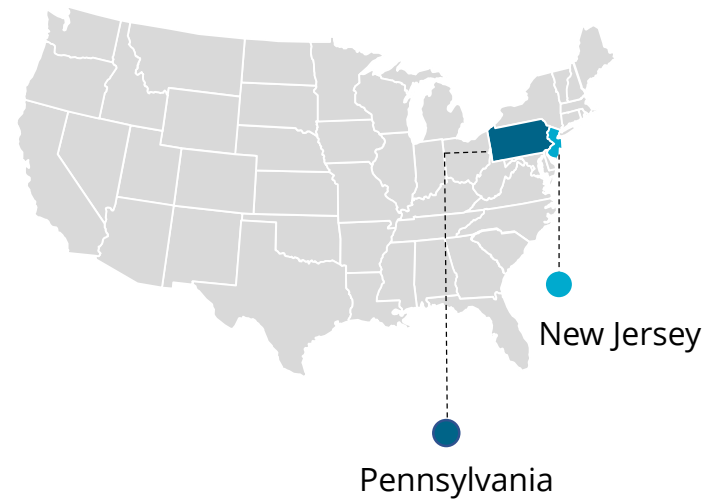
# INTEGRATED VENTURES

## ABOUT INTEGRATED VENTURES, INC.

Integrated Ventures is a publicly-held cryptocurrency mining corporation (OTCQB: INTV).



Integrated Ventures currently operates mining farms by purchasing power from utilities in Pennsylvania and New Jersey.



For Mining:

Bitcoin

Ethereum

Litecoin





## ABOUT PETAWATT, LLC

Located in upstate NY, PetaWatt is a 210,000 sq. ft., 120 megawatt, vertically-integrated energy, facilities, and services provider to high-demand energy consumers, such as blockchain cryptominers, hydroponic operators, and data centers.



Sources of PetaWatt's power include cogeneration, waste to energy, and biomass.



Currently, it costs 6 to 12 cents-per-kilowatt hour to mine cryptocurrency in North America.



By partnering with PetaWatt, Integrated Ventures gains access to a 4.1 cent per kilowatt hour pricing structure, which is among the world's lowest.



In addition, PetaWatt's existing infrastructure can easily support an expansion of Integrated Ventures mining operations.

PETAWATT





## THE AGREEMENT

Integrated Ventures recently signed a 3-year Collocation and Marketing Agreement with PetaWatt, LLC, which will allow Integrated Ventures to consolidate and streamline all mining operations into one location.

PetaWatt's power infrastructure will allow Integrated Ventures to entirely eliminate its lease and operational payroll expense and lower its power costs by over 50%, from 10 cents to 4.1 cents per kw, thus greatly enhancing mining profitability and long-term viability.

Integrated Ventures has agreed to market PetaWatt's services to diversify its business by offering hosting and pool services via a la carte packages to third-party miners and market participants.





# STRATEGY OVERVIEW



Many miners struggled to stay profitable in the bear market following Bitcoin's historic run to \$20,000.



Cryptocurrency prices were no longer high enough to subsidize the costs of some mining operations.

## Successful Miners Follow These 5 Principles:

- 1 Secured Competitive Electricity Rates
- 2 Generated Cash Flow via Hosting & Mining Revenue Share Services
- 3 Locked-In Record Low Hosting Rates
- 4 Implemented All-In-One "Plug-and-Mine" Mining Solutions
- 5 Purchased Discounted Mining Rigs from Secondary Markets





# STRATEGY OVERVIEW

By following these **5 principles**, we were to adapt to declining prices and position ourselves for the next bull cycle.



## Securing Competitive Electricity Rates

By partnering with PetaWatt, Integrated Ventures will **secure access to a 4.1 cent power pricing structure**.



## Generating Cash Flow via Hosting & Mining Revenue Share Services

Integrated Ventures intends to generate **significant revenue through reselling of hosting and revenue share services**.



## Purchasing Discounted Mining Rigs from Secondary Markets

Integrated Ventures **will keep costs low by purchasing equipment on the secondary market**, a strategy that was not possible when the market was in its infancy.



## Implementing All-In-One “Plug-and-Mine” Mining Solution

Integrated Ventures will offer clients **access to the best hosting and pool rates for ASIC and GPU miners**, creating a “WeWork” -style turnkey mining option for miners seeking fast market entry combined with a cost-effective hosting and pool services.



## Locking-In Record Low Hosting Rates

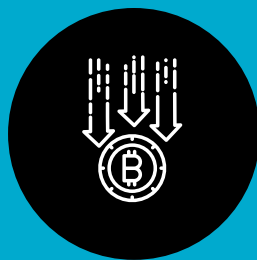
Newly secured Integrated Ventures’ **access to 4.1 cent power will allow the company to utilize and market one of the most competitive hosting rates in the industry**, thus driving profitability and demand for long-term hosting contracts.





## WHY CRYPTO

Digital currencies are an emerging asset class underpinned by blockchain, a transformational technology with use cases in virtually every industry.



After experiencing historic growth (growing from a **\$7 billion market cap in January 2016** to a more than **\$600 billion market cap** by late 2017), the cryptocurrency market entered a bear phase.

## Bitcoin's Value

Increasing nearly

# 70%

from December  
2018 to April 2019



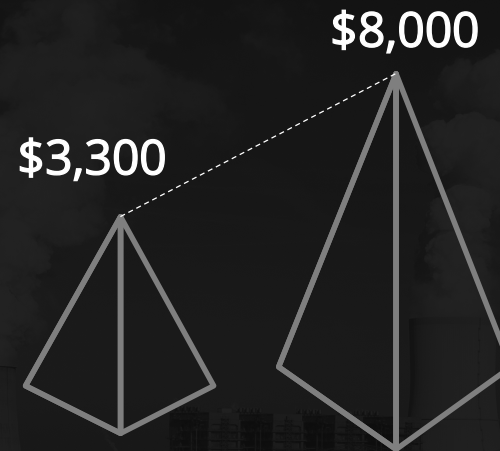
## WHY RAMP-UP NOW?

### MARKET STABILITY

Bitcoin, and the broader crypto market, have been in recovery following a prolonged bear cycle.

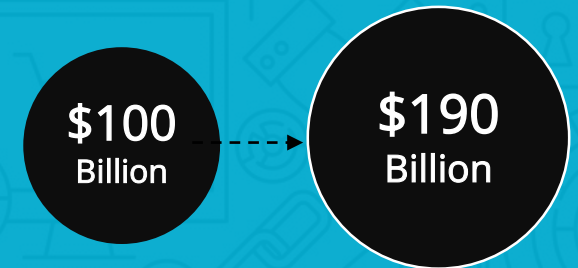


### BITCOIN



Bitcoin has risen from a low of \$3,300 in December 2018 to roughly \$8,000 in May 2019.

### CRYPTOCURRENCY



The cryptocurrency sector market cap has risen from roughly \$100 billion to \$190 billion over the same period.



# WHY RAMP-UP NOW?

## GREAT ENTRY POINT & LESS COMPETITION



The cryptocurrency market's performance in 2019 indicates a reversal has occurred.



The bear market was responsible for significant miner attrition. Competition has eased, creating greater profits for those still mining.



The market's current total value is still less than 1/3rd of its value in January 2018.



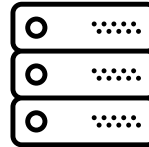
# SIZE OF REVENUE OPPORTUNITY

Integrated Ventures will earn revenue via several streams:

**100,000**  
Rig Capacity

## Mining

The PetaWatt facility currently has a 100,000 rig capacity. Each rig can generate between \$1.75 and \$5.00 in profit per day, based on current market conditions.



## Hosting

Integrated Ventures will offer long-term contracts for hosting services. These costs may be offset by a revenue-sharing option offered by Integrated Ventures.



## Plug & Mine Solution

Integrated Ventures will earn revenues through the marketing of mining services powered by PetaWat.



## OTHER PUBLICLY TRADED PLAYERS

### MGTI

- Began Bitcoin mining operations in Washington State, moved to Sweden in 2017, and relocated to Colorado and Ohio in 2018
- Business Model: Third-party investors purchase mining hardware, MGTI receives a management fee and half the net operating profit
- Market Value (April 2019): \$11.2 million
- Capacity (April 2019): 6,500 ASIC mining rigs and 50 GPU mining rigs

### RIOT

- Builds blockchain technology companies and mines Bitcoin
- Buys and sells digital currencies
- Provides audit, account, and verification services for blockchain companies
- Market Value (April 2019): \$67.6 million
- Capacity (April 2019): 7,800 ASIC mining rigs

### GBTC

- Private BTC-exclusive trust that allows investors to gain exposure to Bitcoin without buying and storing coins
- Sponsored by Grayscale Investments
- Does not earn any income and distributes Bitcoin to cover its expenses
- Market Value (April 2019): \$1.47 billion



## OTHER PUBLICLY TRADED PLAYERS

### HVBTF

- Owns GPU and ASIC miners in Iceland and Sweden
- Mines Bitcoin and Ethereum
- Market Value (April 2019): \$172.7 million
- Capacity (April 2019): 10,000+ mining rigs

### MARA

- Intellectual property company serving patent owners. Helps companies maximize and monetize the value of their IP assets through licensing and other activities
- Market Value (April 2019): \$20.3 million





## KEY POINTS

### INTEGRATED VENTURES



Integrated Ventures will have **reliable long-term access to inexpensive electricity** through its 3-year agreement with PetaWatt.



Access to 4.1 cent power is the key that will allow Integrated Ventures to mine far more **profitably than North American competitors** and provide hosting services at the market's most competitive price point.



Cost certainty, created by **uninterrupted access to affordable power**, will allow Integrated Ventures to incorporate all of the above strategies into our business model.



## KEY POINTS

The model allows Integrated Ventures to weather market downturns better than its competitors, while also positioning the company to earn significantly higher returns than its competitors during bull cycles.

Integrated Ventures will host both ASIC and GPU mining. The importance of this is the flexibility it provides:



ASIC mining is chip-based, and faster than GPU mining, but costlier.



GPU mining is graphics-card based, more flexible than ASIC mining, and less costly.