

BRING TO LIGHT PROJECT (#BTLP) 2017 EXPRESSION OF INTEREST INVITATION

Submissions due 26 May

www.bringtolightprojects.com

artproject.collaboration@gmail.com

30 SEPTEMBER – 2 OCTOBER 2017



Kim V. Goldsmith, *Rock. Feather. Space.*, video still from live streamed performance in Church Street Mall, Dubbo #BTLP15

OBJECTIVES:

1. To provide a platform and opportunity for regionally-based contemporary artists working across a range of mediums to be experimental, work together on an event, and to even collaborate on creating works;
2. To bring art to the people by taking contemporary art outside the walls of the gallery, presenting it in unexpected places and encouraging interaction with the work;
3. Take the art-making of regionally-based artists to a global audience through the power of social media using video, photo galleries, hashtags and some powerful marketing magic.

#BTLP provides artists working or wanting to work in multi-media, digital media, installation, projection, filmmaking, sound, performance, and art forms not invented yet, a chance to try something different; to maybe collaborate with another artist or simply do something in an art form they haven't done before. Audiences happening across these works should have the opportunity to be engaged and surprised.

Past locations have included cafes, an open-air mall, a vacant lot, grain silos, walls on the street, a public library, a clearing in a State Forest, a pottery/studio, and an empty shop front. Future locations are as diverse as your imagination.

PUTTING CONTEMPORARY ART IN ORDINARY PLACES

CONDITIONS:

1. You must be living/working in regional Australia (Sydney, Newcastle, Wollongong don't count).
2. You must meet the deadlines in this document or you will not be included in the final program of events.
3. Each artist is responsible for:
 - i. developing the concept and presenting a proposed work/venue to the coordinator;
 - ii. funding the development, installation and presentation of the work;
 - iii. organising a venue and all administration requirements, including approvals and insurances, of that site;
 - iv. installing and manning the work;
 - v. providing publicity information (artist bio, work statement, hero image and all web links) by the dates required, and assisting with publicity, including as your local media contact and within your social media networks, as required via digital means (posted, hard copy information will be accepted);
 - vi. providing a report or feedback to the coordinator for follow-up publicity and any reporting requirements e.g. attendance numbers, audience feedback etc.
4. Artists will not be pursued for information. Reminders will be provided prior to deadlines, however, failure to meet those deadlines will exclude artists from the event.
5. Any images supplied for the purposes of publicity of the event must be professional, high-resolution images (min 240dpi) with information including artist name, title of work, year (if applicable), medium/materials, type of work and location of work (for #BTLP). All images will be credited to the photographer – this must be supplied as well if the artist doesn't hold the copyright. All images supplied by the artist for publicity purposes may be used online or in hard copy media for the period of the event and following as a record of works in that year's event. This information will also be included on the #BTLP website.
6. There is no artist fee for inclusion in the event. All organisation roles are currently voluntary and self-funded. This event does not yet have external funding sources.

SCHEDULE:

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| 26 MAY | EOI details and proposed work submission deadline to: artproject.collaboration@gmail.com |
| 2 JUNE | All artists notified |
| 31 JULY | Artist bios, links (social media and website) and work information due (hero image too if available) |
| 18 AUG | Final hero images to be submitted with all details (see above) |
| 25 AUG | Promo packs sent to all participating artists |
| 30 SEPT | #BTLP17 begins |
| 2 OCT | #BTLP17 ends |
| 3 OCT | Instagram gallery of images from the event published on website |



Jack Randell, *Candle*, projection on door at Old Bank Restaurant, Dubbo, #BTLP14 (photo: Kim V. Goldsmith)

COORDINATOR: Kim V. Goldsmith, Dubbo, 0419 439 923
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