

# **Privacy Policy**

Syndesy Technologies, Inc. is committed to protecting the privacy of the personal information shared with it by customers, prospective customers, suppliers and partners. The Privacy Statement describes the approach Syndesy Technologies, Inc. takes to collecting, using and protecting information of others. By using the website, you consent to Syndesy Technologies, Inc.'s collection, disclosure and use of your Personal Information in accordance with this Statement.

#### 1. What information do we collect from Users and How?

# 1.1. Information You Provide:

You may select opportunities to provide Syndesy Technologies with your Personal Information. Examples include; completing a contact form, support form, registering to a Newsletter, registering to receive our Protocol Document, e-mailing Syndesy Technologies, Inc. with questions, comments or requests.

# 1.2. Data We automatically collect from our website

#### **1.2.1.** Information from your computer:

When you visit our website, we collect general data from your computer or mobile device such as your browser type, operating system, IP address, and the domain name from which you accessed the site; and, if you are accessing our site with your mobile device, the type of mobile device. In addition, we collect data about how you use our websites, such as the date and time you visit the site, the areas or pages of the site that you visit, the amount of time you spend viewing the site, the number of times you return to the site, and other click-stream data.

# 1.2.2. Links Embedded Content and Buttons:

Syndesy Technologies, Inc may keep track of how you interact with links across our services, including our email notifications. We do this to help improve our services, provide information and advertising, and to be able to analyze aggregate click statistics such as how many times a link was clicked on. The Web Site may contain links to other websites, content embedded in the Web Site that comes from or relates to other websites and services, and buttons from other websites and services such as social media websites. Several of these third parties may use cookies or other tracking devices to collect and track information about you over time and across the Internet. We are not responsible for the privacy practices or the content of these other websites or their data collection practices. You should check the privacy policies of these other websites when providing personally identifiable information or to find out what other information they collect from users, whether while on their platform or website or in relation to links, buttons, or embedded media.

# 1.2.3. Cookies:

Our Web Site uses "cookies" to provide information on your computer. A cookie is a small text file that is stored on the hard drive of your computer or device when you access the site. Syndesy Technologies uses both session and persistent cookies on our own or through our third-party service providers as described below.



Cookies may save your preferences while you are at the Web Site, Syndesy Technologies Inc, may use them to provide you with tailored information and tracking as you use the Web Site services. Cookies help determine which areas of the site are popular by tracking hits to those areas which may in turn allow Syndesy Technologies, Inc. or our third- party providers provide you with targeted information or advertising regarding Syndesy Technologies, Inc's products and services. Most web browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of our services or websites you visit. You can object to the use of cookies for measuring reach and for advertising purposes via the Network Advertising Initiative's opt-out page (http://optout.networkadvertising.org/) as well as via the US website (http://www.aboutads.info/choices) or the European website (http://www.youronlinechoices.com/uk/yourad-choices/). Note: As these are external websites, we cannot ensure its accuracy, completeness or availability.

# 1.2.4. Third Party Service Providers:

Syndesy technologies, Inc. uses a variety of third-party services to help provide our services, to help us understand the use of our services, provide information and provide advertising regarding the Web Site and our products and services. Third-party services providers may include but are not limited to third party web analytics services and a variety of third party social media platforms such: Facebook, Twitter, LinkedIn, Google Analytics, Google Tag Manager, 123 form builder. These third-party service providers may collect, store, and share information as further dictated by the privacy policies of those third parties.

#### 1.2.5. Web Beacons:

We may employ Web beacons (also called single-pixel gifs), which are customized links or similar technologies, on the Web Site and when sending you messages, newsletters, or promotional emails or in using third-party service providers. Web beacons allow us to (a) determine whether you have opened, or acted upon, a promotional email and which links you have clicked on to deliver to you more focused communications and other content, (b) allow us to count the number of users who have visited certain webpages and effectively deliver services, and (c) enable us to compile aggregated statistics and determine the efficacy of promotions by using Web beacons from third parties.

# 2. Why is the information collected?

We collect and process personal data about you with your consent and/or as necessary to provide the Services you use, operate our business, meet our contractual and legal obligations, protect the security of our systems and our customers, or fulfill other legitimate interests. The purposes for which we collect and use data include:

- To respond to the request that you sent us such as your request for information, or your request to subscribe to a service.
- To provide, manage, maintain, and secure the Services you request;
- To operate and improve our business, including to administer, protect, and improve our Services and our systems, to develop new products and services, and for other internal business purposes;
- To better understand the preferences of the users of our Services, compile aggregated statistics about usage of our Services, and help personalize your experience of our website and Services;
- To provide you with information about our technologies, Service releases, news, and other communications; and



Any other use we describe in this Policy or at the point where we collect the data.

To achieve these purposes, and to the extent permitted by applicable law, we may combine the various types of data that we collect from different sources.

#### 3. How do we store, use, share and disclose information?

Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall. Wix.com is certified under the EU-US Privacy Shield Framework and the Swiss-US privacy Shield Framework as set forth by the U.S. Department of Commerce, regarding the collection, use, and retention of personal information transferred from the European Union and Switzerland to the United States, and therefore adheres to the Privacy Shield Principles.

Syndesy may engage third party service providers, consultants, and independent contractors to perform functions and provide services for us including without limitation database management, advertising, and email service providers. Syndesy technologies may share the information we collect through the Web Site with these service providers so that they can perform services for us in relation to the Web Site and Syndesy's business. Syndesy Technologies Inc, may disclose Personal Information to suppliers, partners and advisors who are under agreement with Syndesy Technologies Inc, to protect that information and to use it for the purposes described in section 3 above. Syndesy Technologies, Inc. will not sell or otherwise share Personal Information for any other purpose.

# 4. Your Right to Receive, Correct, Delete, and Object to Stored Data.

- **Opt-In/Out.** We offer you the ability to opt-in or opt-out of data collection, use, or sharing. If you wish to opt-out, please contact us as described below.
- Access. If you would like to access your personal data that we maintain, or the personal data you have submitted is no longer accurate, current, or complete, and you wish to update it, please contact us as described in the Contact Us section below. If you need to correct your personal data, we reserve the right to use data obtained previously to verify your identity.
- **Right to be forgotten:** If you would like for your data to be permanently deleted from our database please contact us as described below.

#### 5. Security

Wix has implemented security measures designed to protect the Personal Information you share with us, including physical, electronic and procedural measures. Among other things, we offer HTTPS secure access to most areas on our Services; the transmission of sensitive payment information (such as a credit card number) through our designated purchase forms is protected by an industry standard SSL/TLS encrypted connection; and we regularly maintain a PCI DSS (Payment Card Industry Data Security Standards) certification. We also regularly monitor our systems for possible vulnerabilities and attacks, and regularly seek new ways and Third-Party Services for further enhancing the security of our Services and protection of our Visitors' and Users' privacy.



# 6. Data Retention

We retain personal data while your account is active, or as needed to provide you Services. We will delete personal data within a reasonable time after the data is no longer necessary for the business purpose for which it was collected. We will, however, retain and use personal data as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

# 7. Privacy policy updates

Syndesy Technologies, Inc. may make changes to this Privacy Statement at any time and will post updates describing any significant changes in the way it collects or uses Personal Information on its website.

# 8. Contact Us:

Syndesy Technologies, Inc.

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