



What Next, Coach?

STRUCTURE • STRATEGY • PLANNING

We help small businesses scale with better processes, relevant strategies and financial planning.

COACHING & CONSULTING SERVICES

BUSINESS OPERATIONS

- **Processes and Systems** **N170,000**
Define and document core processes to structure your business operating system.
- **People** **N150,000**
Improve your talent management process to hire, develop and retain the right employees.

BUSINESS GROWTH

- **Expansion** **N75,000**
Determine the best strategy for expanding your business, funding implications and an action plan
- **Sales & Marketing** **N90,000**
Attract ideal customers and clients to improve your sales and grow your business.
- **Growth Coaching (3 months minimum)** **N96,250pm**
Accountability, strategic planning, progress reviews and other business advisory

BUSINESS NUMBERS

- **Financial Planning** **N85,000**
Forecast your sales, budget your costs and plan your profits based on your business' financial goals.
- **Financial Analysis & Review** **N70,000**
Stay on top of your cash flow, identify profit and cost-saving areas.
- **Part-Time CFO (3 months minimum)** **N105,000pm**
Weekly and monthly financial analysis; quarterly and annual forecasting and other financial advisory

P.s. Need help with a specific business challenge/project/goal/service other than listed above? Just ask!

WWW. THEWHATNEXTCOACH.COM

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