

MEDIALOGIX – CLINICAL UPLOADER PRIVACY POLICY

This policy sets out when and how we use healthcare professionals' personal data when they use the Clinical Uploader app.

WHO WE ARE

We are Medialogix Limited, a private limited company incorporated in England and Wales (registered with number 04799513).

Our registered address is Forward House, 17 High Street, Henley In Arden, Warwickshire, B95 5AA. We are registered as a data controller with the Information Commissioner's Office under number Z3189169.

HOW DO YOU USE MY DATA?

When you use the Clinical Uploader app

When you use the Clinical Uploader app, we do not collect or store any personal data about you. The Clinical Uploader app simply operates as a conduit through which you can interact with a hospital's or other healthcare provider's internal systems.

We do not collect any personal data about you because we take the privacy of you and your patients extremely seriously, and have no need to collect personal data about you in order for the Clinical Uploader app to function.

When you contact us

When you phone us or contact us by email or phone with general queries, we may collect and handle your personal data (such as your name, contact details and the other details you provide to us) in order to provide the customer services you have asked us to. This could be when you ask us to provide more information about the Clinical Uploader app, or provide us with feedback. You can withdraw your consent at any time by contacting us at privacy@medialogix.co.uk

WHERE DO YOU STORE MY DATA AND HOW IS IT SECURED?

All personal data you provide to us is stored on our secure servers or those of our third party data storage providers within the EEA. This only applies to the information you give us directly, such as when you contact us.

Otherwise, all of the data flowing through the Clinical Uploader app is stored in an encrypted form on your device, or on the relevant hospital or healthcare provider's systems and not those of Medialogix.

The data flowing through the Clinical Uploader app is encrypted and only transferred to the hospital or healthcare provider's systems over their own internal networks (or via their secure link if you are working remotely).

HOW LONG DO WE RETAIN YOUR DATA FOR?

We will only retain your personal data for as long as necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, accounting or legal requirements.

To determine the appropriate retention period for the personal data we hold, we consider the amount, nature and sensitivity of the personal data, the risk of harm from unauthorised use or disclosure of your personal data, the reasons why we handle your personal data and whether we can achieve those purposes through other means, and the applicable legal requirements.

WHAT ARE MY RIGHTS UNDER DATA PROTECTION LAWS?

You have various other rights under applicable data protection laws, including the right to:

- access your personal data (also known as a “subject access request”);
- correct incomplete or inaccurate data we hold about you;
- ask us to erase the personal data we hold about you;
- ask us to restrict our handling of your personal data;
- ask us to transfer your personal data to a third party;
- object to how we are using your personal data; and
- withdraw your consent to us handling your personal data.

Privacy law is often complicated, and whether these rights are available to you sometimes depends on the types of data we are handling about you. If you would like to exercise any of these rights, please contact us at privacy@medialogix.co.uk

You always have the right to lodge a complaint with us or the Information Commissioner's Office, the supervisory authority for data protection issues in England and Wales.

WHAT ABOUT ADVERTISING & TECHNICAL ANALYTICS?

Unlike many applications, we do not use cookies or partner with any third party mobile advertising or tracking networks.

We do collect anonymous analytical data to monitor how the Clinical Uploader app is being used, and you can opt out of this at the time of registration. We do this so we can understand better how the Clinical Uploader app is being used, and how we can improve it. Please be assured that our Clinical Uploader app has been designed so that we can never access the actual data you are adding to the hospital or healthcare provider's systems when using the app.

As the data is anonymised, we may use this information indefinitely without further notice to you.

WHAT ABOUT THIRD PARTY RESOURCES?

Our Clinical Uploader app contains links to and from digital resources of our customers (such as the hospital or other healthcare provider). We do not accept any responsibility or liability for the digital resources/content of these organisations.

WHEN WILL YOU CHANGE YOUR PRIVACY POLICY?

Any changes we make to our privacy policy in the future will be posted on this page and, where appropriate, notified to you by e-mail or post.

Please check back frequently to see any updates or changes to our privacy policy.

HOW DO I CONTACT YOU WITH FEEDBACK?

We have worked hard to produce a short notice that clearly explains how your data is used.

Your feedback and suggestions on this notice are very welcome. If you feel that we have overlooked an important perspective or used language which you think we could improve, please let us know by contacting us at privacy@medialogix.co.uk

This privacy policy was last updated on 8 February 2019.