



A FREE Bank Account

FOR EVERYBODY WHO BUYS
'Ever-Ready' Safety Razor, \$1

Or One Dollar's Worth of 'Ever-Ready' Radio Blades

You Get the 'Ever-Ready' Safety Razor or Twenty 'Ever-Ready' Blades Free
Because the Dollar You Pay Goes to Your Credit in the Bank.

THE EVER-READY bank account interests and is offered to every man, wife, mother, sister and brother.

The EVER-READY SAFETY RAZOR is worth a fortune to every shaver. The Commercial-Germania Trust and Savings Bank, oldest and largest savings institution in New Orleans, will help you to turn the dollars saved by self-shaving into future financial security. Save as you shave.

Suppose you only save 15c every time you shave yourself.

Do you realize that in the course of a year—

It would buy your own clothes,

Give your wife "pin money,"

Or be the income for \$1,000 a year—or

Provide a tidy sum for your daughter in after years.

Or pay for your boy's education—

Or put you on "Easy Street" in your old age?

15c a day is \$54.75 a year.

Most men spend 25c for a barber shop shave. If you could capitalize the time saved and the joy and comfort gained, you can multiply daily by dollars instead of cents.

Every woman should encourage this plan—buy the EVER-READY outfit for the men of your family and secure the savings accruing.

The 'Ever-Ready' Is Built to Last a Lifetime

The EVER-READY SAFETY RAZOR OUTFIT is built to last a lifetime. We guarantee to replace the frame any time within the next ten years. No man is inexpert with the EVER-READY. The youth who shaves for the first time and the man who shaves first with the EVER-READY are all enthusiasts. No razor, regardless of price, will shave you so safely—so smoothly—so quickly. Nothing to learn. Just lather well and the EVER-READY shaves you well.

SPECIAL Any one who already possesses his EVER-READY outfit will also be eligible to the dollar that starts a bank account, provided he purchase a dollar's worth of extra EVER-READY Radio Blades. Package of 10 EVER-READY Blades, 50c—buy two. Any one buying one dollar's worth of Extra EVER-READY Radio Blades (in the event that he is using some other make of safety razor) will also be eligible to the free bank account.

Look for the trade mark face. Count the twelve blades to be sure that you get 12 blades in your outfit. The EVER-READY trademark face is on every EVER-READY blade. EVER-READY Radio Blades in other safety razor frames and will shave you better. LOOK FOR THIS "AD" ON YOUR DEALER'S WINDOW.

The free bank account offered is not open to people who buy imitation dollar safety razors. Beware that the dealer does not substitute. Don't just ask for a dollar safety razor, but say "EVER-READY."—Count the 12 blades.

Refuse Substitutes With Less Blades

Sold By All Druggists—Hardware and General Stores

Dealers Supplied Through Their Jobbers or Direct From

AMERICAN SAFETY RAZOR COMPANY

MANUFACTURERS, BROOKLYN, N. Y.

LOCAL REPRESENTATIVE, M. DAVID, HOTEL MONTELEONE, NEW ORLEANS.

The Free Bank Account Offer

When you purchase the EVER-READY Safety Razor at \$1.00, or buy one dollar's worth of EVER-READY Radio Blades, the dealer will hand you a blank certificate. Take the outer cardboard box in which the razor set or extra blades are contained to any of the Commercial-Germania Trust and Savings Banks listed on this page, and if your account is a new one at the bank you will receive a bank book with the full purchase price of \$1.00 credited to your account. To encourage and insure thrift and saving we have one restriction only before the withdrawal of the free dollar, to-wit:—that the depositor agrees to deposit his or her savings of \$1.00 per week for at least 24 consecutive weeks. Read the back of the certificate which the dealer gives you with your EVER-READY purchase and follow instructions. Don't hesitate. The bank will welcome you as a depositor.

No one ever regretted the purchase of the Ever-Ready. We guarantee that you won't be the exception. Start your account with the certificate your dealer gives you—make weekly deposits with the cash that the EVER-READY saves you. Every druggist, cutter, hardware man, jeweler, etc., sells the EVER-READY.

Certificates issued with razor outfits and blades sold for less than standard prices will not be redeemed at bank.



Complete
Outfit
With
12
Blades
\$1.00

Commercial-
Germania
Trust and Savings
Bank

The Largest and Oldest
SAVINGS Bank
in New Orleans

HEAD OFFICE
811 Common St.

GERMANIA OFFICE
311 Camp St.

PRODUCE BRANCH
230 Poydras St.

POYDRAS MARKET
BRANCH

518 S. Rampart St.

DRYADES MARKET
BRANCH

1529 Dryades St.

FRENCH MARKET
BRANCH

941 Decatur St.

MAGAZINE MARKET
BRANCH

2001 Magazine St.

TREME MARKET
BRANCH

800 N. Claiborne Ave.

NINTH ST. MARKET
BRANCH

3200 Magazine St.

ALGIERS BRANCH
501 Patterson St.

CANAL ST. BRANCH
Maison Blanche Bldg.