

CEO report

06-06-2017

Staff

Brooke full time. Officially financial coordinator. This includes the six boards served by board administrative services and all state functions.

Kylie full time. Director of Membership experiences. Websites, new members, answering member questions, room bookings for volunteers, communications and assisting in conference planning.

All Websites are being done in house. Budget ramifications of staff and vendor changes will save approximately \$40,000-\$45,000 this year.

Board visits

I have visited the 6 boards that the state office runs. North Platte valley, Douglas, Carbon, Sweetwater, Buffalo and Riverton. Some common themes is lack of understanding by new leaders about their job as well as the job and function of the board. My takeaway is just not enough involvement from the State office.

As a result, the State office will be focusing on revamping Board Administrative Services.

- Focus on communication with leadership. New contract for 2018. Training new local leadership.

- Information for local websites. Understanding record retention availability and point of entry.

- Dues payments online. Membership application online. Record retention.

- Billing and financials for some boards

- More pro-active about managing the local board.

Meetings

Since the last board meeting I have attended the annual AE institute which was held in Denver and the Mid-year legislative session in DC. Both meetings had great classes and lots of information geared toward the management aspects of running small and larger boards.

Conference

Planning is well under way for the Jackson conference October 4, 5, 6th as well as the 2018 conference in Casper September 12, 13, 14th. The goal is to be closer to a year out in conference planning. I believe this will help with obtaining future sponsors as well as budgeting and planning education classes.

Comments

Great reports. Even the ones maybe with a little criticism? That's how everyone learns. Please remember that this is all very new. Not my job, the new board. President, President- elect, vp is pretty much the same as it has always been. This is only the second year that the rest of the chairs have been in existence. I include DVP's in my assessment as they are continually being reinvented with another idea on the agenda even today. When the bylaws that created this board were passed, the leadership predicted lots of work figuring it all out. My point is that it will take a combined effort between the leadership team and each chair. And most importantly the chair needs to look for ways to enhance and learn the job with their own initiative. Several chairs have proved its doable. Call your leadership or call me but put us on the spot to help you.