

## NEWS RELEASE

### Safeguarding food security in Africa & Middle-East

**The Hague, 19 January 2018** – NAFTC Africa and NAFTC Middle-East, launched in 2013, significantly contribute to safeguard food security with Dutch produce and technology in all of Africa and Middle East. Very successful is the NAFTC-Land development approach providing integrated agro-food, water & energy as well as urbanization solutions in large scale regional developments. Meanwhile NAFTC aims to **facilitate business lead generation and business development for Dutch organisations and enterprises in the agro-food value chains.**

NAFTC is a worldwide initiative with localised semi-official status in the 'golden triangle' (business, R&D institutions & government). NAFTC-Africa/Middle-East follows a strong cooperation agreement with SANEC whereby there is a special focus on the SADC (Southern African) countries. Special focus also in other countries are with Teampro (Eastern Africa), with Afric (Central Africa), with Hamasbeir (Egypt) and with several other regional active partners.

NAFTC offices are private initiatives, to facilitate Dutch business in the agro, food & technology sector, in getting market access, generating leads, business development and doing business in the countries of establishment. In the name of associated companies, the offices apply for support at Dutch and local authorities and organisations to financially co-cover costs of activities organized for these companies.

The strength of local NAFTC offices is based on a joint commitment and Holland branding, as well as on offering an integrated approach in close co-operation with other Dutch initiatives and the Agriculture Department of the Embassies involved.



SANEC/NAFTC-Africa MOU signing with Minister Martijn van Dam



NAFTC-fCN Mission to the Middle-East, December 2017

#### Offices

NAFTC-AFRICA and NAFTC Middle-East operate several offices under the brand name Netherlands Agro, Food & Technology Centre (NAFTC) and are governed by NAFTC-Africa resp. NAFTC Middle-East Associations in the Netherlands.

The offices cover several sectors of the agro & food supply chain, offering support for promoting, developing and operating business in their designated territory. On demand of members several sector centres are or will be established to facilitate specific clusters of companies and organize activities in the specific regions.

### NAFTC-Sectors

There will be a special focus on the following sectors:

- Fresh Produce Chain
- Precision Agriculture Centre
- Potato Chain (Orange Potato)
- Fruit Chain (Dutch Fruit)
- Dairy Chain (Orange Dairy)
- Red Meat Chain
- Poultry Chain
- Beverages and Wine
- Education and R&D
- Finance and administration
- Others (bio based, bakery, etc.)
- Land & Agro-Food Park development
- Food Processing and Technology
- Storage and logistics

### Membership

Interested Dutch as well as local companies and institutions can become 'member' of our NAFTA-Africa resp. NAFTA Middle-East Associations. Membership is open to Dutch, Netherlands-based/affiliated as well as local companies and institutions active in the agro, food and technology sector.



Launch of NAFTA Southern Africa with Minister Alan Winde, Ministry of Finance, Economic Development and Tourism of the Western Cape (in the middle)



Economic Mission to South Africa, Ambassador Marisa Gerards, P.M. Mark Rutte, Hon. Consul Lesotho Jan Hak. Attention Metropolitan Food Security.



SANEC/NAFTC Meeting with Hon. Minister Aisha Jummai Al-Hassan Nigeria, September 2017



NAFTC-Three4Life mission to Egypt on REEF integrated Land Development model, November 2017

Actively involved in agriculture food processing and/or related technology and interested in opportunities in Africa? Please contact our office for more information on joining NAFTA-Africa and NAFTA Middle-East. More information can be found on our website [www.naftc-africa.com](http://www.naftc-africa.com).