

2019 Scores Cup

SPONSORSHIP PROPOSAL



WHAT

Boston Scores presents its 20th Anniversary soccer tournament. The Scores Cup Boston is the largest corporate charity soccer tournament in the United States raising \$370,000 for Boston Scores. In partnership with the New England Revolution, Scores Cup will be held in the summer of 2019 at Gillette Stadium. The Scores Cup features 40 teams from the area's top companies and brings together over 600 players to compete in a fun and competitive day of soccer. This tournament builds great team comradery amongst employees and clients alike while also giving back to the children in the community.

DATE

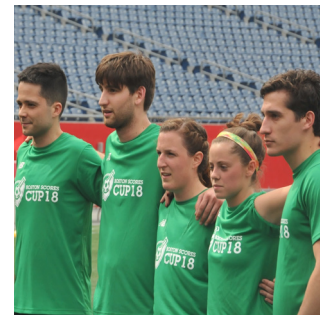
Saturday, August 10th, 2019

TIME

8am - 4:30pm

LOCATION

Gillette Stadium
1 Patriot Place, Foxborough



AUDIENCE

Boston Scores draws over 600 attendees from some of Boston's largest corporations including John Hancock, State Street, Citi, Wellington, Deloitte, EY, KPMG and more (full list below).

MEDIA EXPOSURE

Previous year events were published in the Boston Globe, The Newton Tab, WickedLocal Swampscott, CityBizList Boston, El Mundo Boston, and more with the help of Elevate Communication. In addition, the New England Revolution has historically recognized previous year's champions at half time of their home game later that evening.

ABOUT BOSTON SCORES

Boston Scores provides urban youth with team-based education programs that foster their health & well-being, academic achievement, and civic engagement. Our innovative blend of soccer, academic enrichment, and civic engagement programs improve students' health, academic engagement, and global citizenship. Scores reaches 2,000 youth each year and is one of the largest and fastest growing school-based programs in they city of Boston.



IMPACT (2017-2018) REPORTING

Health & Physical Fitness: 89% of participants improved their fitness level and 82% of students report making healthier food and drink choices

Academic Enrichment: 70% of students scored "advanced" in reading

Financial Stability: 75% of students improve their ability to define financial literacy concepts



Sponsorship Levels and Benefits

Sponsorship opportunities are designed to help you meet your marketing objectives while supporting your local community. Each package includes customization support from our sponsorship staff.

All Sponsorship levels include:

- Company logo or name recognition in event program and on the event website
- Hyperlinked company logo or name recognition on event website
- Logo on official 2019 Scores Cup team jersey
- Team photo and action shots

PRESENTING SPONSOR \\ \$25,000

Lead sponsor plus recognition as part of the official event name.

- Sponsor will be recognized as part of the official event name (*ie: SPONSOR NAME presents the 2019 Boston Scores Cup*)
- Most prominent name and logo placement on all printed materials including your logo on the Gillette Stadium Jumbotron
- An opportunity to speak during our halftime presentation

LEAD SPONSOR \\ \$15,000

VIP sponsor plus a volunteer Field Day with Boston Scores students' during the fall or spring season.

- A volunteer day for 10-30 employees who will join groups of elementary or middle school students for 2 hours of activities during the after-school time. Activities include soccer scrimmages, nutrition or poetry relay races, drills and more
- An opportunity for your players to have their jerseys autographed by New England Revolution players with photo

VIP SPONSOR \\ \$10,000

Team sponsor plus reserved space on Gillette Stadium concourse!

- Reserved space at Gillette for your team - includes food & drinks, visits from a Professional Physical Therapist, fast pass to PT tents throughout the day, and enhanced signage at your private area
- Scores branded soccer shorts for your team
- Social media recognition and heightened signage visibility at the event

TEAM SPONSOR \\ \$8,000

Give your colleagues and clients a unique experience on the field at Gillette Stadium while also creating an opportunity for the youth in our community to excel in ways they never thought possible

- Team entry for a roster of 15 players (max)
- Logo on official 2019 Scores Cup team jersey

*** Do you have full company support for the team level but would like to participate at the VIP level? Consider fundraising as a team for the additional \$2,000.**

FIELD SPONSOR \\ \$3,000

- Logo branding on one of our six fields at Gillette
- Logo in event program



For More Information

2018 CUP SPONSORS



STATE STREET



Amundi Pioneer
ASSET MANAGEMENT



MINTZ LEVIN
Mintz Levin Cohn Ferris Glovsky and Popeo PC

COWEN



Deloitte.



Goldman Sachs

KIRKLAND & ELLIS LLP



Berkshire Partners



FACTSET



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