

Privacy Policy

Your privacy is very important to us. Here at 21million we have a few fundamental principles:

- We don't ask you for personal information unless we absolutely need it.
- Your address, telephone number, gender or income level is yours. If we need this information to work with you we will treat it in the strictest confidence.
- We will never share your personal information with anyone other than where it is necessary by law or to protect our rights.
- We don't store personal information on our website or servers unless required for the on-going operation of our relationship with you.
- We make every effort to make it as simple as possible for you to control what is visible to the public, seen by search engines, kept private or permanently deleted.

If you have questions about deleting or correcting your personal data please contact our support team.

21million operates several websites including www.21million.tv and www.21million.co.uk. It is our duty and our policy to respect your privacy and any information we may collect about you in the course of our business while operating our websites.

Visitors to our websites

21million collects non-personal information of the sort that web browsers and servers typically make available, such as your browser type, language settings, referring site and the date and time of each visitor request.

Our purpose in collecting non-personally identifying information is to have a better understanding of how 21million's visitors use our websites.

From time to time, 21million may release aggregated and anonymised non-personally-identifying information by publishing reports on industry trends. No personally identifying information is included in this data.

From time to time 21million may also collect potentially personally-identifying information like Internet Protocol (IP) addresses of visitors to our websites. We will not use or disclose this information unless otherwise compelled by law to protect our interests or to safeguard our clients' interests.

Gathering of Personally-Identifying Information

Some visitors to the various 21million websites will choose to interact with us in ways that require 21million to gather personally identifying information, including, but not limited to, business enquiries, requests for quotations or to ask for information about 21million services.

The amount or type of information that 21million gathers will depend on the nature of the interaction. For example, we may ask visitors who wish to log in at 21million.co.uk to provide an email address or telephone number, business description or other information to allow us to contact them, review a business case or provide other information or services.

We will never disclose this information to any third party or share the information or data outside of the 21million management team and appropriate staff.

21million requests this information only where it is necessary or appropriate to fulfil the purpose of the visitor's interaction with 21million. 21million does not disclose personally-identifying information other than as described in 'Protection of Personally Identifying Information' below.

All visitors to the 21million websites are at liberty to refuse to supply personally identifying information if that is their wish, on the understanding that it may prevent them from interaction with 21million or availing themselves of 21million's products or services.

Aggregated Data

21million may collect behavioural statistics on visitors to its websites, including, but not limited to, pages visited, the amount of time a visitor spent on each web page, links clicked and referring site on arrival and destination site upon leaving a 21million website. 21million may publish or display this information publicly or provide it to other businesses in anonymised and aggregated form, without any personally identifying data or information included, other than as set out below under However, 21million does not disclose personally-identifying information other than as described below.

Protection of Personally Identifying Information

21million only discloses personally identifying information to those of its employees, contractors, sub-contractors or affiliated organizations that (i) require such information in order to process it on 21million's behalf or to provide the products or services available at 21million's websites, and (ii) who have undertaken and agreed not to disclose it to others.

Some of those employees, contractors and affiliated organizations may be located outside of your country of residence or business operation.

By using 21million's websites, you consent to the transfer of such information to them.

21million will never lend, rent or sell personally identifying information to anyone.

Other than to its employees, contractors and affiliated organisations, as described above, and only in order for them to conduct their roles or responsibilities in connection with the products or services provided by 21million, 21million will only disclose potentially personally identifying or personally-identifying information where it is required or demanded by law, in the form of a subpoena, court order or other Government order, or in the event that 21million believes in good faith that disclosure is reasonably necessary to protect the interests, property or rights of 21million, third parties or the general public.

If you are a user of a 21million website and have supplied your email address, 21million may occasionally send you an email to tell you about new features, request your feedback or keep you informed of 21million's business, products or services, as well as those of our clients.

21million does not store personal or personally identifying information on its web servers and at all times takes all reasonable measures to protect against the unauthorized access, use, alteration or destruction of personally identifying and information.

Cookies

A cookie is basic information that websites store on visitors' computers which the visitor's browser provides to the website each time the visitor returns. 21million uses cookies to help 21million identify and track visitors and the ways in which they use and interact with 21million websites, and their website preferences. 21million visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using 21million's websites. Some features of 21million's websites may not be available to visitors without the aid of cookies.

Business Transfers

In the event that 21million or its assets were acquired, or in the event that 21million goes out of business or enters bankruptcy, site visitor and or user information may be one of the assets that may be transferred or acquired by a third party or purchaser of the 21million brand. In using the 21million websites you acknowledge that such transfers may occur, and that any acquirer of 21million may continue to use your personal information as per the stipulations set out in this Privacy Policy.

Advertising and Spam

21million does not condone or agree, under any circumstances, to advertising for other businesses appearing on its websites. All third-party businesses, companies or individuals represented on 21million's websites are clients or partners. Affiliated companies or subsidiaries of 21million and appear on 21million websites at the discretion of 21million. 21million will not under any circumstances allow visitors to our website to be contacted directly by any such third party unless the visitor has opted to receive such contact or information, by way of subscribing to a specific business or other third-party directly.

Privacy Policy Changes

Although most changes are likely to be minor, 21million may change its Privacy Policy from time to time, and in 21million's sole discretion. 21million encourages visitors to frequently check this page for any changes to its Privacy Policy. If you have a 21million account, you should also check your account dashboard for alerts to these changes. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.