

Lion Street Reports Best Year Since Inception

Lion Street Owners Learn of Outstanding Annual Results at Institute Meeting

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AUSTIN, TEXAS, Feb. 20, 2018 (GLOBE NEWSWIRE) -- Lion Street released its 2017 Annual Report during the annual Institute meeting. The report described the company's best year since inception in 2010. At the close of 2017, the company had added 30 Firms for a total of 160 Owner Firms in 35 states.

"Lion Street's original vision is closing in on reality," said Bob Carter, founder and CEO. "We have quality Firms in nearly all major markets and continue to expand our national footprint. Our 'Firm behind the Firm' in Austin has 60+ full-time employees dedicated to helping Lion Street Owners grow and prosper."

Growth Results Fueled by Three Main Areas

The accomplishments highlighted in the 2017 Annual Report were measured on three key financial metrics: premium, revenue and net income. Life insurance, Lion Street's core business, grew 30% in premium growth and placed more than 200 cases of over \$100K premium. A large case consultation team was built to support these cases, several providing more than \$100 million in death benefit. Lion Street Financial (LSF), now has almost 100 registered representatives. Additionally, LSF celebrated its second consecutive year of being awarded Broker Dealer of the Year by Investment Advisor magazine. Lastly, Lion Street expanded its Corporate and Business Solutions unit to prepare for future growth in this space.

Institute Features Distinguished Keynote Speakers

Institute is an annual meeting hosted by Lion Street in Austin, Texas, for Owner Firms to share ideas and best practices. Executive management of major insurance carriers participated in discussions of solutions and legislative developments impacting planning needs for high net worth and corporate clients.

The meeting featured several keynote speakers including Dr. Arthur Laffer, the distinguished American economist, Lewis Schiff, Executive Director of Birthing of Giants; Dr. Bob Pokorski of Prudential; and Michael Maslansky of maslansky + partners on the *Language of Trust in Life Insurance*.

About Lion Street

Lion Street is a leading financial services company based in Austin, Texas. Lion Street provides elite independent life insurance advisors access to the financial products, intellectual capital, and specialized resources they need to meet the sophisticated needs of high-net-worth and corporate clients. Every affiliated financial advisor is a stockholder of Lion Street. Together, Lion Street's Owner-Firms are strongly committed to building a fiercely independent, yet highly collaborative network of professionals.

To learn more about Lion Street, please visit www.lionstreet.com or connect on [LinkedIn](#).

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