


Underwriting Proposal

Learn how you can underwrite a play or musical this summer and directly support new work and new artists for the American stage.

Go behind-the-scenes with exclusive access.



O^{the}Neill
eugene o'neill
theater center

ABOUT THE O'NEILL

For over 50 years, the Eugene O'Neill Theater Center has **nurtured, discovered, and developed new work & new voices for the American theater**. It remains an artistic beacon and home to thousands of new works and emerging artists. Scores of projects have gone on to full production at other theaters around the world, including Broadway, Off-Broadway, and major regional theaters. The O'Neill is the recipient of two Tony Awards and the National Medal of Arts.



UNDERWRITING

Underwriting supports a play or musical as it makes its way through the “O’Neill process.” Our underwriters **get exclusive access to the rehearsal process, creative team, and artists.** Underwriters provide vital support for a show at its infancy.



Writers Daniel and Patrick Lazour (outer) stand with Robyn & Len Wolman, who underwrote the Lazours' new musical *We Live in Cairo*, a 2015 National Music Theater Conference selection.

YOUR UNDERWRITING DONATION

- provides direct support for the development of a new work.
- supports the development of a specific writer(s) and their show.
- grants you access to exclusive receptions, rehearsals, recognition, and memorabilia.

Ticket sales only support less than 25% of the cost of developing a new show.

Underwriting support does not entitle the donor to:

- any influence in the selection of writers/creative team
- guaranteed contact with the writers, artistic, or creative teams before or during the development process
- the right to critique and/or offer feedback on the creative process



Underwriters are invited to the exclusive first table read of the play or musical that they sponsor. A singular moment, often this is the first time a playwright hears their work aloud.



NPC Underwriters are invited to the Dream Design which pairs writers with professional designers to conceive a stage design unrestricted by time or budget. This unique process gives playwrights a voice in the design of their plays and additional insight into the world they have created.

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NMTC Underwriters are invited to the **Dream Orchestration** where one song is presented with full orchestration, allowing composers to imagine how a professional production of their show might sound.



Underwriters are honored with a personal reception hosted by the O'Neill. The event gives you and your friends a chance to meet with the writers and creative team before seeing the show.





In a pinning ceremony, writers hang the show's program on the Pub rafters for posterity. Underwriters are invited to celebrate this special O'Neill tradition.

Underwriting Benefits	Core Underwriter \$5,000	Major Underwriter \$10,000
Personal copy of the pre-Conference script		X
Signed Program Insert framed with a picture of cast and creative team		X
Program Insert signed by cast and creative team	X	X
Invitation to pinning ceremony in the Pub	X	X
Recognition in Summer Playbill and program insert: "(Major) Underwriting support for the development of SHOW provided by YOUR NAME."	X	X
Tickets and reserved seats to public reading	6	10
Invitation to Dream Design or Orchestration Design	X	X
Invitation to first rehearsal	X	X
Invitation to Conference Kickoff	X	X
Invitation to Chairman's Cocktail Party	X	X

NATIONAL MUSIC THEATER CONFERENCE

The nation's premier program for the development of new musicals. 2018 is the inaugural season under the leadership of Artistic Director Alexander Gemignani.

- 3-4 musical writing teams attend for 2 weeks of musical development
- Supported by Equity actors and professional artists from around the country
- 4 public, script-in-hand, staged readings
- Dream Orchestration sessions bring the music to life, from piano accompaniment to fully orchestrated pieces of music

Notable Alumni:

Lin-Manuel Miranda and Quiara Alegría Hudes (*In the Heights*); Jeff Whitty, Jeff Marx, and Robert Lopez (*Avenue Q*); Jeanine Tesori and Brian Crawley (*Violet*)



James Snyder and Kelli O'Hara perform in *Superhero* in the 2017 National Music Theater Conference.



The cast of ILLA! A HIP HOP MUSICAL from the 2017 National Music Theater Conference.



NATIONAL PLAYWRIGHTS CONFERENCE

The founding program, NPC offers a supportive, challenging, and collaborative environment for the development of new plays.

- The “O’Neill Process” of new play development has become the industry standard around the world
- 8 playwrights, discovered through Open Submission, develop their work during a month-long residency
- Supported by professional actors, directors, dramaturgs, and designers
- 2 public, script-in-hand, staged readings

Notable Alumni:

August Wilson (*Fences*), John Guare (*House of Blue Leaves*), Wendy Wasserstein (*Uncommon Women and Others*), Tanya Barfield (*Bright Half Life*), Sam Hunter (*A Great Wilderness*)



queens in the Edith Oliver Theater as part of the 2017 National Playwrights Conference.



EXPOSURE, part of the 2017 National Playwrights Conference.



ASSISTED LIVING, part of the 2017 National Playwrights Conference.



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