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THE COUNCIL FOR INCLUSION
IN FINANCIAL SERVICES

FINANCIAL INDUSTRY CALLED TO EMPOWER THE PUBLIC, EQUIP EACH OTHER, TO AVOID CRISES

The Council for Inclusion in Financial Services to assemble Decision Seekers and several of the nation's most influential Decision Makers to learn and solve financial challenges together at the 2017 Financial Services Expo

Dallas (July 24, 2017) – The global financial crisis of 2008 is considered by many economists to have been the worst since the Great Depression. Launched by a subprime mortgage crisis, the fall of investment banking giants nearly leveled the financial services industry that includes: insurance, banking, accounting, real estate, wealth management, investments...essentially, the purse strings to The American Dream.

With this past in mind and the future in focus, The Council for Inclusion in Financial Services (CIFS), in partnership with The Mortgage Collective, has created a solution, the [2017 Financial Services Expo, held July 29 – August 3](#) at the Irving Convention Center in Irving, Texas. This inaugural year's theme is "The Future of Finance," with the aim to bridge the divide between the financial services industry and the people who need to protect their unique versions of The American Dream.

"There are a number of conferences in the financial services industry, but many of them focus on operational challenges. We saw the need for an event to bring together people to create a path forward and bridge the gap between words and actions," says Cheryl Travis-Johnson, board co-chair for CIFS.

The **2017 Financial Services Expo** will feature panels, seminars and networking, but steps up innovation and access by having industry leaders and the public under one roof. The expo will also feature a career fair and a housing fair with live home auctions! Attendees can also expect the following content and experiences:

Personal Money Matters:

For Dreamers of any income level, the expo will offer public sessions to crack the codes to: financially protecting your family, ending generational debt, credit management (and bounce back), and financing your home or auto dream. In addition, insight will be offered on real estate investing and building/maintaining wealth. Sessions are designed to equip attendees to recover from a financial crisis, or flourish financially from where they are.

Home Sweet Home. The American Dream:

Present and future homeowners can speak directly to lenders, auction companies and service providers to get answers to their burning money questions, learn insider tips to manage the home-buying process, and enhance their financial literacy and readiness for responsible homeownership. In addition to networking, an innovative key offering is the live home auctions, fast-tracking access to the American Dream.

Your Career and Future:

One aspect of wealth building is earning potential. The expo will feature one of the region's largest career fairs to offer resume reviews, including resume best practices, and interviewing tips. Going the extra mile, the fair will host onsite job interviews in banking, lending, home and auto finance, and more. As the goal is to attract new talent to the financial services industry, the fair is free and open to the public.

Financial Industry Insiders:

Remembering the crisis of 2008 but envisioning beyond 2017, the expo will dedicate three days to peer-to-peer discussions to identify and solve challenges before they escalate, and illuminate industry opportunities. Thought-leaders will be onsite to help create real-time, practical solutions that industry leaders can take back to their respective companies to begin to reshape the finance industry, enhance their offerings, and increase impact.

For more information, visit: www.IrvingExpo.com - **Continued** -

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Pre-Event and On-Site Interviews Available:

- CIFS Visionary and Advisory Board Co-Chair, Cheryl Travis-Johnson, COO of VRM Mortgage Services
- CIFS Board Co-Chair and Expo Speaker, Marques Woods, CEO of Network Asset Services
- Expo speakers from the financial services industry
- Expo attendees repairing their finances or gaining new financial ground

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[About The Council for Inclusion in Financial Services \(CIFS\)](#)

An industry initiative created to help the financial services industry develop and sustain an inclusive workforce and bridge the gap between the varied industry-wide diversity and inclusion initiatives. Initially formed to address the requirements of Section 342 of The Dodd-Frank Act relating to utilization of women and minorities suppliers as well as their inclusion in senior leadership roles, CIFS now addresses the fundamental challenges that inadvertently create exclusionary practices which limit all groups. The CIFS develops tools, training, certifications and sourcing vehicles for organizations across the financial services industry. www.councilforinclusion.com