



TEMECULA
HALF MARATHON & 5K
SPONSOR OPTIONS



BIB PICK-UP/MINI EXPO: SATURDAY OCT 19, 2019

📍 **Running Center - Temecula, CA**

RACE DAY: SUNDAY OCT 20, 2019

📍 **Galway Downs - Temecula, CA**

www.TemeculaHalf.com

Produced by:

sandyfeet
EVENTS.COM



TEMECULA HALF MARATHON & 5K

JOIN US!

THE 9th ANNUAL TEMECULA HALF MARATHON & 5K IS GOING TO BE AWESOME!

Sunday October 20, 2019

Galway Downs - Temecula, CA

Inclusion in this event as a sponsor or exhibitor provides exposure to a desirable demographic of over 2500 active, educated, motivated individuals with disposable income.

The varying finish times of the 5K and half marathon create a constant flow of race participants in the finisher village. Couple that with our signature post-race beer & wine garden, and you have a lively atmosphere where participants will spend an extended amount of time, thus providing you with ample opportunity for brand exposure.

BIB PICK-UP/RUNNERS EXPO

Saturday October 19, 2019

Running Center - Temecula, CA

Your participation in this event targets runners while they have their wallets in their hands. This event is also open to the public so any patrons or passers-by will also have access to your brand. By nature, this event will be smaller than race day so as to provide more concentrated exposure as well.

RUNNER DEMOGRAPHICS:

FEMALE: 70% | MALE: 30%

AGE RANGE: 5 – 85

AVERAGE AGE: 36

COLLEGE EDUCATED: 77%

AVG HOUSEHOLD INCOME: \$116,000

TOTAL RACE PARTICIPANTS: 2500

(+volunteers, friends, family, spectators, etc.!!)





TITLE SPONSOR: \$10,000

Exclusive naming rights. Name and logo included in race title in ALL race marketing as [YOUR NAME] Temecula Half Marathon & 5K

- Exclusive product category upon signing
- Logo & naming on printed promotional flyers (20,000+ impressions) *Dependent upon when flyers are printed
- Prominent hyperlinked logo on website
- 20x10 booth space at race day Finisher's Village
- 10x10 booth space at Race Expo/Bib pick-up
- Physical goody bag insert in 2,000+ bags
- Hyperlinked ad in 5+ email blasts (100,000+ unique impressions in each blast)
- (4) Dedicated social media posts (40,000 impressions with an above average click rate of 5-8%)
- Listing in 20+ event calendars as [YOUR NAME] Temecula Half Marathon & 5K
- Dedicated banner placement on stage
- 20 FREE race entries for employee benefit, team building, ambassadors, friends, family - your choice!
- Your name called every time the race is mentioned in race announcements as [YOUR NAME] Temecula Half Marathon & 5K
- (4) 30-second featured race announcements



PRESENTING SPONSOR: \$5,000

Name included in race title in ALL race marketing as Temecula Half & 5K Presented by [YOUR NAME]

- Exclusive product category upon signing
- Naming (no logo) on printed promotional flyers (20,000+ impressions)
*Dependent on when flyers are printed
- 10 FREE race entries for employee benefit, team building, ambassadors, friends, family - your choice!
- 10x10 booth space at race day Finisher's Village
- 10x10 booth space at Race Expo/Bib Pick-up
- Physical goody bag insert in 2,000+ bags
- Hyperlinked logo on website
- Hyperlinked ad in email blasts (100,000+ unique impressions in each blast)
- (2) Dedicated social media posts (20,000 impressions with an above average click rate of 5-8%)
- (2) 30-second featured race announcement



EXCLUSIVE PRODUCT CATEGORY SPONSOR - \$1,500

Do you want to be the only sponsor from your type of industry? Once you are paid we will not recruit any more sponsors from your product category.

- Exclusive product category upon signing
- 10x10 booth space at race day Finisher's Village
- 10x10 booth space at Race Expo/Bib Pick-up
- 5 FREE race entries for employee benefit, team building, ambassadors, friends, family - your choice!
- Physical goody bag insert in 2000-2500 bags
- Logo on website
- Recognition in social media and announcements at race

BOTH RACE DAY & RUNNERS EXPO BOOTH - \$525 (SAVE \$45!)

Be a part of the Temecula Half & 5K bib pick-up and race day finisher's village! Interact with our runners, a very desirable demographic of individuals with disposable income.

- 10x10 booth space at race day Finisher's Village
- 10x10 booth space at Race Expo/Bib Pick-up
- Logo on website

RACE DAY BOOTH ONLY - \$395 (SUN 10/20/19 - Galway Downs)

Be a part of the Temecula Half & 5K finisher's village! Interact with our runners, a very desirable demographic of individuals with disposable income.

- 10x10 booth space at race day Finisher's Village
- Logo on website

BIB PICK-UP/EXPO BOOTH ONLY - \$175 (SAT 10/19/19 - Running Center)

Be a part of the Temecula Half & 5K bib pick-up the day before the race! Interact with our runners, a very desirable demographic of individuals with disposable income.

- 10x10 booth space at Race Expo/Bib Pick-up
- Logo on website

PHYSICAL GOODY BAG INSERT - \$200

Get in the hands of every runner! This could be a product sample, flyer, coupon, useful item with your logo on it, get creative! 2000-2500 individual items.

- If you book a booth, you get \$100 off a physical goody bag insert!

OTHER IDEAS? LET'S GET CREATIVE!



TEMECULA HALF MARATHON & 5K

JOIN US!



LET'S COLLABORATE!

Upon submittal of the sign-up form, we will contact you and send you an invoice. Once the invoice is paid in full we will upload your company logo to our website and begin promoting your company based on the options you choose!

Don't see something that fits? Contact our Sponsorship Manager to customize a package that suits your company or brand's needs (or if have any questions at all!).

CONTACT:

Kristen Leitao

Sponsorship Manager

206.930.7757

kristen@sandyfeetevents.com



Thank you!

TEMECULA HALF & 5K BENEFITS:

ROSE AGAIN FOUNDATION



ROSE AGAIN
foundation

A portion of the proceeds benefit the Rose Again Foundation. They seek to provide safe, loving and nurturing home-life experience and exceptional liberal arts education to orphaned and foster children.

www.RoseAgainFoundation.org