

INTERNATIONAL **DIGITAL** **CONFERENCE** 2020

**BEST PRACTICES IN UNIVERSITY GOVERNANCE,
ACADEMIC LEADERSHIP, RESEARCH,
AND QUALITY ENHANCEMENT**

**BIGGEST
ACADEMIC
CONFERENCE
OF PAKISTAN IN
TERMS OF
OUTREACH**

**30+
COUNTRIES**



**Friday & Saturday
September 11-12, 2020**

Asia's Most Diverse and Biggest Academic Conference ever hosted and organized by a Single University

50+ Speakers, 38 Countries, 7 Continents

Supporting the National Cause of DIGITAL PAKISTAN Vision

Powered By: Quality Enhancement Cell (QEC), University of South Asia, Lahore, Pakistan



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JOINING INFORMATION

Day-1: Friday, September 11, 2020

Zoom Joining Link: <https://us02web.zoom.us/j/83158638530> Meeting ID: 831 5863 8530

Day-2: Saturday, September 12, 2020

Zoom Joining Link: <https://us02web.zoom.us/j/83954052333> Meeting ID: 839 5405 2333

Emergency Contact Number: +923004502204

TIME (Pakistan Standard Time)	DESCRIPTION
08:30-08:35 AM	Recitation from the Holy Quran
To be announced later	<p>Welcome in the Honor of International Participants <u>(Brief Welcome Speeches will be adjusted with the cooperation of Honorable Speakers)</u></p>  <p>His Excellency, Mr. Muhammad Sadiq Sanjrani (Honorable Chairman, Senate of Pakistan) As per Chairman, Senate of Pakistan Convenience: (Any time between 08:45 AM to 10:00 AM). All International Speakers will join the Welcome Address By Honorable Chairman, Senate of Pakistan</p> <p>In Kind Presence: Distinguished Dr. Fazal Ahmad Khalid (Honorable Chairman, PHEC, Lahore) Distinguished Dr. Fateh Marri (Executive Director, HEC, Islamabad) - Tentative Distinguished Dr. Nadia Tahir (MD, QAA, HEC, Islamabad) – Day-2 Distinguished Mian Imran Masood (Honorable Vice-Chancellor, University of South Asia/ Conference Chair and Host)</p>

JOINING INFORMATION

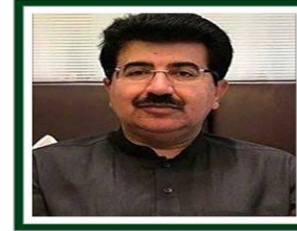
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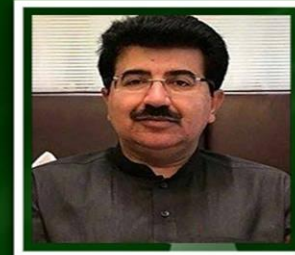
Emergency Contact Number: +923004502204



Chairman, Senate of Pakistan

His Excellency, Muhammad Sadiq Sanjrani has very kindly consented to open University of South Asia's Digital Conference on September 11

Supporting the National Cause of Digital Pakistan




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Working Page-1 (Day-1: Friday, September 11, 2020)

TIME (Pakistan Standard Time)	DESCRIPTION
08:45 -09:10 AM	 <p>Session-1: Topic: Self-Assessment as a Learning Strategy in Online Learning System Distinguished Dr. Samaneh Soleimani Lecturer in Marketing and Entrepreneurship at Australian Institute of Business (AIB), Australia Adelaide SA Time: 01:15 PM (Start) – 01:40 PM (Finish) – Friday September 11, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83158638530 Meeting ID: 831 5863 8530</p>
09:10-09:30 AM	 <p>Session-2: Topic: Relationship Between Organizational Leadership and Job Burnout among Teachers Distinguished Dr. Ibtasam Thakur Lahore College for Women University, Pakistan Pakistan Time: 09:10 AM (Start) – 09:30 PM (Finish) – Friday September 11, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83158638530 Meeting ID: 831 5863 8530</p>
	 <p>SESSION CHAIR: For Session 1 and 2 Distinguished Roy Andersen The Principal, Kingston College, Lahore Pakistan Time: 08:45 AM (Start) – 09:30 AM (Finish) – Friday September 11, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83158638530 Meeting ID: 831 5863 8530</p>

Working Page-2 (Day-1: Friday, September 11, 2020)

TIME (Pakistan Standard Time)	DESCRIPTION
09:40 -10:10 AM	 <p> Session-3: Topic: Outcome Based Education (OBE) Distinguished Dr. Fazal Ahmad Khalid Chairman, Punjab Higher Education Commission (PHEC), Lahore, Pakistan Pakistan Time: 09:40 AM (Start) – 10:10 AM (Finish) – Friday September 11, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83158638530 Meeting ID: 831 5863 8530 </p>
10:20-10:45 AM	 <p> Session-4: Topic: Internationalization in Higher Education Distinguished Professor Dr. Gurmeet Singh --- Recipient of the Best Researcher Award, 2018 Professor at University of the South Pacific, Fiji Fiji Time: 05:20 PM (Start) – 05:45 PM (Finish) – Friday September 11, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83158638530 Meeting ID: 831 5863 8530 </p>
10:45 – 11:15 AM	 <p> Session-5: Topic: Leader 4.0: Leadership Based on Values Distinguished Dr. Atish Chattopadhyay Vice-Chancellor, Vijaybhoomi University, Greater Mumbai, India India Time: 11:15 AM (Start) – 11:45 AM (Finish) – Friday September 11, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83158638530 Meeting ID: 831 5863 8530 </p>




Working Page-3 (Day-1: Friday, September 11, 2020)

TIME (Pakistan Standard Time)	DESCRIPTION
	 <p>SESSION CHAIR: For Session 4 and 5 Distinguished Dr. Huma Baqai Associate Dean, Institute of Business Administration (IBA), Karachi, Pakistan Dubai Time: 09:20 AM (Start) – 10:15 AM (Finish) – Friday September 11, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83158638530 Meeting ID: 831 5863 8530</p>
11:20 – 11:30 AM	 <p>Session-6: Topic: Best Practices in University Governance (Brief Talk) – Respected Guest Distinguished Prof. Dr. S. Sohail H. Naqvi Founding Rector, University of Central Asia, Kyrgyzstan Kyrgyzstan Time: 12:20 PM (Start) – 12:30 PM (Finish) – Friday September 11, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83158638530 Meeting ID: 831 5863 8530</p>
11:30-11:35 AM	 <p><u>Message from the Conference and University Goodwill Ambassador:</u> Pakistan – This Conference – Digitalization Distinguished Ms. Ayesha Manzoor Wattoo General Manager, Pakistan Electronic Media Regulatory Authority (PEMRA), Pakistan Pakistan Time: 11:30 AM (Start) – 11:35 AM (Finish) – Friday September 11, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83158638530 Meeting ID: 831 5863 8530</p>




Working Page-4 (Day-1: Friday, September 11, 2020)

TIME (Pakistan Standard Time)	DESCRIPTION
11:35 – 11:55 AM	 <p>Session-7: Topic: The Power use of Skype in the Classroom (Best Practices in Student Assessments) Distinguished Mohammed Abo Hassan Global Learning Mentor, EFL Teacher, MIE Master Trainer, Bahrain Bahrain Time: 09:35 AM (Start) – 09:55 AM (Finish) – Friday September 11, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83158638530 Meeting ID: 831 5863 8530</p>
12:00 – 12:30 PM	 <p>Session-8: Topic: International Double-Degree Master Programs & Complications in their Realization: Experience from Germany and Russia Distinguished Professor Svetlana S. Bodrunova Professor , School of Journalism and Mass Communications, Saint Petersburg State University, Russia Russia Time: 10:00 AM (Start) – 10:30 AM (Finish) – Friday September 11, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83158638530 Meeting ID: 831 5863 8530</p>
12:30-01:00 PM	 <p>Session-9: Topic: Digital Transformation and Disruption of Higher Education Distinguished Prof. Dr. Andreas Kaplan, MPA Rector & Vice-Chancellor, ESCP Business School, Sorbonne Alliance, Germany Germany Time: 09:30 AM (Start) – 10:00 AM (Finish) – Friday September 11, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83158638530 Meeting ID: 831 5863 8530</p>

Working Page-5 (Day-1: Friday, September 11, 2020)

TIME (Pakistan Standard Time)	DESCRIPTION
	 <p>SESSION CHAIR: For Session 7, 8 and 9 Distinguished Prof. Dev Vrat Singh Dean, School of Communication, Central University of Jharkhand, Ranchi, Jharkhand, India India Time: 12:05 PM (Start) – 01:30 PM (Finish) – Friday September 11, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83158638530 Meeting ID: 831 5863 8530</p>
02:30 – 03:00 PM	 <p>Session-10: Topic: Education 4.0 Distinguished Dr. Gul Erkol Bayram Associate Professor, Sinop University, Turkey Turkey Time: 12:30 PM (Start) – 01:00 PM (Finish) – Friday September 11, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83158638530 Meeting ID: 831 5863 8530</p>
03:00-03:30 PM	 <p>Session-11: Topic: Global Knowledge, Global Platforms and the Making of Global Citizens Distinguished Prof. Dr. Payal Arora Chair in Technology, Values and Global Media Cultures, Erasmus University Rotterdam, Netherlands The Netherlands Time: 12:00 PM (Start) – 12:30 PM (Finish) – Friday September 11, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83158638530 Meeting ID: 831 5863 8530</p>

Working Page-6 (Day-1: Friday, September 11, 2020)

TIME (Pakistan Standard Time)	DESCRIPTION
	 <p> SESSION CHAIR: For Session 10 and 11 Distinguished Ms. Gul e Mariam Wattoo Educationist and Member, National Curriculum Council of Pakistan Pakistan Time: 02:30 PM (Start) – 03:30 PM (Finish) – Friday September 11, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83158638530 Meeting ID: 831 5863 8530 </p>
03:30 – 04:00 PM	 <p> Session-12: Topic: Blended Learning: Future of Education Distinguished Dr. Yana Wengel Associate Professor, Arizona State University Joint International Tourism College, Hainan University, China China Time: 06:30 PM (Start) – 07:00 PM (Finish) – Friday September 11, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83158638530 Meeting ID: 831 5863 8530 </p>
04:00 – 04:30 PM	 <p> Session-13: Topic: Research in Emerging Technologies in Academic Innovation Distinguished Prof. Dr. Ronnie Figueiredo Professor at School of Business and Social Sciences, Universidade Europeia, Portugal Portugal Time: 12:00 PM (Start) – 12:30 PM (Finish) – Friday September 11, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83158638530 Meeting ID: 831 5863 8530 </p>

Working Page-7 (Day-1: Friday, September 11, 2020)

TIME (Pakistan Standard Time)	DESCRIPTION
	 <p>SESSION CHAIR: For Session 12 and 13 Distinguished Dr. Esra Sipahi Ministry of Education, Privacy Office, Ankara, Turkey Turkey Time: 01:30 PM (Start) – 02:30 PM (Finish) – Friday September 11, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83158638530 Meeting ID: 831 5863 8530</p>
04:30 – 05:00 PM	 <p>Session-14: Topic: Digital Technologies, Business Model Innovation and Ecosystem Management Distinguished Professor Wim Vanhaverbeke Professor of Digital Innovation & Entrepreneurship, University of Surrey, United Kingdom UK Time: 12:30 PM (Start) – 01:00 PM (Finish) – Friday September 11, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83158638530 Meeting ID: 831 5863 8530</p>
05:00 – 05:30 PM	 <p>Session-15: Topic: Digital Transformation in Education Distinguished Mohammed Galal Ministry of Education and Higher Education / Global Teacher Award Winner-AKS, Qatar Qatar Time: 03:00 PM (Start) – 03:30 PM (Finish) – Friday September 11, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83158638530 Meeting ID: 831 5863 8530</p>

Working Page-8 (Day-1: Friday, September 11, 2020)

TIME (Pakistan Standard Time)	DESCRIPTION
	 <p>SESSION CHAIR: For Session 14 and 15 Distinguished Prof. Dr. Muhammad Ashfaq Program Director, Digital Business (B.A.), IUBH University of Applied Sciences, Germany Germany Time: 01:30 PM (Start) – 02:30 PM (Finish) – Friday September 11, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83158638530 Meeting ID: 831 5863 8530</p>
05:30 – 06:00 PM	 <p>Session-16: Topic: Improving the Effectiveness of Business Training for Students & Employees: The Covid-19 Edition Distinguished Dr. Vas Taras Associate Professor of International Business at University of North Carolina at Greensboro, USA North Carolina Time: 08:30 AM (Start) – 09:00 AM (Finish) – Friday September 11, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83158638530 Meeting ID: 831 5863 8530</p>
06:00 – 06:30 PM	 <p>Session-17: Topic: Building Entrepreneurial Ecosystem Distinguished Norris Krueger, PhD Expert Entrepreneurship Developer, Senior Subject Matter Expert for Entrepreneurial Ecosystems OECD/EU Boise, ID, USA Time: 07:00 AM (Start) – 07:30 AM (Finish) – Friday September 11, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83158638530 Meeting ID: 831 5863 8530</p>

Working Page-9 (Day-1: Friday, September 11, 2020)

TIME (Pakistan Standard Time)	DESCRIPTION
	<div data-bbox="1115 289 1314 402" data-label="Image"> </div> <p> SESSION CHAIR: For Session 16 and 17 Distinguished Professor Elizabeth L. Rose Professor of International Business, University of Leeds, United Kingdom UK Time: 01:30 PM (Start) – 02:30 PM (Finish) – Friday September 11, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83158638530 Meeting ID: 831 5863 8530 </p>
06:30 – 07:00 PM	<div data-bbox="1094 703 1339 833" data-label="Image"> </div> <p> Session-18: Topic: Digital Education in Luxembourg Distinguished Daniela Clara Moraru Educator, Strategist, International Consultant, Luxembourg Luxembourg Time: 03:30 PM (Start) – 04:00 PM (Finish) – Friday September 11, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83158638530 Meeting ID: 831 5863 8530 </p>
07:00 – 07:30 PM	<div data-bbox="1087 1133 1346 1247" data-label="Image"> </div> <p> Session-19: Topic: Driving League Table Performance through Best Practices in Research Distinguished Prof. Dr. Geoffrey Wood Chair, DAN Department of Management & Organizational Studies, University of Western Ontario, Canada Ontario Time: 10:00 AM (Start) – 10:30 AM (Finish) – Friday September 11, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83158638530 Meeting ID: 831 5863 8530 </p>

Working Page-10 (Day-1: Friday, September 11, 2020)


TIME (Pakistan Standard Time)	DESCRIPTION
07:30 – 08:00 PM	<div data-bbox="1094 289 1335 406" data-label="Image"> </div> <p> Session-20: Topic: Best Practices in University Governance Distinguished Prof. Dr. Anapatricia Morales Vilha Professor and Researcher of Graduate Programs, Federal University of ABC, Brazil Brazil / Brasilia Time: 11:30 AM (Start) – 12:00 Noon (Finish) – Friday September 11, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83158638530 Meeting ID: 831 5863 8530 </p>
08:00 – 08:30 PM	<div data-bbox="1115 701 1314 818" data-label="Image"> </div> <p> Session-21: Topic: Brain Science in Service of Academic Leaders Distinguished Prof. Dr. Alexandros Psychogios Professor of International HRM, Birmingham City University, Birmingham, United Kingdom UK Time: 04:00 PM (Start) – 04:30 PM (Finish) – Friday September 11, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83158638530 Meeting ID: 831 5863 8530 </p>
	<p> Day-1 Concluded: Keynote Remarks By the Conference Chair, Distinguished Mian Imran Masood, Vice-Chancellor, University of South Asia, Lahore </p>

Day-2

Saturday, September 12, 2020

Zoom Joining Link: <https://us02web.zoom.us/j/83954052333> Meeting ID: 839 5405 2333

Working Page-11 (Day-2: Saturday, September 12, 2020)

TIME (Pakistan Standard Time)	DESCRIPTION
08:30-09:00 AM	 <p>Session-22: Topic: The Open Curriculum Project: Co-creating the Syllabus with Students and Graduates on rapidly advancing Business and Technology Areas Distinguished Professor Eric Tsui Associate Director, Knowledge Management and Innovation Research Center, The Hong Kong Polytechnic University, Hong Kong Hong Kong Time: 11:30 AM (Start) – 12:00 Noon (Finish) – Saturday, September 12, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83954052333 Meeting ID: 839 5405 2333</p>
09:00-09:25 AM	 <p>Session-23: Topic: Digital Pedagogy in Era 5.0 Distinguished Dr. Muthmainnah, S.Pd.I., M.Pd. Universitas Al Asyariah Mandar, Indonesia Indonesia Time: 11:00 AM (Start) – 11:25 AM (Finish) – Saturday, September 12, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83954052333 Meeting ID: 839 5405 2333</p>

Working Page-12 (Day-2: Saturday, September 12, 2020)

TIME (Pakistan Standard Time)	DESCRIPTION
	 <p>SESSION CHAIR: For Session 22 and 23 Distinguished Prof. Dr. Muhammad Arif Khan Professor/Dean, Architecture and Design, University of South Asia, Lahore, Pakistan Pakistan Time: 08:30 AM (Start) – 09:25 AM (Finish) – Saturday, September 12, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83954052333 Meeting ID: 839 5405 2333</p>
09:30-10:00 AM	 <p>Session-24: Topic: Digital Education 4.0 – Next Generation Distinguished Dr. Deepak Kalra Dean, School of Information Technology, Skyline University College, University City of Sharjah, UAE UAE Time: 08:30 AM (Start) – 09:00 AM (Finish) – Saturday, September 12, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83954052333 Meeting ID: 839 5405 2333</p>
10:00 – 10:20 AM	 <p>Session-25: Topic: Need Analysis: Multiple Intelligences in Designing a Course on the Classroom Distinguished Dr. Andi Asrifan, S.Pd., M.Pd. Universitas Muhammadiyah Sidenreng Rappang, Indonesia Indonesia Time: 12:00 PM (Start) – 12:20 PM (Finish) – Saturday, September 12, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83954052333 Meeting ID: 839 5405 2333</p>

Working Page-13 (Day-2: Saturday, September 12, 2020)

TIME (Pakistan Standard Time)	DESCRIPTION
10:20 – 10:25 AM	<div data-bbox="1100 289 1331 402" data-label="Image"> </div> <p><u>Message:</u> Pakistan – This Conference – Digitalization Distinguished Ms. Samia Qamar Director, People at S&P Global, Islamabad, Conference and University Goodwill Ambassador Pakistan Time: 10:20 AM (Start) – 10:25 PM (Finish) – Saturday, September 12, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83954052333 Meeting ID: 839 5405 2333</p>
10:30 – 11:00 AM	<div data-bbox="1100 699 1331 829" data-label="Image"> </div> <p>Session-26: Topic: Soft Computing: A Software Development in Modern Technology Distinguished Prof. Dr. Pastor Arguelles Jr. Dean, College of Computer Studies, University of Perpetual Help, Philippines Philippines Time: 01:30 PM (Start) – 02:00 PM (Finish) – Saturday, September 12, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83954052333 Meeting ID: 839 5405 2333</p>
11:00 – 11:30 AM	<div data-bbox="1094 1138 1339 1284" data-label="Image"> </div> <p>Session-27: Topic: Structural Equation Modeling (SEM) in Research Distinguished Prof. Dr. Thanoon AL-Shakerchy Dean, Administrative Technical College of Northern Technical University, Iraq Iraq Time: 09:00 AM (Start) – 09:30 AM (Finish) – Saturday, September 12, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83954052333 Meeting ID: 839 5405 2333</p>

Working Page-14 (Day-2: Saturday, September 12, 2020)

TIME (Pakistan Standard Time)	DESCRIPTION
11:30 – 11:55 AM	<div data-bbox="1094 293 1339 423" data-label="Image"> </div> <p> Session-28: Topic: Best Practices in Higher Education Distinguished Prof. Dr. Alex Khang Professor in Information Technology – Vietnam Universities/ Industry Expert AI and Data Science Vietnam Time: 01:30 PM (Start) – 01:55 PM (Finish) – Saturday, September 12, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83954052333 Meeting ID: 839 5405 2333 </p>
	<div data-bbox="1100 727 1333 841" data-label="Image"> </div> <p> SESSION CHAIR: For Session 26, 27 and 28 Distinguished Dr. Rab Nawaz Lodhi Researcher/International Trainer / Associate Professor UCP Business School, Pakistan Pakistan Time: 10:30 AM (Start) – 11:55 AM (Finish) – Saturday, September 12, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83954052333 Meeting ID: 839 5405 2333 </p>
12:00 – 12:25 PM	<div data-bbox="1100 1138 1333 1252" data-label="Image"> </div> <p> Session-29: Topic: Shaping Through Effective Assessments Distinguished Prof. Dr. Muhammad Arif Khan Professor/ Dean, Faculty of Architecture and Design, University of South Asia, Lahore, Pakistan Pakistan Time: 12:00 PM (Start) – 12:25 PM (Finish) – Saturday, September 12, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83954052333 Meeting ID: 839 5405 2333 </p>




Working Page-15 (Day-2: Saturday, September 12, 2020)

TIME (Pakistan Standard Time)	DESCRIPTION
12:30 – 12:55 PM	 <p>Session-30: Topic: Enhancing Education using Artificial Intelligence (AI) during and Post Covid-19 Distinguished Prof. Sherif Mohamed Abdelaal Ismail Dean, Egyptian Germany Academy, Egypt Egypt Time: 09:30 AM (Start) – 09:55 AM (Finish) – Saturday, September 12, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83954052333 Meeting ID: 839 5405 2333</p>
01:00 – 01:30 PM	 <p>Session-31: Topic: Digital Transformation, Covid-19 and International Business Distinguished Dr. Rubina Romanello Post Doc Research in Finance & International Business Professor of Management of Performing Arts, University of Udine, Italy Udine, Italy Time: 10:00 AM (Start) – 10:30 AM (Finish) – Saturday, September 12, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83954052333 Meeting ID: 839 5405 2333</p>
01:30 – 01:50 PM	 <p>Session-32: Topic: Practical Observations of Some Obstacles in Higher Education Distinguished Dr. Riham Fouzi Zahalan Syrian General Commission for Scientific Agricultural Research (GCSAR) Syria Time: 11:30 AM (Start) – 11:50 AM (Finish) – Saturday, September 12, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83954052333 Meeting ID: 839 5405 2333</p>

Working Page-16 (Day-2: Saturday, September 12, 2020)

TIME (Pakistan Standard Time)	DESCRIPTION
02:00 – 02:30 PM	 <p>Session-33: Topic: Inclusive Leadership in the Digital Workplace Distinguished Dr. Andri Georgiadou Assistant Professor, University of Nottingham / Director, Equidy Center, United Kingdom UK Time: 10:00 AM (Start) – 10:30 AM (Finish) – Saturday, September 12, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83954052333 Meeting ID: 839 5405 2333</p>
02:30 – 02:50 PM	 <p>Session-34: Topic: Education 4.0 and Beyond Distinguished Dr. Utku Kose Associate Professor of Computer Engineering, Suleyman Demirel University, Turkey Turkey Time: 12:30 PM (Start) – 12:50 PM (Finish) – Saturday, September 12, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83954052333 Meeting ID: 839 5405 2333</p>
02:50 – 03:15 PM	 <p>Session-35: Topic: Golden Bases for Teachers inside the Virtual Classrooms Distinguished Asma Ramadan Mustafa Ministry of Education and Higher Education, Gaza, Palestine Palestine Time: 12:50 PM (Start) – 01:15 PM (Finish) – Saturday, September 12, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83954052333 Meeting ID: 839 5405 2333</p>

Working Page-17 (Day-2: Saturday, September 12, 2020)

TIME (Pakistan Standard Time)	DESCRIPTION
03:15 – 03:35 PM	 <p> Session-36: Topic: Best Practices in Student Assessments Distinguished Yassin Alhennawy Teacher Trainer, Certified DELTA, CELTA & TESOL / Thamer International School, Jeddah, Saudi Arabia Saudi Arabia Time: 01:15 PM (Start) – 01:35 PM (Finish) – Saturday, September 12, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83954052333 Meeting ID: 839 5405 2333 </p>
03:35 – 03:55 PM	 <p> Session-37: Topic: Improving Quality of Teaching Distinguished Dr. Ahmad AlQatan International Trainings and Academic Research (ITAR) Group, Kuwait Kuwait Time: 01:35 PM (Start) – 01:55 PM (Finish) – Saturday, September 12, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83954052333 Meeting ID: 839 5405 2333 </p>
04:00 – 04:25 PM	 <p> Session-38: Topic: Reskill, Upskill and Design Thinking in 21st Century Distinguished Dr. Worakamol Wisetsri Associate Professor, King Mongkut's University of Technology, North Bangkok, Pracharat, Thailand Thailand Time: 06:00 PM (Start) – 06:25 PM (Finish) – Saturday, September 12, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83954052333 Meeting ID: 839 5405 2333 </p>

Working Page-18 (Day-2: Saturday, September 12, 2020)

TIME (Pakistan Standard Time)	DESCRIPTION
	 <p> SESSION CHAIR: For Session 35, 36 , 37 and 38 Distinguished Dr. Nadia Mansour Assistant Professor, University of Sousse, Tunisia Tunisia Time: 10:50 AM (Start) – 12:25 PM (Finish) – Saturday, September 12, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83954052333 Meeting ID: 839 5405 2333 </p>
04:30 – 04:55 PM	 <p> Session-39: Topic: Key Issues for Education after Covid-19: Fostering Active Learning and Digital Competencies Distinguished Dr. Ana Perez-Escoda Associate Professor, Nebrija University, Madrid, Spain Spain Time: 01:30 PM (Start) – 01:55 PM (Finish) – Saturday, September 12, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83954052333 Meeting ID: 839 5405 2333 </p>
04:55 – 05:20 PM	 <p> Session-40: Topic: An insight into the principles of Academic Leadership Distinguished Mrs. Evangelia Vassilakou The English Academy of Languages, Athens, Greece Greece Time: 02:55 PM (Start) – 03:20 PM (Finish) – Saturday, September 12, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83954052333 Meeting ID: 839 5405 2333 </p>


Working Page-19 (Day-2: Saturday, September 12, 2020)

TIME (Pakistan Standard Time)	DESCRIPTION
05:25 – 05:45 PM	 <p>Session-41: Topic: Closing Talk: Best Quality Enhancement Practices in Higher Education Distinguished Dr. Nadia Tahir Managing Director, Quality Assurance Agency (QAA) at HEC, Islamabad, Pakistan Pakistan Time: 05:25 PM (Start) – 05:45 PM (Finish) – Saturday, September 12, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83954052333 Meeting ID: 839 5405 2333</p>
05:45 – 06:05 PM	 <p>Session-42: Topic: Impact of QA Practices and Governance on University Ranking Distinguished Prof. Dr. Saeed Ahmad Buzdar Chairman, Department of Physics / Director QEC, The Islamia University of Bahawalpur, Pakistan Pakistan Time: 05:45 PM (Start) – 06:05 PM (Finish) – Saturday, September 12, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83954052333 Meeting ID: 839 5405 2333</p>
06:05 – 06:30 PM	 <p>Session-43: Topic: The Importance of University-Industrial & Business Firms Collaboration for a Joint Benefit: Experience from North Africa Distinguished Professor Imene Trabelsi Trigui Full Professor of Research Marketing Laboratory, University of Sfax, Tunisia Tunisia Time: 02:05 PM (Start) – 02:30 PM (Finish) – Saturday, September 12, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83954052333 Meeting ID: 839 5405 2333</p>



Working Page-20 (Day-2: Saturday, September 12, 2020)

TIME (Pakistan Standard Time)	DESCRIPTION
06:30 – 06:50 PM	<div data-bbox="1081 289 1350 407" data-label="Image"> </div> <p> Session-44: Topic: Students' Skills Assessment and Development in a Changing Era Distinguished Dr. Athanasios Tsirikas Associate Professor, HR and Talent Management- ESCE International Business School, Paris, France France Time: 03:30 PM (Start) – 03:50 PM (Finish) – Saturday, September 12, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83954052333 Meeting ID: 839 5405 2333 </p>
06:50 – 07:10 PM	<div data-bbox="1094 706 1339 824" data-label="Image"> </div> <p> Session-45: Topic: Research in Emerging Technologies Distinguished Prof. Dr. Iryna Kreidych HoD of Theoretical and Applied Economics, National Technical University of Ukraine Ukraine Time: 04:50 PM (Start) – 05:10 PM (Finish) – Saturday, September 12, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83954052333 Meeting ID: 839 5405 2333 </p>
07:10– 07:35 PM	<div data-bbox="1087 1123 1346 1248" data-label="Image"> </div> <p> Session-46: Topic: Understanding the Digital Customer Distinguished Dr. Anna Laszkiewicz Assistant Professor, Department of Marketing, Faculty of Management, University of Lodz, Poland Poland Time: 04:10 PM (Start) – 04:35 PM (Finish) – Saturday, September 12, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83954052333 Meeting ID: 839 5405 2333 </p>

Working Page-21 (Day-2: Saturday, September 12, 2020)

TIME (Pakistan Standard Time)	DESCRIPTION
07:35 – 07:50 PM	 <p>Session-47: Topic: Imminent Higher Education Reforms in Pakistan Distinguished Dr. Javaria Manzoor Sheikh Dean, Architecture, University of Art and Culture, Jamshoro, Sindh, Pakistan Pakistan Time: 07:35 PM (Start) – 07:50 PM (Finish) – Saturday, September 12, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83954052333 Meeting ID: 839 5405 2333</p>
07:50– 08:10 PM	 <p>Session-48: Topic: How Small Businesses Can Survive the Coronavirus Outbreak Distinguished Tabinda Usman Manager PR and Outreach CMACED, Superior University, Pakistan Pakistan Time: 07:50 PM (Start) – 08:10 PM (Finish) – Saturday, September 12, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83954052333 Meeting ID: 839 5405 2333</p>
08:10 – 08:35 PM	 <p>Session-49: Topic: Research Development in the EU Universities: A Comparison between Old and New Members Distinguished Dr. Irina Ionela Pop Director and Senior Research Fellow, Asia Pacific Programme, Center for Geopolitics and Security in Realism Studies, London, United Kingdom Romania Time: 06:10 PM (Start) – 06:35 PM (Finish) – Saturday, September 12, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83954052333 Meeting ID: 839 5405 2333</p>

Working Page-22 (Day-2: Saturday, September 12, 2020)

TIME (Pakistan Standard Time)	DESCRIPTION
08:35 – 09:00 PM	<div data-bbox="1108 289 1323 414" data-label="Image">  </div> <p> Session-50: Topic: Designing Experimental Studies Distinguished Dr. Josh Wei-Jun Hsueh Assistant Professor KMU-HSG –Schweizerisches Institut für Klein-und Mittelunternehmen, Universität St. Gallen, Switzerland Switzerland Time: 05:35 PM (Start) – 06:00 PM (Finish) – Saturday, September 12, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83954052333 Meeting ID: 839 5405 2333 </p>
09:00– 09:25 PM	<div data-bbox="1094 760 1337 876" data-label="Image">  </div> <p> Session-51: Topic: Inventing World 3.0: Evolutionary Ethics for Artificial Intelligence Distinguished Matthew James Bailey Global Leader in AI, Smart Cities and IOT – A person with Extraordinary Ability (US Government) Denver USA Time: 10:00 AM (Start) – 10:25 PM (Finish) – Saturday, September 12, 2020 Zoom Joining Link: https://us02web.zoom.us/j/83954052333 Meeting ID: 839 5405 2333 </p>
	<p> Closing: Keynote Remarks By the Conference Chair, Distinguished Mian Imran Masood, Vice-Chancellor, University of South Asia, Lahore </p>

- Kindly try to join 10-15 before your schedule start. All Respected Speakers will be able to share their screen/ PPT in the Zoom Meeting. Contact: +923004502204 (Email: aamir.abbas@usa.edu.pk and director.qec@usa.edu.pk)