

KARLY GALLIS

Graphic Design Undergraduate 586.817.1708 KarlyLGallis@gmail.com karlygallisdesign.com

Education

Lawrence Technological University • Expected Graduation May 2018
Major: Graphic Design

Skills

Adobe: Photoshop, Illustrator, InDesign
Microsoft: Word, Excel, PowerPoint

Academic Projects

Woodward & Willis: Studio • Jan. 2017–Present

- Member of the founding group of student-led design studio
- Work with small businesses in the Detroit community
- Collaboratively designed studio's identity, including the logo, aesthetic, & methodology

DeVries & Co.: Project • Feb. 2017–Present

- Client of Woodward & Willis
- Redesigned brand identity & launched a website that reflects their brand, heritage, & ethics

The Greening of Detroit: Project • Oct. 2016–Present

- Client of LTU's Graphic Design 4 course
- Presented new branding for their Build-A-Garden program & Lafayette Greens park
- Met with client during discovery, process, & final phasing to measure design effectiveness

Work Experience

Printing Intern: Signal Return Letterpress Studio • June 2017–Oct. 2017

- Assisted shop manager in completing print jobs
- Designed three independent works for sale in the store

Swim Lesson Supervisor: City of Warren Parks & Recreation • Nov. 2016–Present

- Responsible for supervising swim lesson instructors & their students
- Facilitates program planning & organization
- Conducts employee instructional training
- Engages in patron relations & mitigations

Resident Assistant: Lawrence Technological University • Dec. 2016–Present

- Ensures resident safety & success within University Housing
- Implemented & enforced all University & Housing policies
- Marketed/Developed/Led student centered hall programs to promote social, education, diversity, health, emotional, understanding, & growth

Professional & Leadership Development

AIGA, President, Lawrence Technological University
Faculty Council Student Representative, College of Architecture & Design
Exploration Day Leader, College of Architecture & Design

Achievements

Tau Sigma Delta Society in Architecture & Allied Arts • Inducted Fall 2016
Dean's Honor List • Spring 2015, Spring 2016–Spring 2017
Fine Grain Award Recipient • Fall 2016