



**Canadian Council on International Law**

**Conseil canadien de droit international**

## **SPONSORSHIP LEVELS & DETAILS**

### **ABOUT THE CCIL**

The Canadian Council on International Law (CCIL) was established in 1972 to promote dialogue and analysis of international legal issues within Canada and around the world. The CCIL is uniquely branded as bringing together a diverse range of sectors within the legal profession, namely academia, private law firms, NGOs, and government, in furtherance of in-depth discussions of international law. A further objective is to deepen and broaden relations between Canadian international jurists and their counterparts in other parts of the world.

Today, the CCIL has grown into an organization with over 400 members globally and hosts the largest annual international law conference in the country.

### **SPONSORSHIP OF THE ANNUAL CONFERENCE**

The Annual Conference is attended by 300 to 400 professionals each year from across Canada and around the globe, including 90-120 highly-respected speakers.

Sponsoring the Annual Conference is an excellent opportunity to promote your organization and increase its visibility among leading international law practitioners. This year's Conference, entitled "Canada at 150: **The Return of History for International Law**" will be held **November 2 to 3, 2017**, at **Global Affairs Canada in Ottawa**. The intention of the theme is to analyze the current shifts in global governance and the liberal democratic order through the lens of a historical perspective on international law.

### **SPONSORSHIP LEVELS**

#### **\$10,000 AND UP | DIAMOND LEVEL**

- Option to link support to a plenary and a panel.
- Widespread acknowledgement at the Diamond Level of sponsorship leading up to and at the Conference: Logo/name in the Conference Program; during Conference marketing from the date of sponsorship; in the CCIL newsletter; social media; and, on the CCIL website.
- Option to display on-site signage/posters/pamphlets and other types of on-site acknowledgements at the event, such as exhibits and program inserts.
- Six conference registrations or equivalent benefits. Registrations include an annual membership.
- Option to be additionally posted as a sponsor for the cocktail events.
- Two tickets for the cocktail events.
- Open discussions with the Conference Co-Chairs to tailor any additional and specific requests relating to the sponsorship.

### **\$5,000 – 9,999 | PLATINUM LEVEL**

- Option to link support to a plenary or a keynote.
- Option to display on-site signage/posters/pamphlets and other types of on-site acknowledgements at the event.
- Option to be additionally posted as a sponsor for the cocktail events.
- Four Conference registrations or equivalent benefits. Registrations include an annual membership.
- Acknowledgement at the Platinum Level within the Conference Program, during Conference marketing, in the CCIL newsletter and on the CCIL website.

### **\$3,500 – \$4,999 | GOLD LEVEL**

- Option to display on-site signage at the sponsored event.
- Option to link support to a panel or a lunch session.
- Three Conference registrations or equivalent benefits. Registrations include an annual membership.
- Acknowledgement at the Gold Level within the Conference Program, during Conference marketing, in the CCIL newsletter and on the CCIL website.

### **\$2,000 – \$3,499 | SILVER LEVEL**

- Option to link support to a breakfast or lunch session or other event not otherwise sponsored.
- Option to display on-site signage at sponsored event.
- Two Conference registrations or equivalent benefits. Registrations include an annual membership.
- Acknowledgement at the Silver Level within the Conference Program, during Conference marketing, in the CCIL newsletter and on the CCIL website.

### **\$1,000 – \$1,999 | BRONZE LEVEL**

- Option to link support to a panel, coffee break or event not otherwise sponsored.
- One Conference registration. Registration includes an annual membership.
- Acknowledgement at the Bronze Level within the Conference Program, during Conference marketing, in the CCIL newsletter and on the CCIL website.

### **\$999 AND BELOW | FRIEND LEVEL**

- Option to link support to a panel not otherwise sponsored.
- Acknowledgement at the Friend Level within the Conference Program, during Conference marketing, in the CCIL newsletter and on the CCIL website.