

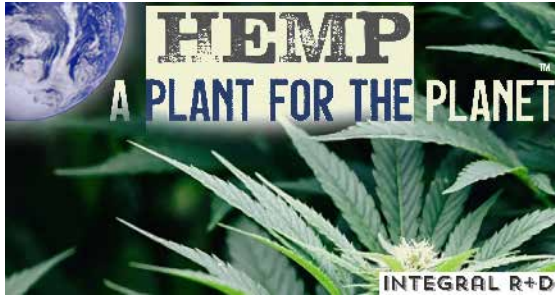
## Sponsorship Opportunities



**TELLING THE STORY.  
CREATING AN INDUSTRY.**

**NOT JUST AN EVENT, BUT THE  
START OF A MEDIA PLATFORM.**

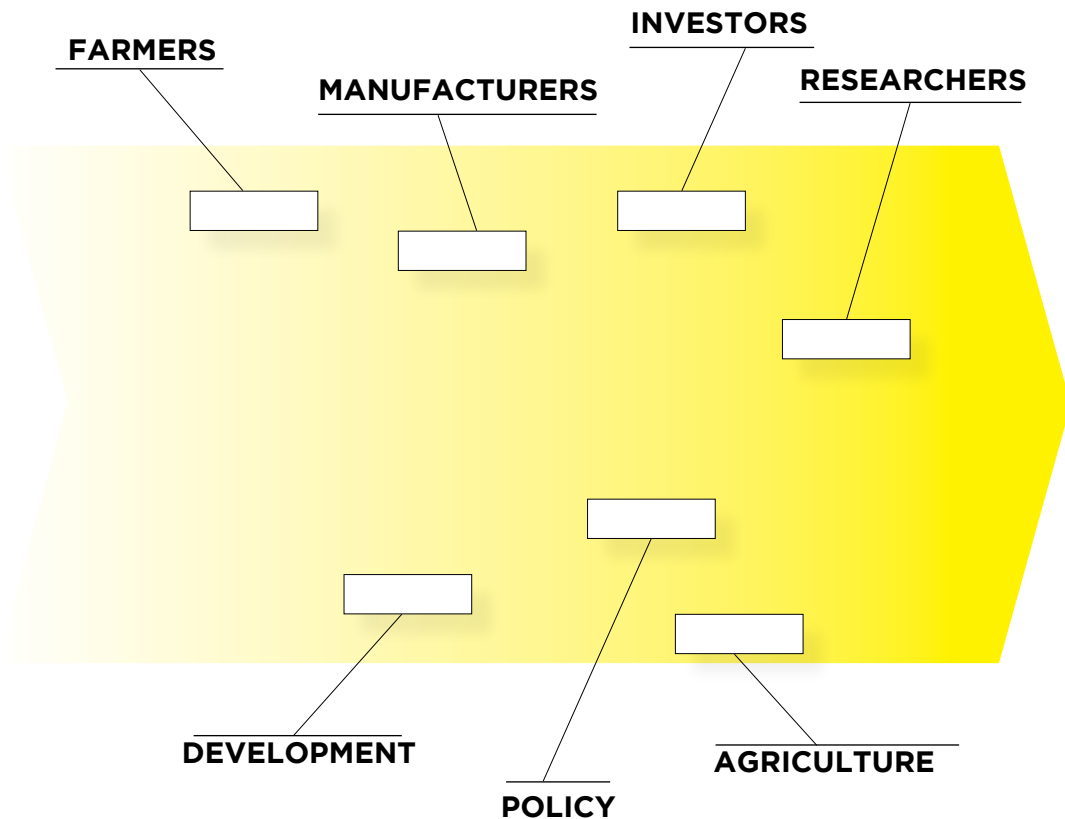
Integral R+D is about setting the stage, making connections, creating synergy.



**W**e put your brand in the spotlight, at the start of a new era for hemp in the US. This event is the launch of a multi-media platform that will continue to other states and include a most influential and interesting cast of characters who share our values, to benefit our nation's farmers, veterans and young visionaries.

## NEW CONNECTIONS

A NEW SPACE FOR HEMP  
STRATEGIES AND PARTNERS





# NEW STORIES

## CREATING THE STORY AND YOUR ROLE IN IT

EVENTS • SOCIAL MEDIA • DOCUMENTARY

**T**he hemp story we want to see in the WSJ will be a very potent one. Let's tell it from an industry-insider perspective. We represent the pioneers and brands that will build trust in a new industry for a generation. We represent anyone who brings value and integrity, regardless of their ability to pay.





# A BIGGER MESSAGE

POSITIVE OPPORTUNITIES ARE REAL

## ECONOMICS

FARM COMMUNITIES

URBAN JOBS

PRODUCT &  
BUSINESS  
DEVELOPMENT

INFRASTRUCTURE  
INVESTMENT

USDA POLICY

EDUCATION

## ENVIRONMENT

SOIL REMEDIATION

CARBON SINK

RENEWABLE  
PLASTICS

REFORESTATION

BROWNFIELDS

ORGANIC FARMING



# CREATIVE STRATEGY

## WEAVING THE STORY

WE DELIVER MESSAGING THAT IS...

COOL • RELEVANT • SCIENTIFIC • IMPACTFUL

### EVENTS

DIVERSE AUDIENCE

GRAPHICS

AUDIENCE  
PARTICIPATION

MUSIC & FOOD

RURAL OUTREACH

REAL SCIENCE

### MEDIA

SOCIAL MEDIA

DOCUMENTARY

PERSONALITIES

MAINSTREAM MEDIA

PROGRAM DEVELOPMENT



**A** Plant for the Planet is a media platform, not just an event. We work with people who share the values of economic and environmental restoration. There are so many stories to tell, let's just start with one.

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## CHOOSE YOUR LEVEL

### STRATEGIC PARTNERS

All Strategic Partners get:

- A one hour slot at the event for their presentation,
- Representation in media promotion.
- Ongoing strategic partner for media development.
- Inclusion in next event.

**\$20,000**

### SPONSOR

All Major Supporters get:

- Panel participation at the event.
- Representation in media promotion.
- Inclusion in next event.

**\$5,000**