

INNOVATE 4 WATER

Lusaka, Zambia
June 19-20, 2019

Unlocking capital to support the growth of small
and medium scale WASH entrepreneurs in Zambia

Marketplace Forum



Event partners



Co-organizers



INNOVATE 4 WATER - LUSAKA

"Innovate 4 Water" Lusaka will foster collaboration amongst key stakeholders of the WASH Southern African region

2 days of matchmaking focusing on **water and sanitation**, **entrepreneurship** and **sustainable investments**.



When

June 19-20, 2019

Where

InterContinental Hotel

Haile Selassie Avenue, Lusaka, Zambia

Who

"Innovate 4 Water" is particularly relevant for:

- Water utilities, technology providers
- Small and Medium Enterprises
- Business and innovation incubators
- National governments, development institutions
- International organisations, foundations, NGOs
- Investors (Banking, asset managers, private, family offices)



Why

- 1) **Promote the transfer of innovative "Water Nexus" technologies** and innovative business models
- 2) **Facilitate connections for deal-making** and create visibility for entrepreneurs in the "Water Nexus" sectors to enable them to reach investors
- 3) **Consolidate local ecosystems**, building up meaningful relationships
- 4) **Support the national and/or regional strategy** of public authorities towards tackling access to safe water and sanitation for all

How

"Innovate 4 Water" is Waterpreneurs flagship program rolled out through Waterpreneurs not for profit association. Below entry fees are meant to cover organizing expenses.

Category	Price
Local entrepreneurs	125 CHF / 125 USD
Other local participants	250 CHF / 250 USD
International entrepreneurs	250 CHF / 250 USD
Other international participants	500 CHF / 500 USD

Early bird discount : -20% on prices above for registrations before 17th of May with the code **LUSAKA-EB20**

INNOVATE 4 WATER - LUSAKA

Draft program

Wednesday June 19	
8:00	Registration and visit of the marketplace/exhibition booths by participants
- Morning - African Investments	
8:40	WELCOME remarks and forum introduction
Venture Capital Challenges and Opportunities	
8:50	Panel Discussion: "Barriers facing SME's in accessing VC Capital and barriers foreign VC firms face in entering Zambia"
9:40	Presentation on Access to Capital for Female Entrepreneurs
10:00	Networking and break in the marketplace
Entrepreneur and SME Showcase	
10:30	Showcasing a selection of SME's from Musangu Foundation and Impact Capital Africa
11:15	Showcasing a selection of SME's and Entrepreneurs from 4IP Group
12:00	Investor Feedback and Discussion
12:20	Closing Remarks and Introduction to the Innovate4Water Programme
12:45	Lunch Break and Networking session
- Afternoon - "Innovate 4 Water"	
Introduction & key note address	
14:00	Forum introduction and expectations
14:10	Keynote address on situation for water & sanitation in Zambia
14:20	Keynote address on the state of WASH in Lusaka
14:30	Keynote address on impact investing
Pitching sessions - Female and child friendly sanitation	
14:40	Pitch by 4 entrepreneurs
15:00	Interactive session by Waterpreneurs
15:20	Networking break in the marketplace
Pitching sessions - Innovations business on sanitation	
16:00	Pitch by 4 entrepreneurs
16:20	Interactive session by Waterpreneurs
Pitching & closing plenary - Financing & investment opportunities for the WASH sector	
16:40	Pitch by enablers and investors
17:10	Closing plenary for day 1
17:45	Networking and cocktail



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Draft program

Thursday June 20	
8:00	Welcome coffee in the market place
8:40	Introduction
Pitching sessions - Safe Water Enterprises	
8:50	Pitch by 4 entrepreneurs
9:10	Interactive session by Waterpreneurs
Pitching sessions - Reinforcing utilities and operators	
9:30	Pitch by 4 entrepreneurs
9:50	Interactive session moderated by Waterpreneurs
10:40	Networking break in the marketplace
Pitching session - Supporting WASH innovations	
8:50	Pitch by 4 enablers and investors
9:10	Interactive session by 4IP Group
Pitching sessions - Reinforcing the capacity of entrepreneurs and accelerate their activities	
9:30	Pitch by 4 enablers and investors
12:00	Interactive session moderated by 4IP Group
12:20	Wrap up
12:30	Lunch and networking
Pitching session - Off grid and smart technologies	
14:00	Pitch by 4 entrepreneurs
14:30	Interactive session by Waterpreneurs
Pitching sessions - Treatment technologies	
14:50	Pitch by 4 entrepreneurs
15:20	Interactive session by Waterpreneurs
15:40	Networking break in the marketplace
Pitching sessions - Public Private Partnerships and enabling environment	
16:20	Pitch by 4 organisations
16:50	Interactive session moderated by 4IP Group
closing plenary - Financing & investment opportunities for the WASH sector	
17:10	Closing plenary
17:40	Networking in the market place



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