



## OUR MISSION

Pets Lifeline is dedicated to protecting and improving the lives of cats and dogs in need in Sonoma Valley through sheltering and adoption, humane education and community programs.

## HISTORY

Pets Lifeline is the only animal welfare organization and shelter in all of Sonoma Valley. Since 1982 we have filled a critical community need. Our programs reach far and wide and provide protection, love and care to animals in need; educate the public and inspire young people to embrace a respect for all living things.

Before 1982 there were no local animal shelters or resources available to help Sonoma Valley residents cope with the problem of stray and abandoned cats and dogs. This gap in animal services motivated a handful of concerned and dedicated animal lovers to establish Pets Lifeline.

## PETS LIFELINE'S ROLE IN THE COMMUNITY

Thanks to a cascade of staff, board members and volunteers, Pets Lifeline has evolved into the Animal Resource Center it is today to accommodate the overpopulation of cats and dogs in Sonoma Valley and provide programs that serve our entire community. Pets Lifeline impacts the lives of more than 875 animals every year, with over 500 stray and abandoned animals needing our full medical and adoption services and 375 animals coming to us for free spay/neuter services from families in need. From extreme medical needs to acutely under-socialized animals, Pets Lifeline provides resources and nurtures and heals each animal for an optimal chance at its forever home.

- Shelter, Protection and Adoption
- Medical Care
- Lost and Found
- Emergency Services
- Low Cost Microchip Program
- Trap/Neuter/Release Feral Cat Program
- Spay/Neuter and Wellness Program
- Dog Training and Community Education
- Humane Education

## THE TIME IS NOW TO EXPAND OUR PAW PRINT AND CREATE A NEW SPACE THAT WILL BETTER SERVE THE NEEDS OF SONOMA VALLEY.

### A MODERNIZED FACILITY – Why Now?

For nearly 35 years, Pets Lifeline has been Sonoma Valley's only safe haven for stray and homeless cats and dogs. With the population growth of Sonoma Valley, Pets Lifeline is challenged by antiquated facilities that are insufficient to support the increase in animals. Our shelter desperately needs to be modernized to help provide optimum care for these animals. The new facility is specifically designed to address these issues.

Our current facility comprises several buildings, trailers and sheds. Despite past improvements to the roof, HVAC and other areas, the facility is profoundly feeling its age. We can accommodate a maximum of 13 dogs and 70 cats at a given time, yet more cats and dogs come to us than we can handle.

Since 2003, Pets Lifeline has struggled to accommodate this growth by adding two trailers, one for medical and feline housing and the other for dog evaluation and dog meet and greet areas. We also added two Tuff Sheds for feral and adult cat intakes during our busy kitten season. Despite our ceaseless efforts over the years, our current makeshift facilities are no longer adequate to meet the growing needs of the animals in our care and the ability of our staff and volunteers to provide those needs.

### VISION FOR A NEW FACILITY

An expanded, modern facility will positively impact the animals in our care and shelter visitors, staff and volunteers alike. Cats and dogs will have dedicated habitats designed to reduce stress and allow for socialization, resulting in shorter shelter stays and

# CASE STATEMENT TO MODERNIZE OUR FACILITY

less cost per animal at the shelter. The visitors and staff will have space for multiple adoption meetings, and volunteers will be able to move more freely to assist with shelter needs.

Equally important, the new shelter will serve as a community resource. We will have spay and neuter clinics, dog training classes, pet ownership workshops, pet assistant therapy certification and extensive humane education programming, all aimed at reducing the number of owner surrenders and animal abandonment. We will also have the ability to host year-round classes and programs, increasing earned revenue in the first three years alone and offsetting the operating costs of the expanded facilities.

## Welcome Lobby and Adoption Center

The current lobby area is small and uninviting. Adoption services, volunteer support and shelter administration all share less than 200 square feet of work space, which limits us in our ability to accommodate only one adoption consultation at a time.

Our new Welcome Lobby will be spacious, with almost 1,000 square feet of space for staff and volunteers to greet the public. Visitors will be able to move freely from the animal viewing areas to the Adoption Center, where there will be both a dedicated cat adoption area and a private adoption meeting room. This additional dedicated space will allow us to increase the number of adoptions we can process in a day and, as a result, reduce the average length and cost of shelter stays.

	CURRENT FACILITY	NEW FACILITY
<b>Reception/Adoption Center</b>	198 sq. ft.	960 sq. ft.
<b>2nd Floor</b>	None	1 Reception counter exclusively for feline adoption 2 Meet-and-greet room for cats 1 Private conference room for adoptions

## ANIMAL LIVING IMPROVEMENTS

### Happier Healthier Shorter Stays!

#### New Dog Area

The expanded facilities will allow for dogs to remain in the kennels while they are being cleaned, reducing stress on the dogs. The new habitats will also feature kennels that are more appropriate and accommodating for dogs of all sizes so that they have reduced stays and we can get them adopted to their forever homes much sooner.

- **20** indoor and outdoors kennels
- **3** dedicated intake kennels

#### New Cattery

In the new facility, 75% of the second floor will house the adoptable cats. The rooms will interconnect, allowing cats to flow from one area to another during daily maintenance, eliminating the need to crate and move them and reducing stress while their habitats are being cleaned. Less stressed cats are easier to adopt out to a loving family. The designated cat space also includes:

- **8** interconnecting cat habitats
- **1** cat area storage

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	CURRENT FACILITY	NEW FACILITY
<b>Dog Habitats</b>	13 Dogs kennel capacity	20 Dogs kennel capacity
<b>Dog Yard</b>	2,475 sq. ft. Dog run for all dogs	3,150 sq. ft. (Large dog run) 600 sq. ft. (Small dog run)
<b>Cattery</b>	2 Community cat rooms	7 Community cat rooms
	14 Cage intake rooms	20 Cage intake rooms
	Feral tuff shed	Dedicated feral room
<b>Veterinary Trailer</b>	160 sq. ft. (Exam, surgery, recovery)	1,375 sq. ft. Veterinary clinic
		1 Intake/exam room
		3 Canine isolation kennels
		Workstations/Medical storage
		1 Surgery prep room/1 Surgery room
		3 Canine recovery kennels
		8 Feline recovery cages

### Full Veterinary Clinic and Laboratory

The full veterinary facility will include a modernized exam room, full surgery room, medical housing, isolation rooms for both cats and dogs and storage space for supplies.

### Critical Infrastructure Improvements

Improvements on building infrastructure will help to keep costs down and efficiency up.

- **Automatically regulated temperature control**
- **More efficient water use spray technology**
- **Solar and gray water resource efficiency**

### Expanded Programs and Space

Currently, we have no indoor space to hold the programs needed to best serve the community. We can only hold these programs during fair weather months when activities can be conducted outdoors. The new facility will offer 1,250 square feet of classroom space that can be used as one large space or divided into two unique spaces, allowing us to launch much needed programs.

	CURRENT FACILITY	NEW FACILITY
<b>Dog Training Area</b>	Outside Dog Yard (May–Oct; after hours only)	625 sq. ft. classroom with attached courtyard (year-round; day and night)
<b>Humane Education</b>	Outside Picnic Area - Summer Camp (Jun–Aug)	625 sq. ft. classroom with attached courtyard (year-round afterschool and summer programs)

## COSTS TO MODERNIZE AND EXPAND

For more than three years we have been planning the launch of our campaign to raise funds for an enhanced, expanded and modernized Animal Resource Center. We have consulted with animal wellness specialists, interviewed architects and contractors and spoken with donors and members of the community to research the

necessity of a new Animal Resource Center and the feasibility of raising the funds. The time is now to turn our vision into reality so that Pets Lifeline can continue to provide Sonoma Valley with the exceptional service and care it requires from our community's only animal welfare facility.

DESCRIPTION	COST
Building and Construction	\$2,500,000
Architectural	\$ 275,000
Mechanical Equipment	\$ 75,000
Permitting/Fees	\$ 50,000
Landscaping	\$ 50,000
Furnishings/Miscellaneous	\$ 50,000
<b>TOTAL</b>	<b>\$3,400,000</b>

## YOU CAN HELP UNLEASH THE POSSIBILITIES

To help take part in this vital community effort to build a modernized Animal Resource Center that will better serve Sonoma Valley's growing population of animals in need, please contact Pets Lifeline Executive Director Nancy King at **707.996.9982 x102.**

