

# THE IMPACT ON EMPLOYEE ENGAGEMENT DURING A DIGITAL DISRUPTION

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**AUGUST 16, 2018**



# FIRST A FEW WORDS ABOUT ASHLEY...



# ASHLEY'S IMPACT ON THE US ECONOMY


**\$2.5 billion**  
 OVER  
 IN CONTRIBUTIONS TO THE US ECONOMY

INCLUDING


 OVER **15,995** EMPLOYEES  
 IN THE US



PURCHASES  
& INVESTMENTS



PAYROLL  
& BENEFITS



US UTILITIES



TAXES

EMPLOYEE WITHHOLDING TAX,  
CORPORATE TAX, SALES TAX,  
PROPERTY TAX & ROAD TAX



## RIPPLE EFFECT

In addition, thousands of jobs have been created through the ripple effect of the business that is generated by Ashley's suppliers. These businesses have created thousands of additional jobs and buy a lot of supplies that create even more jobs... all as a result of Ashley's business.



SUPPORTING  
MORE THAN  
**7,346**  
VENDORS & US BUSINESSES

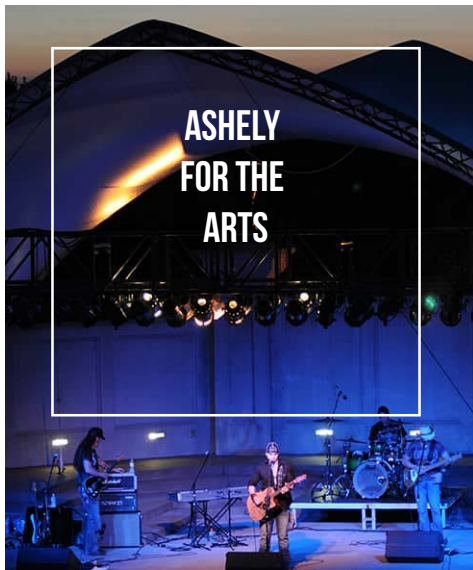
OVER **\$11.5 billion**  
ECONOMIC IMPACT

**3.4** JOBS  
CREATED  
BY ONE MANUFACTURING JOB

NOTE: For every dollar of domestic manufacturing value-added, another \$3.60 of value-added is generated elsewhere.  
\*\*Source(s): MAPI Foundation and Intorum, NAM



# SUPPORTING OUR COMMUNITY



## ASHLEY FOR THE ARTS

**Showcasing the arts. Supporting humanity.** The event provides the entire family with world class entertainment, art, and heart-healthy activities; while raising funds for humanity.

## ACTIVE HEALTHY LIFESTYLE

**Promoting wellness.** Ashley supports organizations dedicated to combating childhood obesity and promoting **active play**. This support goes directly to child-oriented activities that promote physical play and wellness.

## HOPE TO DREAM

**Ashley has donated over 40,000 mattresses to underprivileged children in our local communities.** Sleep is a critical element of healthy childhood development. Ashley supports childhood development by supplying beds to those who need it most.

## TODD AND KAREN WANER FOUNDATION

**Supporting tomorrows childhood medical research.** The Todd and Karen Waner Family Foundation at Mayo Clinic brings together leading physicians and scientists to study childhood heart diseases.

**ST. JUDE CHILDREN'S RESEARCH HOSPITAL**  
Ashley contributions total **\$6 million.**

**CITY OF HOPE**  
Ashley has **raised over \$50 million.**

## COMMUNITY SANCTUARIES

**54-acres of beauty.** Ashley understands the importance of city parks and community centers for local pride, education, and recreation and has contributed over **\$7 million** toward the development of these sanctuaries.

**NOW LET'S TALK ABOUT OUR  
ASHLEY CUSTOMER...**



# CONSUMER EXPECTATIONS ARE RAPIDLY CHANGING. WE EITHER RAPIDLY CHANGE WITH HER, OR PERISH...

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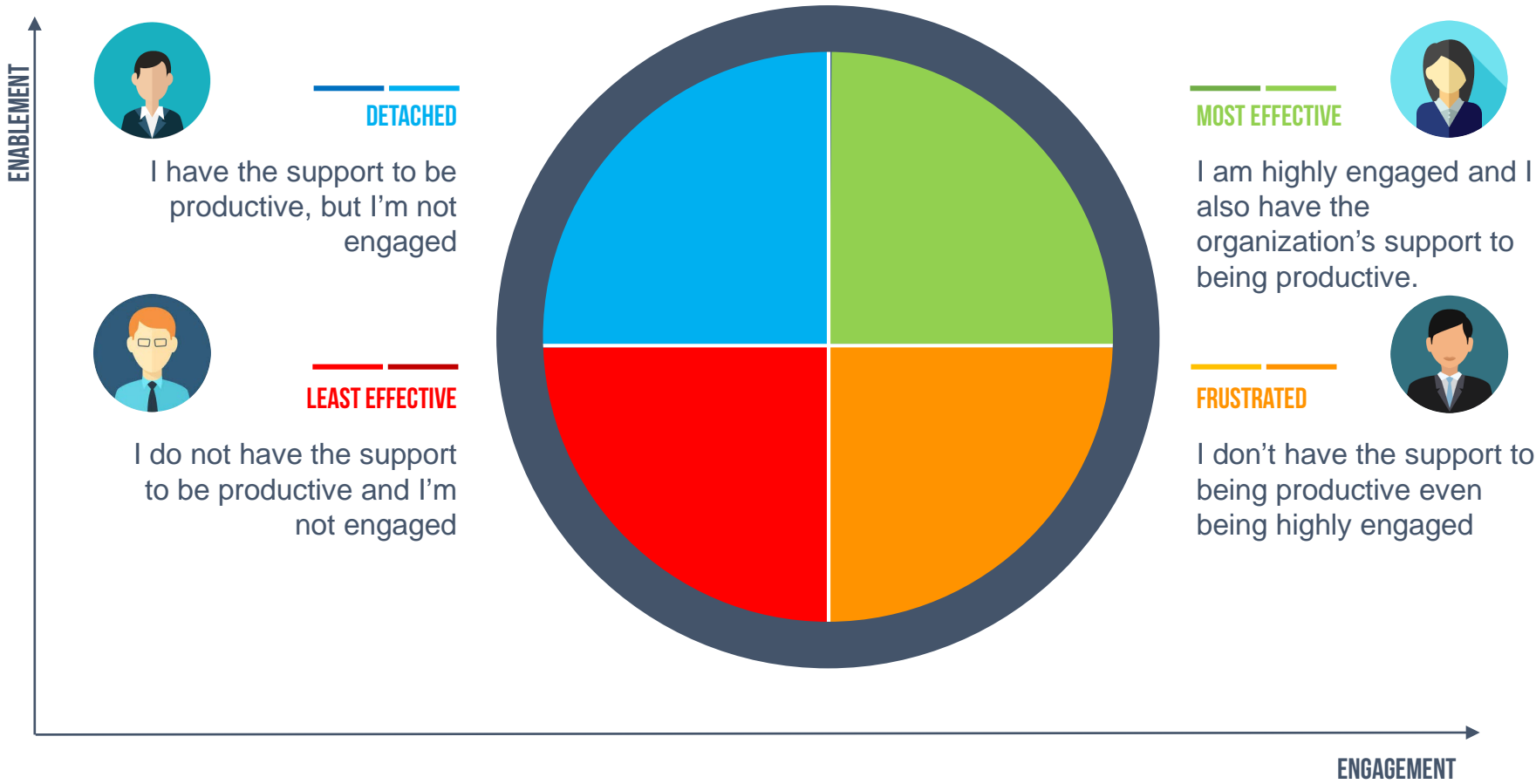
We are evolving how we **continuously improve**, and how we **lead our teams**



**AND NOW, THE LINKAGE TO  
EMPLOYEE ENGAGEMENT AT  
ASHLEY...**



# EMPLOYEE EFFECTIVENESS





# EMPLOYEE EFFECTIVENESS

