



Reliable Market Intelligence



INVESTMENT AUDIT DIVISION

INVESTMENT AUDIT DIVISION'S WEIGHTED RISKS ASSOCIATED WITH DIVERSITY POLICIES INTERNAL REPORT

The growing diversity movement has market-benefits but can create unacceptable, unsustainable risks for companies that employ them. Assessment of internal policy both stated and shadow must be performed as part of target analysis.

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DO NOT DISSEMINATE BEYOND CORPORATE BOUNDARIES

DO NOT PRINT

DO NOT FORWARD

PRECIS

Diversity messaging has a measurable value in the market space as does controlled amounts of outward-facing hire. It is paramount to assess the degree to which internal shadow policy matches published policy in order to assess risks associated with the hiring and promotion of non-performing employees (see PETER-EVENT-HORIZON AS12225-902-11).

BACKGROUND

Trade-offs in the social-occupational space opened with EO 9981 and matured with the Silicon Valley lawsuit against the Department of Labor to block release of diversity data as trade-secrets. The reputational damage from the exposure of the lawsuit (San Jose Mercury News, CNN Money) was both measurable and substantial.

The lesson was learned: non-performing employees are worth their cost in productivity as a counterbalance to social pressure.

In today's social media environment, this pressure is greatly amplified (see TWITTER-BANK-RUN-SCENARIO TS102294-003-72) and can occur with far more rapid inflection points. As such, companies are increasingly risk-averse in a reactionary mode that results in stockpiling non/under-performing employees as a defensive posture.

CORPORATE BEHAVIOR CRITERIA

Investment research divisions will use a scoring mechanism based on shadow (real) policy. This will be contrasted to published (official) policy to determine a pragmatism-gap. The larger the gap, the lower the risk (see WE-SAY-IT-BUT-DON'T-BELIEVE-IT KL204784-998-34).

<i>Published Behavior</i>	<i>Shadow Behavior</i>	<i>Weight</i>
<i>"Commitment to diversity"</i>	Holds to Aryan/Ice-People ideal in actual hiring.	+8. Statistics will be positive but impact minimized)
	Entry-level diversity-but protects ethnocentric middle management.	+6. Internal defenses to promotion may buffer risk.
	Hires vetted female CEO	+6. Most companies will do a discrete test for testosterone level (preference: high) or hidden Y-Chromosome.
	Blacks in the Board-Room	+2. Risky. Especially if Dark Skinned.
	Minority Representation in Hiring Managers	-5 INFECTION HAS SPREAD
<i>Female Empowerment</i>	Allows semi-humans (Transsexual, Milk People, Satellite People)	-9 INCURSION. STERILIZE.
	Allows token female executives as gate-keepers, counting on natural XX-territorial nature to suppress other female advancement.	+12. Female executives of the proper temperament will prevent general female advancement.
	Holds women In The workplace Seminars	+3. These are mainly internal PR-value.
	Promotion of qualified women	-9. While it would seem that promoting qualified women would be a positive, we understand that one woman in a higher position will inevitably mean <i>more</i> .
<i>Supports BLM, Etc.</i>	Hunts for Female CEO	-15. See INTENTIONAL-TITANIC-SCENARIO TT28833-909-10
	Makes monetary or press-commitment to minority-rights.	+0 if owns no assets in majority black neighborhoods. Otherwise -18 unless heavily insured against fire.
	Senior board members or high executives are allowed to make racial jokes without repercussion.	+12. It is important that we allow humor-as-a-weapon to prevent upward mobility of minorities.

<i>Ousts Executives for Sexual Harassment</i>	Fires only as last resort.	+2. Firing males for sexual predation is working against Alpha instincts. It will dull a company's edge.
	Permits Sr. Members to harass females. Prevents Jr. Members.	+4. This is preferred due to social defensibility. May also serve to keep females out of workplace in general.
	Zero-tolerance for "Locker-room talk"	-8. Feminizing America and Western Culture will lower vital testosterone scores.
<i>Fires Worker For Speaking Truth</i>	Response to Internet Outrage When Employees Make 'Sexist Jokes.'	-4. The lack of understanding / appreciation of so-called 'sexist humor' limits innovation.
	Refuses to advertise on right-wing sites	-6. Signaling over opportunity. The racist content of right-wing sites creates positive feedback loops for advertisers.
	Treats Transgendered people with respect	-12. Transgendered people are vulnerable. It is an Alpha's nature to crush them. Restricting that is counterproductive.
<i>Claims Religious Right To Discriminate</i>	Fires worker for Racist/Sexist Emails	-9. Emails should be treated as private when making jokes. They can be public for other reasons though.
	Refuses to serve gays or lesbians under religious laws	+6. Corporations have souls. This one's getting' in to heaven.
	Doesn't pay for employees birth control.	+5. The white race must be repopulated. This is a necessary step. IT'S JUST SCIENCE.



CORPORATE SYMBOLOGY

Corporate semiotics are a good indicator of a company's outlook and market-agility. Use this guide as a scoring system for symbols used internally / externally.

Picture	Score
 Odal-Rune	+5. Can "pass." Will fool most people
 German-Eagle	+3. Has 'plausible deniability'
 ??	+5. We're unsure what this is—but it looks kinda racist and definitely Christian. So we like it.
 Kinda ... Volksty?	-2. The symbol is good. The text would need to be defended as some kind clothing for runners. Hard to do. Might give things away.
 What is this? Good Question.	+4. This has it going on. It's clearly Naziriffic—but hard to pin down. Maybe Alt-Right?
 White Power Patch	-3. This is burnt, frankly. Too well known. Avoid.
 www.americannaziparty.com	+0. If you can get away with this, we say: GO FOR IT!
 Feminazis. Ugh. No.	-99. If a company has this logo, they're the enemy! Of Free Speech! And MEN! AIEEEE!!