

Dear Valued Safeway Customer and Petaluma Resident:

Safeway has proudly served Petaluma since 1926. We opened in Washington Square Shopping Center in 1961, and are consistently upgrading to better serve our customers.

Since 2012, Safeway has been working to bring a ***new and affordable gas*** option to Petaluma, one of the most expensive cities in the nation to purchase gas. The efficient design will allow for easy access between the grocery store and gas station, saving customers time and money by filling up in the same trip. The project will also generate new tax revenues to fund city services, and provide major bus transit and sidewalk improvements, addressing existing traffic challenges the City cannot afford to fix.

In the six years Safeway has worked on the project, we've fielded many great questions and incorporated over sixty suggestions from community members and City officials. The project has been thoroughly studied and vetted, with fourteen studies confirming the gas station meets all traffic, environmental, health and safety standards. And while California has the most stringent environmental guidelines in the nation, Safeway conducted additional analysis at the request of City officials to ensure the health and safety of all residents, including children. The School District has reviewed and concurs with these reports.

Our long journey – more technical review than any gas station in the City's history – started with resistance in large part from gas competitors. Today, despite all our efforts and facts to the contrary, opponents continue to make claims against the project that are simply untrue. We encourage you to learn the facts by:

- visiting www.petalumasafewaygas.com (available in English and Spanish)
- attending an **Open House on September 8 or 11** (see website for details)
- attending the **City Council meeting on September 17**

To our supporters these past six years, we thank you! As a professional and as a mother, I stand by this project and appreciate the opportunity to bring more affordable gas to Petaluma.

Sincerely yours,



Natalie Mattei
Senior Real Estate Manager



Petaluma Safeway Gas Station

- Convenient, Affordable Gas
- 8 Gas Islands
- Zoning: Permitted Use
- New Union Jobs
- \$400,000 in New Sales Tax
- Advanced Equipment Protects Air and Soil Quality
- Major Bus Transit and Sidewalk Improvements

Approvals/Endorsements

- ✓ Planning Commission
- ✓ Planning Department Staff
- ✓ Petaluma Area Chamber of Commerce
- ✓ Pedestrian & Bicycle Advisory Committee