

19th Annual SEA Conference Presenters

Tentative as of 1/24/19 – Subject to Change

DANIEL ARTHUR Artademia, CEO

artademia.org

DANIEL ARTHUR is the CEO of Artademia, and an adjunct professor at Concordia University Chicago. He previously taught for seventeen years at a new-media arts college, ten years at the Illinois Child Welfare Training Institute and two years at a special education district. For over thirty years, he traveled a dozen states and three other countries, teaching drawing, humor and creative problem-solving, detailed in his six Artademic books on Amazon and the Artademia YouTube channel.

Participation: Sat. 11:30 AM Making a Living in the Digital Arts and Media Panel / Sat. 12:45 PM Portfolios for Animators and Game Designers

MARTIN ATKINS - Invisible Records, Owner

martinatkins.bigcartel.com

Martin Atkins is the definition of entrepreneurial activity in cultural arts endeavors, his 35+ years in the music business spans across genres and borders and industries. He was a member of Public Image Ltd and Killing Joke. He founded industrial supergroup Pigface, The Damage Manual, and Murder Inc., and has contributed to Nine Inch Nails (for which he has a Grammy) and Ministry. He is the owner of Invisible Records and Mattress Factory Recording Studios (est. 1988). He is the author of *Tour:Smart, Welcome To The Music Business....You're F*cked!* Band:Smart and the new Music Industries Coordinator at Millikin University in Decatur Illinois. Martin is a producer, drummer, documentary filmmaker, DJ, and father of four. Whatever the future of entrepreneurial music business education is, you can pretty much bet that he'll be in the middle of it.

Photo Credit: Kara Hammond, courtesy of The Recording Academy, Atlanta Chapter.

Participation: Sat. 12:45 PM Getting Started in the Music Business / Sat. 2 PM Small Group Mentoring on Music Business / Sun. 9 AM Small Group Mentoring on Music Business

BARRETT BAEBLER Associate Professor – Entrepreneurship & Nonprofit

Founder Entrepreneurship Programs, Webster University

As an Associate Professor of Entrepreneurship and Nonprofit Management, Dr. Barrett Baebler shares his expertise teaching entrepreneurship, social entrepreneurship, finance, leadership, earned revenue development, and nonprofit strategy courses at both the undergrad and graduate levels at Webster University in St. Louis. He serves as a consultant, advisor, and mentor to both for-profit and not-for-profit organizations focusing on capacity-building, financial management, operations, strategic planning, and business plan development. Dr. Baebler is the founder and president of the consulting firm, CFO Options, LLC.

Participation: Sat. 2 PM Mission + Art + Revenue = Your Dream! / Sun. 10:15 AM Faculty Roundtable on Teaching Finance to Art Students

LYNN BASA Visual Artist

lynnbasa.com

Lynn Basa is a full-time artist with a studio in Chicago's Avondale neighborhood. She is a painter who also does public art commissions. She is the founder of The Corner Project, a community-based practice focused on the people and places of Milwaukee Avenue between Kimball and Central Park. She is the author of *The Artist's Guide to Public Art*, which will be updated and reissued as a second edition in 2019.

Participation: Sat. 11:30 AM Making a Living as a Visual Artist Panel / Sat. 12:45 PM Public Art Roundtable Discussion

JOE BIANCO Voiceover Actor

actorjoebianco.com

Joe Bianco is one of Chicago's premier voiceover talents and an equity actor. He has recently performed with Drury Lane, The House, Chicago Shakespeare, Illinois Shakespeare Festival, Door Shakespeare & Montana Shakespeare. Recent voiceover clients include McDonalds, West Suburban Bank, Porsche, Ducati, Mercedes, The Onion, Lurie Children's Hospital, and the soon to be released video game "Those Who Remain" available on all platforms. On camera credits include The Chi, Chicago Fire and work with Clickhole & The Onion Labs.

Participation: Sat. 11:30 AM Making a Living in the Performing Arts (Theater/Dance) Panel / 12:45 PM The Do's and Don'ts of Freelance Panel / 3:15 PM Do's and Don'ts of Auditioning for Theatre & Dance / Sun. 9 AM Headshot Reviews / Sun. 10:15 AM Intro to Voiceover Roundtable Discussion / Sun. 11:45 AM Lunch Mentor – Acting in Chicago



KIM BOOKLESS Publishing Consultant | Editor | Proofreader
kimbookless.com

Kim Bookless is a publishing consultant, copy editor, and proofreader. She has helped dozens fiction and nonfiction authors bring their books to life by guiding them through the self-publishing process, serving as their publishing advisor and advocate while providing copy editing, proofreading, and project management services. She is the founder of the [Chicago Self-Publishing Group](http://www.chicagoselfpublishinggroup.com). Learn more at www.kimbookless.com.

Participation: Sat. 11:30 AM Making a Living in the Literary Arts Panel / Sat. 12:45 PM How to find and work with a great book editor or designer Roundtable Discussion / Sat. 3:15 PM Choosing Your Publishing Path: Self-Publishing vs. Traditional Publishing Self-Publishing vs. Pursuing a Book Deal

LARRY BROWN Musician

Bio Coming

Participation: / Sat. 12:45 PM Career Exploration Panel / Sat. 2 PM Roundtable Discussion TBD / Sat. 3:15 PM One-On-One Mentoring



CATHERINE BORZYM Branding Expert
KiwiAvenue.com

Catherine Borzym has been an almost lifelong entrepreneur. From thirteen, when she started her first business, she's been a leader, risk-taker, dreamer, and doer. Her favorite part of running her own business is transforming her client's plain documents and ideas into stunning brands, websites, and print materials. Kiwi Avenue works with small businesses, churches, and award winning speakers to build attention-grabbing brands. She's also worked with Columbia University and Apple to create websites and branding that compel action and grow sales. Kiwi Avenue prides itself on being ninja fast, professionally designed and delivered on time™.

Participation: Sat. 12:45 PM Creative Career Exploration Panel / Sat. 3:15 PM Branding Roundtable Discussion / Sun. 10:15 AM One-On-One Mentoring / Sun. 11:45 AM Networking Lunch Mentor Branding



DUANE SCOTT CERNY Author/Antiques Dealer/Entrepreneur
SellingDeadPeoplesThings.com

Self-employed since 25, Duane has spent a lifetime pushing the boundaries of his unorthodox talents and abilities...In the 1980s, he co-founded Persona Records, one of the first House Music labels to globally break the genre. In the 1990s, he established The Broadway Antique Market, Chicago's largest multi-dealer antique store. His firm has propped innumerable film, tv, cable & print projects, assisting the talents of John Hughes, Oliver Stone, Michael Mann, Michael Carbonaro, Oprah Winfrey and countless others. In 2018—after 100+ publisher/agent rejections— Duane self-published his vintage memoir, *Selling Dead People's Things*. To date, his book has: Twice hit the #1 Antiques/Collectible slot on Amazon (USA & Canada), becoming the most popular vintage book in the country (with 200+ 4 & 5 Star reviews); Been excerpted in *The New York Times*; Garnered praiseworthy blurbs from notable interior designers, auctioneers, vintage show producers, journalists, book reviewers, and librarians; Sold out at most Barnes & Noble locations.

Participation: Sat. 11:30 AM Making a Living in the Literary Arts Panel / Sat. 12:45 PM 12 Ways to Make a List of 10 Things that 3 People May Read and One Person Might "Like"...(But Probably Not Your Mother) Roundtable

**JUAN DE LASCURAIN Visual Artist & Designer**dreambigworld.com

Juan de Lascurain grew up in Monterrey, Mexico and at the age of 17 he moved to the United States to play tennis. In 1994 he graduated with a degree in International business and traveled extensively competing in triathlons and amateur world championships. After his triathlon career he moved to Los Angeles and started coaching tennis to clients involved in the entertainment business in Beverly Hills. There he met a businessman who had a non-profit tv network and offered Juan 30 minutes per week to start his own show. Without prior experience Juan started "Vida Youth", which later became "Dream Big." This was just the start of his creative journey. You won't want to miss the rest of his story of overcoming obstacles like having no money and living at a youth hostel to his brand selling over \$1,000,000 in licensed products and reaching over 20 million people through collaborations with brands like Kleenex and Kotex.

Participation: Sat. 10 AM Opening Keynote / Sat. 11:30 AM Keynote Meet & Greet / Sat. 2 PM Licensing Your Art Roundtable Discussion / Sun. 10:15 AM One-On-One Mentoring / Sun. 11:45 AM Networking Lunch on Art Licensing

**CONNIE DE VEER Professor of Acting and Voice, Illinois State University**conniedeveer.com

Connie de Veer, M.F.A., is a Professor of Acting and Voice at Illinois State University, where she regularly directs and serves as the voice, text, and dialect coach for School of Theatre and Dance productions. Connie is the co-author of the book *Actor for Life: How to Have an Amazing Career Without All the Drama* (Smith & Kraus Publishers, 2018). She is certified as a teacher of the Alexander Technique, and as a Professional Co-Active Coach. She is the recipient of a Robert R. McCormick Foundation award to integrate civic engagement into theatre and theatre training and has been a proud member of Actor's Equity Association for over thirty years. Her mission is to empower others to share their voices with the world.

Participation: Sat. 11:30 AM Making a Living in the Performing Arts (Theatre / Dance Focus) / Sat. 12:45 PM Getting Started as a Creative Professional Panel / Sat. 2 PM Manage the Drama in Your Head

**ROBIN DLUZEN Visual Artist | Curator | Art Critic**robindluzen.tumblr.com

Robin Dluzen is a Chicago-based artist, curator and art critic whose artwork has been featured in venues throughout the country including the Dorchester Art Project in Boston, MA; Bert Green Fine Art in Chicago; Tiger Strikes Asteroid in Chicago; the Union League Club of Chicago; and the Hyde Park Art Center in Chicago. The former Editor-in-Chief of Chicago Art Magazine, Dluzen now writes regularly for Visual Art Source and Fabrik Magazine. Her writing has also appeared in Art Ltd., ArtNet, Art F City, Newcity, Chicago Magazine, and Sports Illustrated. Dluzen received an MFA in Painting and Drawing from the School of the Art Institute of Chicago.

Participation: Sat. 3:15 PM Juror's Gallery Talk, Q&A, and Awards Presentation

**ROSS EGAN Refuge Theatre Project, Executive Director**refugetheatre.com

Ross is currently an MA/MBA Theatre Management student at Illinois State University. Prior to attending graduate school, he and his wife founded one of the fastest growing music theatre companies in Chicago. Refuge Theatre Project strives to foster a broader theatre community by producing under-appreciated musicals in found spaces around Chicago creating an only-in-Chicago theatrical experience. Their first eligible show, *High Fidelity: The Musical*, won 3 Joseph Jefferson Awards.

Participation: Sat. 11:30 AM Making a Living in the Performing Arts (Theatre / Dance Focus) / Sat. 12:45 PM Creative Career Exploration Panelist / Sun. 9 AM Small Group Mentoring: Marketing for Theatre / Sun. 10:15 AM Budgeting for Creatives Roundtable

**ERIC ELLIOTT Artist and Assistant Professor of Painting, Colorado Mesa University**elliotteric.com

Eric Elliott is an artist art educator living in Grand Junction, Colorado. He received his MFA in Painting and Drawing from the University of Washington, his BA in Art Practice from the University of California Berkeley, and completed a yearlong Kickstarter funded art residency in Jerusalem Israel in 2014. He was the 2009 winner of the Behnke Foundation's Neddy Artist Fellowship and received the Seattle Art Museums 2008 Kayla Skinner Special Recognition Award. Elliott is currently the Assistant Professor of Painting at Colorado Mesa University.

Participation: Sat. 11:30 AM Making a Living as a Visual Artist Panel / Sat. 12:45 PM What Do I Do Now: Life After Art School / Sun. 9 AM Kickstarter Roundtable



SEAN FLANIGAN Associate Professor of Music, Colorado Mesa University

MusicSpark, Founder

Dr. Sean Flanigan is a Coleman Foundation Faculty Entrepreneurship Fellow at Colorado Mesa University where he coordinates the Music Business/Industry program, and has developed courses such as Music Industry & Marketing and Entrepreneurship for Creatives. He has founded both for-profit and non-profit businesses, including MusicSpark, a social entrepreneurship venture inspired by El Sistema, a world-wide visionary music education movement creating social change.

Participation: Sat. 11:30 AM Making a Living in Music Panel / Sun. 9 AM – 1 PM Pitch Competition Judge



KATE FERIOZZI FLEMMING Center for Entrepreneurship at Millikin University, Program Coord.

Kate Feriozzi Flemming is Program Coordinator of the Center for Entrepreneurship at Millikin University. In this role, she seeks to inspire, connect, and advance entrepreneurs, aspiring entrepreneurs, and those who can positively influence entrepreneurs every day. She also represents Millikin in numerous entrepreneurship associations, including SAE, SEA, and USASBE. Additionally, she is an adjunct instructor of entrepreneurship and a Certified Scrum Master.

Participation: Sun. 10:15 AM AM Agile for Creative Endeavors



SERGIO GOMEZ Visual Artist | Curator | Creative Entrepreneur

sergiogomezonline.com

Sergio Gomez is a Chicago based visual artist, curator and creative entrepreneur. His artwork has been subject of over 45 solo exhibitions and has participated in over 150 group exhibitions in the US and abroad. In 2018, his work received 4 solo museum shows in Romania, Mexico, and Italy. His work can be found in numerous private and public collections. Sergio is the founder of 33 Contemporary Gallery, faculty at South Suburban College, curator at the Zhou B. Art Center and co-funder of the Art NXT Level coaching program. His weekly Art NXT Level podcast and Breakfast with Sergio video show inspires and educates artists around the world. Instagram: @sergiogomezprojects

Participation: Sun. 1:15 PM Closing Keynote



DAWN GRAY Gray Talent Agency, President

graytalentgroup.com

Dawn Gray is president of Gray Talent Group, founded in 2008, with offices in Chicago and Los Angeles. The mission of Gray Talent Group is to develop actors and take them to the next level of their careers. Consequently, Gray actors can be seen on shows including NBC's "This is Us", CBS's "Magnum PI" Netflix's "Series of Unfortunate Events," HBO's "Veep," AMC's "Fear The Walking Dead" Freeform's "The Bold Type" ABC's "The Kids are Alright" and many more. There are currently Gray Talent Actors on Broadway, in movie theaters and in film festivals across America. Gray was named the SAG agent of the month and was the second agent outside of Los Angeles and first in Chicago to receive the award. Before becoming an agent, Gray produced the film *Stray Dogs*. Her other entrepreneurial venture was MOMents, a resource for working mothers. As part of MOMents, Gray produced a radio segment for WMAQ radio, wrote a column for the Chicago Tribune, created a monthly newsletter, ran support groups and gave talks on balancing work and family. A graduate of Northwestern University, her first job out of college was working in the media as a writer/producer for WCFL Radio, UPI and CNN. Later she transitioned into public relations and held management positions at major agencies instructor of entrepreneurship and a Certified Scrum Master.

Participation: Sat. 2 PM Agent/Actor Relationship Roundtable / Sat. 3:15 PM Do's and Don'ts of Auditing for Theatre & Dance



TONI GREATHOUSE Author & Caricature Artist

TOONiInk.com

Toni Greathouse is Founder and CEO of the suburban Chicago based publishing and design firm Custom Community Creations, LLC. She has been self-employed in the arts since 1996. Toni helms an award winning company lauded as the "Best Small Business of 2015" by the Bolingbrook (Illinois) Area Chamber of Commerce. The firm manages a range of processes to iterate projects from idea to conception. Summarily, Toni is skilled in the Art of Entrepreneurship and specializes in two distinct areas. First conceptualizing visual narratives and secondly painting pictures with prose. The company's tag line "YOU Dream It - We Draw It" encapsulates our core competency. Summarily, we connect municipal and corporate clients with artists capable of creating custom content that appeals to niche audiences. Since 2016, Custom Community Creations has supplied adult coloring books to Walmart stores nationwide. Toni's hobbies include writing, calligraphy and the ancient art of caricature map making.

Participation: Sat. 11:30 AM Making a Living in the Literary Arts / Sat. 12:45 PM Getting Started as a Creative Professional Panel / Sat. 3:15 PM Getting Products into and working with Retailers

JULIA GRIFFEY Creative Technologist / Entrepreneur / Professor of Interactive Digital Media

Juliagriffey.com

Julia Griffey, M.A., M.F.A. is a creative technologist, entrepreneur and associate professor of interactive digital media at Webster University in St. Louis, MO. At Webster, she teaches a variety of courses within the realm of interactive media design/development and its intersection with marketing, promotion and online business. When not teaching, Griffey builds apps and web sites, runs her own creative online businesses and hosts a podcast on innovative arts/crafts-based businesses.

Participation: Sat. 12:45 PM Productizing Your Talent Roundtable

MIKE GROSSO Author

mikegrossoauthor.com

Mike Grosso is an author, musician, and middle school math teacher who always keeps a guitar in his classroom. Mike writes books and records music at his home in Oak Park, Illinois, where he lives with his son and a drum set he plays much too loud. I AM DRUMS is his first novel, and his rock album, SILENT EXPLOSION, was funded via Kickstarter and released everywhere music is streamed or sold in 2018.

Participation: Sat. 11:30 AM Making a Living in the Literary Arts Panel / Sat. 12:45 PM Creative Career Exploration Panel

JESSICA HARDY Chicago Comedy Film Festival, Founder and Artistic Director

chicagocomedyfilmfestival.com

Jessica Hardy is the Founder and Artistic Director of the Chicago Comedy Film Festival. She works with Brent Kado under their film company Flowfeel Films to develop short and feature films. They have produced three feature comedies. In 2010, when she was researching comedy film festivals she discovered that there are few. That was when she decided to launch Chicago Comedy Film Festival. The festival has been recognized by MovieMaker magazine for being one of the top film festivals worth the entry fee. Hardy strives to support comedy filmmaking as a vital and influential art form. She is a proud member of SAG-AFTRA. She has appeared in commercials, television, and independent films. She is a graduate of The Second City Chicago conservatory and studied with Acting Studio Chicago and Lesly Kahn Studios in Los Angeles. In 2015 she was the showcase showdown winner on the Price is Right!

Participation: Sat. 2 PM Master Class: Tools to Maximize the Film Festival Experience / Sat. 3:15 PM Novice Session: Film Festival Advice 101

SARA HARTMANN Massachusetts College of Art & Design, Assistant Professor

Sara Hartmann is an Assistant Professor in Fashion Design at Massachusetts College of Art and Design and has lectured at Simmons School of Business, Lasell College, Mount Ida College, and UMass Dartmouth. Her courses and workshops explore the relationship between business and the arts and the unique ways that creative practice can intersect with organizational strategy. Sara holds a BFA (2004) in Fashion Design Massachusetts College of Art and an MBA (2010) from Simmons College. She's served as the Director of Marketing at Osmium Menswear and has a decade of experience planning digital marketing campaigns for small and mid-sized E-commerce firms. Sara previously co-owned Secret Ships, an online shop specializing in fashion-forward, socially sustainable finds from Africa, Asia, and the Middle East. In its three years of operations, Secret Ships grew to include a mobile boutique and a brick and mortar pop-up shop.

Participation: Sat. 2 PM One-On-One Mentoring/ Sat. 3:15 PM Intro to Finance for Creatives



MATT HENNESSY VSOP Studios, Chief Engineer | Producer | Studio Owner

Matt Hennessy is the Chief Engineer, Producer, and Studio Owner at VSOP Studios. Receiving formal training at Berklee College of Music, studying both Jazz Performance and Production, Hennessy spent the next 2 decades working behind the board with the best of the best talent in the music business. Helming landmark projects with Twista, Jay-Z, Beyonce, Kanye West, R. Kelly and DMX to helping newer artists emerge, like Eryn Allen Kane, Elton Aura and The O’My’s. Regardless of where you are in your musical journey, Matt Hennessy can help you bring out your best in the studio and achieve the sound you have only ever heard in your head, blast out of the speakers.

Participation: Sat. 11:30 AM Making a Living in Music Panel / Sun. 9 AM Small Group Mentoring – Music Production / Sun. 10:15 AM Surviving the Session: Recording Studio Best Practices



DON HOWZE DVIDEO 79 Productions, Executive Producer

Don Howze is an Emmy Award winning Film/Video Editor who enjoys producing film/video documentaries. His work includes the Emmy Nominated A Star for Marvin Gaye, Whole Foods Englewood: Changing Chicago’s Food Desert and the highly anticipated The Production Crew, currently in post-production. Don’s career as a broadcast journalist spans over 28 years where he worked as a news video editor, camera operator, reporter and anchorman in Chicago and Los Angeles. Among his many accomplishments listed in IMDB.com, Don has taught journalism courses at his alma mater Columbia College Chicago, Illinois Center for Broadcasting (ICB) and UCLA Extension Journalism Department. He is currently a visiting Adjunct Professor at City Colleges of Chicago where he teaches television production and editing courses. Email: dvideo79productions@yahoo.com, IMDB.com: imdb.me/dondvideo

Participation: Sat. 12:45 PM Creative Career Exploration Panel / Sat. 3:15 PM Get Featured in Newscasts Roundtable / Sun. 9 AM Get Featured in Newscasts Roundtable



CAMILLE JAMERSON CDJ & Associates, Senior Consultant & CEO
cdjandassociates.com

Camille is a Senior Consultant and CEO of CDJ & Associates, a boutique management consulting firm. She is known as the Midwest’s "Olivia Pope" as a gladiator in the area of PR/Media, Crisis & Strategy Mgmt and branding & communication for small businesses, corporations, non-profits, political candidates, artists, authors, and creative entrepreneurs. CDJ & Associates are known as "Kingmakers" and have catapulted artists, authors, candidates, public figures & CEO's into prominence.

Participation: Sat. 2 PM Secure the Bag – 5 Keys to Pricing and Profiting Off Your Creativity / Sun. 9 AM Headshot Reviews



LEANNA JOHNSON Lost Lass Word Branding, Owner
lostlass.com

Leanna Johnson is a freelance content marketing writer, copywriter, and journalist. Her company, Lost Lass, offers a range of short and long-form content and copy services for brands in tech, finance, medical, design, and marketing spaces. She also works with companies and publications around the world to create articles on humanitarian tech and tech innovation trends.

Participation: Sat. 11:30 AM Making a Living in the Literary Arts Panel / Sat. 12:45 PM The Do’s and Don’ts of Freelance Panel / Sun. 10:15 AM Making a Living as a Freelance Writer Roundtable / Sun. 11:45 AM Networking Lunch Table Leader Combining Writing & Marketing as a Content Marketing Writer



JIM JOZWIAK Band for Today, President
bandfortoday.com

As a professional trumpet player Jim worked with some of the giants in the entertainment world. 19 time Grammy award winner Tony Bennett, Mel Tormé, Ella Fitzgerald, the Rock and Roll Hall of fame Temptations, Frankie Valli and the Four Seasons and scores of others, including playing at President Clinton’s inaugural in Washington D.C. In 1984 Jim founded Band For Today which is a national outsource company providing music education to schools which operates in 7 states educating over 30,000 students. Jim’s wife Leah owns a successful Music and Dance studio and their three children are also successful entrepreneurs in the music business. Daughter Brittany has worked on shows like The American Music Awards, Glee, American Idol and performed with Diddy, Nicki Minaj, Ariana Grande, Stevie Wonder, Jennifer Hudson and many others. Son Nick has performed at the International Jazz Festival in Bern Switzerland and daughter Kelly has been seen numerous times playing on the hit show Empire and plays professionally in Chicago.

Participation: Sat. 11:30 AM Making a Living in Music / Sun. 9 AM Pitch Judging



LEAH JOZWIAK The Music and Dance Suite – Owner & Director
themusicanddancesuite.com

After a successful career as a singer, actor and dancer on stage and television, Leah Jozwiak began to focus her energies on spreading the passion of the performing arts to children through music and dance education. For the past 19 years, Leah has been the owner and director of The Music and Dance Suite in southwest Naperville. Leah's 30 instructors teach weekly lessons to more than 550 students. She also provides instructors and programming to ten other facilities. Leah is also partners in two other entrepreneurial ventures. For over 30 years, Leah has been the co-owner of Band For Today, a national outsource education company. Her newest company, Prodigy Arts Readiness Training provides music, dance and yoga programs to preschools and daycare facilities.

Participation: Sat. 11:30 AM Making a Living in Music Panel / Sat. 2 PM Opening Your Own Performing Arts Studio Roundtable / Sun. 10:15 AM Getting & Keeping Students Roundtable / Sun. 11:45 AM Networking Lunch on Performing Arts Studios



BRENT KADO Chicago Comedy Film Festival, Executive Director
chicagocomedyfilmfestival.com

Brent Kado is the Executive Director of the Chicago Comedy Film Festival. He is a filmmaker, director, and screenwriter recognized for his work in the Chicago Sun Times, TimeOut Chicago, Indiewire, and MovieMaker Magazine. He is an executive producer on *Festival: A Documentary* which had its world premiere at the Rhode Island International Film Festival August 2016. His recent feature film *A Short History of Drugs in the Valley* just released on Amazon Prime. Kado is an adjunct professor at Columbia College Chicago. He attended DePaul University for his MA in Cultural Studies and attended Purdue University for his PhD in American Film Studies.

Participation: Sat. 2 PM Master Class: Tools to Maximize the Film Festival Experience / Sat. 3:15 PM Novice Session: Film Festival Advice 101



PAUL KASSEL Northern Illinois University, Dean for the College of Visual & Performing Arts

Paul Kassel is the Dean for the College of Visual and Performing Arts and a professor in the School of Theatre and Dance at Northern Illinois University. Kassel was a professor of theatre at several universities where he taught acting, voice, movement, directing, and directed plays. Kassel's book, *Acting: An Introduction to the Art and Craft of Playing*, was published by Pearson in spring of 2006. He is the managing editor of *The Players' Journal*, an e-journal by and for actors and teachers of acting. In New York City for eleven years as a professional actor, director, writer, Kassel worked off, and off-off Broadway, in regional theaters, and in several films and television shows. He has continued to act and direct professionally, most recently performin in a staged-reading of a new musical, *The Life and Hard Times of Hester Prynne*, by Stephen Cheslik-deMeyer (*Lizzie*). M.F.A. FSU/Asolo Conservatory. [AEA](http://AEA.org) and [SAG/AFTRA](http://SAG-AFTRA.org)

Participation: Sun. 9 AM Mission Possible – Building a Sustainable Business Plan



JOHN KLEIN Freelance Cinematographer
windycitycamera.com

John Klein is a freelance cinematographer and an adjunct professor of film courses at DePaul University and Flashpoint Chicago. He is also the producer of Glass City Films, a production company through which he has directed multiple award-winning short and feature-length films, including the Kickstarter-funded post-apocalyptic thriller *Chrysalis*.

Participation: Sat. 11:30 AM Making a Living in the Digital and Media Arts / Sat. 12:45 PM The Do's and Don'ts of Freelance Panel / Sat. 2 PM Small Group Mentoring – Freelance for Media Artists / Sun. 10:15 AM Crowdfunding: Building a Business Plan to Kickstart to Fund Your Film Roundtable



SHERYL KOSOVSKI Artful Work, Founder
artful-work.com

Sheryl is the founder of Artful Work, a company committed to helping "Creative Entrepreneurs" grow their businesses and develop financial mastery so they can increase their artistic expression, satisfaction and income. She also teaches entrepreneurship courses at the collegiate level and is a certified Financial Counselor. Prior to starting Artful Work, Sheryl owned a decorative painting company in South Bend, Indiana. She continues her practice as a visual artist and has shown her artwork at many galleries throughout the Midwest.

Participation: Sun. 9 AM The Pricing Formula / Sun. 10:15 AM One-On-One Mentoring



DENISE LAURIN-DONATELLE Living Creatively, Founder
livingcreatively.info

Denise Laurin-Donatelle is an artist, educator and art historian. As founder of *Living Creatively*, she guides students to attain artistic aspirations through mentoring and skill-building. Denise began her studies at The School of The Art Institute of Chicago and earned a B.A. in Studio Art and Art History, and an M.A. in Art History from Northern Illinois University. Denise also studied at the American Academy and The New York Academy. Her media include oil, graphite, charcoal, pastels, collage and photography. She has taught many college courses including Portfolio and Design. Her favorite art history subjects are Ancient, Renaissance, and Non-Western. She Lived in New York City from 2009-2014 where she taught art at a private school. While there, she held workshops at MoMA during 2013. Prior to establishing *Living Creatively*, Denise founded a successful design practice, serving clients from many sectors of business. She won national recognition for her work and was named *Woman of the Year* by Women in Design/Chicago.

Participation: Sat. 11:30 AM Making a Living as a Visual Artist Panel / Sat. 12:45 PM The Do's and Don'ts of Freelance Panel / Sat. 2 PM Small Group Mentoring – Freelance for Visual Artists / Sun. 10:15 AM Getting to Wow!!! How to Plan a Portfolio with Maximum Impact / Sun. 11:45 AM Networking Lunch Portfolios



ROBERT M. MAROVICH Journal of Gospel Music, Editor-In-Chief
journalofgospelmusic.com

Robert M. Marovich is editor-in-chief of the *Journal of Gospel Music*, host of the award-winning radio show "Gospel Memories" on Chicago's WLWU-FM, and author of *A City Called Heaven: Chicago and the Birth of Gospel Music* (University of Illinois Press). He has authored a number of album notes, most recently for *The Gospel According to Malaco*, to be released at the end of February 2019.

Participation: Sat. 3:15 PM The Do's and Don'ts of Getting Music Media Attention Roundtable / Sun. 10:15 AM The Do's and Don'ts of Getting Music Media Attention Roundtable



JOHN MCDAVITT McDavitt Design Studio, Inc. - President

John McDavitt is a creative entrepreneur. He has provided 'visual clarity' services to a variety of clients ranging from the toy industry to commercial illustration to creative communication for the past 25 years. John is the president of McDavitt Design Studios as well as a Pastor at the Rock Community Church in Romeoville, IL.

Participation: Sat. 12:45 PM Creative Career Exploration Panel / Sat. 3:15 PM One-On-One Mentoring and Portfolio Reviews / Sun. 10:15 AM Bid Creation and Sales / Sun. 11:45 AM Networking Lunch Collaborative Art Projects



TRACY MONTES Content Creator | Designer | Museum Educator | Collage Artist
hydeparkart.org

Tracy Montes is a content creator, designer, museum educator and collage artist. She was raised in Mexico where she studied design and performing arts. She received her B.A. in Art History and a minor in Women, Gender & Sexuality Studies from the University of Washington. She has lived and studied abroad in London and Amsterdam. Awards include the Leaders of Color Award by Americans for the Arts and the International Benjamin Gilman Award. Tracy currently lives in Chicago where she is the Marketing and Communications Coordinator at Hyde Park Art Center and works as a mentor with refugee teenage girls in Chicago's north side.

Participation: Sat. 2 PM A Short Guide to Rocking Social Media / Sat. 3:15 PM One-On-One Mentoring



JIM PLAXCO Digital Artist
artsnova.com / jimplaxco.com

Jim Plaxco is a digital artist and creative coder creating art using software of his own design. Jim specializes in abstract, algorithmic, generative, glitch, portrait, and astronomical art. Jim has judged multiple space art contests for NASA, IAA, USRA, National Space Society, and served as manager of the 2014 Enterprise in Space Orbiter Design Contest. Jim lectures on the subjects of space art, algorithmic art, image processing, creative coding, web design, and social media. Jim views the creation of art using digital technologies as the frontier of art today and for the foreseeable future. His latest project is his book *Planet Earth as Art* which uses satellite remote sensing images to portray Earth as a work of art.

Participation: Sat. 11:30 AM Making a Living in the Digital and Media Arts Panel / Sat. 3:15 PM Selling on Print on Demand Sites Roundtable / Sun. 10:15 AM Small Group Mentoring – Marketing & Selling Digital Photography



ALLIE PLEITER Author

alliepleiter.com

The bestselling author of over 30 titles of fiction and non-fiction, Allie Pleiter has kept a writing career up and running for almost 20 years. A well-known creativity and productivity expert, Allie works on as many as four books at a time while coaching writers and other professionals on how to get and keep the words flowing. At last count, Allie has sold 1.3 million books worldwide, and is the creator of The Chunky Method of writing productivity as well as over two dozen titles for Harlequin's Love Inspired line of inspirational romance.

Participation: Sun. 9 AM Finding and Working with a Publisher / Sun. 11:45 AM Networking Lunch Life as an Author



GRETA POPE Singer | Entertainer

gretapope.com / TheMusicBusinessExpert.com

Greta Pope is an award-winning, internationally acclaimed entertainer, author, producer, educator and motivational speaker. She is also known as "The Music Business Expert." Pope holds a Ph.D. in business administration as well as a master of music degree. She is the author of self-help book "Music, Money & You; Managing the Business," which is the selected text for several after-school programs for the Chicago Public Schools. Pope has delighted audiences throughout Europe, the Far East, South America, the Caribbean, and as well as the United States and Canada. Greta Pope has been touted one of the great voices of our time as she performs with ease all styles from country to opera and from rhythm and blues to Broadway. She has shared the stage with many well-known performers and her voice is featured on commercials and voiceovers, including those for McDonald's, Whirlpool, Allstate, Lexus, Estee Lauder and others. Greta Pope currently tours her original productions, performing them at theaters across the Country. Dr. Pope's Private Music Studio has trained exceptional young artists, some of whom are enjoying professional careers with major recording labels. Dr. Pope is a member of the Music Conservatory Faculty at the Chicago High School for the Arts (ChiArts), where she teaches Professional Development for Vocalists and Instrumentalists, Vocal Performance Foundations, Keyboard Skills, Music Theory and Private Voice Lessons.

Participation: Sat. 11:30 AM Making a Living in Music / Sat. 12:45 PM Creative Career Exploration Panel / Sun. 10:15 AM Building & Performing Your Own Cabaret Show Roundtable / Sun. 11:45 AM Networking Lunch Music Business



LAUREN RAMSEY Social Media Strategy Expert

betsybash.com / LaurenIgnited.com

Lauren Ramsey is a Social Story Teller. Throughout her life, she has lived in five countries and visited thirty countries across four continents and learned how to adapt to new environments and communities at a very young age. This was the beginning of her love affair with Community Management. Building communities and encouraging engagement is in her blood. Lauren has built a career around celebrating the creativity of others, while also measuring and analyzing the success of their creative pursuits, and being flexible enough to chase different answers if the current plan isn't working. Whether she is sitting on a panel, mentoring small businesses at 1871, teaching boot camps at General Assembly or working with retailers and restaurants to build a killer social media strategy, she is always focused on one thing: community. Learn more about her passions for soul music and comfort food on her podcast: The Lauren Ignited Podcast.

Participation: Sat. 12:45 PM Creative Career Exploration Panel / Sat. 3:15 PM Social Media "Office Hours" / Sun. 10:15 AM Social Media Tools and How to Use Them Roundtable / 11:45 AM Networking Lunch Social Media Marketing



ISABELLE RIZO Fine Artist | Facilitator | Hypnotherapist

isabellerizo.com

Isabelle Rizo is a fine artist, facilitator, and hypnotherapist. Throughout her career she has used many mediums and channels for her work - writing, digital design, painting, experimental film. She has run Bellavie Productions Inc. since 2008 as a consultant for digital media companies and campaigns. She speaks on lifestyle citation as a former digit nomad, futurist, and works with clients from around the world. Her most recent works were featured at the international art exhibition "She Spoke," in Prague, CZ. Her international retreats in Transylvania combine art, spirituality, and personal development while preserving the ethnography of Romanian folk art. You can see her work, retreats, classes and book consultations at isabellerizo.com.

Participation: Sun. 9 AM Money Matters / Sun. 10:15 AM Small Group Mentoring Social Media Marketing



BEA RODRIGUEZ-FRANSEN ConVerge, Project Manager
convergenaperville.org

Bea C. Rodriguez-Fransen is the Project Manager of ConVerge, Center for Innovation & Entrepreneurship at North Central College. In 2018, she founded the center's Women Entrepreneurship Conference, an annual event in October that convenes students and professionals in various industries, providing a supportive venue where women can network and learn how to start or grow their own ventures. Bea is also founder and owner of two businesses, Chicago Kettlebell Club, LLC (kettlebell education and fitness training services) and Bea Rodriguez Enterprises, Inc. (grant writing and nonprofit development services). In her spare time, Bea enjoys writing short stories, poetry, and her novel-in-progress, and is currently pursuing a Master of Liberal Arts degree, with an emphasis on Writing, Editing & Publishing.

Participation: Sat. 12:45 – 3:00 PM LLC Prep "Office Hours"



CATHERINE ROSS Art Director and Graphic Designer
rosscreativeworks.com

As co-owner and Art Director of Ross Creative Works, Catherine works with her husband Jeffrey on a variety of branding and commercial photography projects for clients across the country. Some of their projects have found her on the roof of the Shirley Ryan Ability Lab in Chicago, in the cab of a combine during soybean harvest, or supervising photography for websites that she's creating. When she's not on-set at photoshoots, she's designing company branding, art directing magazine layouts, and creating fresh designs for her clients. In her spare time, she enjoys creating linocuts, baking, and gardening.

Participation: Sat. 11:30 AM Making a Living in the Digital and Media Arts Panel / Sat. 12:45 PM The Do's and Don'ts of Freelance Panel / Sat. 3:15 PM Resume Reviews / Sun. 10:15 AM One-On-One Mentoring / Sun. 11:45 AM Networking Lunch Graphic Design



JEFFREY ROSS Commercial Photographer
jeffreyworks.com / rosscreativeworks.com

Jeffrey Ross is an award-winning commercial photographer traveling the world extensively for various projects and assignments. Whether he's working for a corporate client, a non-profit, or a personal narrative project, getting to the heart of the story is always his goal. He regularly blogs about his various travels and adventures, and loves to share his stories with others. Jeffrey's images can be found in magazines, advertisements, books, and personal collections. He often speaks to college students and others just starting to work in the creative arts fields, helping them make their passion a reality.

Participation: Sat. 11:30 AM Making a Living in the Visual Arts Panel / Sat. 12:45 PM Getting Started as a Creative Professional Panel / Sat. 3:15 PM One-On-One Mentoring & Portfolio Reviews / Sun. 9 AM One-on-One Mentoring & Portfolio Reviews / Sun. 11:45 AM Networking Lunch Commercial Photography



BRANDY SALES Video Marketing Expert
brandysales.com

I started my career in the arts right after high school when 2 of my friends and I started a performance group called, "The Bucket Band." None of us were drummers but we were all entrepreneurs at heart. In our short 4 years together, I made enough money to help me through college. "The Bucket Band" experience taught me about marketing, business relationships, dedication and hard work. Now, I am a 4 Time International Award Winning Video Producer that is dedicated to building confident communities through video production and video education. I typically produce for Non Profits and Education based organizations. I am also the proud owner of the Smartphone Video School and I am the host of the Smartphone Video Camp. My entire video production business was started with a \$2000 grant for my WeCast Youth Video Programs which are still present in Boston, MA and now Brooklyn, NY.

Participation: Sat. 11:30 AM Making a Living in the Digital and Media Arts Panel / Sat. 12:45 PM Getting Started as a Creative Professional Panel / Sat. 3:15 PM One-On-One Mentoring / Sun. 10:15 AM Bid Creation and Sales / Sun. 11:45 AM Networking Lunch Smartphone Video



DORICHA SALES Brandon Ballet, Artistic Director

brandonballet.org

Doricha Sales has been involved in the dance world for over 40 years and is currently the Artistic Director of Brandon Ballet in central Florida. Born in Massachusetts, Sales trained with the Boston School of Ballet, School of American Ballet, and Walnut Hill School of Performing Arts before receiving her B.S. in Ballet Performance and History from Indiana University. Her performing career spanned 16 years including Boston Ballet, National Youth Ballet, Indianapolis Ballet Theatre, and Dance Theatre of Florida. After her stage career, Sales developed a high interest in ballet training methods and linking the psycho-social cognitive development through quality dance education. She returned to Indiana University receiving her M.S. in Ballet (Pedagogy) and Educational Psychology where she remained for an additional 13 years as faculty in the IU Ballet Department. In addition to directing Brandon Ballet, Sales currently serves as adjunct ballet faculty for Pinellas County Center for the Arts and is a private consultant/coach for ballet students nationwide.

Participation: Sat. 11:30 AM Making a Living in the Performing Arts (Theatre / Dance) / Sat. 3:15 PM Do's and Don'ts of Auditioning for Theatre & Dance / Sun. 9 AM Headshot Reviews / Sun. 11:45 AM Lunch Networking Dance Careers

APRYL SCHLUETER Author and Chief Energy! Officer, The Cheerful Mind Inc.

thecheerfulmind.com

Bio Coming

Participation: Coming



CARIN SILKAITIS Actor / North Central College, Head of Acting, Department of Theatre

carinsilkaitis.com

Carin Silkaitis is an actor/director from Chicago working in film, television, commercial, industrial, voiceover, and theatre. She is also the Founding Artistic Director of Other Theatre, a not-for-profit organization dedicated to othered populations and their allies. Carin has been teaching theatre in and around Chicago for almost 20 years. She taught acting to both undergraduate and graduate students at the Chicago College of Performing Arts at Roosevelt University, and now Carin is the Head of Acting at North Central College, where she specializes in Audition Technique, Realism and Naturalism, and Acting on Camera. Carin just closed *A Shayna Maidel* at TimeLine Theatre Company, a Jeff-Recommended production that was awarded 4 stars by the Chicago Tribune. Carin has booked roles on *Empire* (FOX), *Chicago Fire* (NBC), and *The Red Line* (CBS) in addition to a number of commercials, industrials, films, and voiceovers. You can also see Carin in the Cobie Smulders film *Unexpected* on Netflix. Carin is a graduate of the School at Steppenwolf, and she received her MFA in acting from the Theatre Conservatory at Roosevelt University. Carin is a proud member of the Actors Equity Association, and she is equally proud to be represented by Gray Talent Group. Next up, Carin will direct *Spring Awakening* at North Central College

Participation: Sat. 2 PM Agent/Actor Relationship Roundtable / Sat. 3:15 PM Do's and Don'ts of Auditing for Theatre & Dance



Joe Stamm Joe Stamm Band

joestammband.com

Joe Stamm is the founding member, and owner, of the Joe Stamm Band, a country rock group rooted in the black dirt of the American Midwest. Born in the fields and fence rows of central Illinois, Joe's early life revolved around football, earning a scholarship to play quarterback at Northern Illinois University. Injuries, however, cut his career short and sent him searching - searching for a new identity, new hobbies, new pursuits and points of focus. Before graduating college, he needed to take a music course; so he took Intro to Guitar, started writing songs, and within a year, was playing the local dive bar circuit. Ten years and a couple bands later, Joe walked away from a steady job - running a monument company close to his hometown - to pursue music full time. Today, Joe has released three albums, plays around 150 shows a year, pays all his bills and keeps the dog fed - all with no representation, no record label, no booking agency and no management. "The landscape has completely changed," says Joe, "and it has cleared the way for independent musicians to define for themselves what 'making it' in the music business really means. All you have to do is be yourself, use the resources you have at your disposal, and work your ass off."

Participation: Sat. 2 PM Breaking into the Music Business Panel



KATIE SOWA Future Founders, COO
futurefounders.com

Katie Sowa is the COO for Future Founders. In this role, she oversees strategy and programs to support all of Future Founders' collegiate and millennial founders. Prior to Future Founders, Katie was the Director of Operations for the Collegiate Entrepreneurs' Organization (CEO), a collegiate entrepreneurship network with chapters on hundreds of university campuses across North America. She helped to revitalize the organization and grow national conferences that brought together 1,200+ college students, faculty and top entrepreneurs. Before CEO, Katie was recruited to manage the finances and establish company-wide processes for iRepairSquad, a former multi-million dollar electronic refurbishing startup (now V3RGE). She was previously a technology commercialization consultant for the Peoria NEXT Innovation Center and the Bradley University Technology Commercialization Center, specializing in market research and consulting for clients, in addition to assisting with the management and construction of the building. Katie received her M.B.A. from DePaul University, for which she is now an adjunct faculty member, and graduated summa cum laude from Bradley University with a B.A. in Entrepreneurship and Business Administration.

Participation: Sat. 2 PM and 3:15 PM Pitch Workshop

RYAN URBAN Turncoat Pictures, Creative Director | VFX Supervisor | Owner
turncoatpictures.com

BIO COMING

Participation: Sat. TBD / Sun. TBD TENTATIVE!



LIDIA VARESCO RACOMA Lidia Varesco Design
lsvdesign.com

Since 2000, Lidia Varesco Racoma of Lidia Varesco Design has been empowering organizations to make a change through branding and marketing design. With over two decades of experience, Lidia is known not only for her ability to express an organization's mission—but also for her friendly, approachable working style. She collaborates with associations, nonprofits, higher education and small businesses to create strategic, content-driven design. Lidia blogs about branding and marketing for her own blog as well as small business blogs and leads in-person branding and marketing workshops for local businesses and nonprofits. She has been featured in *HOW Magazine* and various design and small business books.

Participation: Sat. 11:30 AM Making a Living in the Visual Arts Panel / Sat. 3:15 PM 10-Minute Marketing Roundtable / Sun. 9 AM Social Media Marketing for Creatives



GARY VAUGHAN Guident Business Solutions - President
guidentbusinesss.com

Gary Vaughan has a passion for helping business owners through his consulting firm where he specializes in financial sustainability and growth. He serves on several civic committees and nonprofit boards. He has also been a judge for the Wisconsin Governor's Business Plan Contest for the past several years. Gary is a lecturer of economics/entrepreneurship at Lawrence University.

Participation: Sat. 12:45 PM Pitch Workshop for Instructors / Sun. 9 AM Pitch Judge



SARAFINA VECCHIO Teaching Artist, Actor, Plus Model, Director
sarafinavecchio.com

For more than 2 decades, Sarafina has successfully balanced a career in performance with raising two children and running a family business. She is a dedicated teaching artist and audition coach as well as a faculty member at Acting Studio Chicago. Sarafina also works as an actor, director, live events model, and voice over artist in Chicago after several years of working as a model in NYC and LA.

Participation: Sat. 11:30 AM Making a Living in the Performing Arts (Theatre & Dance) / Sat. 3:15 PM Do's and Don'ts of Auditioning for Theatre & Dance / Sun. 10:15 AM The Actor's Toolkit



MIKE VENY **Leading Mental Health Speaker & Corporate Drumming Event Facilitator**
mikeveny.com

What do you get when you mix mental health challenges with a passion for drumming? A dynamic speaker and musician who delivers raw energy with a fresh perspective on wellness! Mike Veny is a highly sought-after keynote mental health speaker, corporate drumming event facilitator, author, and luggage enthusiast. Seriously, you'd completely get it if you did all the traveling he did! He's the author of the book *Transforming Stigma: How to Become a Mental Wellness Superhero*. As a 2017 PM360 ELITE Award Winner, Mike is recognized as one of the 100 most influential people in the healthcare industry. He loves working with leaders who are tired of bringing the same old textbook presentations to their events. If you are looking for a proven speaker who will connect with, entertain, and engage your audience—all while educating and uniting them around improving wellness—you've come to the right place.

Participation: Sat. 11:30 AM Making a Living in Music Panel / Sat. 12:45 PM Getting Started as a Creative Professional Panel / Sat. 2 PM Leading / Managing Yourself Roundtable / Sun. 10:15 AM Small Group Mentoring – Mental Health for Creatives / Sun. 1:15 PM Closing Keynote



MARCI ROLNIK WALKER **Lawyers for the Creative Arts**
law-arts.org

Marci Walker joined Lawyers for the Creative Arts in 2004. She has advised clients in all areas of art and entertainment, including intellectual property protection for motion pictures, visual arts, music dance, and literary works. Ms. Walker plans LCA's educational programming and lectures widely on copyright law, including rights acquisition and transfer and overall best practices to manage copyright interests in creative works. She is the former Chair of the Volunteer Lawyers for the Arts Division of the ABA Forum on the Entertainment and Sports Industries, the Chicago Bar Association's Media and Entertainment Committee, the Intellectual Property Committee of College Art Association, and the Fiscal Sponsorship Committee of Independent Features Project Midwest (IFP/Chicago). Ms. Walker is an adjunct faculty member at DePaul University and Columbia College Chicago where she teaches entertainment law courses. She formerly taught an ABA certified course on intellectual property at Harper College and student taught a legal ethics course at her alma mater, the University of Illinois, Urbana-Champaign. Ms. Walker earned her juris doctorate from Loyola University Chicago School of Law and is licensed to practice law in the state of Illinois and in the United States District Courts for the Northern District of Illinois.

Participation: Sat. 2 PM TBD / Sun. 9 AM TBD



CLARENCE WELTON **INOJ Music Artist, LLC – CEO / Managing Partner**
inojmusicartist.com

Clarence Welton has 15-20 years of music business experience together with 15 years of retail banking experience. He worked with Sony/Columbia to get artist signed as well as Artist Billboard Chart/international music placements. Artist development and Artist management are key areas of focus with his company, INOJ Music Artist LLC.

Participation: Sat. 12:45 PM Getting Started as a Creative Professional Panel / Sat. 2 PM Breaking into the Music Business Panel / Sun. 10:15 AM Music Development / Management Roundtable



JOSHUA & HANNAH WELTON **Producer / Musician / CounterCulture**

From the age of 15 when Joshua was signed to Sony/Columbia to his own personal successes as an independent artist to working with the iconic Prince, Joshua always knew that he was put here for a greater purpose. That purpose was to change lives through music and entertainment. Hannah was on a Guitar Center clinic tour conducting master classes when she heard from Prince's representatives that he had discovered her via videos on YouTube and wanted her to come to Paisley Park Studios to jam. Joining Prince's New Power Generation band in the summer of 2012, Welton made her national television debut with the ensemble on "Jimmy Kimmel Live" in October, performing "Rock N' Roll Love Affair." Driven by her lifelong passion for rock and extensive studies in jazz, Hannah Welton brought a dynamic, multi-faceted history as a world class drummer to her role as the rhythmic backbone of Prince's 3RDEYEGIRL.

Participation: Sat. 10 AM Opening Keynote / Sat. 11:30 AM Keynote Meet & Greet / Sat. 12:45 PM Small Group Mentoring Lunch / Sat. 2 PM Breaking into the Music Business



KIMBERLY WITTE **Witte Artistry LLC, CEO / Special Effects Make-Up Artist**
witteartistry.com

My name is Kim Witte. I am an entrepreneur and a special effects makeup artist. I run my own company, Witte Artistry LLC, where I have the pleasure of teaching my viewers about the makeup industry and how to do bodypainting, sfx makeup, and beauty makeup. On top of that, there's always the behind the scenes work I do for my business: SEO, social media, business paperwork, making business connections, and diversifying my income. I'm the kind of person that always has my nose to the grindstone working on new projects ranging from fabricating accessories for a full character makeup, to optimizing and growing my social media content. I live by the phrase, "Work hard, play hard!"

Participation: Sat. 11:30 AM Making a Living in the Visual Arts Panel / Sat. 12:45 PM How to Create an Engaged Following Roundtable/ Sat. 3:15 PM One-On-One Mentoring