



Management of Coach Education and Coach Development

Systems to drive growth in coaching at State and Association level in Australia

Coach Education

- **Community Coach** – on-line coaching principles – accessible and ease of completion, but a valuable tool
- **Club Coach** – introduction to drills, game coaching, principles of play
- **Association Coach** – team coaching strategies, introduction to applied strength & conditioning
- **Performance Coach** – advanced coaching techniques & strategies (conducted by Basketball Australia)
- **Master Coach** – for Opals/Boomers coaches, plus acknowledgment of former national team and elite professional coaches
- Accreditation provides education, encourages safe coaching practices, allows for communication to coaches
- Enhances the duty of care of the coach and the association/club
- Builds capacity with the association and the sport





Community Coach

Run by association (on-line component plus 90-minute basketball specific)

Club Coach – (6 - 8 hours)

can be run by accredited presenters within the association or by SSO

Association Coach – (16 hours)

Run by SSO, using accredited presenters & sports science experts

Performance Coach – (40 hours)

Run by Basketball Australia (to be revived with a pilot in November 2017)

National targets – 2017 coach education & development



- **Club Coach** – 2200 new accreditations
- **Association Coach** – 600 new accreditations
- **Performance Coach** – two pilots to be conducted – 70 new accreditations
- **BA Coaches Conference** – 100 attendees
- **BA NITP Coaches Clinics** – 10 clinics – 300 coaches
- **BA Regional Coach Initiative** – 8 clinics – 170 coaches
- **Australian Junior Championships** – 4 clinics – 150 coaches



Coach Development



- Coach development ensures the ongoing improvement & growth of coaches
- Includes clinics, workshops, meetings and mentoring, as well as the provision of opportunities
- Basketball Australia is committed to reinvigorating the culture of coaches clinics nationally – target 40 BA & state run clinics in 2017
- Important to encourage senior coaches in each state & territory to mentor others
- Player development & coach development must work in synergy
- Includes professional development systems & opportunities



Basketball Australia's focus for coach education & development - 2017



- Provide updated presenters resources to state associations for Club and Association Coach courses
- Work towards a national method of course delivery for Club & Association Coach courses (keeping in mind differences in geography & resources)
- Provide technical support to the coach education staff in each state association
- Conduct and/or support 40 coach development clinics/activities nationally
- Disseminate clinic notes and video links to state associations regularly
- Conduct two Performance Coach pilots



Update on integration of FIBA coach education streams



- Basketball Australia is working with FIBA and the World Association of Basketball Coaches to integrate the FIBA coach education platforms with our existing streams
- A mapping exercise is being carried out to identify the correlation between the FIBA/WABC Level 1, 2 & 3 & our “levels”
- Once the mapping exercise is reviewed, a series of pilot courses will be scheduled, working with state & territory associations
- The [WABC Coaches Platform](#) provides a great resource for all coaches



WORLD ASSOCIATION OF
**BASKETBALL
COACHES**

