



Derriere Equestrian lunch with Carl Hester MBE & Talk Underwear!

Well it really doesn't get much more exciting than this in the world of Derriere; our Managing Director, Claire Galer had a working luncheon with our Country's favourite Dressage rider, trainer and guru, Carl Hester at his beautiful home near Newent, Gloucestershire. Not only was Carl sporting his Derriere Equestrian Padded Male Shorty's but in his own words he believes, "Every rider should be wearing them, and please can I have some more!"

We are obviously extremely thrilled that Carl has given us such a positive endorsement, he went on to say, "when you are riding up to seven horses a day these pants are an absolute Godsend and I just love the styling." The Maestro has also agreed to join the Derriere Angels for an upcoming photo shoot so keep your eyes open for the latest marketing images, we can't wait!

We really must send a massive thank you to Carl for giving up his time to meet with Claire. As the designer and driving force behind Derriere, she is rightly very proud that her underwear has been so well received.

Claire says of Carl's endorsement & feedback: "I was delighted to meet with Carl for lunch and to discuss his opinion and thoughts on our products. To be met with such enthusiasm and rider satisfaction from the "King of Dressage" was music to my ears! A tremendous amount of work has gone on to bring these products to the market, to see and hear Carl's support and genuine product satisfaction is testament to the design and quality of our garments"

Carl has said he is delighted to endorse the underwear range and we are over the moon to have such a fabulous Ambassador for our products. As Carl says "Every rider should have a pair"

We are excited to announce our product support to Carl and shall be sure to keep his underwear drawer well-furnished with the world leading Equestrians Underwear Range!

We are delighted to announce our product endorsement from Olympic Gold Medallist Carl Hester MBE.

"The Derriere Equestrian Underwear is, without question, a first of such quality and style for the rider. When you are riding up to seven horses a day these undergarments are an essential item. I love the styling of the male shorty's, the fabric is exceptionally comfortable and the finished garment very well made. I am looking forward to the Derriere product sponsorship and supporting such an innovative business. Every rider should be wearing them!"

