

VICKY ZE GERMAN

CREATIVE BRAND STRATEGIST

Hello, my name is Vicky Angelina Stoezel and I am originally from Germany but moved with 16 to England to finish my Highschool and now I am currently in a Master Program at the Academy of Art University in San Francisco.

Punctuality, reliability and organization such as teamwork but also to work independently are really important for me. I am hardworking, and always give 100% in everything I do. How can I be a contribution to you and your business?

MY ACADEMIC JOURNEY

Maria Stern School (Germany)
Graduated 2011

Bedes Senior School (UK)
A-Level / Highschool, 2011-2013

Ravensbourne University (UK)
BA Advertising & Design, 2013 - 2016

Academy of Art University (USA)
MFA Advertising ,2016 - 2019

WORKING OPPORTUNITIES

Ufa Fiction, Potsdam (Germany)
2009 / 2 weeks

Ufa Fiction is one of Germany's leading film production companies. I worked there for 2 weeks in the advertising department where I helped design and advertise campaigns for different movies Ufa Fiction produced. I also helped organize movie premiers in Berlin. During my experience I learned a lot about film editing and I had an input in a final title sequence for a movie.

Tax Consultant (Germany)
2013 / 2 weeks

This is an Online-based tax consultant company. During my time here I created their social media sites such as Twitter and Facebook which allowed me to work on software such as Photoshop and Illustrator. I had to meet different targets every day which improved my punctuality skills. For example creating short video clips on iMovie and Edge Animate.

Wordeo, London (England)
2014 / 2 weeks

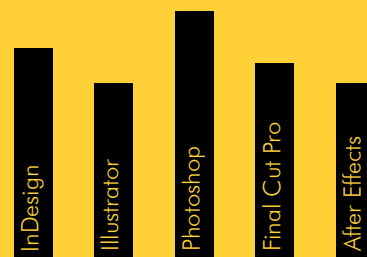
Wordeo are the first company to create an App simply for personal and expressive video messages. During my 4 weeks as an intern, my task was to interact with people via social media as well as finding new videos to match different words. This was my first internship in my second language and it taught me how much planning, designing, programming and advertising it takes to create an App in the real world.

Young & Hungry, SF (America)
2017 / 3 semester

Young & Hungry is an advertising agency run by students. I interned there for 1 year and a half while I finished my master degree. The Agency has thought me many design, communicating and research skills that helped me understand my future role in advertising but helped me also create new contacts within the Industry and beyond. I worked on many different project and got even chosen to be a creative director for various project showcased on my website.



WORKING SKILLS



SOFTWARE SKILLS