

May 22, 2015

Somerset Community Foundation
PO Box 326
Somerset, WI 54025

To Supporters of the Somerset Community,

The Somerset Community Foundation (SCF) was founded and affiliated with the St. Croix Valley Foundation in August 2012. Our vision is to enhance the quality of life in the Somerset Community by serving as a leader, catalyst and resource for philanthropy. A goal of the foundation is to grow the Somerset Forever Fund, the community's endowment.

In an effort to grow the Somerset Forever Fund, the SCF is planning what we hope will become a major fundraising event for our community. On September 20, 2015, the SCF is sponsoring the first annual Apple Splash ½ Marathon and 5K. After the finish of the race, we will enjoy entertainment by the Dweeb's and a silent auction.

We have three goals for this event. The first goal is to grow these two races into well respected running events in order to bring in over 1,000 runners each year. The second goal is to grow this event into a grand community gathering. The third goal is to establish a profitable community fundraiser with financial sponsorships with quality individuals, businesses and organizations.

The SCF is excited about the opportunity of your sponsorship of our community event. We would be interested in a multi-year agreement where your sponsorship may grow along with our event. We would greatly appreciate having you as a Platinum, Gold, Silver or Bronze sponsor.

Please see the back side of this letter for sponsorship and/or volunteer opportunities. In-Kind sponsorships will provide products or services for this event. Financial sponsorships will cover our anticipated upfront and operational expenses and/or go directly into the Somerset Forever Fund, our community's endowment. You may learn more about the Somerset Community Foundation by visiting our web site at www.somersetcommunityfoundationwi.org and on Facebook.

The board members of the Somerset Community Foundation are excited about the opportunity of your sponsorship of our event. You may reach us at SCFGiving@gmail.com or 1-715-760-0383. We await your response regarding your decision to be a sponsor.

Sincerely,

Randy Rosburg

Randy Rosburg
Somerset Community Foundation, President
SCFGiving@gmail.com
www.somersetcommunityfoundationwi.org

2015 Somerset Community Foundation-Apple Splash ½ Marathon and 5k Sponsorship Opportunities

Financial or In-Kind Sponsorship Categories	Platinum	Gold	Silver	Bronze	Other
Sponsorship Amounts	\$10,000	\$5,000	\$2,500	\$1,000	TBD
Company logo/name on front of shirts given out to registered runners	*				
Company logo/name at start and finish lines	*				
Company logo/name on event marketing materials	*	*			
Company logo/name on SC Foundation web site and Facebook	*	*	*	*	
A table during the day of the event	*	*			
Company name announced at start of race	*	*	*		
Company name announced during entertainment after races	*	*	*		
Free ½ or 5k race registration	4	2	1		
Company logo/name on back of shirts given out to registered runners		*	*	*	

Volunteer Categories	Planning	Setup	Race Day	Take Down	Silent Auction
By you placing a check in one or more boxes to the right indicates how you wish to volunteer for the Apple Splash event					

I _____ of (company name) _____ agree to sponsor at the (circle one) Platinum, Gold, Silver or Bronze level. My sponsorship is attached or will be available on (month/date) _____ 2015. My phone number is _____ and my email address is _____. Will you sponsor this event in 2016 at the same level as your sponsorship in 2015? Yes or No. (circle yes or no)

I _____ agree to volunteer per my selections in the boxes above. My phone number is _____ and my email address is _____.

I _____ agree to provide an item(s) for the silent auction per my selection in the boxes above. My phone number is _____ and my email address is _____.

You may scan and email this form to SCFGiving@gmail.com or mail it to SCF at PO Box 328, Somerset, WI 54025 or deliver it to Jay Emmert, Paul Wenzel, Casey Goessl, Joe Green, Erin Hoff, Scott Wells, Kim Belisle, Brad Nemeć or Randy Rosburg.