



Meet with C-Level executives from your major prospects in an exclusive setting where the content is tailored to your offerings and get maximum engagement for long term prospect development.

### Why Vinco?

Vinco specialises in the production of invitation-only business events for C-level executives from the world's most influential organisations. Since 2007 the company has successfully run Buyers' Forums for various industry sectors - IT, Financial Services, Government, Retail, Pharma, Oil & Gas and others. Over the years the company has produced Bespoke Executive Events for some of the world's leading IT solution providers like LogMeIn, NCC Group, SkyHigh Networks, Appian, Delphix, Avecto and many more.

We run exclusive events for you, tailored to your specific needs and targeted at an audience of exactly the right prospects for you, as defined by you but using our acquisition expertise to ensure 100% attendance. You cannot beat the ROI from our executive events.

### Some of our clients:



"The bespoke events service from Vinco works so much better than any other "pre-packaged" event: we know that we are in the driving seat, and we will get the result we are after. This series of events has delivered the highest ROI for the company." - SkyHigh

"You and your team have surpassed all of my expectations for the projects you have taken on. The whole Vinco team has earned my trust, I know when they are on a project that they will deliver to the highest quality no questions asked." - NCC Group

"I want to thank you and your team for all this enthusiasm – it's amazing working with you and the outcome of the events are bearing fruit across the board – hence the reason for continuing to do them." - LogMeIn

### Why Executive Events?

An event format to bring you a more effective way of conducting your event business. Make your marketing budget count for so much more by ensuring attendee quality of the highest level and garner genuine interest for your solutions and services leading to realistic new business opportunities and productive follow up.

Let Vinco organise your Bespoke Executive Event, using our expertise in delivering Europe-wide best in class events but based entirely on your specific requirements and focus. Tell us what your priorities are in terms of industry sector / geographical focus, attendee numbers and their profiles (e.g. job titles, scope of responsibility), venue preferences, format and programme preferences (formal or informal) and we will produce and run an event based exclusively on those, thus guaranteeing you direct access to the specific audience you want to reach.

### Click for more info:

