Latvia and Estonia's development program for sailing infrastructure signs "Eco-Sailing Ambassador" to strengthen commitments related to the United Nation Agenda 2030.

The Riga Planning Region, an EU financed, cross-border collaboration in Latvia and Estonia has teamed up with Swedish sailor Bjorn Bertoft – founder and skipper of the 100% Sun Wind Water project – to flavor the efforts on the ongoing development of recreational marinas, with a focus on services, sustainability and events for visiting sailors.







A road trip has been conducted to visit marinas along the coastline in both countries. The purpose was to see and learn more about the extensive developments and meet with harbour masters. Bertoft's role is to collect impressions and feed the project management with input from a Scandinavian sailing perspective as well as help raise the awareness on sustainable and eco-friendly lifestyle alternatives. Bertoft will furthermore participate to invite sailors from Sweden, Denmark and Norway to visit the Eastern coastline of the Baltic Sea.

Inga Brieze, Project Coordinator, Riga Planning Region:

"We share sensitive waters with sailors from ten countries and strongly believe in establishing long term relations and trust with all of them. These ambitions can only be successful if we provide a suitable and sustainable infrastructure, reliable services and a welcoming attitude. We are now investing heavily in technical updates of our marinas, so teaming up with open minded sailors from our neighbors in order to also better understand and pinpoint the needs of our incoming guests will be a most valuable contribution as we move forward."

The project objective is to improve and strengthen the network of marinas to promote the East Baltic as a sailing destination. This includes safe navigation conditions into marinas, secure environment and good quality level on services and information online and at the sites.

Bjorn Bertoft, skipper 100% Sun Wind Water:

"I have sailed the Baltics for more than 40 years, but never before stretched the legs to Latvia and Estonia. While sailing here this summer I was impressed by the ambitious efforts on infra structure and services, charming villages brimming with cultural heritage, the vast nature and of course the long white beaches:-) I see great potentials for new adventures and I feel truly honored to have been invited to feedback with views from my Scandinavian perspective. I also hope to support and inspire the people involved with what I can as a concerned eco-sailor and devoted Agenda 2030 evangelist."

More about Riga Planning Region

Riga Planning Region coordinate an EU financed project with the objective to improve sailing infrastructure and build network of marinas in Estonia and Latvia. This will be conducted by creating standardized and harmonized service levels in marinas along the coastline, which includes safe navigation conditions into marinas, secure environment and good quality level on services and information online and at the sites. Network building is done by adding density the network becomes accessible within one day sailing trips. Latvia and Estonia cover the East Baltic coast and is packaged as a joint destination for sailors. Marketing activities will focus in creating trust and raising awareness about a safe and entertaining region to visit.

More about 100% Sun Wind Water

The project was initiated to inspire sailors and boat people to choose a fossil-free lifestyle on water by proving that it is easy, feels good and is doable while still having fun. We ripped out the fossil fuel engine, installed an electric pod drive and sailed 2500 nautical miles through seven countries around the Baltic Sea, using only sun, wind and water. Along with young crew members, representing five continents, we sailed eco-friendly, trawled for micro plastics and tested living a renewable lifestyle fueled by wind, solar panels, hydrogeneration and sun beam cooking.

For more info:

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100% Sun Wind Water

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