



Ministry of Trade & Industry
Arab Republic of Egypt



ECS
التمثيل التجاري المصري
Egyptian Commercial Service

Verbal Note

The Egyptian Commercial Service, Ministry of Trade and Industry, presents its compliments to your esteemed embassy, and has the pleasure to refer to the Union for the Mediterranean UFM Business Forum that will take place in Cairo on 18 June 2019 under the auspices of the Egyptian Ministry of Trade and Industry. The Business Forum will be dedicated to discussing two key trade-related areas that were already tackled during the last UFM Ministerial Conference on Trade held in Brussels on March 2018, namely market access and e-commerce.

The UFM Business Forum will bring together representatives from both the public and private sectors in order to identify strategies for removing the current restrictions to market access. The discussions will focus also on new technologies and the potential they represent within the framework of e-commerce.

Considering the great importance of this event and the excellent relations between Egypt and EU countries, your cooperation in promoting for this forum among the concerned entities and business organizations in your esteemed country, will be highly appreciated. We are attaching the Concept Note and the draft Agenda for the event.

The deadline for the registration is 30 April 2019 and the link for registration to the event is:

<https://ufmsecretariat.org/form-ufm-business-forum-18-june-2019/>

The Egyptian Commercial Service of the Ministry of Trade and Industry avails itself of this opportunity to renew to all the EU Embassies in the Arab Republic of Egypt the assurances of its highest considerations.

Cairo, 22th of April, 2019

To: The EU member states Embassies in the Arab Republic of Egypt –
Commercial Counsellors.

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