



1st German-Baltic Digital Summit

NRW Business Forum - Baltic States

Supporting program on Tuesday, 22 January 2019

Program draft

- 08:30 Hotel Pick-Up and ride to Leverkusen
- 10:00 Welcome at **Bayer Headquarters** in Leverkusen, Introduction to the Company
- Bayer is a global Life Science company with a more than 150-year history and core competencies in the areas of health care and agriculture. In 2017, the Bayer Group comprised 237 consolidated companies in 79 countries throughout the world with a total turnover of over 35 billion euro.*
- 10:20 Visit to the exhibition at Bayer Headquarters
Focus: Health Tech / Cooperation with Startups
- 11:00 Continue to Mönchengladbach
- 12:00 Welcome and visit of the Football Stadium **BorussiaPark Mönchengladbach**
- Borussia-Park serves as the home stadium of Bundesliga club Borussia Mönchengladbach. It has a capacity of up to 54,057, of which 16,145 are standing-room. The stadium features amenities such as VIP lounges, fanshop and sports bar, and cost 85 million euro to construct.*
- Focus: Smart Energy Solutions
- 13:15 Lunch at BorussiaPark (buffet)
- Parallel presentation of local businesses / development agency / Chamber*
- 13:45 Bus ride to Düsseldorf
- 14:30 Guided tour **Medienhafen Düsseldorf** (approx. duration 2.0 hours) **or** visit of **Vodafone Germany GmbH**
- Focus: IT services
- 16:30 Transport to the airport
- 17:00 Check-In
- 18:15 Departure Riga
- 18:50 Departure Tallinn
- 18:50 Departure Vilnius