

# **YOUR GUIDE TO THE**



## **HOW TO SUBMIT • HOW TO GET PAID • HOW TO ADVERTISE AND MORE**

### **THE PURPOSE OF THE MAGAZINE**

The Inner Circle Writers' Magazine exists as an exciting communication channel for you. Here, you can display your own work, find out what is available from others, become enlightened about the field of fiction and writing, and be entertained by your peers. The magazine contains an immense variety of material from all over the world, dealing with a huge range of topics, and includes in-depth studies of particular areas, insights, tips, links to useful places, feedback from people across the planet, and new and classic fiction for your enjoyment. The product? To fulfil your needs as a writer and reader - even needs you didn't know you had!

### **HOW DID THE MAGAZINE COME ABOUT?**

I did a couple of extensive polls in 2018 asking whether or not writers would be interested a monthly online magazine. The response was overwhelmingly positive, and every time I mention even the idea of it I get a similar great reaction from people. It seemed as though there was a real gap in the marketplace for an e-magazine which contained the precise things writers were interested in, which gave them information that they needed, which opened doors to more and more submission opportunities, which was full of exciting and insightful articles and excellent artwork, and which was available at almost no cost.

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## WHAT SUBMISSIONS ARE NEEDED?

As an ongoing monthly magazine, a great deal of space is available for anyone who wants to submit their own work, fiction and non-fiction. No charges are made for submitting artwork, articles, stories or other items. What's needed?

**Main articles** covering the following:

- Top writing tips
  - Advice on how to make more time for writing
  - How to stop procrastinating
  - Advice on dealing with self-doubt
  - Detailed analyses of successful writing
  - Detailed analyses of successful marketing
  - Behind-the-scenes glimpses of the whole industry connected with writing and publishing
  - A range of your personal experiences and successes as a writer in your daily battle to write and/or to market your work
  - Some favourite reading of yours and how it has helped you
  - Your best advice for new writers starting out
  - A specialist topic that you have researched and which you want to share with others as an article
  - Studies of particular books or genres ...and books or films that you would recommend, particular experiences that you have had, how you solved various problems with your work in progress, tips you have picked up on formatting or editing, or anything to do with writing...and so on, covering just about anything to do with our field.
- Topics are virtually limitless, as you can see. And there is almost limitless space

in the magazine - being electronic, the only restrictions in size are to do with how much I think readers will want to read each month. So you can really get creative with this.

**Short stories** of any genre.

- Flash fiction
- Stories of about 2,000 words in length (new stories are encouraged, though previously published stories are also considered)
- Excerpts of no more than 1,000 words, with an outline explaining the context of the excerpt. Writers of such excerpts will need to be open to feedback from readers.

### Artwork

Images will need to be the highest resolution you can manage, in order not to lose impact once they reach the pages of the magazine. Anything will be considered, other than pornographic or violent content.

This includes comics and comic strips.

### Interviews

Have you been interviewed? Have you interviewed someone else? If you would like the resulting interview to be more widely read, please submit it, along with a professional image of the interviewee.

I will be looking to interview certain authors throughout the year. The magazine presents the opportunity to explore writers' lives and work in a great deal more depth than is possible on social media.

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If you are interested in being interviewed, don't be afraid! The questions will always be sympathetic and aimed at encouraging readers to delve into your work. If you would like to be the subject of one of these in-depth interviews, please let me know.

[grant@clarendonhousebooks.com](mailto:grant@clarendonhousebooks.com)

## **Technical Requirements**

All submissions need to be emailed as attachments to

[grant@clarendonhousebooks.com](mailto:grant@clarendonhousebooks.com).

Word doc, font size 12, Times New Roman for written submissions; jpegs for images.

## **Information on Where to Submit Your Fiction**

The magazine contains some of the latest hard information on where to submit stories, updated with what's new, what's trending, what's not and so on. It is intended to provide a 'one-stop shop' for writers looking to build a career from their work. If you have any hot links to places willing to publish fiction, please send them in.

## **Analysis**

Articles in the magazine look closely at the writing of master authors and tell you what is working and why, in enough detail for you to learn from it. You'll get mini-classes in the methodology described in my book [How Stories Really Work](#), as well as advice based on the work of top writers.

But you can submit your own analyses of others' work too!

## **Tips, Advice, Hints**

The magazine is loaded with snippets of advice for you, whether you are a new writer or an established author: things to do with submitting stories, developing characters, formatting manuscripts, marketing your work - you name it and you'll probably find something about it in each copy of the magazine.

You can also submit your own advice to other writers.

## **Quizzes, Competitions, Jokes**

There are opportunities to win things, to gain recognition, and to have fun. Please submit anything which you feel may be entertaining for readers.

## **News**

The magazine includes the latest news from the world of writing, which of course can be just about anything - latest releases, forthcoming books and films, interesting info about authors and much more. You are encouraged to send in your own news: book signings, breakthroughs with your writing, acceptances, new publications and everything else, accompanied by images where possible.

Should you start sending in submissions right away? Yes!

As it is an ongoing magazine, the deadline for submissions is ongoing - anything not accepted for one issue may well be considered for the next, and so on.

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I very much look forward to hearing from you.

You have something special to offer the world through your writing. Yes, you. And I consider it my task and my pleasure to provide you with as many opportunities to do so as I can.

## **HOW DO CONTRIBUTORS GET PAID?**

At first, as the magazine gets established, it won't be able to afford to pay cash for any contributions. Building up numbers of subscribers is going to take time. But if you get your writing friends to subscribe, perhaps a few each month, especially once you see the mighty value that each will receive for an extremely low £2.00 a month, you can contribute to creating a paid avenue for your own work in the future.

Because once the magazine gets to a stable 1,000 subscribers, I will offer cash rates, described below. Until that 1,000 target is reached, what I can offer you is awards.

Anyone whose submission for a major article or featured short story is accepted will receive a free copy of my [How To Write Stories That Work - and Get Them Published e-course](#), currently available from Lulu at only £117.96 + VAT (Sales tax). That's about \$155.00 + Tax in American currency. The course is based on my book [How Stories Really Work](#) and is all about the physics that makes 'hero's journeys', three-act structures, character development and all those other things work in fiction. It contains the principles that lie behind almost all other writing advice you'll ever read

about. It doesn't just tell you about getting published, it walks you through the entire process - at a fraction of the cost. It teaches you how to become an independent publisher empowered to print and distribute your own work from the moment you complete it. The course includes personal feedback from me on your work at key points. You can read more about the course [here](#).

Accepted authors will also receive a free e-copy of my book [How Stories Really Work](#).

Lesser contributions will earn free professional beta reading commensurate with the size of their contribution, or a hand-drawn portrait based on a photograph of their choice. Samples of my artwork can be seen [here](#).

The magazine will expand so that it reaches more and more writers because it is packed full of value. But I want everyone who contributes to it to flourish too.

And - and here's the game - if I can get it up to 1,000 subscribers, the magazine will pay for submissions after that point.

I'll pay £100.00 for a lead story or article.

I'll pay £50.00 for a designated secondary story or article.

And I'll pay £10.00 for a huge slice of other contributions.

What's more, if I can get to 2,000 subscribers, I will double all of the above and possibly go further than that.

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YOU can help get more subscribers, and thus have some kind of control over how far this goes. Talking about the magazine in other groups and with friends, inviting a few interested people, will result in numbers rapidly rising - and the magic threshold being crossed all that much sooner! And of course you can ask me any questions, anytime, by dropping me a line at

[grant@clarendonhousebooks.com](mailto:grant@clarendonhousebooks.com)

## **HOW DOES ADVERTISING IN THE MAGAZINE WORK?**

The magazine is open to advertisers of all kinds.

The audience is people aged from approximately 18 to 80, men and women, internationally based, with at least one big thing in common: a total passion about fiction. Many are established writers, many more are new writers striving to get published, but all of them are readers - they are consumers of books with voracious appetites, many genres, many lengths, many styles.

In many ways, they are like you.

Hopefully they will include you, once you subscribe.

Consequently, they are an audience of great interest to writers.

I'm offering space in the magazine for anyone to advertise their work - or their services, if you happen to be an editor, a designer, or offer some other services useful to writers.

Because it is an electronic magazine, it's possible to include links that lead readers directly to websites, blogs, book selling points and so forth.

Ads are able to be in colour.

As part of the magazine's launch, advertising space is available at special introductory rates as follows:

1/8 page (classified ad) = £5.00

1/4 page = £10.00

1/2 page = £25.00

Full page = £50.00

Inside Front Cover = £100

Inside Back Cover & Back Cover options = £75.00

That's all for one issue.

If you want to take advantage of block bookings for a year's ad space, prices fall considerably further:

12 issues X 1/8 page (classified ad) = £30.00

12 issues X 1/4 page = £60.00

12 issues X 1/2 page = £150.00

12 issues X Full page = £300.00

12 issues X Inside Front Cover = £600

12 issues X Inside Back Cover & Back Cover options = £450.00.

I can only offer these rates because I feel that this is a 'hot audience' for your merchandise. As any of you who have read my marketing materials will know, block advertising is like 'shouting from the rooftops' unless your audience is already at least 'warm' - and in this magazine's public, we have a gathering of people already interested to some degree in what you have to offer.

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All advertising copy will be subject to editing review. I will even help with suggestions of how to improve your copy, where needed.

How do you do this?

Send your ad copy and images to

[grant@clarendonhousebooks.com](mailto:grant@clarendonhousebooks.com)

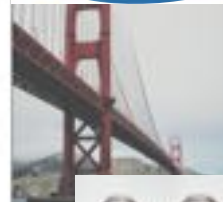
Payments will be required by PayPal to fulfil the arrangements. I'll give you the correct PayPal address once you have expressed an interest in advertising.

Remember, the idea is to create the world's most exciting writers' magazine. Be part of it.

Any questions?

Write to me:

[grant@clarendonhousebooks.com](mailto:grant@clarendonhousebooks.com)



**BE PART OF THE WORLD'S MOST EXCITING WRITERS' MAGAZINE!  
SUBSCRIBE! SUBMIT! ADVERTISE!  
GET PAID!**