



IMPACT TOURISM:

Giving Time, Talent, & Treasure

A World Tourism Day Forum

September 27, 2019

United States Institute of Peace | Washington, DC

WorldTourismDayForum.com



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Center for Responsible Travel

Dear Participants,

Welcome to ***Impact Tourism: Giving Time, Talent, & Treasure***, a forum to develop and discuss best practices for impact tourism. Hosted by the Center for Responsible Travel (CREST) and the Organization of American States, our gathering, held on World Tourism Day 2019, is part of a global effort to maximize the positive impact of tourism and support destination communities around the world.

Today, we come together at the United States Institute of Peace for a deep dive into how, in partnership with local communities, responsible tourism businesses, travelers, and organizations are making strategic contributions of time, talent, and treasure to social and environmental projects in destinations. Panel discussions have been designed to focus on a wide range of successful travel giving programs, sharing best practices and inspiring stories of impact. Recognizing that “doing good” does not always mean “doing right,” the forum will also use a lessons-learned approach to examine the downsides of poorly implemented travel giving and voluntourism programs.

The forum’s robust program will enable us to trace the evolution of what was originally referred to as traveler’s philanthropy into impact tourism and discuss the future of this growing source of development assistance. We look forward to diverse presentations featuring impact tourism pioneers, destination-wide programs, community perspectives, donor travel, corporate sustainability and social impact, voluntourism, and in-kind donations. We hope that you will share your own innovative approaches to impact tourism throughout the day and submit your questions during the moderated Q&A sessions.

We are infinitely grateful to our sponsors who have made this event possible. By pooling our collective knowledge, we can better understand how the tourism industry can effectively support sustainable development and environmental conservation in the destination communities we love. We thank each of you for joining us, and we encourage you to share your experiences on social media using #WTD2019 and #TimeTalentTreasure.



Gregory A. Miller, Ph.D.
Executive Director
Center for Responsible Travel



Richard Campbell
Chief, Culture & Tourism Section
Department of Economic Development
Organization of American States

Master of Ceremonies:

Norie Quintos, Independent Communications Consultant and Editor-at-Large, National Geographic Travel Media

Help Us Be Green

We continually strive to limit the amount of paper collateral distributed at our events. This year, CREST will release a digital-only version of our annual report, “The Case for Responsible Travel: Trends & Statistics.” For our limited paper needs, all programs have been printed on responsibly sourced, 100% recycled paper.

The plastic cover on each nametag has been reused from previous years’ World Tourism Day Forums in order to reduce the amount of single-use plastic diverted to the landfill. To continue this effort, we kindly ask that you drop your nametag in the designated collection bin or with one of our volunteers as you exit today.

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Honorary Host Committee

The members of our honorary host committee are thought leaders and practitioners in the travel industry who have helped to identify a targeted guest list of forum attendees. We would like to recognize:

Saúl Blanco Sosa

Sustainable Tourism Services Manager, NEPCON – Nature Economy and People Connected

John Francis

Board Member, Sustainable Travel International

Isabel Hill

Director, National Travel and Tourism Office, United States Department of Commerce

Matthew Jeffery

Deputy Director, International Alliances Program (IAP), National Audubon Society

Donald Leadbetter

Tourism Program Manager, National Park Service

Kelley Louise

Founder & Executive Director, Impact Travel Alliance

Seleni Matus

Executive Director, International Institute of Tourism Studies, The George Washington University

Hannah Messerli

Senior Private Sector Specialist, World Bank

Kathleen Pessolano

Director of Strategic Partnerships, Global Sustainable Tourism Council

Norie Quintos

Independent Communications Consultant
Editor-at-Large, National Geographic Travel Media

Jim Sano

Vice President for Conservation Travel, World Wildlife Fund

Our special thanks to the following individuals, who served on the event's Steering Committee:

Samantha Bray

Managing Director, CREST

Kelsey Frenkiel

Program Manager, CREST

Martha Honey

Co-Founder & Director Emeritus, CREST

Santiago Noboa

Specialist, Department of Economic Development, Organization of American States

Ellen Rugh

Program Manager, CREST

Rebekah Stewart

Director of Communications, CREST



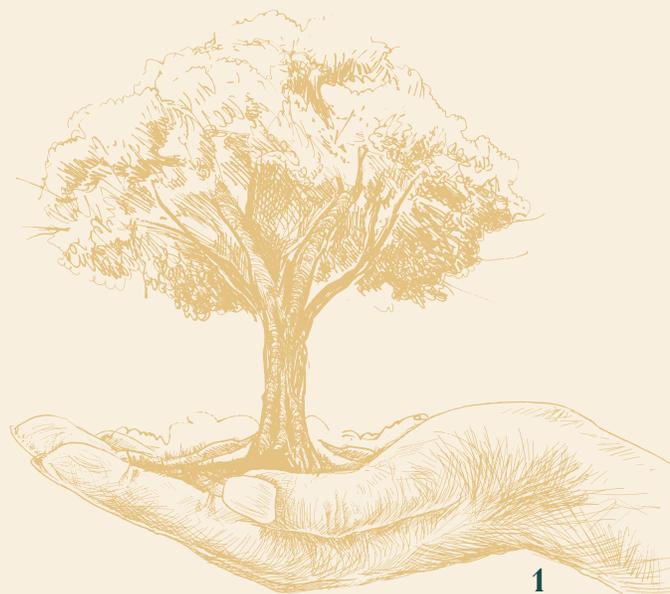
The **Center for Responsible Travel** (CREST) is a unique policy-oriented research organization dedicated to increasing the positive global impact of responsible tourism. CREST assists governments, policy makers, tourism businesses, nonprofit organizations, and international agencies with finding solutions to critical issues confronting tourism, the world's largest service industry. CREST provides interdisciplinary analysis and innovative solutions through research, field projects, publications, consultancies, conferences, courses, and documentary films, recognizing tourism's potential as a tool for poverty alleviation and biodiversity conservation.



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The **Organization of American States** brings together all independent states from the Americas. It uses a four-pronged approach to effectively implement its essential purposes, based on its mutually reinforcing four pillars: democracy, human rights, security, and development.

The Executive Secretariat for Integral Development promotes inclusive development in Member States and through its Department of Economic Development supports country efforts to promote sustainable tourism development through policy dialogue, capacity building, and the implementation of initiatives that enhance the competitiveness of tourism SMEs.



Schedule

8:30 - 9:00 a.m.	Registration and light breakfast
9:00 - 9:15 a.m.	Welcome Gregory Miller , Executive Director, Center for Responsible Travel (CREST) Richard Campbell , Chief, Culture and Tourism Section, Organization of American States
9:15 - 9:20 a.m.	Opening Remarks Andrea Holbrook , President, Holbrook Travel
9:20 - 9:45 a.m.	Keynote Address James Thornton , Chief Executive Officer, Intrepid Travel
9:50 - 10:35 a.m.	PANEL 1: Impact Tourism Pioneers Will Shafroth , President & CEO, National Park Foundation Dana Krauskopf , Co-Founder & Owner, Hamanasi Adventure & Dive Resort Chris Blackwell , Founder, Island Outpost Moderator: Jessica Blotter , Co-Founder & CEO, Kind Traveler
10:40 a.m. - 11:25 p.m.	PANEL 2: Destination-Wide Programs Kristin Dahl , Vice President, Destination Development, Travel Oregon Jill Talladay , Founder & Director, CARE for the Cape & Islands Jannelle Wilkins , Board President, Monteverde Community Fund Moderator: Marcy Kelley , Managing Director for Programs, Inter-American Foundation
11:30 a.m. - 12:15 p.m.	PANEL 3: Community Perspectives Claudia Barongo Ogoti , Camp Manager & Host, Campi ya Kanzi K'odi Nelson , Executive Director, Nawalakw Healing Society Meenu Vadera , Founder & Executive Director, Women on Wheels/Azad Foundation Moderator: Paula Vlamings , Chief Impact Officer, Tourism Cares
12:20 - 1:20 p.m.	LUNCH
1:25 - 2:15 p.m.	PANEL 4: Donor Travel Neely Grobani , Director of Donor Engagement, American Jewish World Service Katherine Redington , Vice President of Social Impact Journeys and Business Development, Elevate Destinations Jim Sano , Vice President for Conservation Travel, World Wildlife Fund Moderator: Laura Gobbi , Director of Donor Engagement, The Nature Conservancy
2:20 - 3:05 p.m.	PANEL 5: Corporate Sustainability & Social Impact Caroline Meledo , Director of Corporate Responsibility and Human Rights, Hilton Denise Naguib , Vice President, Sustainability and Supplier Diversity, Marriott International David Rivard , Board Member, Airline Ambassadors International Moderator: Kelley Louise , Founder & Executive Director, Impact Travel Alliance
3:05 - 3:25 p.m.	COFFEE BREAK
3:25 - 4:10 p.m.	PANEL 6: Voluntourism & In-Kind Donations: Doing It Right Carmen Portela , Co-Founder, Local Guest Rebecca Rothney , Founder & Chairperson, Pack for a Purpose Claire Bennett , Co-Founder, Learning Service and Manager, PEPY Tours Moderator: Martha Honey , Co-Founder & Director Emeritus, Center for Responsible Travel (CREST)
4:10 - 4:20 p.m.	Door Prizes
4:20 - 4:35 p.m.	Wrap Up Session Jonathan Tourtellot , CEO & Portal Editor, Destination Stewardship Center
4:35 - 5:00 p.m.	CREST Board of Directors Honors Martha Honey Presentation of inaugural Legacy in Responsible Travel Award
5:00 - 6:00 p.m.	Closing Reception Featuring beer donated by 3 Stars Brewing Company in Washington, DC and wine donated by Bethel Heights Vineyard in Salem, Oregon, with support from Travel Oregon.

#WTD2019

#TimeTalentTreasure



Connect with us on Twitter!

@CREST_Travel



Check out WTD stories and photos on Instagram and Facebook!

@CRESTtravel

What is Impact Tourism?

Through what the Center for Responsible Travel (CREST) calls impact tourism, growing numbers of tourism businesses and travelers are making donations of cash, material goods, or volunteer time to support conservation and community projects in tourism destinations. As CREST puts it:

Impact tourism is making strategic contributions of time, talent, and treasure to social and environmental projects in destinations. This includes tourism businesses, travelers, and organizations in partnership with host communities.

This important concept – originally referred to as travelers’ philanthropy – is not about collecting loose change for charities. Rather, it is about integrating business and visitor support for local communities into the core definition of responsible travel. It is about:

- **Helping tourism businesses become actively involved as good citizens in their travel destinations.**
- **Assisting local projects that provide a “hand up,” not a “hand out.” These projects constitute a serious commitment by providing the building blocks for sustainable, long-term development and environmental conservation.**
- **Enriching the travel experience through meaningful, culturally sensitive, and productive interactions with people in host communities.**

From scattered experiments by small ecolodges in remote regions, impact tourism today encompasses corporate-wide and destination-wide programs, voluntourism, crowdfunding campaigns, public-private alliances, impact investment, and more. It represents a relatively new source of development assistance that is flowing directly from the travel industry into host destinations. At a time when sustained development assistance is increasingly hard to come by, this method of funding plays a critical role in the well-being of communities.



Photo courtesy of The Nature Conservancy



Photo by Marina Novelli, The Gambia



CONNECT WITH US!

Guest Wireless Internet Instructions:

1. Navigate to the wi-fi settings on your cell phone or device.
2. Select “usipguest” from your device.
3. Via cell phone, accept the terms from the pop-up screen. If no pop-up screen materializes, navigate to a web browser and accept the terms.
4. Via computer, you should automatically re-directed to a login page on Internet Explorer.
5. If you get a page displaying “This site is not secure”, click the “More Information” link below and then click “Go on to the webpage.”
6. You will be sent to the login page. Please click “Accept” on the login page to authenticate.

Troubleshooting:

- If you aren’t redirected or if the login page fails to load, please open Internet Explorer, enter the following IP Address into your browser and hit enter. 65.196.160.3
- If you get an Untrusted Certificate error, please click “More Information” and then click “Go on to the webpage.”



WORLD TOURISM DAY: The Origin Story

World Tourism Day was established by the United Nations World Tourism Organization to recognize “the importance of tourism and its social, cultural, political, and economic value.” The first WTD took place in 1980, after the UNWTO General Assembly decided to commemorate an important milestone in world tourism history – the anniversary of the adoption of the UNWTO Statutes on September 27, 1970. On that same date every year, WTD is celebrated around the world. The official celebration takes place in one of the UN’s member states, based on geographic rotation. This year, it’s being held in India on the topic of *Tourism and Jobs: A Better Future for All*.

Supplemental Resources from Forum Hosts

Center for Responsible Travel (CREST)

The Case for Responsible Travel: Trends and Statistics 2019

CREST's 2019 meta-analysis will be structured around the business case, the consumer case, and the destination case for responsible travel, with impact tourism data and successful examples threaded throughout as this year's signature theme. The report is being prepared in collaboration with over two dozen leading tourism organizations and institutions, reflecting the importance of impact tourism and the wide range of innovative examples that exist. Look for this exciting resource in your inboxes and on responsibletravel.org on Thursday, October 31.

Cruise Tourism in the Caribbean: Selling Sunshine

CREST's latest book, *Cruise Tourism in the Caribbean: Selling Sunshine*, explores the lessons learned from half a century of Caribbean cruise tourism; one of the most popular and profitable sectors of the tourism industry. Published by Routledge Press in 2019, this study traces the history of the modern-day cruise industry, dating from the 1960s when major cruise lines set up shop in Florida and began selling winter cruises to the Caribbean targeting American retirees.

Originally released in Spanish as *Por el Mar de las Antillas: 50 Años de Turismo de Cruceros en el Caribe*, the book considers the economic, environmental, and social impacts of cruise tourism as well as the effects of climate change and overtourism. Based this analysis and case studies of key Caribbean and Mediterranean destinations, it cautions against overdependence on cruise tourism and outlines reforms needed to bring more benefits and equity to Caribbean countries. The English and Spanish versions of the book are available now for purchase at responsibletravel.org.

Overtourism: Dissecting the Causes, Seeking Solutions (expected 2020)

This edited volume, to published by Island Press in 2020, will critique the causes of overtourism and assess experiments underway to mitigate it in mature destinations and prevent it in emerging ones. The book will feature essays by Martha Honey, CREST Co-Founder & Director Emeritus, Elizabeth Becker, author of *Overbooked: The Exploding Business of Travel and Tourism*, Albert Arias Sans, Head of Barcelona's Strategic Plan for Tourism 2020, and other leading experts. The book will be structured to reflect the format of the 2018 World Tourism Day Forum, including chapters on historic cities, national parks and protected areas, World Heritage Sites, coastal communities, and destination governance.

The Organization of American States

Tourism and the Sustainable Development Goals: Good Practices in the Americas

This joint publication from UNWTO and the Organization of American States highlights case studies from across the Americas that showcase the contribution of tourism to sustainable development in line with the 17 universal Sustainable Development Goals. It shows how a common multi-stakeholder approach to tourism development can catalyze sustainable growth through our sector. The report is available at oas.org.

Estrategia a mediano plazo actualizada para mejorar la cooperación y la competitividad turística en las Américas: Prácticas por país

This Spanish-language publication is the result of a collaboration between the Organization of American States and the Rochelle Tourism & Hospitality School. It highlights what the OAS member states are doing in each of the priority areas of the Medium-Term Strategy to Improve Tourism Cooperation and Competition in the Americas, which was approved at the 2015 Inter-American Congress of Ministers and High Authorities of Tourism in Lima, Peru. The Medium-Term Strategy's priority areas are: quality of products and services, security and tourism protection, infrastructure, marketing and promotion, trip facilitation and visas, and sustainability. The report is available at oas.org.

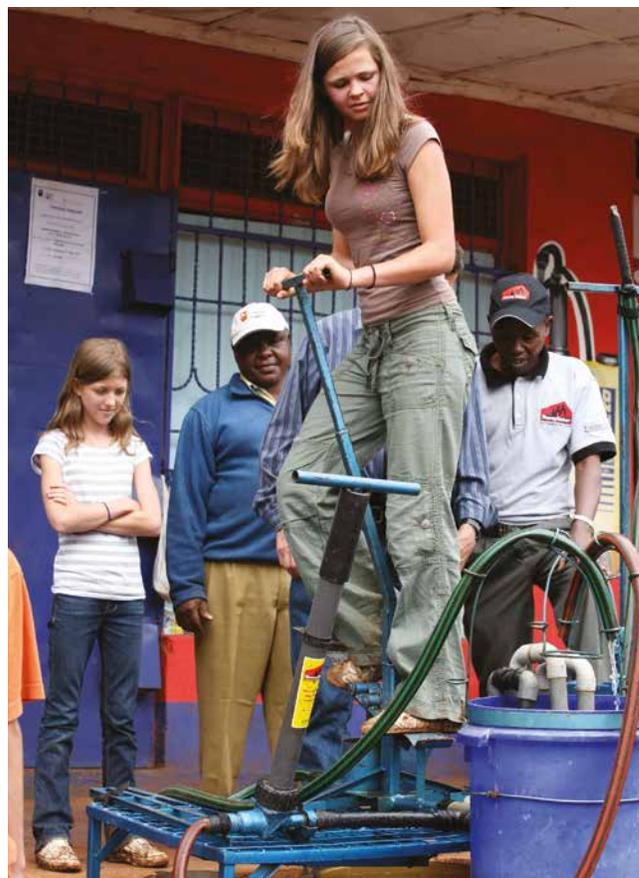
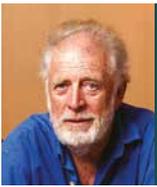


Photo courtesy of Elevate Destinations



James Thornton, Keynote Address

As Chief Executive Officer of Intrepid Travel, James Thornton leads the global business to deliver on the company’s dual objectives of expanding the market for sustainable, experience-rich travel, and operating a company that has a purpose beyond profit. Hailing from the UK, he began his career in the lucrative field of investment management, before making a career change to join Intrepid Travel’s UK office as Sales and Marketing Coordinator. Over the past 13 years, he has made an impact on the business in a variety of senior roles including UK and Europe Regional Director, General Manager Global Sales, and Managing Director of Intrepid Group. He is a member of the Young President’s Organization and the Australian Institute of Company Directors.



Chris Blackwell

Chris Blackwell is the founder of Island Records and creator of resort company Island Outpost in Jamaica. Each hotel is active in its community, participating in local social, economic, environmental, and educational sectors. Island Outpost initiatives under Chris’ Oracabessa Foundation range from coral restoration to local sports programming to hospitality training and education. In 2004, the Order of Jamaica was bestowed upon Chris for philanthropy and outstanding contribution to the entertainment industry. He is now working to bring the best of the world to Jamaica through travel. More than a business, Island Outpost is Chris Blackwell’s way of reawakening the sophisticated and responsible traveler to the beauty and vibe of Jamaica today.



Claire Bennett

Claire Bennett is a co-author of the recently-released book *Learning Service: The Essential Guide to Volunteering Abroad*, which has been hailed by Noam Chomsky as “a manifesto for doing good well.” She is also the co-founder of LearningService.info, an online information and advocacy portal for potential international volunteers. She is a manager of PEPY Tours, a responsible travel organization based in Cambodia and Nepal, and helped to oversee their transition away from short-term voluntourism to immersive educational travel.

Claire has been based in Asia for over ten years and currently lives in Kathmandu, where she has a training and consulting company. She provides consultancy to some of the biggest volunteer travel companies around shifting their models away from activities known to be damaging to local communities towards more ethical practices. She also works part time as an educator and facilitator for student travel organization Where There Be Dragons. She is passionate about global equality and social justice issues and loves her cat, her bicycle, and drinking copious amounts of tea.



Claudia Barongo Ogoti

Claudia Barongo Ogoti is a young dynamic Kenyan. With a B.A. in Sociology from The University of Nairobi, Claudia joined Maasai Wilderness Conservation Trust (MWCT) in 2016. Supervising the MWCT Payment for Ecosystem Services (carbon and tourism), she specialized in dealing with the indigenous community needs and issues.

Claudia joined Campi ya Kanzi in late 2016 and transitioned from guest manager and host to camp manager and host. She has led various air safari expeditions, visiting Tanzania, Zambia, Malawi, Zimbabwe, Botswana, and South Africa. Since its inception in 1997, Campi ya Kanzi has pioneered impactful eco-tourism as a payment for ecosystem service in the community where it operates. It has served as an important channel for the recovery of the lion species in this part of Kenya and consequently, the Africa Lion Population in general, demonstrating the role tourism can play in wildlife conservation and natural resources preservation.



Photo courtesy of G Adventures

SPEAKERS



Richard Campbell

Richard Campbell is a national of St. Vincent and the Grenadines and has served as the Chief of the Culture and Tourism Section at the Organization of American States in Washington, DC since 2009. In this capacity, he is responsible for overall guidance on the role of Culture and Tourism in development, providing oversight, general management, and supervision of the execution of the organization's Culture and Tourism portfolio; as well as multi-disciplinary support to the Executive Secretariat for Integral Development in the area of planning, policy advice, and program execution on economic development issues.

For the last 25 years, Richard has worked on the economics of developing countries at various regional, sub-regional, and international organizations within the Americas. Before joining the OAS in 2006, he was Senior Advisor to the Executive Director for Canada, Ireland, and the Caribbean at the International Monetary Fund in Washington, DC from 2003 to 2006 and was Deputy Director in the Research Department at the Eastern Caribbean Central Bank in St. Kitts and Nevis from 2000 to 2003. He has a Bachelor of Science degree in Economics from the University of the West Indies and a Masters in Development Economics from Dalhousie University in Halifax, Nova Scotia, Canada.



Photo courtesy of The Nature Conservancy



Kristin Dahl

Kristin Dahl leads the Destination Development team at Travel Oregon, which fosters sustainable tourism development in Oregon. Kristin directs the Oregon Tourism Studio program and oversees the state's outdoor recreation, agritourism, and transportation development initiatives as well as destination management programming.

Originally from Juneau, Alaska, Kristin started her career in tourism as a glacier guide atop the Mendenhall Glacier, an experience that opened her eyes to the need for balancing economic growth with stewardship of people and place. As a whitewater guide and expedition leader, Kristin has worked in Oregon, Utah, Mexico, Costa Rica, Laos, and Cambodia. With a Masters in Urban and Regional Planning, she has spent the past fourteen years leading community-based economic development initiatives in the Pacific Northwest. She currently makes her home in Hood River with her husband, Jake, five-year old daughter, Piper Mae, one-year old son, Booker, and Cash the dog.



Neely Grobani

Neely Grobani is the Director of Donor Engagement at American Jewish World Service, where she creates meaningful opportunities to bridge the geographic gap between the organization's supporters and those promoting human rights in the developing world. Her team plans events and educational engagements nationwide as well as international study tour trips to bring donors to meet activists in their communities.

Prior to joining AJWS, she worked at UJA-Federation of New York. She grew up in Baltimore and graduated from the University of Massachusetts, Amherst, with a B.A. in Communication. Neely is a 2019 fellow in the Ruskay Institute for Jewish Professional Leadership and serves on the junior board of the Women's Prison.



Photo courtesy of Intrepid Travel



Andrea Holbrook

Andrea Holbrook is president of Holbrook Travel, Inc., which is based in Gainesville, Florida. Since 1998, she has led the company, which specializes in natural history, educational programs, and the promotion of sustainable travel. She is also part of a family operation that owns and oversees Selva Verde Lodge and Private Reserve in the lowland rainforests of Costa Rica. Andrea helped establish, and is currently president of the board of, the Sarapiquí Conservation Learning Center (SCLC), a community-driven outreach initiative located on the grounds of Selva Verde Lodge. The center's mission is to empower local communities through learning, providing access to knowledge and promoting sustainable development.

At Holbrook Travel, Andrea directs a team that works with diverse clients, from nature and conservation organizations to high schools and universities to individual specialists. Her company offers programs that support and help carry out their missions in more than 30 countries, mostly in Latin America and East Africa. Through Holbrook, Andrea has also supported three industry associations focused on sustainable development in specific regions: the International Galápagos Tour Operators Association; Friends of the Serengeti; and RESPECT in Cuba. She graduated from Columbia University with a bachelor's degree in English literature and enjoys spending time, and exploring the world, with her husband, Robert, and teenage daughter, Aggie.



Dana Krauskopf

Dana Krauskopf has over 25 years of professional experience in the sustainable travel industry and marketing. Her career began by working on major brands for two worldwide advertising agencies and with the Bolshoi/UNESCO Partnership. Since 2000, she has been the co-founder and owner of the award winning Hamanasi Adventure & Dive Resort, a boutique eco hotel on the South Coast of Belize. Her primary areas of focus include sustainability, marketing, design, and human resources. Hamanasi is Green Globe and Sustainable Travel International certified and is committed to regenerating the environment and benefitting local communities. Dana is a strong advocate for sustainable tourism and has served on many industry and environmental boards. When she is not busy with her three young boys, she enjoys birding, Mayan history, travel, reading, ballet, and art.



Gregory Miller

Gregory Miller is the Executive Director of the Center for Responsible Travel (CREST). Gregory is a committed responsible tourism advocate and trained environmental scientist who believes in working globally, acting locally, and protecting our precious natural and cultural resources. He joined CREST in 2019, bringing to the organization a global track record of results in sustainable travel and recreation, biodiversity conservation, and policy development.

Prior to CREST, Gregory worked as a global consultant, providing expertise and leadership on projects focused on biodiversity conservation, climate change, corporate social responsibility, and ecotourism. Before that, he was President & CEO of NatureServe and previously served for 12 years as the President of American Hiking Society. He also led a distinguished 16-year executive career as Vice President for the Andes/Southern Cone Region at The Nature Conservancy, where he developed the Conservancy's biodiversity project portfolio for South America, oversaw global ecotourism programs, and co-managed the Latin America and Caribbean Parks in Peril program.

A native of California, Gregory is fluent in Spanish and English. He holds a Ph.D. in Ecology from the University of Connecticut, was awarded a Science, Engineering, and Diplomacy post-doctoral fellowship with the American Association for the Advancement of Science, and graduated from the University of California, Santa Barbara with a B.A. in Botany. In addition to his executive experience, Gregory worked for several years as a naturalist in South America, served as an environmental advisor for the U.S. Agency for International Development, and has held a lifelong commitment to environmental stewardship and exploring the outdoors responsibly.



Photo courtesy of Intrepid Travel

SPEAKERS



Caroline Meledo

Caroline Meledo sits on the global Corporate Responsibility (CR) strategy team for Hilton, driving Hilton's 2030 Travel with Purpose Goals to redefine sustainable travel. She also serves as

the global lead on human rights. Prior to joining HQ in 2017, she established and led Hilton's CR function for Europe, Middle East, and Africa for four years.

Previously, Caroline was part of the Corporate Responsibility team at Sodexo UK & Ireland for three years. In 2009, Caroline was part of the team of the UN Special Representative for Business and Human Rights, providing gender expertise to the development of the Ruggie Framework, which led to the UN Guiding Principles on Business and Human Rights.

Caroline holds a Masters of Arts in International Relations, International Economics, and International Law from the School of Advanced International Studies (SAIS) at Johns Hopkins University, and a double Diploma in Political Science from the Institut d'Etudes Politiques in Lille, France (Sciences Po), and the Westfaelische Universitaet Muenster, Germany.



Denise Naguib

Born in Cairo, Egypt, Denise Naguib moved to Michigan, Minnesota, and Oregon, where she attended the University of Oregon. She earned a B.S. in Geography with an emphasis on

biological and human impacts on the environment. Denise became involved with Jean-Michel Cousteau's Ocean Futures Society implementing environmental education programs globally. In 2005, she moved to the Cayman Islands to implement Jean-Michel Cousteau's Ambassadors of the Environment program at The Ritz-Carlton, then moved to Washington, DC to expand the Cousteau program, as well as develop the environmental strategy.

Denise joined the Global Operations division at Marriott International in 2010 and continued her work on sustainability strategy. In 2012, Denise became Vice President, Sustainability and Supplier Diversity. Since launching the company's new Sustainability and Social Impact platform and goals in November 2017, she is working on projects including responsible sourcing, recycling, and food waste, and increasing spend with diverse businesses globally.



K'odi Nelson

K'odi Nelson is the Executive Director of the Nawalakw Healing Society and visionary of Nawalakw Lodge - a healing center focused on language and culture resurgence that is

supported by an ecotourism enterprise. K'odi was born in 'Ya Iis (Alert Bay), BC in 1973. He is the son of Henry Nelson Jr. from the Musga'makw Dzawadaa 'enuxw (Four Tribes of Kingcome Inlet) and Elizabeth Dick from the 'Mama Iilika Ia (Village Island) Nation. K'odi holds a chieftanship position from the Wayukwamayi clan of the Dzawada'enuxw. He takes great pride in the responsibility that comes with such a position amongst his people.

K'odi is a renowned dancer who has mastered all the great dances of the Kwakwaka'wakw. He is a striving song keeper and conductor, a position bestowed on him for his love and passion for his culture. K'odi has received many names during his life such as 'Maxwiyalidzi ("Big Potlatch Giver") and Wawigustolagalitsugwi'lakw ("No One is Able to Obtain what he has done"), to name a few. He is an accomplished artist and designs traditional regalia for Potlatches and commissions. He is also a composer of traditional songs, a gift that is rare in the present Kwakwaka'wakw world. K'odi and Alisha Souch are the proud parents of their sons Dallas and Zayden, who are training to carry on their culture.



Photo courtesy of G Adventures



Carmen Portela

Carmen Portela is a travel and tourism professional with over 20 years of experience in marketing and product development. Carmen was born and raised in San Juan, Puerto Rico.

In 2008, Carmen founded Synapse, the first social media agency in Puerto Rico tailored to the hospitality space with projects and clients such as Wyndham Hotels (Puerto Rico & Grand Cayman), ESPN, Caribbean Tourism Organization, PGA Tour, FIBA Americas, Puerto Rico Tourism Company and the Municipality of Caguas.

Through her work with tourism stakeholders and her deep passion for traveling with a purpose, she identified the demand for more immersive and authentic experiences in the Caribbean. In August 2017, Carmen merged Synapse with Local Guest. Local Guest is a triple bottom line travel and media company that offers visibility and creates opportunities for Caribbean communities and entrepreneurs looking to enter the tourism industry through sustainable development practices.

Carmen is considered a thought leader in the areas of community-based tourism development and sustainable tourism. She also serves as an advocate and consultant for the Cannatourism space in the Caribbean with projects in Puerto Rico & Jamaica. Currently, Carmen holds a seat at the Board of Directors of the Puerto Rico Hotel & Tourism Association.



Katherine Redington

Katherine Redington is the Vice President of Social Impact Journeys and Business Development at Elevate Destinations. Katherine holds a Masters in International Education

and Development from Columbia University and is certified by the UNWTO in sustainable practices for tourism development. She uses this training to plan extraordinary trips for philanthropists and impact investors in some of the most challenging areas of the globe.

She has planned over 115 social impact journeys in over 30 countries for nonprofits, including donor trips, CSR journeys, sabbatical trips for Executive Directors, training for philanthropists, and political will journeys. The subject matter of these journeys range from clean water, to health, education, conservation, forced migration, climate change, human trafficking, poverty alleviation, and gender equality. Katherine

works closely with nonprofits to share their stories through responsible travel and create transformational experiences for all stakeholders.



David Rivard

David Rivard has developed businesses in diverse realms that include construction, medicine, politics, and property development. His companies, which include Acadian International in

Louisiana, Steel Reinforcing Inc. (SRI) in California, Haines Rivard Construction (HRC), Health Quest Corporation, Vital Signals Corporation, and Saber Rock Construction (ARC) in Afghanistan, serve as patrons to organizations working on organized labor, health, environment, education, and the airline industry's only relief and development organization, Airline Ambassadors International (AAI).

Based in Washington, DC and founded at the Rio Earth Summit, AAI's thousands of airline members provide disaster relief and development while supporting orphanages on every continent. AAI is also the leading advocate for human trafficking awareness in the aviation industry and spearheaded legislation, protocols, and practices influencing FAA, AFA, APFA, IATA, ICAO, and several air carriers. AAI has expanded outreach with the American Association of Airport Executives, INTERPOL, Special Operations Command South (SOCSouth), and UNODC while providing the only peer-to-peer training on human trafficking.

David serves on the Board of Directors for AAI and was Country Director for Haiti and Colombia. He wrote the architecture for the "TIP Line" smartphone application that reports illicit trafficking in the time sensitive airport environment while initiating class programs for Georgia Technical University to provide the code writing. David served in the First Marine Division, First Recon Battalion in Vietnam.



Vendome School Library in Grenada (supported by True Blue Bay Boutique Resort). Photo by Samantha Bray.

SPEAKERS



Rebecca Rothney

Rebecca Rothney took her first overseas trip at age 11 and never looked back. She has since traveled to more than 45 countries and all seven continents. Additionally, as a member of International Focus in Raleigh, she has welcomed over 500 international visitors into her home for an evening of dinner and conversation. She graduated from Washington University in St. Louis in 1971. She and her husband, Scott, were married in Antarctica 22 years ago.

Giving back to community was instilled in her at a very early age. Rebecca founded Pack for a Purpose on December 19, 2009 as a result of that family value and with the belief that if travelers had an easy and impactful way to contribute to communities at their destinations, they would. 10 years and over 141, 103 kgs (310, 426 lbs) later, Rebecca's belief has been confirmed. Rebecca was honored as the 2014 National Geographic Traveler of the Year.



Jim Sano

Jim Sano is the World Wildlife Fund's Vice President for Conservation Travel. He was formerly President of Geographic Expeditions and a Park Ranger at Yosemite National Park.

Jim was the founding Chairman of the Mono Lake Foundation and has served on the boards of the Trust for Public Land, the Natural Step, and the Yosemite Restoration Trust. Jim was also leader of the first American men and women's Everest expedition on the seldom attempted West Ridge, co-leader of the first guided crossing of South Georgia Island, leader of the expedition to reach Gangkar Punseum, and many other expeditions throughout Asia, Latin America, and Africa.



Will Shafroth

As president and CEO of the National Park Foundation (NPF), the official nonprofit partner of the National Park Service (NPS), Will Shafroth leads the organization's work to inspire all people to connect with and protect America's unique national parks.

Will led NPF's partnership with NPS during the agency's centennial in 2016, contributing to increased public awareness of parks through the Find Your Park/Encuentra Tu Parque program, engaging diverse audiences and expanding public-private partnerships supporting national parks. He also oversaw the successful conclusion of NPF's Centennial Campaign for America's National Parks, raising over \$550 million and leveraging transformational private philanthropy to support national parks.

Before joining NPF, Will served as counselor to the former secretary of the Department of the Interior (DOI), Ken Salazar. He has also served as the principal deputy assistant secretary for Fish and Wildlife and Parks at DOI, and as executive director of the Great Outdoors Colorado Trust Fund.

A fourth generation Coloradan, Will is the father of three and enjoys biking, hiking, fishing, and playing tennis.



Jill Talladay

In 2012, Jill Talladay founded CARE (Creating A Responsible Environment) for the Cape and Islands, a destination travelers' philanthropy organization to help inspire stewardship to further the well-being of Cape Cod, Martha's Vineyard, and Nantucket's natural environment, cultural, and historical treasures. Previously, Talladay spent more than twenty-five years with travel industry organizations. She received her Masters in Tourism Administration with a concentration in Sustainable Destination Management from The George Washington University in 2011, trained with Al Gore to become a Climate Reality Leader in 2015, and is a 2018 graduate of Tufts Institute for Nonprofit Practice.

Jill is a committed volunteer, co-chair of the Yarmouth Recycling and Solid Waste Committee, past president and scholarship chair for Cape Cod Hospitality Marketing Association, a Philanthropy Day of Cape Cod committee member, and founder of Single Volunteers of Cape Cod. She is passionate about using green practices and works hard to educate her friends as well as the public on simple steps they may take to make a difference on a daily basis.





Jonathan Tourtellot

Consultant, journalist, and editor Jonathan B. Tourtellot specializes in sustainable tourism and destination stewardship. He originated the concept of geotourism, defined via National

Geographic as “tourism that sustains or enhances the geographical character of a place – its environment, culture, aesthetics, heritage, and the well-being of its residents.” He founded and for nine years ran National Geographic’s Center for Sustainable Destinations, which continues today as the independent Destination Stewardship Center, www.DestinationCenter.org. He instituted and ran the landmark Destination Stewardship surveys published in National Geographic Travel from 2004-2010. He speaks frequently at international conferences and is a designated National Geographic Explorer. His consulting firm is Focus on Places LLC.



Meenu Vadera

Meenu Vadera is a feminist social entrepreneur who is working towards “sustainable livelihoods with dignity for the resource poor” in India. Her Women on Wheels initiative provides

employment opportunities to female drivers which in turn create wealth and value for them individually, and at the same time offer safe transport options to customers who are mostly other women. Women on Wheels is proudly supported by small group adventure operator G Adventures, which is a pioneer in the community tourism space. G Adventures uses Women on Wheels to provide transport for all its travelers arriving to Delhi, and it also supported the launch of the project with new vehicles, funding, and training.

Since its launch, Women on Wheels has helped more than 2,000 women gain employment and provided more than one million safe rides. A graduate of the London School of Economics, Meenu has backed women’s rights both nationally and globally over the last 30 years, and in 2018 she received the International Inspiration accolade at the IBM iX Everywoman in Travel Awards in London, United Kingdom.



Jannelle Wilkins

From Costa Rica to Ecuador, the Galapagos, Spain, and Mexico, Jannelle Wilkins has implemented a wide range of education and development projects. While living in Madrid,

Spain, Jannelle worked for the United Nations World Tourism Organization and later founded Altamira Tours, which specialized in culinary and cultural tours in Spain, Portugal, Chile, and Argentina. She has lived in Monteverde, Costa Rica for the past 11 years and, until recently, directed the Monteverde Institute, an academic and research institution that advances sustainable practices and conservation locally and globally through education, research, and collaborative community development programs.

During her tenure as Executive Director, the Monteverde Institute developed the first-ever destination-wide travelers’ philanthropy program and, in collaboration with the Center for Responsible Travel (CREST), co-hosted the third International Conference on Travelers’ Philanthropy as a core component of responsible travel. Since 2012, Jannelle has worked to broaden the travelers’ philanthropy project as an important component of the Monteverde Community Fund, which she helped to found. She is currently President of the Board of Directors. Jannelle holds a Masters degree in Public Administration.

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MODERATORS



Jessica Blotter

Jessica Blotter is CEO & Co-Founder of Kind Traveler, a speaker, and a journalist. The moment she discovered the love of travel can't be separated from the state of the world after witnessing

poverty on a trip to Belize, she wondered how the \$7-trillion travel industry could be harnessed to benefit local communities, the environment, and animals.

This experience led her and her co-founder to launch KindTraveler.com, a social enterprise that's the first socially-conscious Give + Get hotel booking and education platform empowering travelers to positively impact the destinations they visit. As of 2019, Kind Traveler represents over 100 hotels and more than 60 charities in 14 countries.

Since launching Kind Traveler in late 2016, Jessica has been featured in more than 300 news and blog outlets including The New York Times, Forbes, Conde Nast Traveler, and Travel + Leisure. She delivered a TEDx salon talk 'The Future of Travel: Purpose is King,' was a recipient of the 2017 WITTI (Women in Travel & Tourism International) Award by Mandala Research as a Rising Star in Travel & Tourism presented by Skift, received the 'Best Ethical Travel Agency of 2018' Award by ELUXE Magazine, delivered the 2019 keynote speech at Tahoe Chamber's Annual Summit on Responsible Tourism, and is a member of the Forbes Los Angeles Business Council. Jessica received a M.A. in Education from Ottawa University and a B.S. in Biology from Arizona State University.



Laura Gobbi

Laura Gobbi joined The Nature Conservancy in March 2019. As Director of Donor Engagement, Laura leads a team of donor relations professionals who inspire support for TNC by

creating customized events and travel experiences that recognize donors and convey the impact of their gifts. Prior to joining TNC, she was Director of Donor Relations and Events at the Smithsonian Institution, where she leveraged the Institution's \$1.9B capital campaign to develop a pan institutional stewardship plan for donors that became the model for post-campaign events and communications.

Prior to the Smithsonian, Laura was Assistant Vice President of Alumni Relations and Institutional Giving at Mills College. She managed all aspects of volunteer outreach and dramatically increased giving and alumni engagement.



Photo courtesy of Intrepid Travel

Laura has an M.A. from New York University's Institute of Fine Arts and a B.A. in Art History and Flute Performance from Oberlin College. Before relocating to Washington, DC from California, she served on the Board of Directors of the Golden Gate Audubon Society, with one year as Chair. When she's not off looking for birds and nature journaling, she is probably swimming, her other preferred pastime.



Martha Honey

Martha Honey is Co-Founder and Director Emeritus of the Center for Responsible Travel (CREST). Martha led CREST as Executive Director for 16 years before transitioning to her

project-based role of Director Emeritus in 2019.

Over the last two decades, Martha has written and lectured widely on ecotourism, impact tourism, cruise and resort tourism, coastal and marine tourism, climate change, and certification issues. Her books include *Coastal Tourism, Sustainability, and Climate Change in the Caribbean* (Vol. 1 & 2), *Marine Tourism, Climate Change, and Resilience in the Caribbean* (Vol. 1 & 2), *Ecotourism and Sustainable Development: Who Owns Paradise?* and *Ecotourism and Certification: Setting Standards in Practice*.

Martha is Executive Producer of CREST's film, *Caribbean 'Green' Travel: Your Choices Make a Difference*, released in May 2016. Most recently, she has been an editor and author of a new study on cruise tourism, published in Spanish as *Por el Mar de las Antillas: 50 Años de Turismo de Cruceros en el Caribe* and in English as *Cruise Tourism in the Caribbean: Selling Sunshine*. Previously, Martha worked for 20 years as a journalist based in East Africa and Central America. She holds a Ph.D. in African history from the University of Dar-es-Salaam, Tanzania.



Marcy Kelley

Marcy Kelley, who joined the Inter-American Foundation in 2003, became its Managing Director for Programs after serving as the IAF Representative for Costa Rica, Ecuador, Mexico, and Panama. Before coming to the IAF she worked for the U.S. Peace Corps as its Country Director in Ecuador. During the 1990s, she worked for six years in West Africa and for two years in Washington, DC on programs for women in rural development and microfinance. From 1984 to 1988, she was based in Costa Rica as the Regional Director for a project undertaken by a U.S. NGO to encourage the involvement of women in business, and she managed a portfolio of programs extending credit to women in El Salvador, Honduras, and Costa Rica. As a Peace Corps volunteer, she served in the Dominican Republic.

Marcy graduated from the University of New Hampshire with a degree in Business Administration and received a Masters degree in Public Administration and Women's Studies from The George Washington University. When not working, Marcy enjoys spending time with her family and friends, reading a good book, gardening, and riding her bike.



Kelley Louise

A travel entrepreneur passionate about storytelling and sustainability, Kelley Louise is the founder of Impact Travel Alliance, a nonprofit and community aimed at teaching travelers how to spend their money mindfully so that they have a positive impact on local communities and the environment. She also runs Elsewhere Agency, a boutique creative agency for clients in the travel/impact space.

Kelley has built her career through carefully selected opportunities in the United States and abroad, including leadership roles in entrepreneurial endeavors, social impact projects and media strategy. A content creator herself, she is an avid photographer and writer. Kelley is a passionate connector and has an innate ability to build loyal and diverse communities.

She has held several keynote speaking positions, and presented at the United Nations, MMGY's Vail Summit and the NTA's Travel Exchange. Kelley has been interviewed by press including the New York Times,

Fast Company, Forbes and Travel Pulse. She is the recipient of the Bessie Award for excellence in Social Impact from the Women in Travel Summit (WITS).

Kelley has a bachelor's degree in Media & Culture from The New School. She is based in Brooklyn, and you can follow her location-independent lifestyle on Instagram @kellytravels.



Paula Vlamings

For more than a decade, Paula Vlamings has worked at the intersection of tourism and sustainability. Paula serves as the Chief Impact Officer of Tourism Cares, a travel industry nonprofit organization whose mission is to advance the positive impact of travel. Prior to Tourism Cares, Paula was the head of the Planeterra Foundation, the nonprofit foundation of the global travel company G Adventures, where she incubated social enterprises supporting women, youth, and indigenous communities into the tourism supply chain. Paula's sustainability work includes leading a large-scale national Food for the Parks initiative at the Institute at the Golden Gate, a program of the Golden Gate National Parks Conservancy. That effort resulted in a national policy change to more sustainable practices in our nation's parks, and an official endorsement by First Lady Michelle Obama's Council on Environmental Equality.

Paula has traveled to over 75 countries on all seven continents and is an international speaker on sustainable tourism. She has served on numerous nonprofit boards and is currently on the boards of Omprakash and the U.S. Travel Association.

In 2014, Paula realized a wild travel dream to drive from San Francisco to Tierra del Fuego, literally the end of the world. For two years, she and her husband lived a nomad life, slowly and deliberately, through 17 countries and 24 border crossings where the importance of environmental and social sustainability were a daily consideration of life on the road. She now resides in Marin County, CA with her husband and Meximutt, Ruby.

2019 WORLD TOURISM DAY FORUM

Commitment to Sustainability



The need to address climate-related impacts on our environment is more pressing than ever. As hosts of the 2019 World Tourism Day Forum, CREST and the OAS are committed to reducing the carbon footprint of this event and protecting the planet. From housing the forum at the United States Institute of Peace, a U.S. Green Building Council's Energy (LEED) Gold-certified building, to reducing our food waste impacts through the World Wildlife Fund's Food Waste Reduction Initiative, every step of the event planning process was undertaken with sustainability in mind.

We are pleased to announce that the 2019 World Tourism Day Forum – for the first time in its three-year history – will be an entirely carbon-neutral event, thanks to the generous support of **Carbonfund.org** as our official Carbon Offset Sponsor.

All carbon emitted from today's event operations and participant travel will be neutralized through the New Bedford Landfill Gas-to-Energy Project in Massachusetts. This gas-to-energy plant produces approximately 3.3 megawatt hours of clean electricity through the collection and combustion of methane and carbon dioxide. Through our partnership with Carbonfund.org, the 2019 World Tourism Day Forum will not only support the production of clean electricity but will also reduce the amount of methane released into our atmosphere.

While robust initiatives such as the New Bedford Landfill Gas-to-Energy Project are indisputably crucial in our fight against global climate change, every action counts. Throughout this program, we have provided more information about the sustainability of this event and how you can support our efforts as a World Tourism Day Forum participant.

Today's Food and Beverage



WWF's Food Waste Reduction Initiative

World Wildlife Fund (WWF) is working to bring industries, including tourism, together to prevent food from being wasted. In 2017, WWF partnered with the American Hotel & Lodging Association, with generous support from The Rockefeller Foundation, to publish HotelKitchen.org – an online toolkit for hotels to prevent and manage food waste in their operations. As part of this initiative, in 2018, CREST and WWF-US worked together to enable three resort properties in the Caribbean to adopt the Hotel Kitchen guidance. More information on this and other WWF food waste programs can be found at WorldWildlife.org/foodwaste.

WWF's Food Waste team has worked with CREST and the OAS to make the September 27 World Tourism Day event at the United States Institute for Peace in Washington, DC a reduced waste event, with a focus on landfill diversion (composting), food recovery, and food waste prevention.



This reduced-waste event will be catered by Seasons Culinary Services. It is Seasons' responsibility to our company, our clients, and our neighbors to be as green as possible. This includes conservation, recycling, using recyclable materials, composting, using anti-microbial cleaning products, minimizing plastic and the reduction of waste, and using organic and local products where possible.

As a company, Seasons ensures that we are maximizing our green potential where possible while safeguarding the quality and integrity of our services. Seasons will continually strive to do more for Mother Earth!



The closing reception will feature wines donated by Bethel Heights Vineyard.

Bethel Heights Vineyard was founded in 1977 in the Eola-Amity Hills of Oregon's Willamette Valley by five members of the Casteel-Dudley-Webb extended family. After forty years of growing grapes, making wine, and caring for the land, the first generation is stepping back and the five cousins who grew up at Bethel Heights are taking their places as co-owners and stewards of this place for the generations to come.

The original vines planted forty years ago continue to provide the backbone and signature of Bethel Heights estate grown wines. Deep-rooted old vines, geologically complex hillside soils, direct impact from Æolian winds – all conspire to create highly energized wines with firm backbones, depth of character, and distinctive personalities. We offer tastings five days a week at the winery. Learn more about our wines at bethelheights.com.

At Bethel Heights, we strive to grow our grapes and make our wine without diminishing the vibrant natural life of this unique place. Bethel Heights was one of the first vineyards in Oregon to be certified "Salmon Safe" in 1997 and was one of the founders of Oregon's LIVE Certified Sustainable program. We work to build resilience in the landscape, stability in the watershed, and justice for the people who work the land.



The closing reception will feature beer donated by Washington, DC's 3 Stars Brewing Company. 3 Stars Brewing Company opened in 2012 with the goal of bringing world-class locally produced artisanal ales to the nation's capital and beyond. Located in the Takoma neighborhood in Washington, DC, the brewery was started by two longtime friends and home brewers, Dave Coleman and Mike McGarvey, who shared a passion for brewing unique and flavorful beers and the drive to continually grow the brand.

Since opening, 3 Stars has produced over 200 distinct and award-winning offerings including traditional Belgian style ales, constantly evolving IPAs, and highly sought-after barrel-aged sours and strong ales. Our philosophy includes a focus on collaborating with our friends and partners in all aspects of the business, from sourcing ingredients to branding to proudly serving our beers. Through nearly seven years of operation, 3 Stars has remained committed to independently producing fresh and creative craft ales for our fans.

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Weekend plans depend on us.

The ocean gives us more than great waves. It provides the air we breathe and the food we eat, jobs for millions and even medicine to treat disease. Protecting our oceans protects all of us. Join us and together we can help nature and humanity thrive.



The world we depend on depends on us.
 Join us at Nature.org

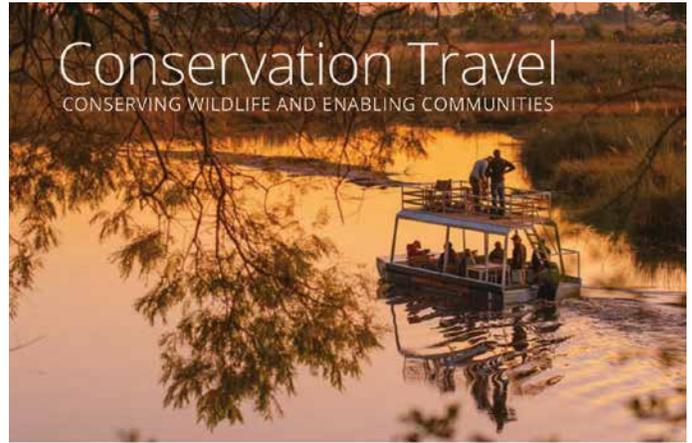
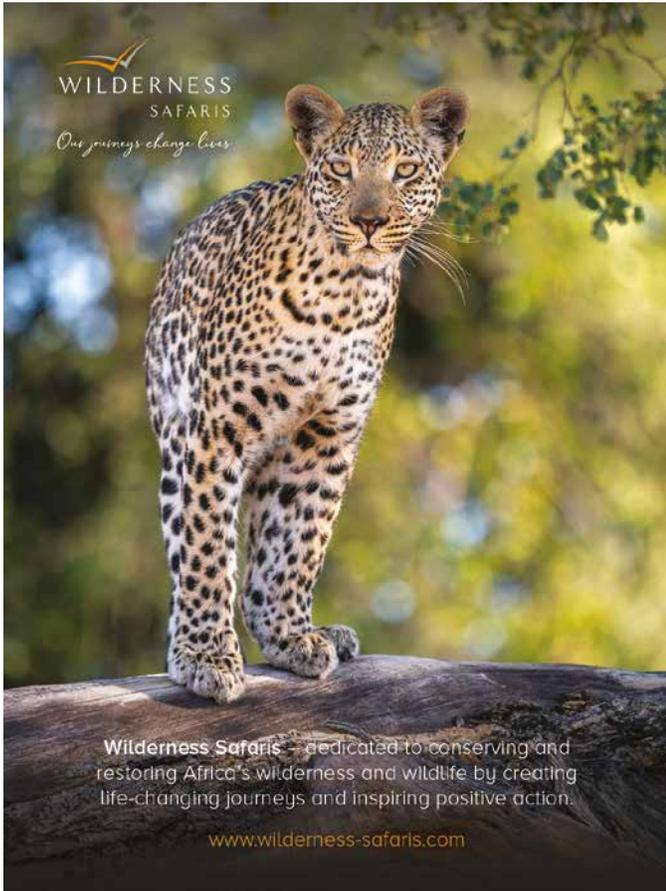
TRAVEL FOR GOOD.

As our commitment to be the best travel company for the world, we've developed Community Based Tourism projects that allow travelers to experience local culture while empowering local communities.



To learn more about our commitment to responsible travel visit intrepidtravel.com





With WWF's support, Namibia has pioneered a unique system of community-run conservancies. Formed and run by local people, the conservancies offer protected space for wildlife and safaris, generating more than \$8 million a year in income. The money returns to communities to support anti-poaching operations and wildlife management.

Learn more at worldwildlife.org/conservation-travel



together possible



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Help Bring the Impact Tourism Handbook to Life



In early 2020, CREST plans to release the Impact Tourism Handbook. This free resource will share best practices and lessons learned via case studies from around the world of effective travel giving. An update of CREST's seminal 2011 Travelers' Philanthropy Handbook, the new edition will feature chapters aligned with the topics of discussion at the World Tourism Day Forum, showcasing how impact tourism has evolved and grown over the years.

Inspiring and practical case studies will be included from impact tourism leaders such as American Jewish World Service, Bodhi Surf + Yoga, Basecamp Explorer Kenya, CARE for the Cape & Islands, Fathom, Elevate Destinations, Hamanasi Adventure & Dive Resort, Hilton, Holbrook Travel, G Adventures, Intrepid Travel, Kasbah du Toubkal, Ka'ana Resort, Kind Traveler, Laguna Lodge Eco-Resort & Nature Reserve, Learning Service/PEPY Tours, Lindblad Expeditions, Monteverde Community Fund, Myths & Mountains, Overseas Adventure Travel, Pack for a Purpose, and Travel Oregon. Are you interested in sharing your impact tourism story? To discuss opportunities, contact CREST Managing Director Samantha Bray at sbray@responsibletravel.org.

Because CREST will provide this publication as a free online resource for the industry, we are seeking underwriters to enable our team to produce and promote the book. Will you join us? In recognition of your contribution, your company or organization logo will be printed in the Impact Tourism Handbook, and you will be recognized in the robust publicity planned for handbook.

A tremendous thank you to early underwriters Elevate Destinations, Hilton, and Holbrook Travel, whose generous contributions have given legs to this important project!



SUPPORT CREST THROUGH TRAVEL

Mark your calendars!

CREST's Fall Travel Auction will be live at charitybuzz.com/CREST from October 4-17. Our upcoming auction will feature packages from responsible travel leaders Adventure Access, Amantica Lodge, Argonaut Hotel, Baker's Cay Resort Key Largo, Curio Collection by Hilton (a Kind Hotel), Basecamp Explorer Kenya, Bisma Eight, Cardamom Tented Camp, CGH Earth, Chable Yucatan, Hotel El Ganzo, Intrepid Travel, Katikies Resorts, Large Minority, Montfair Resort Farm, Nihi Sumba, Pavilions Himalayas, Rancho La Puerta, Red Travel Mexico, Thatch Caye Resort, and Wilderness Safaris. It's a win-win: you get a great vacation, and proceeds support CREST's work to transform the way the world travels.

Thank you to our donors: CREST's work is made possible by those in the industry who believe in our mission and are living it every day.

We would like to thank the following individuals, without whom this event would not have been possible:

Kira Austin

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Taylor Ruoff

Da-hye Youn

Elephant Nature Park in Chiang Mai, Thailand (founded by Lek Chailert). Photo courtesy of Intrepid Travel.





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