

# UG



# 2019

Dear Friends of University Games,

One of my favorite annual events as president of University Games is the annual catalog letter. This year I am shifting from a focus on discussing our products and accomplishments to a more direct discussion on who University Games is and how important our relationship with retailers is. I hope you enjoy my thoughts below.

WE ARE A ROCK!

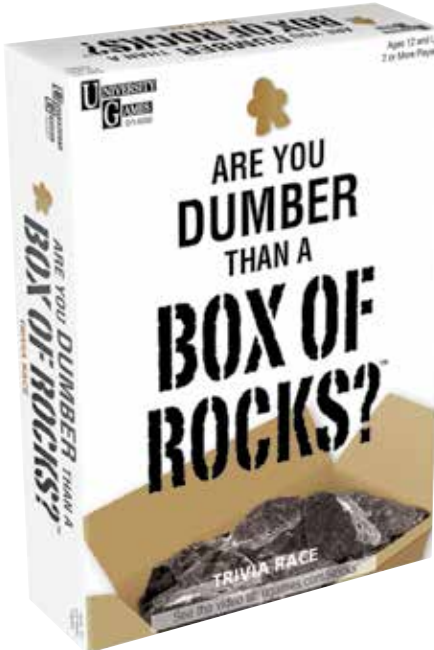
Yes, University Games is a rock in the toy industry. Why? For three very specific reasons; our enduring presence, our unique character and our very composition.

OUR ENDURING PRESENCE

University Games was launched on April 1, 1985. It was a sunny, prank-filled day in Menlo Park, California and one of the happiest days of my life. We started the company with two Murder Mystery Party games, The Willing Dead and The Icicle Twist. Murder Mystery Party games are still part of our product line nearly 35 years later as well as another 200 hundred games, puzzles and activities. In 2019, University Games will formally launch The Haywire Group of products (*Flickin’ Chicken, Pizza Party, DICEcapades, Kerfuffle and more*) as well as dozens of new games, puzzles and activity products. You can find out about every one of these in this very catalog.

“Just find what works for you, what style suits you best, and just be confident enough to rock it.”

~Odell Beckham Jr.



WE ARE UNIQUE

University Games focuses on mixing learning and fun so that when people play our games or puzzles, they can learn and develop their skills in a healthy and entertaining way. We are irreverent, sometimes illogical, interesting and caring in our interactions with retailers and in the products we release. We try to always be FUN. We also try to help you be fun in your stores.

LET’S TALK ABOUT OUR COMPOSITION

Please don’t laugh (*my staff did*), but I think of University Games as a big piece of granite. Yes, granite. Granite is an igneous rock made of quartz, feldspar and mica. The shiny quartz that makes up most of the rock represents our retail customer base. That’s you. Retailers are everywhere, and all of you are the quartz crystals of University Games. Our creative and operational staff are the feldspar, quietly giving color to the granite and holding it together. The sales reps and customer service teams are the mica, those specs of gray and black that make granite the rock it is.

Oh, I can’t resist—Even though we are a piece of granite, don’t take us for granted.

In honor of University Games being a Rock, we dedicate 2019 to one of our newest and most irreverent games, Are You Dumber Than A Box Of Rocks? I hope that you will give it a try with your customers.

Best Regards,

A. Robert Moog

Bob

President and Co-Founder  
moog@ugames.com

P.S. The sales team wanted me to mention that we had a spectacular year in 2018 with record sales for the company, and we are psyched to help you build your businesses in 2019.



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For the latest news, or to view our complete catalog, visit: [UniversityGames.com](http://UniversityGames.com)

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# BRIARPATCH = Play + Learning

Briarpatch is America's favorite name for games for young children, combining play and learning for more than 25 years. In fact, many of our first game players are now parents themselves! The Briarpatch product line is built around our Play'n Learn System, which introduces key learning skills to children, including Literacy, Mathematics, Social Skills, Coordination and Imagination.

The Play'n Learn System covers three ability levels, with a rich curricular offering at each level. Parents choose the products that best match their child's learning needs. Look for the paint brush on packaging featuring key learning categories. Below are great first selections for you to create a Briarpatch statement in your store covering each component of the Play'n Learn System.

UGAMES

## Play'n Learn System

- 1 LEARNING CATEGORIES:**  
Shows how the system helps a child build and reinforce his/her learning skills across and within all five learning areas.
- 2 SKILL LEVEL:**  
Each paint can and brush represents different learning skill levels.



Kids on Stage encourages children to use their imaginations and to communicate in nonverbal ways.



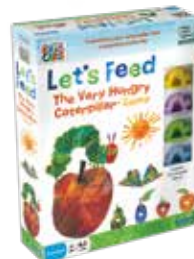
I SPY Dig In encourages children to use their fine motor skills as they 'dig in' to find objects in the bowl that match their card.



The Very Hungry Caterpillar Spin & Seek ABC Game introduces children to upper case and lower case letters, the fundamentals of literacy.



The Let's Feed the Very Hungry Caterpillar Game reinforces number and object correlation as kids move on the game board.



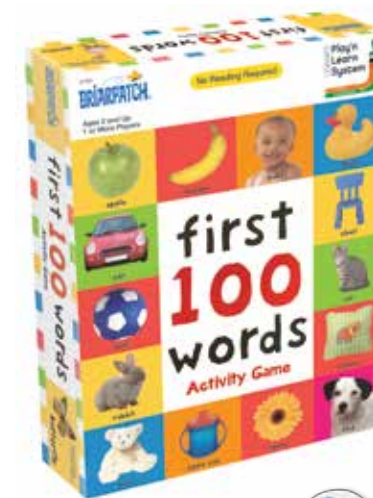
Pete the Cat Missing Cupcakes Game immerses children in the story based on the book as they act out learning activities to earn cupcakes.



Learn more about our Play'n Learn System at [ugames.com/playnlearn](http://ugames.com/playnlearn). Build a Briarpatch section in your store and WOW your customers.

# first 100™ Ages 2+

We are thrilled to introduce the first-ever games based on the First 100 brand, a wildly popular book series by Roger Priddy that encourages toddlers to learn key concepts and words through bright board books. Each book has 100 color photographs to look at and talk about, and 100 simple first words to read and learn. Our new First 100 games take this experience to the next level as kids engage in hands-on learning activities that teach vocabulary, counting, shapes and much more. Parents and children instantly recognize these books and will be sure to love our games.



NEW!



## First 100 Words™ Activity Game

Toddlers roll the chunky dice and find the cards. In addition to the First 100 Words, kids are introduced to colors and simple counting.

- Based on the #1 selling board book for toddlers
- Parents can get in on the act asking children to find objects and giving hints along the way

ITEM 01301  
CASE PACK 6  
UPC 7 94764 01301 6

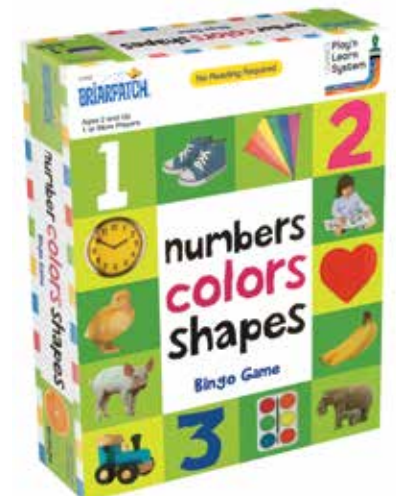
## Numbers Colors Shapes Bingo Game

NEW!

Children pick a card and place a token on the bingo card if there is a match. If a player completes 3 in a row, he or she yells "Bingo!"

- Features words and pictures from the bestselling *Numbers Colors Shapes* book
- Key toddler learning concepts all in one game

ITEM 01302  
CASE PACK 6  
UPC 7 94764 01302 3



NEW!

## First 100 Animals™ Matching Game

Players may play memory cards face up or face down, looking for matching animals. The player to find the most matches wins the game.

- Includes animals from around the world
- Features 50 jumbo memory cards

ITEM 01303  
CASE PACK 6  
UPC 7 94764 01303 0





# Pete the Cat®

Ages 3+

Pete the Cat is the coolest cat ever! Based on the *New York Times* bestselling book series, our Pete the Cat games introduce kids to simple learning concepts wrapped up in fun games. Kids develop color recognition, counting and decision-making skills. Keep on movin' and groovin' with Pete the Cat.



**BESTSELLER!**



## Pete the Cat® The Missing Cupcakes Game

Join Pete the Cat and his friends as they work together to get the missing cupcakes back from Grumpy Toad.

- Players collect colorful cupcakes as they sing songs, act out charades and name favorite animals and foods
- Includes 14 colorful plastic cupcakes

ITEM 01257  
CASE PACK 6  
UPC 7 94764 01257 6



## Pete the Cat® Groovy Buttons Game

Players move around the board, collecting and losing buttons as they go. When all of the buttons are gone, the player who has the most buttons wins!

- Reinforces counting and color recognition skills
- Kids groove along with Pete as they bring his story to life

ITEM 01256  
CASE PACK 6  
UPC 7 94764 01256 9



**NEW!**

## Pete the Cat® The Wheels On The Bus Game

Get on the bus, it's time to go to school! Players earn parts of the bus to get Pete to drive them to school.

- Players sing parts of the beloved song
- Players each assemble a puzzle bus

ITEM 01258  
CASE PACK 6  
UPC 7 94764 01258 3



## Pete the Cat® Big Lunch Card Game Tin

Kids collect cards to create a giant groovy sandwich using different colored food cards to win.

- Reinforces color recognition and collaborative play
- Features characters and images from Pete's *Big Lunch*

ITEM 01527  
CASE PACK 6  
UPC 7 94764 01527 0



## Pete the Cat® Puzzle Suitcase

This double-sided floor puzzle shows Pete the Cat and his feline friends movin' and groovin' along a guitar on one side. On the reverse side, Pete and two of his friends play together in a band.

ITEM 34356  
CASE PACK 6  
UPC 0 23332 34356 0  
PIECE COUNT 36  
PUZZLE SIZE 15" x 36"



## Pete the Cat® Giant Foam Floor Puzzle

This jumbo floor puzzle mat has nine, 1' x 1' foam pieces with nine punch-out character pieces from the bestselling book series. Kids can create a huge, 9 square foot floor mat or customize the shape to fit their own space!

ITEM 34358  
CASE PACK 4  
UPC 0 23332 34358 4  
PIECE COUNT 18  
PUZZLE SIZE 3' x 3'

**NEW!**



## Pete the Cat® Puzzle Tin Assortment

ITEM 34420  
CASE PACK 1 (12 Assorted)  
UPC 0 23332 34420 8  
PIECE COUNT 24  
PUZZLE SIZE 10" x 13"





I SPY combines beautiful photographs, familiar object collections and rhyming riddles to create brainteasing games kids and adults can't resist. Our collection of I SPY games reinforces these principles in a variety of fun, unique ways.



**BESTSELLER!**



### I SPY® Dig In® Ages 5+

Are you ready to play? Then dive right in and dig away. Race the clock, it's not so hard! Dig out six objects, place them on your card. When each player has gone ALL IN, match one more for the win!

- Includes 128 colorful I SPY objects
- Develops hand-eye coordination

ITEM 06101  
CASE PACK 6  
UPC 7 94764 06101 7

### I SPY® Card Games

I SPY imagery adds a fun, new twist to these classic card games.



### I SPY® Go Fish Ages 3+

ITEM 00636  
CASE PACK 12  
UPC 7 61707 00636 7



### I SPY® Match! Ages 3+

ITEM 00638  
CASE PACK 12  
UPC 7 61707 00638 1



### I SPY® Snap! Ages 5+

ITEM 00637  
CASE PACK 12  
UPC 7 61707 00637 4



### I SPY® Travel! Ages 5+

ITEM 00639  
CASE PACK 12  
UPC 7 94764 00639 1



### I SPY® Find It Fast Ages 6+

Quickly searching the cards and dice, players call out when they find a matching object. The player who collects the most cards wins!

ITEM 06421  
CASE PACK 6  
UPC 7 94764 06421 6

### I SPY® Card Game Assortment

ITEM 00645  
CASE PACK 1 (12 Assorted)  
UPC 7 61707 00645 9



### I SPY® Card Game PDQ

ITEM 00646PDQ  
CASE PACK 1 (18 Assorted)  
UPC 7 94764 00646 9



**BESTSELLER!**



### I SPY® Eagle Eye Game Ages 5+

It's a race to ring the bell in this great family game! Players use their eagle eyes to spot an item on their card that's also on their game board. The first to find it and ring the bell wins the round.

- Encourages visual discrimination, observation and memorization
- No reading required

ITEM 06120  
CASE PACK 6  
UPC 7 61707 06120 5



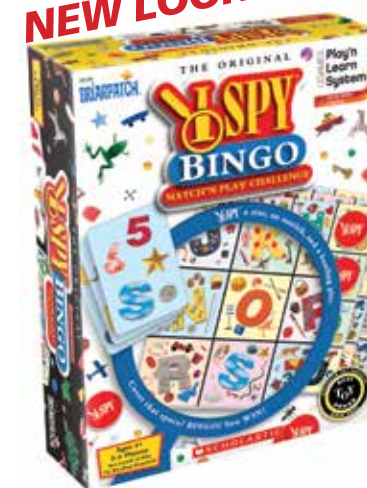
### I SPY® Preschool Game Ages 6+

Players match riddles to pictures with visual clues that help to ensure that no reading is required to join in on the fun.

- There are three ways to play, from beginners to advanced
- Helps players develop reading skills

ITEM 06103  
CASE PACK 6  
UPC 7 61707 06103 8

**NEW LOOK!**



### I SPY® Bingo Ages 4+

This game uses unique cards to help kids learn letters and work on creative thinking.

- Taking the award-winning I SPY concept to the next level
- It's a bingo game kids can really learn from

ITEM 06108  
CASE PACK 6  
UPC 7 61707 06108 3

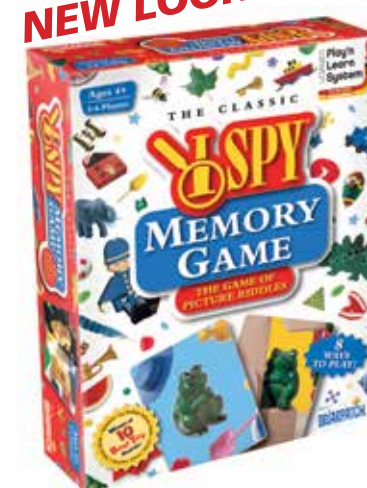


### I SPY® Spooky Mansion Ages 5+

Players make their way through the Spooky Mansion, spotting objects among the mysterious contents and collecting keys to the mansion. The first player to collect five keys from different rooms and escape the Spooky Mansion wins the game. Based on the bestselling book and includes a unique, 3D game board.

ITEM 06102  
CASE PACK 6  
UPC 7 94764 06102 4

**NEW LOOK!**



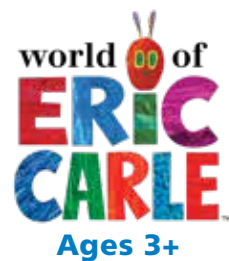
### I SPY® Memory Game Ages 4+

Beginners search for matching pairs while advanced players solve the riddles.

- Encourages visual discrimination, observation and memorization
- No reading required

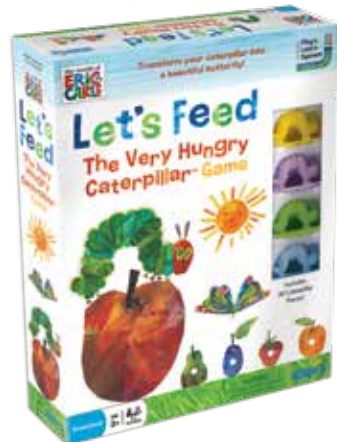
ITEM 06117  
CASE PACK 6  
UPC 7 61707 06117 5





### Celebrating 50 Years of The Very Hungry Caterpillar™

The World of Eric Carle™ nurtures a child's love of literature and learning, encouraging imaginative play and exploration. Trusted by parents, teachers and librarians, and beloved by children worldwide for generations, The Very Hungry Caterpillar™ and other timeless storybooks come to life in colorfully creative products designed to inspire very hungry young minds. University Games proudly offers a full library of games and puzzles based on his works.



**BESTSELLER!**

### Let's Feed The Very Hungry Caterpillar™ Game

A board game based on the bestselling book in which children move their caterpillars from fruit to fruit, collecting a unique butterfly puzzle piece whenever they stop to eat.

- Children practice number recognition, counting and building
- Illustrations can be mixed to create a different butterfly every game

ITEM 01253  
CASE PACK 6  
UPC 7 94764 01253 8



**NEW!**

### The World of Eric Carle™ Spin & Seek Animals Game

Children spin the spinner and turn over cards to find the matching animals. Players play until all animals are found!

- Introduces counting and word concepts using inspiring graphics from The World of Eric Carle™
- Innovative matching game

ITEM 01285  
CASE PACK 6  
UPC 7 94764 01285 9



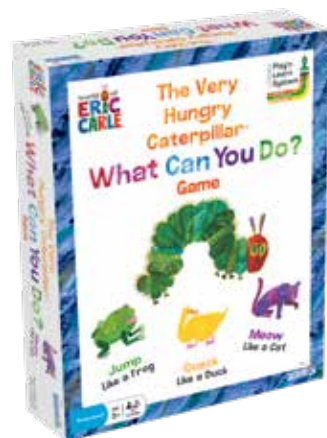
**BESTSELLER!**

### The Very Hungry Caterpillar™ Spin & Seek ABC Game

Children explore the alphabet and learn the difference between big and little letters. Players spin the spinner and seek matching letters with images inspired by The World of Eric Carle™.

- Reinforces upper and lowercase letter recognition
- Encourages early reading skills

ITEM 01249  
CASE PACK 6  
UPC 7 94764 01249 1



**NEW!**

### The Very Hungry Caterpillar™ What Can YOU Do? Game

Children roll the soft die, then get up and play. Each player takes a turn demonstrating an action, making a special sound or playing a fun activity.

- Product encourages children to get up and play in active ways
- Little ones will earn a feeling of accomplishment with each activity!

ITEM 01263  
CASE PACK 6  
UPC 7 94764 01263 7



### The World of Eric Carle™ Around the Farm Game

Players spend a fun-filled day Around the Farm helping baby animals find their way home. This game features classic Eric Carle art married to a theme that is popular with kids everywhere. Don't miss out — Mooooooo!

ITEM 01259  
CASE PACK 6  
UPC 7 94764 01259 0



### The World of Eric Carle™ ABC Game Tin

Eric Carle's illustrated alphabet makes learning the ABCs as easy as A-B-C and reinforces letter recognition skills.

ITEM 01282  
CASE PACK 6  
UPC 7 94764 01282 8



### The World of Eric Carle™ Around the Farm Game Tin

Players build memory skills as they help baby animals find their parents.

ITEM 01283  
CASE PACK 6  
UPC 7 94764 01283 5



### The World of Eric Carle™ Bingo & Matching Game Tin

Children identify and match beautiful images of The Very Hungry Caterpillar™ & Friends in this two-in-one bingo & matching game.

ITEM 01284  
CASE PACK 6  
UPC 7 94764 01284 2

### The World of Eric Carle™ Card Games

This early learning card game series features favorite World of Eric Carle™ characters combined with key learning concepts.



### Alphabet Go Fish

ITEM 01252  
CASE PACK 12  
UPC 7 94764 01252 1



### The Very Hungry Caterpillar™

ITEM 01254  
CASE PACK 12  
UPC 7 94764 01254 5



### Animal Rummy

ITEM 01251  
CASE PACK 12  
UPC 7 94764 01251 4

### The World of Eric Carle™ Card Game PDQ

ITEM 01250PDQ  
CASE PACK 1 (18 Assorted)  
UPC 7 94764 01250 7



### The Very Hungry Caterpillar™ Twirl & Toss Game

Twirl & Toss is the first skill and action game starring The Very Hungry Caterpillar™! Children toss their plush fruit and try to be the first to land all three pieces on the electronic twirling caterpillar to win.

- Every missed toss has kids up and scrambling to gather their fruit and try again
- *Oppenheim* Platinum Best Toy Award Winner

ITEM 01297  
CASE PACK 6  
UPC 7 94764 01297 2





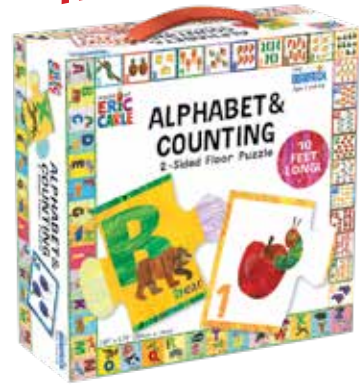
## The World of Eric Carle™ Puzzles Ages 3+



### The World of Eric Carle™ 2-Sided Floor Puzzles

Young puzzlers learn and practice ABCs, counting, colors, shapes or animals with these extra-thick floor puzzles based on bestselling titles from The World of Eric Carle™. Educational with images featured on both sides of each puzzle. Promotes hand-eye coordination and problem-solving skills.

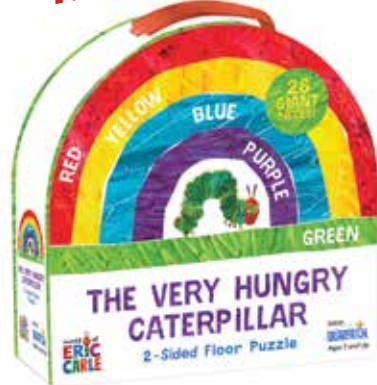
**NEW!**



### The World of Eric Carle™ Alphabet & Counting 2-Sided Floor Puzzle

ITEM 33835  
CASE PACK 6  
UPC 0 23332 33835 1  
PIECE COUNT 26  
PUZZLE SIZE 5.75" x 120"

**NEW!**



### The Very Hungry Caterpillar™ 2-Sided Floor Puzzle

ITEM 33836  
CASE PACK 6  
UPC 0 23332 33836 8  
PIECE COUNT 36  
PUZZLE SIZE 2' x 3'

**NEW!**



### Around the Farm 2-Sided Floor Puzzle

ITEM 33837  
CASE PACK 6  
UPC 0 23332 33837 5  
PIECE COUNT 36  
PUZZLE SIZE 2' x 3'

### The World of Eric Carle™ Floor Puzzle Assortment

ITEM 33840  
CASE PACK 1 (6 Assorted)  
UPC 0 23332 33840 5

### The World of Eric Carle™ **NEW!** 24pc Puzzles in a Tin Assortment PDQ

Perfect for on-the-go preschoolers, these 10" x 13" puzzles have large, easy-to-handle pieces offered in a small 3.5" x 3.5" travel-size tin.

ITEM 34380  
CASE PACK 1 (12 Assorted)  
UPC 0 23332 34380 5



The Very Hungry  
Caterpillar™



Brown Bear,  
Brown Bear



Around the Farm



1,2,3 To the Zoo



Art not final. Subject to licensor approval.

## Learning Games All-Stars

Below are very special games in the Briarpatch line that, while not literary based, deliver core preschool concepts to kids!



### Chowasaurus™

Ages 4+

Kids will chow down on learning in this interactive game. Players spin the spinner, then quickly feed their hungry Chowasaurus shapes and colors.

- Encourages imagination as players pretend to be dinosaurs
- A great first game for kids, where everybody gets to play on every turn

ITEM 01219  
CASE PACK 6  
UPC 7 94764 01219 4



**BESTSELLER!**



### Monkeys Jumping on the Bed™

Ages 3+

Players place all of their monkeys onto the bed after acting out bedtime activities to win the game. Monkeys placed on the bed could be shaken off at any time during the game!

- Easy-to-learn game that introduces children to counting and strategy
- Based on the popular nursery rhyme and song

ITEM 01318  
CASE PACK 6  
UPC 7 94764 01318 4



**BESTSELLER!**



### Kids on Stage™

Ages 3+

From hopping like bunnies to flying like airplanes, this creative game helps all kids get into the act.

- The most popular charades game for kids
- Selected as one of the "100 Best Picks" by *Early Childhood News*

ITEM 01214  
CASE PACK 6  
UPC 7 94764 01214 9



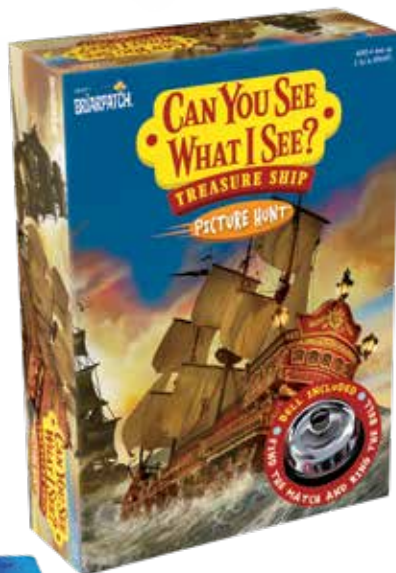
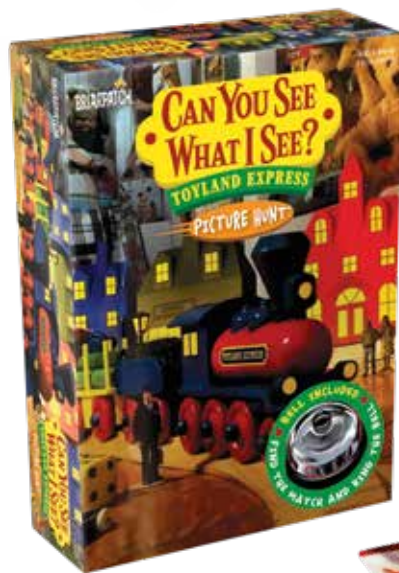
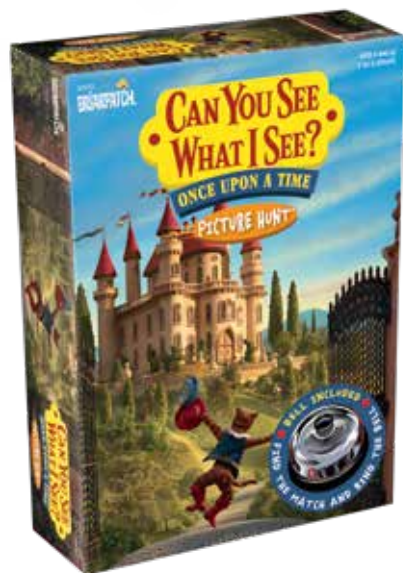
### Scavenger Hunt® For Kids Ages 6+

America's favorite rainy day, indoor game! Players move through the house looking for objects—whoever finds the most items wins!

- Generates and enhances creative thinking and teamwork
- "Top 5 Game of the Year" -*San Francisco Chronicle*

ITEM 01434  
CASE PACK 6  
UPC 7 94764 01434 1





## Can You See What I See?™ **NEW!** Picture Hunt™ Game Assortment

**Ages 4+**

Players compete to be the first to find matching scenes from the bestselling book series.

- Players identify matching cards, then ring the bell
- Based on the book series by renowned photographer Walter Wick

ITEM 06505

CASE PACK 1 (6 Assorted)

UPC 7 94764 06505 3



## Bob Books™ Happy Hats Game

**Ages 4+**

Dot and Mit, the popular characters from the award-winning Bob Books series, teach letter recognition in this early reading game. Bob Books have been helping children learn to read for over 35 years and have sold over 5 million sets.

- Encourages social skills, literacy and counting
- Made just for beginning readers

ITEM 01101

CASE PACK 6

UPC 7 94764 01101 2



## State the Picture™

**Ages 8+**

Created by 11-year old Katlyn Chiles, this game encourages children (and adults) to learn about the 50 states through a drawing charades game.

- Great opportunity to mix art with social studies
- Makes learning geography fun

ITEM 01229

CASE PACK 6

UPC 7 94764 01229 3



## Super WHY!



## Super WHY!® ABC Letter Game

**Ages 3+**

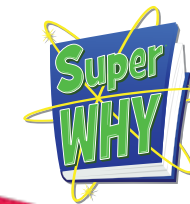
Players practice key reading skills by taking on the powers of the Super WHY! team. Based on the popular Super WHY! television series, this game teaches letter identification, rhyming and correcting silly sentences.

ITEM 01333

CASE PACK 6

UPC 7 94764 01333 7

**BESTSELLER!**



## Daniel Tiger's Neighborhood® **Ages 3+**



## Daniel Tiger's Neighborhood® Welcome to Main Street Game

Children join Daniel Tiger and his friends as they make their way through the Neighborhood of Make-Believe.

- Encourages interactive gameplay and builds social skills
- Reinforces simple counting and coordination

ITEM 01350

CASE PACK 6

UPC 7 94764 01350 4



## Daniel Tiger's Neighborhood® Bingo & Memory Match Game Tin

ITEM 01344

CASE PACK 6

UPC 7 94764 01344 3

**NEW!**



## Daniel Tiger's Neighborhood® Time for School Game Tin

ITEM 01346

CASE PACK 6

UPC 7 94764 01346 7



**NEW!**



## Daniel Tiger's Neighborhood® Puzzle Tin Asst.

**Ages 3+**

ITEM 34415

CASE PACK 1 (12 Assorted)

UPC 0 23332 34415 4

PIECE COUNT 24

PUZZLE SIZE 10" X 13"



## SCHOLASTIC

Scholastic is the world's largest publisher and distributor of children's books and a leading provider of instruction materials in classrooms everywhere. Our Scholastic games line brings together the learning Scholastic is known for and the game play expertise of University Games. The result is a growing line of games that is dedicated to learning and fun.



### Scholastic® Race Across the USA™ Game Ages 8+

It's a race across the USA to visit six states, correctly answer geography questions and get back home to win the game. Players pilot their jets across the country, learning state names, locations and capitals, along with key cultural and location geography about the USA.

ITEM 00701  
CASE PACK 6  
UPC 7 94764 00701 5



### Scholastic® The USA Game Tin

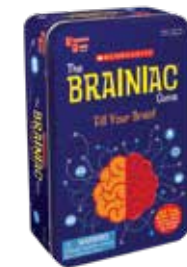
ITEM 00704  
CASE PACK 6  
UPC 7 94764 00704 6



### Scholastic® The Brainiac™ Game Ages 6+

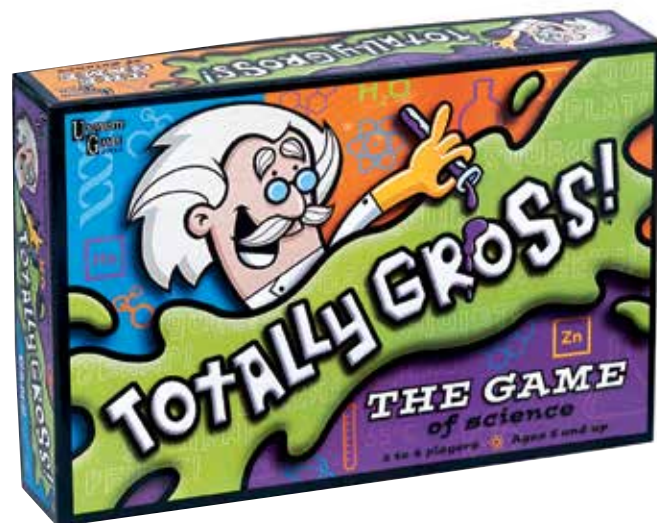
Players compete to see who can fill their brain the fastest, competing to answer questions in five subject areas – Science, Math, Arts, Reading and The World – to be the first to fill their brain with a whole lot of SMART. Get it?

ITEM 00702  
CASE PACK 6  
UPC 7 94764 00702 2



### Scholastic® Brainiac™ Game Tin

ITEM 00706  
CASE PACK 6  
UPC 7 94764 00706 0



### Totally Gross!® Ages 8+ **BESTSELLER!**

A dose of gross helps science make sense! This game covers all of the major scientific disciplines in a way that's engaging to kids. Features icky experiments and outrageous activities.

- Winner of the *iParenting Media Award*
- The only game covering more than 15 areas of science

ITEM 01940  
CASE PACK 6  
UPC 7 94764 01940 7



Since 1994, Megableu has been delighting the world with fun and exciting games for children and families. University Games is proud to partner with Megableu to release a line of skill and action games in the USA and Canada.



### HEIST!™ Ages 7+

#### One Team — One Mission

Work together to pull off the heist of the century in 5 minutes flat. Choose your character (Hacker, Lookout, Moneymen or Demolitions Expert) and get cracking. Think fast and follow the instructions carefully — one false move might trip the alarm!

- Promotes teamwork: all players win or lose together
- 5 progressive levels of difficulty keep players guessing

ITEM 02045  
CASE PACK 4  
UPC 7 94764 02045 8



### Evil Eye™ Ages 5+

Players compete to blow out the most candles before the Evil Eye sees them. This innovative product gets kids moving to win the game. Blow sensors, light sensors and a digital game counter heighten the play experience!

- Play in the dark for even more fun
- Completely original, multi-sensory experience

ITEM 02042  
CASE PACK 6  
UPC 7 94764 02042 7

**NEW!**



### Tumball® Ages 5+

Tumball is the nerve-wracking, bead-stacking game where up to four players take turns stacking beads without causing them to tumble! The first player to stack all their beads wins the game.

- Fun strategy game for the whole family
- Huge seller in Europe

ITEM 02041  
CASE PACK 6  
UPC 7 94764 02041 0

**NEW!**



### Break Out™ Ages 6+

#### Don't get locked in!

Who will break out of prison first? Players take turns placing their knotted ropes row by row. The first player to successfully scale the wall with an unbroken rope wins.

- Fun and accessible strategy game for 2 players
- Various winning move combinations keep every game fresh

ITEM 02043  
CASE PACK 6  
UPC 7 94764 02043 4

**NEW!**



### Pillow Fight™ Ages 5+

Players race each other to find matching pillows and throw them at their opponents. The player with the least pairs of pillows when all cards have been picked up is the Pillow Fight champion.

- A fast, action-packed card game for all ages
- Everyone plays at the same time

ITEM 02044  
CASE PACK 6  
UPC 7 94764 02044 1





The Rubik's brand is a global phenomenon that has spurred kids and families everywhere to find solutions to today's most puzzling questions. Our Rubik's Games line takes the essence of the world's most popular toy and infuses it into skill & action, strategy and card games. Join the Rubik's Revolution and stock all our Rubik's Games.



**BESTSELLER!**



### Rubik's® Race

**Ages 7+**

Rubik's Race was our bestselling game of 2018, bringing the Rubik's challenge to households around the USA. The game pits two players against each other, racing to be the first to recreate a specific Rubik's pattern.

ITEM 01811  
CASE PACK 6  
UPC 7 94764 01811 0



**2019 TV AND  
DIGITAL ADVERTISING!**



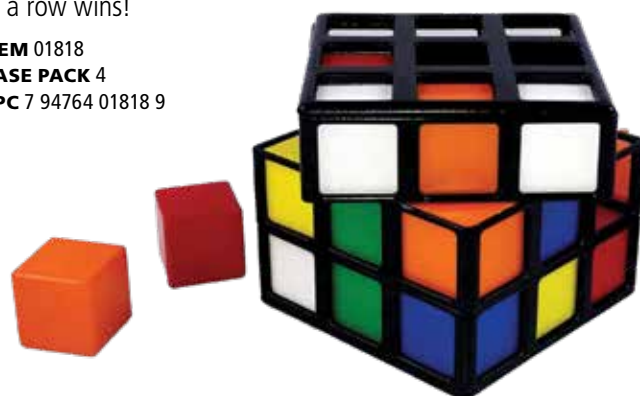
**NEW!**

### Rubik's® Cage

**Ages 7+**

Ready for a mind-bending, mind-turning challenge? Rubik's Cage is the multi-player, multi-plane challenge sure to confound even the very best Rubik's solvers. Players take turns inserting cubies into the Cage. Other players can twist or turn the Cage to reset the playing field. The first with 3 of the same color cubies in a row wins!

ITEM 01818  
CASE PACK 4  
UPC 7 94764 01818 9



**NEW!**



**NEW!**



### Rubik's® Match Card Game

**Ages 7+**

THE brain teaser card game. Players compete to build the patterns on challenge cards using their own set of cubic cards. Challenge cards include levels 1, 2 and 3. Level 3 is for those who love the most difficult Rubik's challenges! The first player to complete the pattern wins the round. For 1 to 4 players.

### Tuck Box

ITEM 01816  
CASE PACK 12  
UPC 7 94764 01816 5

### Gift Tin

ITEM 01817  
CASE PACK 6  
UPC 7 94764 01817 2

### Rubik's® Battle Card Game

**Ages 7+**

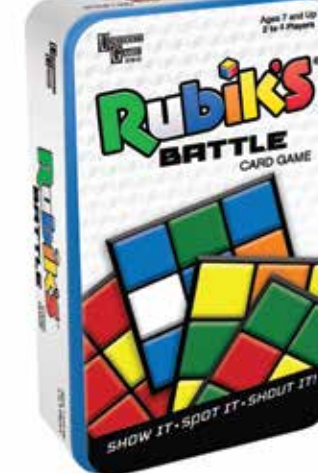
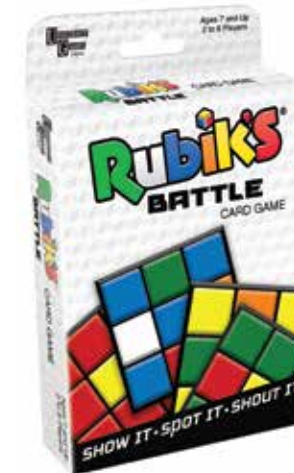
The first card game based on the popular Rubik's brand is a real battle. Players all play simultaneously and win cards from one another by being the first to find color matches or mismatches on the cards. Great fun for Rubik's Cube fans and those just discovering the fun of Rubik's games and puzzles.

### Tuck Box

ITEM 01813  
CASE PACK 12  
UPC 7 94764 01813 4

### Gift Tin

ITEM 01812  
CASE PACK 6  
UPC 7 94764 01812 7



### Rubik's® Flip

**Ages 7+**

Rubik's Flip will have your customers doing somersaults. Players match wits while they try to simply get three in a row. A game that takes seconds to learn and hours to master.

ITEM 01815  
CASE PACK 6  
UPC 7 94764 01815 8





## Flickin' Chicken®

**Ages 6+**

They bounce, they roll, but can you hit the target? Flickin' Chicken is the go-anywhere game that is perfect for the backyard, the park, family outings, tailgating, the beach and camping.

- Year-round sales with outdoor and indoor play
- BIG seller at holiday

ITEM 01057

CASE PACK 6

UPC 7 94764 01057



## Pizza Party™

**Ages 6+**

Roll the dice and make your best slice in this fast and frantic dice game for two. Roll the dice to match the toppings on your slice. The first player to create a whole pizza pie wins!

- Add more players by adding additional copies of the game
- Available in 6- or 12-piece PDQs



### 12-Piece PDQ

ITEM 01089

CASE PACK 1 (12 Pieces)

UPC 7 94764 01089 3

### 6-Piece PDQ

ITEM 01090PDQ

CASE PACK 1 (6 Pieces)

UPC 7 94764 01090 9



## Taco Takeover™

**Ages 6+**

Don't TACO 'bout it, PLAY IT! Take an order ticket, grab a taco shell and be the first to stuff it with all the correct toppings.

- Storage bag included for travel play
- It's fast, fun and nacho average game

ITEM 01068

CASE PACK 6

UPC 7 94764 01068 8

## Family Games

## Family Games



## Kerfuffle™

**Ages 8+**

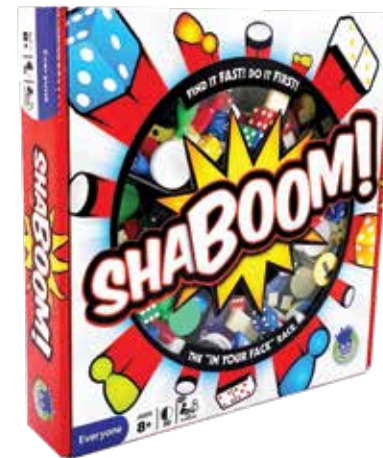
It's the laugh out loud strategy game for the whole family! Players roll their dice and place them on the grid so they create or add to "straights," "pairs" or "three-of-a-kinds" in each direction. But here's the catch — you need to do this while doing silly things the drawn card says!

- 101 dice and 60 cards included
- Innovative and fun dice game!

ITEM 01116

CASE PACK 6

UPC 7 94764 01116 6



## Shaboom®

**Ages 8+**

Stack it, roll it, toss it — SHABOOM! Players use the colorful components in their trays to stack, roll, bounce and spell their way to victory. All players have to do is be the first to complete ten tasks to win the game.

- Includes 100 challenge cards, 84 components, 3 game trays and a timer
- A different game every time

ITEM 01353

CASE PACK 6

UPC 7 94764 01353 5



## DICEcapades®

**Ages 12+**

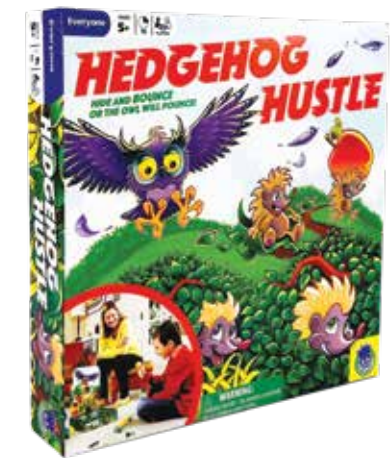
With a mixture of dice games, physical challenges, artistic creations and trivia questions that will exercise both sides of your brain, you'll see why DICEcapades isn't just the luck of the dice — it's the smarts of the roller!

- Includes 50 dice and 200 thinking, action and trivia cards
- Proven seller across specialty accounts

ITEM 01114

CASE PACK 6

UPC 7 94764 01114 2



## Hedgehog Hustle®

**Ages 5+**

The owls are on the prowl! Mama Hedgehog's children are foraging for food and need your help. Draw a card and look at the number: you have that many shots to bounce your hedgehog ball into the food targets.

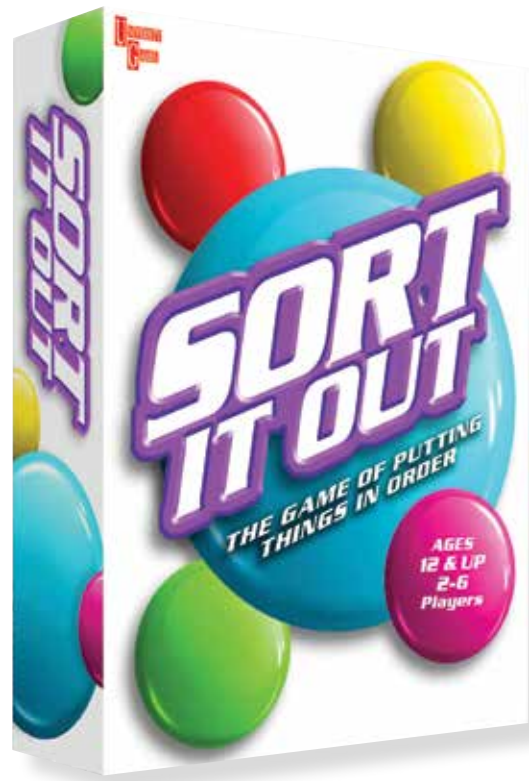
- Innovative skill and action game
- Ball-bouncing fun all in one!

ITEM 01062

CASE PACK 6

UPC 7 94764 01062 6





## Sort It Out™ **NEW! TV 2019!**

**Ages 12+**

Who knows the biggest, fastest, loudest, smallest, longest everything? Sort It Out is a fast-paced game of measurement where knowing just a little bit about something can help you win it all.

- Guessing is half the fun — not your average trivia game
- Challenging yet accessible game where players reason through relative sizes

**ITEM** 01029

**CASE PACK** 6

**UPC** 7 94764 01029 9



**BESTSELLER!**



## WTF (What the Fish!)™ Card Game

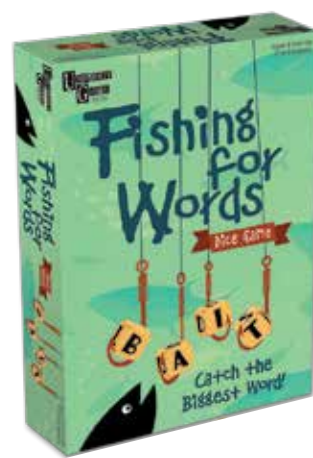
**Ages 8+**

This new card game is as fishy as it gets. Winning is simple — just get your fish to safety. However, in this fish-eat-fish world, all of the players collaborate to try and kill the little trout. Players who flounder don't win, and if you play like a shark, you will be eaten. Try it just for the halibut!

**ITEM** 01388

**CASE PACK** 6

**UPC** 7 94764 01388 7



## Fishing for Words™

**Ages 8+**

When was the last time your customers discovered a new word game and fell in love with it? Meet Fishing for Words — the fast-moving game with quality wooden dice designed specifically for today's fast-paced game players. In this crosswords style game, the more letters used the better.

**ITEM** 01389

**CASE PACK** 6

**UPC** 7 94764 01389 4



## Man Bites Dog™ Card Game

**Ages 8+**

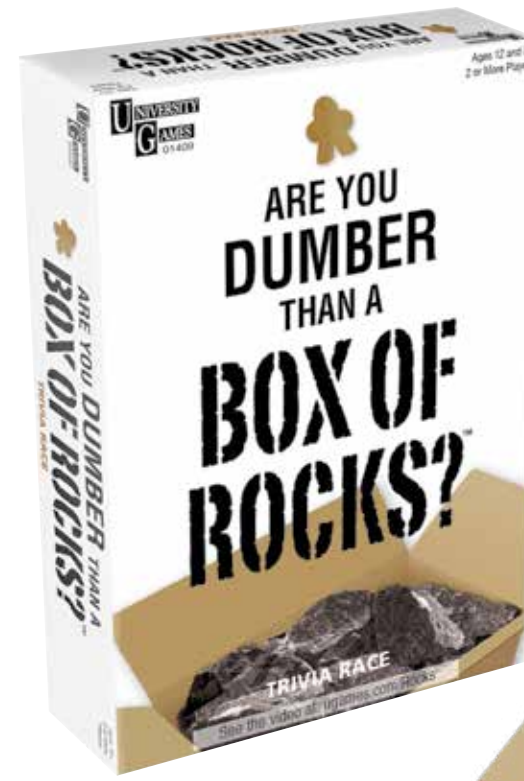
"Celebrity Blogger Found with Missing Chimp." "President Embarrassed by Million-Dollar Robot." Players compete to construct the craziest headlines they can.

- A University Games classic for nearly 20 years
- Score the most points by creating the most ridiculous headlines

**ITEM** 01520

**CASE PACK** 6

**UPC** 7 94764 01520 1



## Are You Dumber Than a Box of Rocks?™

**NEW EDITION!**

**Ages 12+**

The quick-play trivia race. Draw a card, answer a question, shake the box and open the top to see how the Rocks have answered. Do you have the correct answer, or are you dumber than a Box of Rocks?

- Guaranteed laughs as the rocks get the questions right
- No limit to the number of players — play in a small or large group

**ITEM** 01409

**CASE PACK** 6

**UPC** 7 94764 01409 9



**NEW!**

## Tip of the Tongue®

**Ages 12+**

In this tongue-tied game of 2-second trivia, players take turns answering quick-recall questions and receive a point for each correct answer. The questions aren't hard, but can you spit them out in 2-seconds flat?

- Over 1,000 trivia questions
- Easy-to-learn, fast-paced party game

**ITEM** 01405

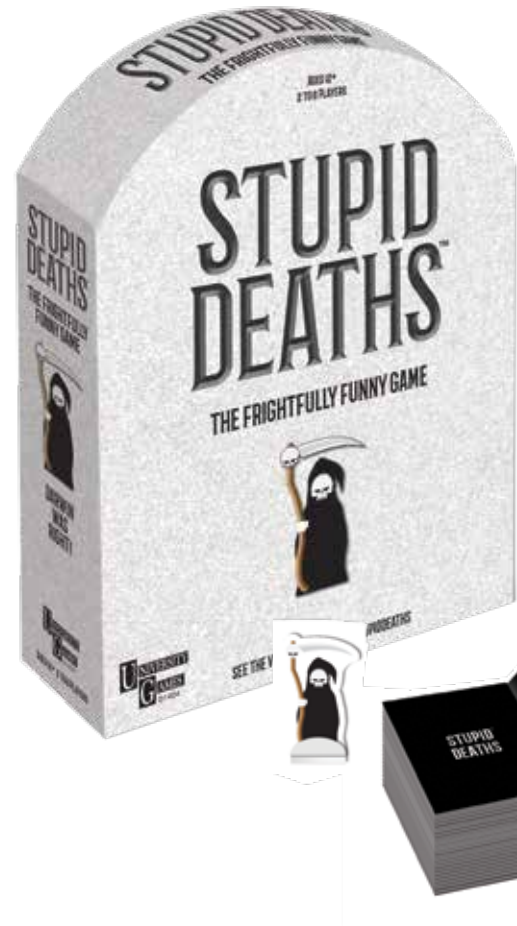
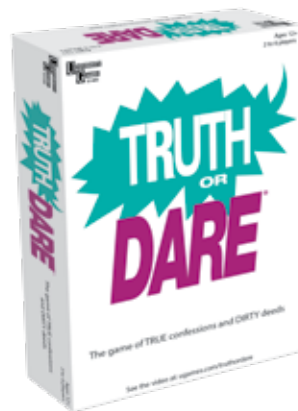
**CASE PACK** 6

**UPC** 7 94764 01405 1



**Stupid Deaths™****Ages 12+**

Will you beat the Grim Reaper...or will the Grim Reaper beat you? Many people die in utterly ridiculous ways, and Stupid Deaths challenges players to identify myth versus fact. A great twist on the Darwin Awards. In this hilarious party game of grave humor, players who are dead right win!

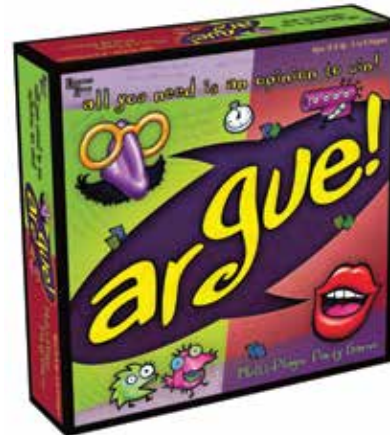
**ITEM** 01404**CASE PACK** 6**UPC** 7 94764 01404 4**BESTSELLER!****NEW!****Truth or Dare®****Ages 12+**

This card game will have players learning secrets and laughing at each other while taking on bold challenges. This classic game is a hit with players of all ages.

- Small size makes it great for road trips
- Fun ice breaker for any party

**ITEM** 01385**CASE PACK** 6**UPC** 7 94764 01385 6**House of Boing®****Ages 12+**

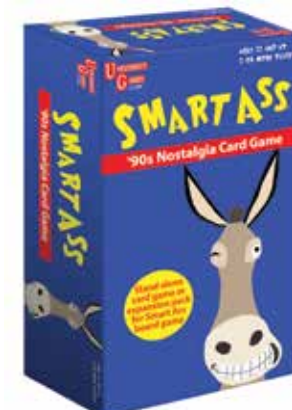
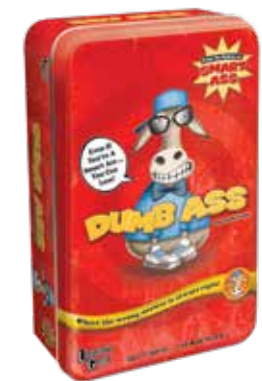
This house has got game! House of Boing is the new party game experience that mixes speed, dexterity and fast thinking, all combined in a beautifully-designed structure perfect for display. Players can compete in 10 different ball games to determine who is master of the house.

**ITEM** 01403**CASE PACK** 4**UPC** 7 94764 01403 7**Argue!™****Ages 12+**

Everyone has an opinion and enjoys watching a good argument, so this game will satisfy simply everyone. Players score points by winning votes with their arguments. Everyone plays every turn as an arguer or as a judge, and the player with the most points wins.

**ITEM** 01070**CASE PACK** 6**UPC** 7 94764 01070 1**Smart Ass®****Ages 12+**

The fast-thinking, fast-talking trivia board game where every player knows the answer, but all players race to yell it out first. Each mystery topic has eight clues. The first player to yell out the correct answer wins the round and takes one step closer to being the ultimate "Smart Ass." Now in its 11th year, Smart Ass is a proven staple in the Party Games category.

**Smart Ass®****ITEM** 01360**CASE PACK** 6**UPC** 7 94764 01360 3**Smart A\*\*®****ITEM** 01359**CASE PACK** 4**UPC** 7 94764 01359 7**Smart Ass® Tin****ITEM** 01361**CASE PACK** 6**UPC** 7 94764 01361 0**Smart Ass® Card Game****ITEM** 01362**CASE PACK** 12**UPC** 7 94764 01362 7**Smart Ass® '90s Nostalgia Card Game****EXPANSION PACK****ITEM** 01396**CASE PACK** 6**UPC** 7 94764 01396 2**ITEM** 01398 (Smart A\*\*)**CASE PACK** 6**UPC** 7 94764 01398 6**Smart Ass® Geek Chic Card Game****EXPANSION PACK****ITEM** 01397**CASE PACK** 6**UPC** 7 94764 01397 9**ITEM** 01399 (Smart A\*\*)**CASE PACK** 6**UPC** 7 94764 01399 3**Dumb Ass® Tin****ITEM** 01364**CASE PACK** 6**UPC** 7 94764 01364 1**Dumb Ass® Card Game****ITEM** 01363**CASE PACK** 12**UPC** 7 94764 01363 4



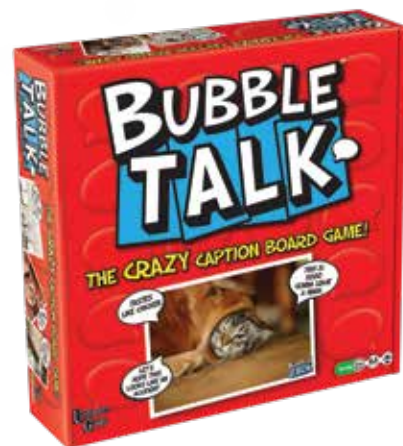


### Dirty Words™ Party Edition Ages 18+

Dirty Words Party Edition builds on the success of the original Dirty Words game with more dirty words, more dirty minds and more dirty fun! Great for large groups up to 12 players. The words aren't dirty, but gameplay can be as dirty or clean as players want!

- Builds on a proven winner
- More dice and more word options

ITEM 01408  
CASE PACK 6  
UPC 7 94764 01408 2



### Bubble Talk™ Ages 8+

It's the original meme game that is perfect for the entire family! The judge receives a picture card, then players select the best caption card to match the picture. The player with the most gut-busting caption cards wins the round.

ITEM 00906  
CASE PACK 6  
UPC 7 94764 00906 4



### Party Pictures™ Ages 18+

Party Pictures is the game for deranged minds! Players match irreverent and totally out of line captions to awkward and often embarrassing photos. One player is judge and selects the most hilarious combination!

ITEM 00907  
CASE PACK 6  
UPC 7 94764 00907 1



### Ultimate Pub Trivia™ Ages 12+

It's the party trivia game that brings the bar to the living room! Players split into teams to match wits on topics like pop culture, technology and history. This game is a sure test of how players measure up to their friends.

ITEM 01379  
CASE PACK 4  
UPC 7 94764 01379 5

## Party Games



### Dirty Words™ Ages 18+

In this game, players roll the dice and have two minutes to create sentences based on the words showing. Players who take this game to a party will score laughs.

ITEM 01386  
CASE PACK 6  
UPC 7 94764 01386 3

## Party Games



### Yeti Eats Alien™ Ages 18+

Yeti Eats Alien is the adult party headlines game where players receive title words and assemble them into hysterical and often inappropriate headlines. Edgy words push the boundaries as players work to earn the most points.

- Loosely based on Man Bites Dog game play, but with edgy words
- Headline games have been a strong seller in specialty accounts

ITEM 01526  
CASE PACK 6  
UPC 7 94764 01526 3



**NEW!**

### Bigger Is Better™ Ages 18+

The game where size really does matter. Bigger Is Better is the game of measurement... biggest to smallest, heaviest to lightest, longest to shortest. Try and put everything in the right order. In this game guessing is half the fun!

ITEM 01381  
CASE PACK 6  
UPC 7 94764 01381 8

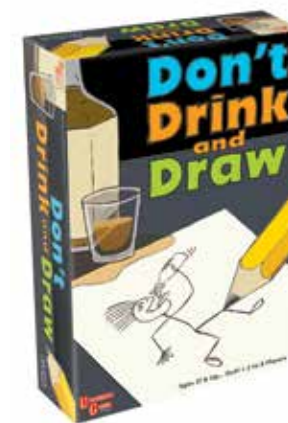


### Do Not Disturb™ Ages 18+

Have you ever wondered what is going on in a hotel room when the "Do Not Disturb" sign is innocently hanging on the door? We did too! In this game, you get to open more than 200 different doors to see what is really happening behind the "Do Not Disturb" sign.

- Innovative and hilarious party game
- Wood case with opening door heightens anticipation

ITEM 01407  
CASE PACK 6  
UPC 7 94764 01407 5



### Don't Drink and Draw™ Ages 21+

It's party mayhem in this hilarious game where every player draws and guesses on every turn! Choose a Person, Action and Location card, then draw the combination. Everyone is guaranteed laughs as they guess each other's drawings.

ITEM 01383  
CASE PACK 6  
UPC 7 94764 01383 2



### Orange Toss™ Ages 18+

A fast-thinking, unpredictable adult party game. How fast can each player come up with an answer to pass the orange to the next player? Don't be the player to get stuck with the fruit and be caught with your peel down!

- Easy, fun gameplay that partygoers can get into quickly
- Not for the under-18 crowd

ITEM 01053  
CASE PACK 4  
UPC 7 94764 01053 4

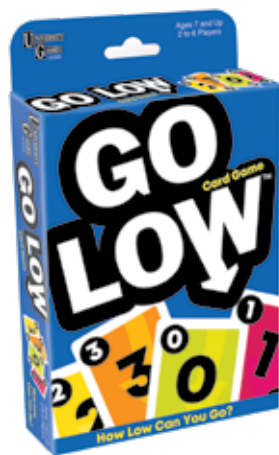


### Drunk Ass™ Ages 21+

Yee-haw! This classic trivia game will keep players laughing and drinking all night long. You don't have to be sober to win... but it helps! All you need to play are a glass, some liquids and a few (we recommend close) friends!

ITEM 01382  
CASE PACK 6  
UPC 7 94764 01382 5



**NEW!****Go Low™ Card Game**

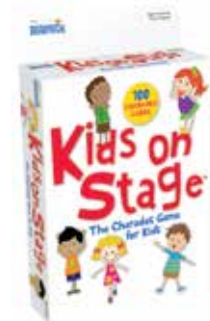
The object of the game? Go Low! Players are dealt 4 cards face down. They can look at two, but not the other two. Players swap cards in and out of their hands trying to get the lowest score in each round.

- Easy to learn, challenging to master!
- For 2 to 6 players, this game is a sure bet for your card section

ITEM 01353  
CASE PACK 12  
UPC 7 94764 01353 5

**The World of Eric Carle® Card Game Assortment**

ITEM 01245  
CASE PACK 1 (12 Assorted)  
UPC 7 94764 01245 3

**Kids on Stage™**

ITEM 01215  
CASE PACK 12  
UPC 7 94764 01215 6

**BESTSELLER!****Travel Scavenger Hunt® for Kids**

ITEM 01429-10P  
CASE PACK 10  
UPC 7 94764 01429 7

**20 Questions® for Kids**

ITEM 01501  
CASE PACK 12  
UPC 7 94764 01501 0

**Smart Ass®**

ITEM 01362  
CASE PACK 12  
UPC 7 94764 01362 7

**Dumb Ass®**

ITEM 01363  
CASE PACK 12  
UPC 7 94764 01363 4

**Zombie Run!™**

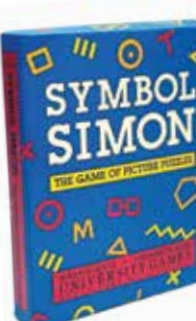
ITEM 01082  
CASE PACK 12  
UPC 7 94764 01082 4

**World War Z™**

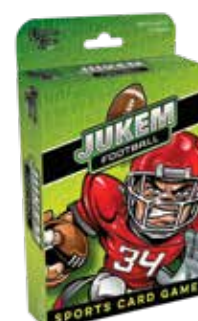
ITEM 01368  
CASE PACK 12  
UPC 7 94764 01368 9

**I Ate Zombies**

ITEM 01575  
CASE PACK 6  
UPC 7 94764 01575 1

**Symbol Simon**

ITEM 01552  
CASE PACK 24  
UPC 0 25766 01505 1

**Jukem Football™**

ITEM 01054  
CASE PACK 8  
UPC 7 94764 01054 1

## Card &amp; Travel Games

Year-round sellers, these games are perfect for kids and adults on the go. Sturdy travel boxes are easy to tote to the playground or on a road trip!

**Classic Card Game Assortment**

ITEM 52000  
CASE PACK 1 (12 Assorted)  
UPC 7 94764 52000 2

**I SPY® Card Game Assortment**

ITEM 00645  
CASE PACK 1 (12 Assorted)  
UPC 7 61707 00645 9

## Travel Games in Tins

**Case pack of 6**

Eleven games specially packaged in decorative tins for take-anywhere, play-anywhere fun! The largest assortment of tin games available.

**The World of Eric Carle™ ABC Game**

ITEM 01282  
UPC 7 94764 01282 8

**The World of Eric Carle™ Around the Farm Game**

ITEM 01283  
UPC 7 94764 01283 5

**The Very Hungry Caterpillar™ Bingo & Matching Game**

ITEM 01284  
UPC 7 94764 01284 2

**Kids on Stage™ Charades Game**

ITEM 01493  
UPC 7 94764 01493 8

**Pete the Cat® Big Lunch Card Game**

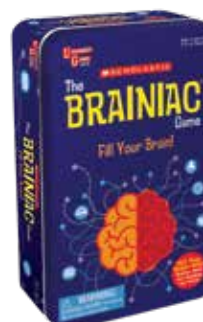
ITEM 01527  
UPC 7 94764 01527 0

**Daniel Tiger's Neighborhood® Bingo & Memory**

ITEM 01344  
UPC 7 94764 01344 3

**Scholastic® The USA Game**

ITEM 00704  
UPC 7 94764 00704 6

**Scholastic® Brainiac™ Game**

ITEM 00706  
UPC 7 94764 00706 0

**Totally Gross!®**

ITEM 01491TIN  
UPC 7 94764 01491 4

**Smart Ass®**

ITEM 01361  
UPC 7 94764 01361 0

**Dumb Ass®**

ITEM 01364  
UPC 7 94764 01364 1

**Anti-Monopoly™**

ITEM 01487  
UPC 7 94764 01487 7



## Mystery, Mind & Logic™ Case Pack of 12, Ages 8+

These mystery brain teasers were created for fast fun at home or on the go. Each tin contains hours of truly challenging fun! Sold individually or in an assortment.



**Brain Teasers™**

ITEM 01631  
UPC 7 94764 01631 4



**Mystery Grams™**

ITEM 01632  
UPC 7 94764 01632 1



**20 Questions®**

ITEM 01634  
UPC 7 94764 01634 5



**30 Second Mysteries™**

ITEM 01633  
UPC 7 94764 01633 8

### Mystery, Mind & Logic PDQ

ITEM 01635PDQ  
CASE PACK 1 (16 Assorted)  
UPC 7 94764 01635 2

### Mystery, Mind & Logic Assortment

ITEM 01630  
CASE PACK 1 (18 Assorted)  
UPC 7 94764 01630 7



## Classic Mystery Jigsaw Puzzles™ Case Pack of 4, Ages 15+

BePuzzled started with Classic Mystery Puzzles, and we are proud to continue the tradition. Each puzzle includes a short mystery. All a puzzler has to do is **READ** the story, **ASSEMBLE** the puzzle and then **SOLVE** the mystery. Each 1,000 piece puzzle creates a 23" x 29" image.

**READ.  
ASSEMBLE.  
SOLVE!**



**Murder on the Titanic**

ITEM 33101  
UPC 0 23332 00521 5



**Alfred Hitchcock**

ITEM 33106  
UPC 0 23332 33106 2



**Grounds for Murder**

ITEM 33116  
UPC 0 23332 33116 1



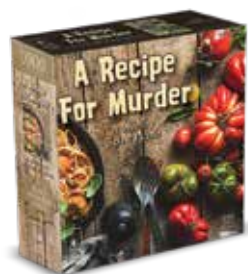
**Foul Play & Cabernet**

ITEM 33117  
UPC 0 23332 33117 8



**Sherlock Holmes**

ITEM 33118  
UPC 0 23332 33118 5



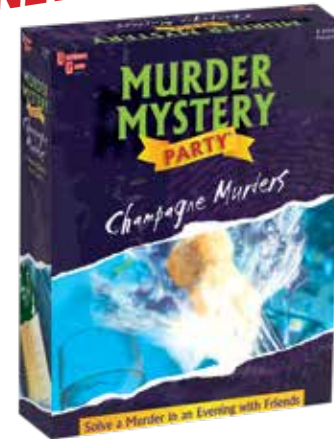
**A Recipe for Murder**

ITEM 33121  
UPC 0 23332 33121 5

## Murder Mystery Party® Games Case Pack of 4, Ages Adult

In 1985, University Games introduced the Murder Mystery Party to the world as its first game. 34 years later, these parties-in-a-box still include everything players need to solve a murder during an evening with friends: story settings, character profiles, clues, evidence, a complete party planner, invitations and even menu suggestions!

**NEW!**



**The Champagne Murders**

ITEM 33217  
UPC 0 23332 33217 5

**NEW!**



**Death by Chocolate**

ITEM 33218  
UPC 0 23332 33218 2

**NEW!**



**A Slice of Murder**

ITEM 33219  
UPC 0 23332 33219 9



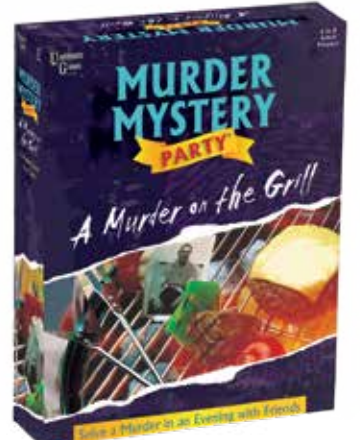
**Pasta, Passion & Pistols**

ITEM 33201  
UPC 0 23332 20007 8



**A Taste for Wine & Murder**

ITEM 33202  
UPC 0 23332 20011 5



**A Murder on the Grill**

ITEM 33204  
UPC 0 23332 20014 6



**The Icicle Twist**

ITEM 33206  
UPC 0 23332 33206 9



**Murder on Misty Island**

ITEM 33209  
UPC 0 23332 33209 0



**Murder at Mardi Gras**

ITEM 33212  
UPC 0 23332 33212 0





### Merriment Mixture—CATEGORIES GAME

After being given a topic, players take turns rapidly listing items in that category. If they repeat another player's answer, or don't answer quickly enough, they're out!

ITEM 53511  
UPC 8 02221 53511 4



### Cunning Concoction—BLUFF TRIVIA

Players take turns asking each other questions. If a player believes another's answer is wrong, they call "Challenge!" Players outfox one another by bluffing, whether they know the answers or not!

ITEM 53514  
UPC 8 02221 53514 5



## NEW! Vintage Games

Case Pack of 6, Ages 10+

Featuring slide-open matchbox-style packaging, these four titles deliver bite-size fun—anywhere, any time.

PEGGABLE!



### Mystery Tonic—ONE MINUTE MYSTERIES

In less than one minute, players will hear a succinct mystery. As clues are revealed, players must use their deductive skills and quick wit to correctly solve it before anyone else.

ITEM 53513  
UPC 8 02221 53513 8



### Brain Elixir—AFTER-DINNER RIDDLES

Players race to be the first to collect five cards – or correct answers – to these clever riddles.

ITEM 53512  
UPC 8 02221 53512 1

### Vintage Games PDQ

ITEM 53510  
CASE PACK 1 (12 Assorted)  
UPC 8 02221 53510 7

## Matchbox Games

Ages 8+

These titles deliver great year-round play on the kitchen table, at the summer cabin or during the holidays.



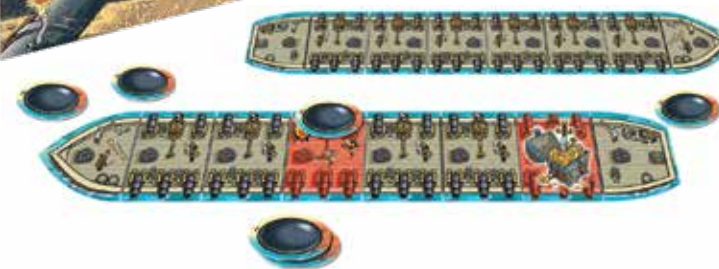
NEW!

### Sinking Ships™

Toss cannonballs! Sink ships!

Players take turns tossing cannonballs at the opponent's ship. Each direct hit causes damage or reveals treasure. Reduce the opponent's ship to a dingy first to win the game!

ITEM 53738  
CASE PACK 6  
UPC 8 02221 53738 5



BESTSELLER!

### Deer in the Headlights®

A fun, fast-moving card and dice game for the whole family. The first player to discard all of their cards wins the round.

ITEM 53720  
CASE PACK 12  
UPC 8 02221 53720 0



### Call of the Wild PDQ

ITEM 53722  
CASE PACK 1 (24 Assorted)  
UPC 8 02221 53722 4



NEW!

### Fair Game™

The Dice Stealing Game

Roll a set of colored dice trying to match combinations on the cards. Be the first to make a combination, and it's Fair Game to take a card — from the center or from other players. First to collect 4 cards wins the game.

ITEM 53739  
CASE PACK 6  
UPC 8 02221 53739 2



### Fish or Cut® Bait

The 45-second timer is flipped, players roll fast to assemble a fishing "rig" and then catch as many fish as possible before time expires. The player with the biggest catch wins!

ITEM 53723  
CASE PACK 12  
UPC 8 02221 53723 1



### Euchre

The original trick-taking card game. Comes with 2 decks of custom cards, unique "scoring wheel" and 1 wooden trump die. An old-time favorite, perfect for the entire family.

ITEM 53719  
CASE PACK 12  
UPC 8 02221 53719 4





Skittle Pool™ **NEW!**  
Ages 8+

The classic 1970s table top billiards game now made the Front Porch Classics way — high quality WOOD! Skittle Pool, with real pool action, is a great addition to any game room. Table measures 24" x 24" x 4".

ITEM 53326  
CASE PACK 2  
UPC 8 02221 53326 4



Table Top Shuffleboard™  
Ages 8+

Front Porch Classics brings pub-style shuffleboard home with this realistic, high quality, wooden table top version. Perfect for any game or recreation room. Game board measures 62" x 10" x 1.5".

ITEM 53325  
CASE PACK 3  
UPC 8 02221 53325 7



**BESTSELLER!**

**5+ FEET LONG!**



4-in-1 Casino™  
Ages 18+

Front Porch Classics 4-in-1 Casino is ideal for creating at-home casino nights! The perfect large-format party night game set includes roulette, blackjack, craps and poker. Each wooden game board measures 29" x 17".

ITEM 53324  
CASE PACK 2  
UPC 8 02221 53324 0





Baseball  
Under the  
Lights™

Real working pinball game with nostalgic ballpark aesthetic, working stadium lights, base runner and inning tracking lanes, working scoreboard and old-style outfield advertising graphics. All-wood construction!

ITEM 53321  
CASE PACK 2  
UPC 8 02221 53321 9



Circa Baseball™

Smaller version of the original featuring pinball-style game play, all-wood design and nostalgic ballpark aesthetic. A *Parents Choice*, *Creative Child Magazine* and *Parenting Award* Winner.

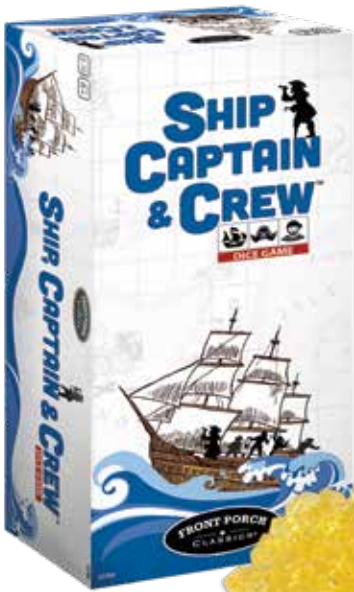
ITEM BS02017  
CASE PACK 4  
UPC 8 02221 02017 7

NEW!

Shut the Box 4-Way Play™

The classic "solitaire" game, now for groups of up to 4 players! Players roll their colored dice simultaneously; the player with the lowest score wins. Antique wood-look game board measures 14" x 14" x 2.5".

ITEM 53502  
CASE PACK 4  
UPC 8 02221 53502 2



Ship, Captain & Crew  
Ages 8+

Every ship needs a captain and every captain needs a crew. A classic party dice game, easy to learn and so fun to play. Each roll of the dice determines your fate!

ITEM 53765  
CASE PACK 6  
UPC 8 02221 53765 1



Fish in a Barrel® Ages 5+

More fun than a barrel of monkeys. The player linking together the most trout, bass or muskie in 30 seconds wins. 8 colorfully-decorated, 4 1/4" plastic fish store inside the package.

ITEM 53754  
CASE PACK 6  
UPC 8 02221 53754 5

Surf & Turf PDQ

ITEM 53759  
CASE PACK 1 (6 Assorted)  
UPC 8 02221 53759 0



Don't Tip the Cows®  
Ages 5+

Create a tower of cows by stacking the blocks—just don't be the player who knocks it all down. Includes 18 unusual blocks shaped like cows, stored in a handy, travel-ready cylinder.

ITEM 53755  
CASE PACK 6  
UPC 8 02221 53755 2



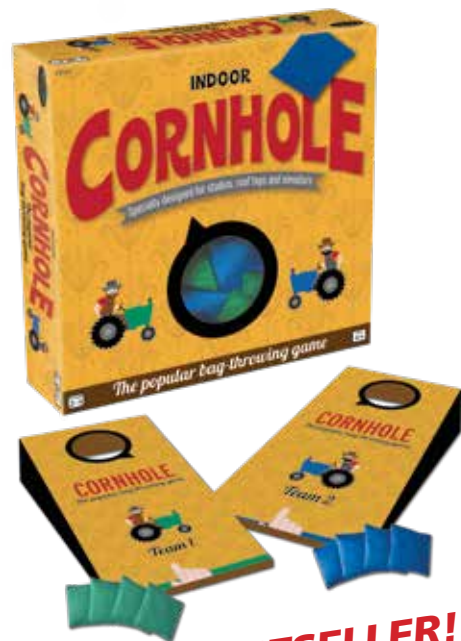




### State Fair Bingo™ Expansion Cards Ages 8+

Now players can add cards to the original State Fair Bingo for larger group play. All 12 cards are different than the cards included in State Fair Bingo.

ITEM 53812  
CASE PACK 12  
UPC 8 02221 53812 2



**BESTSELLER!**

### Indoor Cornhole Ages 6+

The popular tailgate game played by millions can now be played indoors in apartments and houses. Teams earn points by landing the bag in the hole. Fun and exciting for families and friends and a welcome addition to the next tailgate! The entire set folds completely into the packaging for storage and easy portability.

ITEM 53731  
CASE PACK 6  
UPC 8 02221 53731 6

**BESTSELLER!**

### State Fair Bingo™

Ages 8+

This classic, retro-style set comes with a traditional metal ball spinner, wooden bingo balls, solid-wood bingo board and 8 nostalgic shutter bingo cards.

ITEM 53811  
CASE PACK 2  
UPC 8 02221 53811 5



**BESTSELLER!**

### Mexican Train Dominoes Ages 8+

All-wood design with slide-open top for storage of double 12 dominoes, cast metal trains and solid-wood train station. Excellent accent for the living room or family game room.

ITEM 53303  
CASE PACK 3  
UPC 8 02221 53303 5



### Spinner Dominoes Deluxe Ages 8+

Our most popular dominoes now come in a handsome wood case. The easy-slide top stores this proprietary set of 66 double 9 color dot dominoes beautifully. Another great addition to the family game room!

ITEM 53310  
CASE PACK 4  
UPC 8 02221 53310 3



### Shut-The-Box OLD CENTURY EDITION

Shut-The-Box boasts an elegant, solid-wood decorative box and handmade wooden dice and tiles. *Oppenheim Toy Portfolio* Gold Seal and Platinum Award Winner.

ITEM 53301  
CASE PACK 2  
UPC 8 02221 53301 1

### Shut-The-Box BOOKSHELF EDITION

Same classic play as the Old Century Edition in a handsome wooden package for display on bookshelves or coffee tables.

ITEM BS02042  
CASE PACK 4  
UPC 8 02221 02042 9



### Liar's Dice

Don't miss the classic game of bluffing. Features 4 dice shakers and 20 dice in this fun, dice-themed wooden display box.

ITEM 53706  
CASE PACK 4  
UPC 8 02221 53706 4

**BESTSELLER!**

### Rummikub®

The original rummy tile game of runs and sets of numbers in a vintage gift box edition. The game features an all-wood storage box and complete set of 106 game tiles. The nifty slide-off lids double as wooden tile racks.

ITEM 53302  
CASE PACK 4  
UPC 8 02221 53302 8



**BESTSELLER!**

### Circa Shut-The-Box

Compact version of the original for easy travel. The game's all-wood design is great for summer cottage play.

ITEM 53501RC  
CASE PACK 6  
UPC 8 02221 53501 5



**BESTSELLER!**



**Puremco®** INC.

Puremco is the premier source of quality dominoes and domino-based games. The wide selection of Puremco products includes the original authorized games of Spinner, Chickenfoot and SuperTrain, as well as basic double 6 to double 15 domino sets, unique "To-Go" packs and tin gift sets, including Mexican Train. Whether putting on a family game night or hosting a dominoes tournament, customers will enjoy playing these entertaining and challenging games!

**BESTSELLER!****Spinner®**

The most popular domino game in our portfolio, Spinner is a dynamic double 9 game with 11 additional Spinner pieces as wild dominoes. Uniquely branded, this proprietary game is only available from University Games.

**ITEM** 54801  
**CASE PACK** 4  
**UPC** 0 14126 00711 9

**Chickenfoot®****Professional Size Dominoes**

Similar to Mexican Train, Chickenfoot involves the building of trains; however, once a double is played on a "foot," three tiles of the same number must be played before any other train can be played on again. This set of double 9 dominoes with color dots is fun for the whole family.

**ITEM** 54004  
**CASE PACK** 12  
**UPC** 0 14126 00906 9

**Mexican Train****Professional Size Dominoes**

Players build "trains" of dominoes all starting at the central hub or "station," with one extra train for everyone to build off. This classic game includes a full set of double 12 dominoes with color dots, for easy scoring, and a bonus train whistle.

**ITEM** 54005  
**CASE PACK** 8  
**UPC** 0 14126 01206 9

**Chickenfoot® Premium Tournament Size Dominoes**

All of the fun of original Chickenfoot but with tournament size tiles for experts.

**ITEM** 54904  
**CASE PACK** 12  
**UPC** 0 14126 00916 8

**Mexican Train & Chickenfoot® Combo**

The complete combination set for playing both Mexican Train and Chickenfoot. This double 12 domino set includes nine glitter train markers and an electronic centerpiece with train and rooster sounds.

**ITEM** 54301  
**CASE PACK** 4  
**UPC** 0 14126 01208 3

**SuperTrain™**

21 wild and special-action dominoes add complexity to any traditional game of Mexican Train or Chickenfoot. Number dominoes make it easy to keep track of what is played in this set of double 12s.

**ITEM** 55003  
**CASE PACK** 4  
**UPC** 0 14126 00505 4

**Deluxe Domino Sets****Case Pack of 4****Mexican Train Deluxe Number Domino Set**

Once players have played with number dominoes, they may never want to play with dots again. They are easy to see across the table and easy to add when scoring. Includes 91 professional size double 12 dominoes with jumbo color numerals, a dual use 50 page score pad, an electronic centerpiece with train and rooster sounds, and rules for Mexican Train, Chickenfoot and 6 other popular games. Everything stores inside the train-shaped collector tin.

**ITEM** 54102  
**UPC** 0 14126 13702 1

**Travel Domino Sets****Case Pack of 6****Chickenfoot® To Go**

In this game, any time a player plays a double of any number, players must complete a 3-pronged "chickenfoot," matching the same tile number to continue play. Includes 55 number dominoes.

**ITEM** 55001  
**UPC** 0 14126 06607 9

**BESTSELLER!****Mexican Train To Go**

Amazingly compact set of the most popular domino game on the market. Includes 8 glitter train markers, centerpiece and a complete set of 91 double 12 dominoes.

**ITEM** 54201 (Clam Shell)  
**UPC** 0 14126 06603 1

**ITEM** 54202 (Shrink-Wrap)  
**UPC** 7 94764 54202 8

**Mexican Train Deluxe Traditional Domino Set**

The traditional way to play Mexican Train, Chickenfoot and six other favorite domino games. Includes 91 professional size double 12 dominoes with jumbo color dots, a dual use 50 page score pad, electronic centerpiece with train and rooster sounds, and rules for Mexican Train, Chickenfoot and 6 other popular games. Everything stores inside the train-shaped collector tin.

**ITEM** 54006  
**UPC** 0 14126 01618 0

**Spinner® To Go**

The portable version of our most popular game. Features number dominoes that are easy to read and store in the included zippered case. Great for travel and vacations. Includes 66 number dominoes.

**ITEM** 55002  
**UPC** 0 14126 06606 2



## Tournament & Professional Dominoes Ages 6+

We are proud to make the official dominoes used for tournaments around the world. We offer high-quality dominoes in both professional and tournament size formats. Professional size dominoes are the most basic, traditional and commonly used. Tournament size are the largest, thickest and most durable dominoes available. Sets feature traditional black dots, as well as color dots and numbers for easier counting during game play.



### Double 6 Black Dot Dominoes PROFESSIONAL SIZE DOMINOES

ITEM 54002  
CASE PACK 24  
UPC 0 14126 00606 8

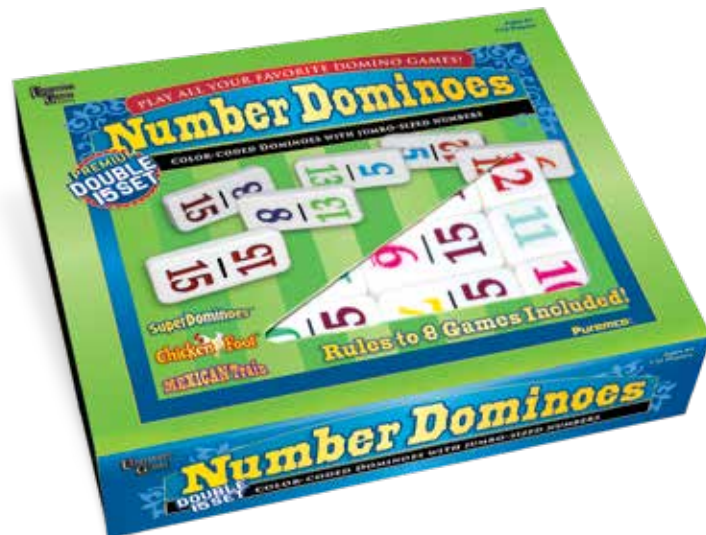
### Double 6 Color Dot Dominoes PROFESSIONAL SIZE DOMINOES

ITEM 54003  
CASE PACK 24  
UPC 0 14126 00606 8



### Double 12 Color Number Dominoes PROFESSIONAL SIZE DOMINOES

ITEM 54101  
CASE PACK 8  
UPC 0 14126 13701 4



### Double 15 Color Number Dominoes PROFESSIONAL SIZE DOMINOES

ITEM 54103  
CASE PACK 6  
UPC 0 14126 15702 9

## 3D Pixel Puzzles™

Case pack of 6, Ages 12+

Introducing the next generation of collectible 3D puzzles: 3D Pixel Puzzles are a trend-forward and innovative offering in the puzzles market. Each puzzle features precision-tooled pieces to ensure a beautiful display experience. Focusing on teens and adults, these puzzles feature quirky, retro and collector-oriented themes.

### Mini



#### Wine

ITEM 31201  
UPC 0 23332 31201 6



#### Coffee

ITEM 31202  
UPC 0 23332 31202 3

### Standard



#### Skull and Rose

ITEM 31238  
UPC 0 23332 31238 2



#### Burger

ITEM 31231  
UPC 0 23332 31231 3



#### Cupcake

ITEM 31233  
UPC 0 23332 31233 7



#### Tractor

ITEM 31234  
UPC 0 23332 31234 4



#### Shark

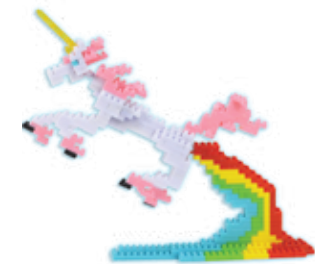
ITEM 31236  
UPC 0 23332 31236 8

**NEW!**



#### Stilettos

ITEM 31244  
UPC 0 23332 31244 3



#### Unicorn

ITEM 31242  
UPC 0 23332 31242 9



#### MicroBrew

ITEM 31241  
UPC 0 23332 31241 2



#### Flamingo

ITEM 31243  
UPC 0 23332 31243 6

### Deluxe



#### Sushi

ITEM 31252  
UPC 0 23332 31252 8



#### Astronaut

ITEM 31251  
UPC 0 23332 31251 1



Original 3D Crystal Puzzles®  
Standard Case Pack of 6, Ages 12+

With more than **4 million** units sold, Original 3D Crystal Puzzles continue to be the #1 seller for University Games. Retailers can custom build the **Collection** that is right for them using our **90+ Colorful Designs**. EXCLUSIVE NORTH AMERICAN DISTRIBUTOR

NEW!



**Polar Bear**  
ITEM 31079  
UPC 0 23332 31079 1

NEW!



**Giraffe**  
ITEM 31077  
UPC 0 23332 31077 7

NEW!



**Panda and Baby**  
ITEM 31083  
UPC 0 23332 31083 8

NEW!



**Elephant & Baby**  
ITEM 31082  
UPC 0 23332 31082 1

NEW!



**Black Swan**  
ITEM 31084  
UPC 0 23332 31084 5

NEW!



**Teddy Bear**  
ITEM 31081  
UPC 0 23332 31081 4

NEW!



**Rabbit**  
ITEM 31078  
UPC 0 23332 31078 4



**Rubber Duck**  
ITEM 30977  
UPC 0 23332 30977 1

★



**Wolf**  
ITEM 31071  
UPC 0 23332 31071 5

★



**Wolf**  
ITEM 31072  
UPC 0 23332 31072 2

★



**Owl**  
ITEM 31074  
UPC 0 23332 31074 6

★



**Owl**  
ITEM 30976  
UPC 0 23332 30976 4

★



**Elephant**  
ITEM 30978  
UPC 0 23332 30978 8

★



**Panda**  
ITEM 30979  
UPC 0 23332 30979 5

★



**Cat & Kitten**  
ITEM 30904  
UPC 0 23332 30904 7

★



**Cat & Kitten**  
ITEM 30947  
UPC 0 23332 30947 4

**Bird**



ITEM 30946  
UPC 0 23332 30946 7

**Bird**



ITEM 31076  
UPC 0 23332 31076 0

★



**Dachshund**  
ITEM 30903  
UPC 0 23332 30903 0

**Butterfly**



ITEM 30943  
UPC 0 23332 30943 6

★



**Roses in Vase**  
ITEM 30897  
UPC 0 23332 30897 2

★



**Roses in Vase**  
ITEM 31073  
UPC 0 23332 31073 9

**Heart**



ITEM 30936  
UPC 0 23332 30936 8

**Heart**



ITEM 30937  
UPC 0 23332 30937 5

**Rose**



ITEM 30927  
UPC 0 23332 30927 6

**Pink Diamond**



ITEM 30908  
UPC 0 23332 30908 5

**Grapes**



ITEM 30924  
UPC 0 23332 30924 5

**Teddy Bear**



ITEM 30934  
UPC 0 23332 30934 4

**Shark**



ITEM 30949  
UPC 0 23332 30949 8

**Classic Car**



ITEM 30909  
UPC 0 23332 30909 2

**Locomotive**



ITEM 30902  
UPC 0 23332 30902 3

**London Bus**



ITEM 30907  
UPC 0 23332 30907 8

★



**Skull**  
ITEM 30906  
UPC 0 23332 30906 1

**Skull**



ITEM 30932  
UPC 0 23332 30932 0

**Skull**



ITEM 30944  
UPC 0 23332 30944 3

**Tin Robot**



ITEM 30898  
UPC 0 23332 30898 9

**Treasure Chest**



ITEM 30931  
UPC 0 23332 30931 3

**Treasure Chest**



ITEM 30948  
UPC 0 23332 30948 1

Original 3D Crystal Puzzles®  
Deluxe Case Pack of 6, Ages 12+

**BESTSELLERS! = ★**



**Unicorn**  
ITEM 31060  
UPC 0 23332 31060 9



**Pegasus**  
ITEM 31097  
UPC 0 23332 31097 5



**Stallion**  
ITEM 31096  
UPC 0 23332 31096 8



**Horse**  
ITEM 31057  
UPC 0 23332 31057 9



**T-Rex**  
ITEM 31059  
UPC 0 23332 31059 3



**Dragon**  
ITEM 31058  
UPC 0 23332 31058 6



**Dragon**  
ITEM 31052  
UPC 0 23332 31052 4



**Dragon**  
ITEM 31053  
UPC 0 23332 31053 1



**Horse**  
ITEM 30962  
UPC 0 23332 30962 7



**T-Rex**  
ITEM 30968  
UPC 0 23332 30968 9



**Dolphin**  
ITEM 31056  
UPC 0 23332 31056 2



**Dolphin**  
ITEM 30963  
UPC 0 23332 30963 4



**Lion**  
ITEM 30964  
UPC 0 23332 30964 1



**Piggy Bank**  
ITEM 30967  
UPC 0 23332 30967 2



**Castle**  
ITEM 30961  
UPC 0 23332 30961 0



**Castle**  
ITEM 30956  
UPC 0 23332 30956 6



**Pirate Ship**  
ITEM 30966  
UPC 0 23332 30966 5



**Pirate Ship**  
ITEM 30958  
UPC 0 23332 30958 0



**Carousel**  
ITEM 30957  
UPC: 0 23332 30957 3



**Carousel**  
ITEM 31054  
UPC 0 23332 31054 8



**Statue of Liberty**  
ITEM 31051  
UPC 0 23332 31051 7



**Eiffel Tower**  
ITEM 30959  
UPC 0 23332 30959 7



**Windmill**  
ITEM 30969  
UPC 0 23332 30969 6



# Original 3D Crystal Puzzles® Licensed Standard

Case pack of 6, Ages 12+

**NEW!****Dumbo**ITEM 31063  
UPC 0 23332 31063 0**NEW!****Toy Story Aliens**ITEM 31066  
UPC 0 23332 31066 1**NEW!****Buzz Lightyear**ITEM 31065  
UPC 0 23332 31065 4

2019 Release Schedule

**DUMBO**

March 29

**Aladdin**

May 24

**TOY STORY 4**

June 21

**FROZEN 2**

November 22

**Goofy**ITEM 31068  
UPC 0 23332 31068 5**NEW!****Genie**ITEM 31064  
UPC 0 23332 31064 7**NEW!****Elsa**ITEM 30985  
UPC 0 23332 30985 6

Concept Only

**Olaf**ITEM 31067  
UPC 0 23332 31067 8**NEW!****Sven (Deluxe)**ITEM 31036  
UPC 0 23332 31036 4**NEW!**

★

**Tinker Bell**ITEM 30983  
UPC 0 23332 30983 2**Mickey Mouse**ITEM 31029  
UPC 0 23332 31029 6**Minnie Mouse**ITEM 31031  
UPC 0 23332 31031 9

★

**Mickey Mouse**ITEM 30981  
UPC 0 23332 30981 8

★

**Minnie Mouse**ITEM 30982  
UPC 0 23332 30982 5**Pluto**ITEM 30987  
UPC 0 23332 30987 0**Donald Duck**ITEM 31002  
UPC 0 23332 31002 9**Daisy Duck**ITEM 31003  
UPC 0 23332 31003 6**Winnie the Pooh**ITEM 30984  
UPC 0 23332 30984 9**Nemo**ITEM 31027  
UPC 0 23332 31027 2**Bambi**ITEM 30988  
UPC 0 23332 30988 7

★

**Cheshire Cat**ITEM 31004  
UPC 0 23332 31004 3**Pinocchio**ITEM 31032  
UPC 0 23332 31032 6

★

**Belle**ITEM 31028  
UPC 0 23332 31028 9**Cinderella**ITEM 31000  
UPC 0 23332 31000 5**Rapunzel**ITEM 30980  
UPC 0 23332 30980 1**Aurora**ITEM 31005  
UPC 0 23332 31005 0

★

**Alice**ITEM 31033  
UPC 0 23332 31033 3

# Original 3D Crystal Puzzles® Licensed Standard

Case pack of 6, Ages 12+

PEANUTS

**BESTSELLERS! = ★****Snoopy Detective****NEW!**ITEM 31034  
UPC 0 23332 31034 0

★

**Snoopy & Woodstock**ITEM 30991  
UPC 0 23332 30991 7

★

**Snoopy & House**ITEM 30992  
UPC 0 23332 30992 4

★

**Snoopy Flying Ace**ITEM 30998  
UPC 0 23332 30998 6**Snoopy Astronaut**ITEM 30999  
UPC 0 23332 30999 3

# Original 3D Crystal Puzzles® Licensed Deluxe

Case pack of 6, Ages 12+



Beast fits perfectly with Belle (sold separately).

**NEW!****Beast (Prince Adam)**ITEM 31038  
UPC 0 23332 31038 8**NEW!****Mickey & Minnie Heart Hands**ITEM 31037  
UPC 0 23332 31037 1

★

**Cinderella Castle**ITEM 31041  
UPC 0 23332 31041 8**NEW!****Cinderella Carriage**ITEM 31039  
UPC 0 23332 31039 5

★

**Cinderella Carriage**ITEM 31040  
UPC 0 23332 31040 1





3D Pixel Puzzle  
Demo PDQ

ITEM 31230  
CASE PACK 1 (12 Assorted)  
UPC 0 23332 31230 6  
DIMENSIONS 8" X 13.75" X 6"



3D Crystal Puzzle  
Demo PDQ

ITEM 30930  
CASE PACK 1 (12 Assorted)  
UPC 0 23332 30930 6  
DIMENSIONS 8" x 14.75" x 6"



3D Crystal Puzzle  
Licensed PDQ

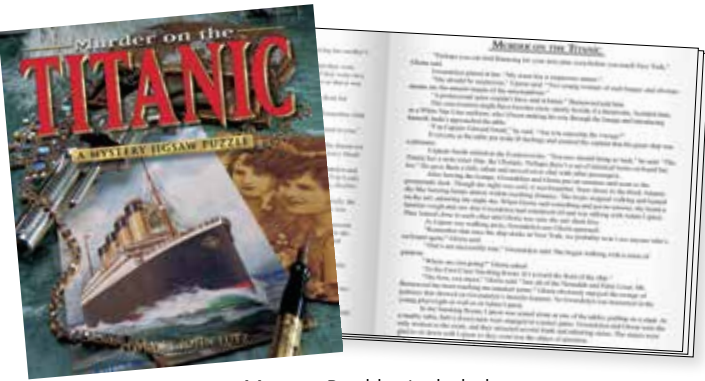
ITEM 30990  
CASE PACK 1 (12 Assorted)  
UPC 0 23332 30990 0  
DIMENSIONS 8" x 14.75" x 6"

Classic Mystery  
Jigsaw Puzzles™

Case Pack of 4, Ages 15+

BePuzzled started with Classic Mystery Puzzles, and we are proud to continue the tradition. Each puzzle includes a short mystery, and all a puzzler has to do is **READ** the story, **ASSEMBLE** the puzzle and then **SOLVE** the mystery. Each 1,000 piece puzzle creates a 23" x 29" image. Beware! Puzzle is different than package image!

READ.  
ASSEMBLE.  
SOLVE!



Mystery Booklet Included.



3D Crystal Puzzle  
Tiered PDQ

ITEM 30925  
CASE PACK 1 (24 Assorted-Standard)  
UPC 0 23332 30925 2  
DIMENSIONS 15" x 16" x 12.25"



3D Crystal Puzzle  
Tiered PDQ

ITEM 30920  
CASE PACK 1 (18 Assorted-  
6 Deluxe, 12 Standard)  
UPC 0 23332 30920 7  
DIMENSIONS 15" x 16" x 12.25"



3D Pixel Puzzle  
Spinner Rack

ITEM 31300  
CASE PACK 1 (80 Assorted)  
UPC 0 23332 31300 6



3D Crystal Puzzle  
Spinner Rack

ITEM 30970ASST  
CASE PACK 1 (80 Assorted)  
UPC 0 23332 30970 2

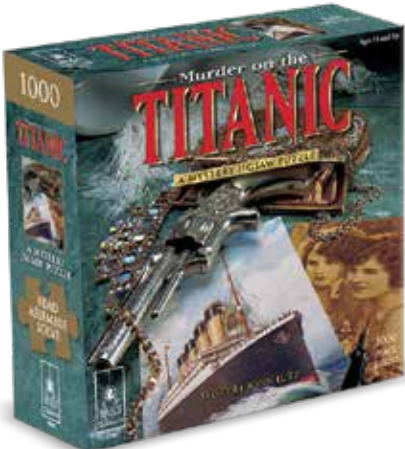


3D Crystal Puzzle  
Sidekick

ITEM 30900  
CASE PACK 1 (27 Assorted)  
UPC 0 23332 30900 9  
DIMENSIONS 13.75" x 6.5" x 24"

3D Pixel & Crystal Puzzle  
Spinner Rack

ITEM 31195  
CASE PACK 1 (80 Assorted)  
UPC 0 23332 31195 8



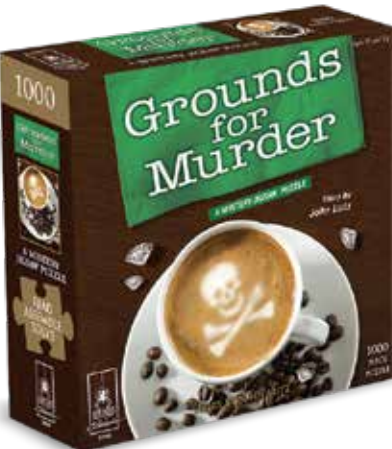
Murder on the Titanic

ITEM 33101  
UPC 0 23332 00521 5



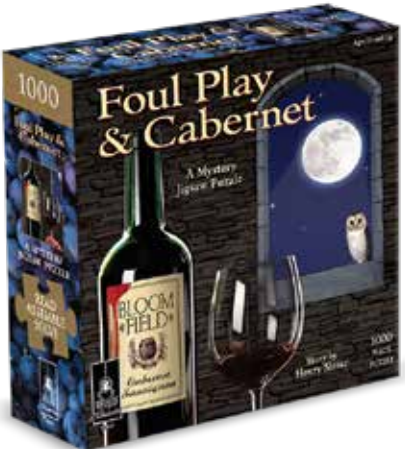
Alfred Hitchcock

ITEM 33106  
UPC 0 23332 33106 2



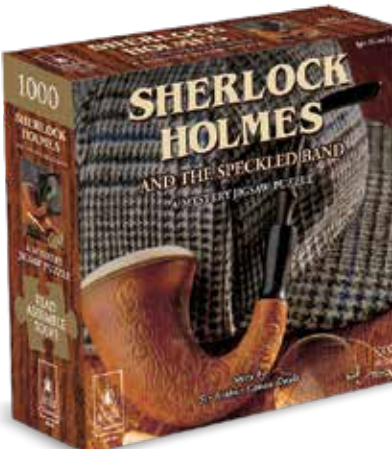
Grounds for Murder

ITEM 33116  
UPC 0 23332 33116 1



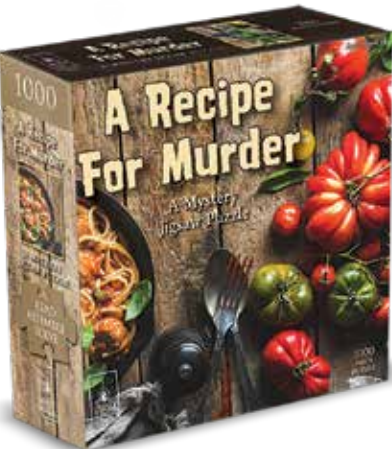
Foul Play & Cabernet

ITEM 33117  
UPC 0 23332 33117 8



Sherlock Holmes

ITEM 33118  
UPC 0 23332 33118 5



A Recipe for Murder

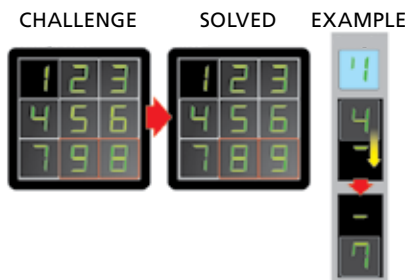
ITEM 33121  
UPC 0 23332 33121 5



## Pocket Puzzlers™ Ages 8+ **NEW!**

Pocket Puzzlers are brain-bending challenges offered in pocket-size choices. Be a mouse among cheese and take a bite out of these logic games. Each brain teaser is unique, fun and offers various challenges for repeat play.

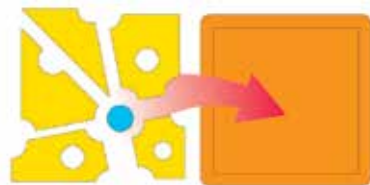
EXCLUSIVE NORTH AMERICAN DISTRIBUTOR



### Numbers

Correctly position numbers 1 through 9 on the board, but don't blink, printing on the moving pieces and the board changes the number each time a piece is moved.

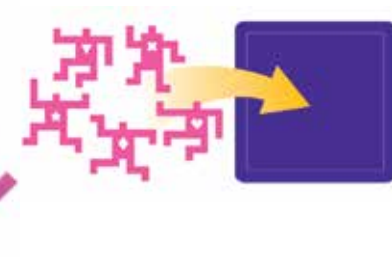
ITEM 30203  
CASE PACK 6  
UPC 0 23332 30203 1



### Mouse

Arrange all of the cheese pieces and one mouse to fill the puzzle board. There's only one solution and it's not as obvious as it seems!

ITEM 30204  
CASE PACK 6  
UPC 0 23332 30204 8



### Dancers

Bust a move with five challenges on one dance floor! Only four dancers can fit on the board at one time. Solve all five combinations of dancers.

ITEM 30206  
CASE PACK 6  
UPC 0 23332 30206 2



### Tangram

Solve over 50 silhouette challenges using only seven tangram pieces. Challenge booklet included!

ITEM 30207  
CASE PACK 6  
UPC 0 23332 30207 9



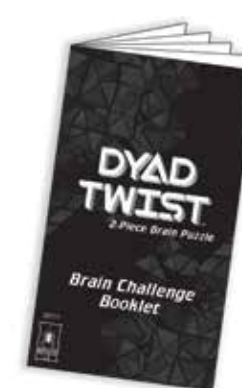
### Pocket Puzzlers PDQ

All four Pocket Puzzlers are included in this colorful display, with additional titles to be added throughout the year.

ITEM 30200  
CASE PACK 1 (12 Assorted)  
UPC 0 23332 30200 0

## Dyad Twist™ and Geo Twist™ Ages 8+

Each of these patented 2-piece polyhedral brain teasers are unique and can be manipulated to create 30+ different geometrical designs. With an included booklet that shows a multitude of shape ideas, Dyad Twist and Geo Twist are fun, challenging and hard to put down! EXCLUSIVE NORTH AMERICAN DISTRIBUTOR

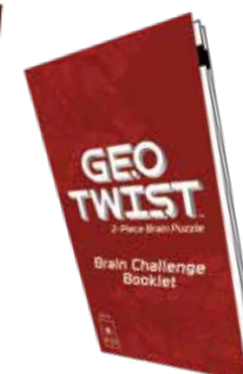


Design Booklet Included!



### Dyad Twist

ITEM 30711  
CASE PACK 6  
UPC 0 23332 30711 1



Design Booklet Included!



### Geo Twist

ITEM 30712  
CASE PACK 6  
UPC 0 23332 30712 8

## Cubix Tube™ Ages 8+

The Cubix Tube is a difficult brain teaser with a hollow maze built inside of a brightly-colored, moveable collection of tubes. Lining up the colors is not enough! The hollow maze must be aligned accurately for the ball to pass through the tubes from top to bottom without hitting a solid wall.

UNIVERSITY GAMES IS THE EXCLUSIVE WORLDWIDE LICENSEE.

ITEM 30793  
CASE PACK 6  
UPC 0 23332 30793 7





With more than **2 million** puzzles sold, Hanayama is the world's finest and bestselling brain teaser collection. What are you waiting for!? Choose the styles and levels that fit your store and be part of the growing success. **EXCLUSIVE US DISTRIBUTOR**

LEVEL 1 EASY



**Diamond** ★  
ITEM 30796  
UPC 0 23332 30796 8



**Key**  
ITEM 30804  
UPC 0 23332 30804 0



**ABC**  
ITEM 30803  
UPC 0 23332 30803 3



**Flag**  
ITEM 30807  
UPC 0 23332 30807 1



**Bike**  
ITEM 30806  
UPC 0 23332 30806 4



**Hook**  
ITEM 30809  
UPC 0 23332 30809 5



**Loop**  
ITEM 30808  
UPC 0 23332 30808 8



**Shark**  
ITEM 30876  
UPC 0 23332 30876 7



**Trout**  
ITEM 30871  
UPC 0 23332 30871 2

**75 PUZZLES!**  
**BESTSELLERS! = ★**

LEVEL 2 FAIRLY EASY



**Dot**  
ITEM 30767  
UPC 0 23332 30767 8



**Keyring**  
ITEM 30810  
UPC 0 23332 30810 1



**Key II**  
ITEM 30823  
UPC 0 23332 30823 1



**Disk**  
ITEM 30814  
UPC 0 23332 30814 9



**Cricket**  
ITEM 30813  
UPC 0 23332 30813 2



**Horse**  
ITEM 30817  
UPC 0 23332 30817 0



**Harmony** ★  
ITEM 30822  
UPC 0 23332 30822 4



**Plate**  
ITEM 30818  
UPC 0 23332 30818 7



**Box**  
ITEM 30821  
UPC 0 23332 30821 7



**Medal**  
ITEM 30824  
UPC 0 23332 30824 8



**Starfish**  
ITEM 30873  
UPC 0 23332 30873 6



**Claw**  
ITEM 30872  
UPC 0 23332 30872 9

LEVEL 3 MODERATE



**Arrows**  
ITEM 30769  
UPC 0 23332 30769 2



**Galaxy** ★  
ITEM 30827  
UPC 0 23332 30827 9



**Delta**  
ITEM 30838  
UPC 0 23332 30838 5



**Star**  
ITEM 30830  
UPC 0 23332 30830 9



**S&S**  
ITEM 30829  
UPC 0 23332 30829 3



**Dolce**  
ITEM 30833  
UPC 0 23332 30833 0



**Coil**  
ITEM 30831  
UPC 0 23332 30831 6



**Cuby**  
ITEM 30832  
UPC 0 23332 30832 3



**W-U**  
ITEM 30835  
UPC 0 23332 30835 4



**G&G**  
ITEM 30839  
UPC 0 23332 30839 2



**O'Gear**  
ITEM 30834  
UPC 0 23332 30834 7



**Cage**  
ITEM 30836  
UPC 0 23332 30836 1



**Violin**  
ITEM 30837  
UPC 0 23332 30837 8

LEVEL 4 CHALLENGING



**Hashtag**  
ITEM 30794  
UPC 0 23332 30794 4



**Hexagon**  
ITEM 30802  
UPC 0 23332 30802 6



**Cylinder** ★  
ITEM 30811  
UPC 0 23332 30811 8



**Twist**  
ITEM 30812  
UPC 0 23332 30812 5



**Möbius**  
ITEM 30878  
UPC 0 23332 30878 1



**Heart**  
ITEM 30826  
UPC 0 23332 30826 2



**U&U**  
ITEM 30828  
UPC 0 23332 30828 6



**Devil**  
ITEM 30841  
UPC 0 23332 30841 5



**Ring**  
ITEM 30842  
UPC 0 23332 30842 2



**Radix**  
ITEM 30843  
UPC 0 23332 30843 9



**Coaster** ★  
ITEM 30844  
UPC 0 23332 30844 6



**Marble** ★  
ITEM 30845  
UPC 0 23332 30845 3

LEVEL 5 DIFFICULT



**Padlock** ★  
ITEM 30868  
UPC 0 23332 30868 2



**Dial** ★  
ITEM 30799  
UPC 0 23332 30799 9



**Labyrinth** ★  
ITEM 30852  
UPC 0 23332 30852 1



**Equa** ★  
ITEM 30854  
UPC 0 23332 30854 5



**H&H**  
ITEM 30857  
UPC 0 23332 30857 6



**Vortex** ★  
ITEM 30853  
UPC 0 23332 30853 8



**Amour**  
ITEM 30851  
UPC 0 23332 30851 4



**Helix**  
ITEM 30855  
UPC 0 23332 30855 2



**Spiral** ★  
ITEM 30858  
UPC 0 23332 30858 3



**Ring II**  
ITEM 30859  
UPC 0 23332 30859 0

LEVEL 6 VERY DIFFICULT



**UFO**  
ITEM 30761  
UPC 0 23332 30761 6



**Hourglass**  
ITEM 30770  
UPC 0 23332 30770 8



**Trinity** ★  
ITEM 30768  
UPC 0 23332 30768 5



**Infinity** ★  
ITEM 30798  
UPC 0 23332 30798 2



**Nutcase** ★  
ITEM 30864  
UPC 0 23332 30864 4



**Enigma** ★  
ITEM 30861  
UPC 0 23332 30861 3



**Quartet** ★  
ITEM 30863  
UPC 0 23332 30863 7



**Elk**  
ITEM 30862  
UPC 0 23332 30862 0



**Chain** ★  
Item: 30865  
UPC 0 23332 30865 1



**News** ★  
ITEM 30866  
UPC 0 23332 30866 8



**Square** ★  
ITEM 30867  
UPC 0 23332 30867 5

LEVEL 1 EASY

LEVEL 2 FAIRLY EASY

LEVEL 3 MODERATE

LEVEL 4 CHALLENGING

LEVEL 5 DIFFICULT

LEVEL 6 VERY DIFFICULT



Smart Egg® Puzzles  
Case Pack of 6, Ages 8+

This exciting collection offers challenges for every puzzler—from the novice to the advanced. 1-Layer Smart Eggs are available in two difficulty levels, easily identified by a packaging color change. 2-Layer Smart Eggs are mind-bending, difficult brain teasers with one labyrinth that moves inside of another labyrinth. Puzzlers will find a challenge with this collection.

EXCLUSIVE NORTH AMERICAN DISTRIBUTOR

1-Layer Labyrinth

BESTSELLERS! = ★

LEVEL 1



Lava ★  
ITEM 30881  
UPC 0 23332 30881 1



Skull  
ITEM 30883  
UPC 0 23332 30883 5



Techno ★  
ITEM 30886  
UPC 0 23332 30886 6

LEVEL 2



Shark  
ITEM 30724  
UPC 0 23332 30724 1



Wolf  
ITEM 30726  
UPC 0 23332 30726 5



Lion  
ITEM 30727  
UPC 0 23332 30727 2



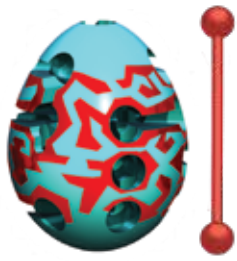
Dragon  
ITEM 30728  
UPC 0 23332 30728 9



Data  
ITEM 30731  
UPC 0 23332 30731 9



Biotech  
ITEM 30729  
UPC 0 23332 30729 6



Zig Zag  
ITEM 30783  
UPC 0 23332 30783 8



Mummy  
ITEM 30784  
UPC 0 23332 30784 5



Scorpion ★  
ITEM 30786  
UPC 0 23332 30786 9



Spider  
ITEM 30787  
UPC 0 23332 30787 6



Robo ★  
ITEM 30788  
UPC 0 23332 30788 3



Capsule ★  
ITEM 30789  
UPC 0 23332 30789 0

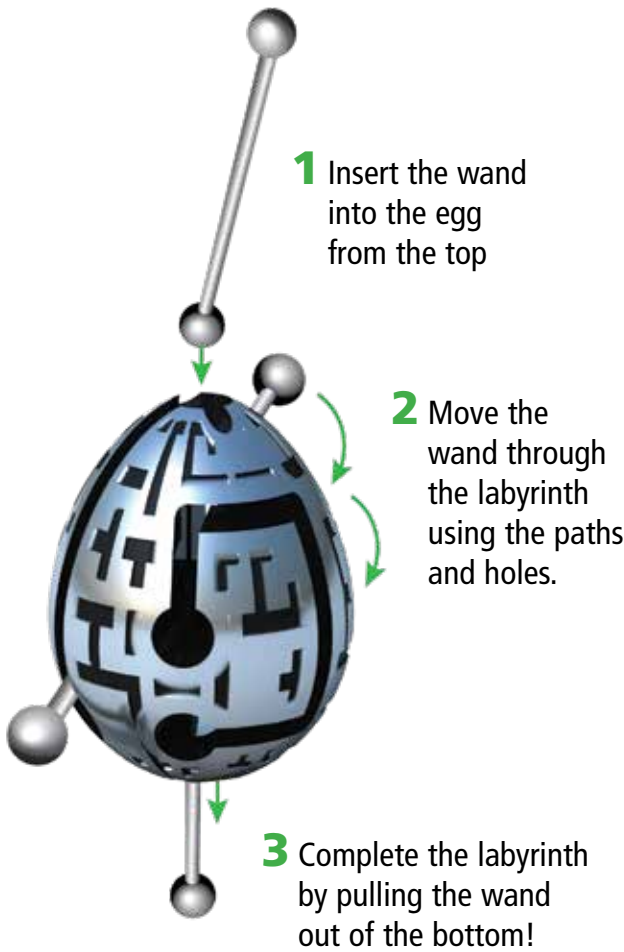


Frank-Einstein  
ITEM 30791  
UPC 0 23332 30791 3

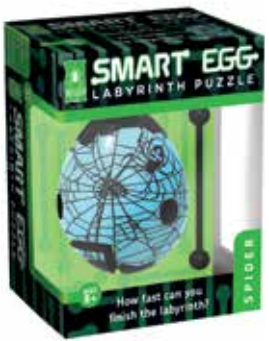


Dino  
ITEM 30792  
UPC 0 23332 30792 0

Smart Egg® Puzzles  
Case Pack of 6, Ages 8+



LEVEL 1



LEVEL 2



Inner labyrinth moves up and down and turns for added difficulty!

2-Layer Labyrinth



Blue Dragon: Challenging  
ITEM 30892  
UPC 0 23332 30892 7



Red Dragon: Difficult  
ITEM 30893  
UPC 0 23332 30893 4



Black Dragon: ★  
Maddening  
ITEM 30894  
UPC 0 23332 30894 1



Cast Chess Piece Puzzles

Case Pack of 6, Ages 8+

Introducing new Hanayama brain teasers built into high-quality chess puzzle pieces. Each cast metal, chrome-plated chess piece requires a different solution to open it and collect the cast-plated gold token hidden inside. With three challenging levels, this is a great collection for puzzlers and chess players!



**Pawn**  
ITEM 30707  
UPC 0 23332 30707 4

**Knight**  
ITEM 30704  
UPC 0 23332 30704 3

**Queen**  
ITEM 30702  
UPC 0 23332 30702 9



**Rook**  
ITEM 30706  
UPC 0 23332 30706 7

**Bishop**  
ITEM 30703  
UPC 0 23332 30703 6

**King**  
ITEM 30701  
UPC 0 23332 30701 2



Licensed Cast Puzzles

Case Pack of 6, Ages 8+



**Mickey Mouse Ring**  
ITEM 30762  
UPC 0 23332 30762 3

**Mickey and Minnie Keys**  
ITEM 30764  
UPC 0 23332 30764 7



**Alice in Wonderland Labyrinth**  
ITEM 30766  
UPC 0 23332 30766 1



**NEW!**  
**Dyad/Geo Twist PDQ**  
ITEM 30715  
UPC 0 23332 30715 9  
CASE PACK 1 (12 Assorted)  
DIMENSIONS 15.25" x 7" x 4.5"



**Smart Egg PDQ**  
ITEM 30890  
UPC 0 23332 30890 3  
CASE PACK 1 (12 Assorted)  
DIMENSIONS 15.25" x 7" x 4.5"



**Smart Egg PDQ**  
ITEM 30885  
UPC 0 23332 30885 9  
CASE PACK 1 (12 Assorted)  
DIMENSIONS 10.5" x 9" x 10.25"  
(4.5" Without Header)



**Hanayama PDQ**  
ITEM 30805  
UPC 0 23332 30805 7  
CASE PACK 1 (12 Assorted)  
DIMENSIONS 13.25" x 6.4" x 4.75"



**Hanayama Tiered PDQ**  
ITEM 30825  
UPC 0 23332 30825 5  
CASE PACK 1 (12 Assorted)  
DIMENSIONS 13.25" x 6.4" x 11"



**Hanayama Tiered PDQ**  
ITEM 30825BN-D  
UPC 0 23332 30825 5  
CASE PACK 1 (30 assorted)  
DIMENSIONS 16" x 11.5" x 11"





**NEW!**

### Moon Shot™ Science Fact Game

**Ages 7+**

**Ignition sequence start... We have lift off!**

Players race against each other to be the first astronaut to land on the moon in this space race game. Celebrating the 50th anniversary of the first moon landing, players will take one small step in learning exciting facts about astronauts, lunar landings and space science.

**ITEM** 01969  
**CASE PACK** 6  
**UPC** 0 40595 01969 8

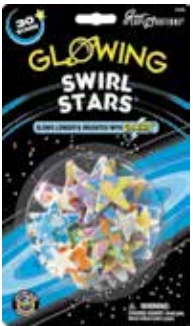


### Peggable Glow Packs Case Pack 12, Ages 5+

Our bestselling celestial products out-glow all others thanks to our proprietary Glominite formula.

Used separately or combined, stars and planets brighten a room and light up sales!

Also available in trilingual packaging (English, Spanish, French)



#### Swirl Stars™

**ITEM** 19468  
**UPC** 0 40595 19468 5



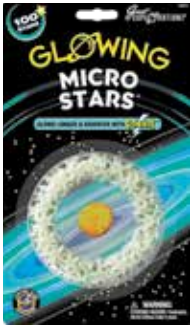
#### Twinkle Stars™

**ITEM** 19472  
**UPC** 0 40595 19472 2



#### Colorful Stars™

**ITEM** 19473  
**UPC** 0 40595 19473 9



#### Micro Stars™

**ITEM** 19474  
**UPC** 0 40595 19474 6



#### Wonder Stars™

**ITEM** 19471  
**UPC** 0 40595 19471 5



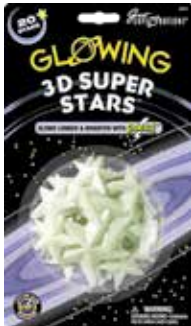
#### Galactic Astros™

**ITEM** 19475  
**UPC** 0 40595 19475 3



#### Planets & Stars™

**ITEM** 19476  
**UPC** 0 40595 19476 0



#### 3D Super Stars™

**ITEM** 19477  
**UPC** 0 40595 19477 7



#### Colorful Twinkle Stars™

**ITEM** 19478  
**UPC** 0 40595 19478 4



### Phases of the Moon™ **NEW!**

Celebrate the 50th anniversary of the moon landing with our lunar phases set. Eight 3-D glow-in-the-dark moons, each depicting a different phase, mount easily on ceilings or walls.

**ITEM** 19863  
**CASE PACK** 6  
**UPC** 0 40595 19863 8



### Cosmic Universe™

The ultimate celestial set with 750+ pieces. This perfect gift includes 3-D planets, stars, astros and more, to create a cosmic universe in any room.

**ITEM** 25347  
**CASE PACK** 6  
**UPC** 0 40595 25347 4



### Galaxy of Stars™

Over 60 glow-in-the-dark shapes and 200+ glow-in-the-dark adhesives can be used to create an entire glowing galaxy. Includes a mix of Colorful Stars, Micro Stars, Astros and adhesives.

**ITEM** 19071  
**CASE PACK** 6  
**UPC** 0 40595 19071 7



### Star Explosion™

More than 700 glow-in-the-dark shapes to decorate ceilings and walls make this classic kit a best seller. Includes Wonder Stars, Twinkle Stars, Micro Stars, Galactic Astros and adhesives.

**ITEM** 19065  
**CASE PACK** 6  
**UPC** 0 40595 19065 6



### Celestial Super Kits™

**Ages 5+**

Our Super Kits are a great way to diversify product mixes and price points. These are basics that no glow program should be without!



### Wonder Stars Super Kit™

**ITEM** 19491  
**CASE PACK** 12  
**UPC** 0 40595 19491 3



### Colorful Stars Super Kit™

**ITEM** 19492  
**CASE PACK** 12  
**UPC** 0 40595 19492 0

**BESTSELLER!**



### 3-D Solar System™

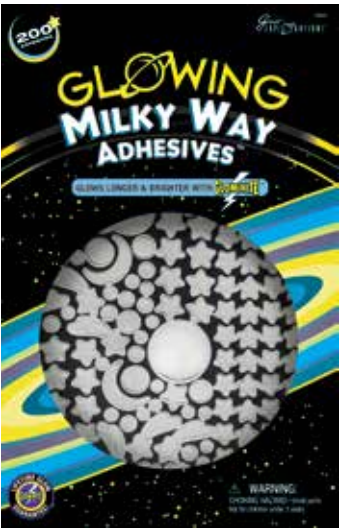
Eight colorful glow-in-the-dark planets, plus Pluto, over 200 adhesive stars, string, putty and a solar system guide are included to create a glowing solar system in any room.

**ITEM** 19862  
**CASE PACK** 6  
**UPC** 0 40595 19862 1



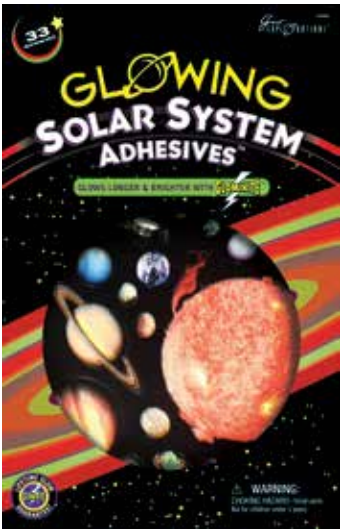
Celestial Adhesives

Our glow-in-the-dark adhesives are the fastest, easiest and most accurate way to recreate constellations on the wall or ceiling. Stars are invisible on a white ceiling by day and glow brightly at night.



Milky Way Adhesives™

ITEM 19481  
CASE PACK 12  
UPC 0 40595 19481 4



Solar System Adhesives™

ITEM 19484  
CASE PACK 12  
UPC 0 40595 19484 5



Giant Planet Stick-Ons™

The solar system can be enjoyed in any room with these giant, glowing images of planets and spacecraft. Glows in the dark!

ITEM 19721  
CASE PACK 6  
UPC 0 40595 19721 1

LIFETIME GLOW GUARANTEE!

Assures customers that our stars will glow for a lifetime or we will replace the product. Glominite, our proprietary glow formulation, gives our stars the brightest and highest quality glow.



Retro Stars

Packaged with a hip, retro design, these glow-in-the-dark stars make a great gift.

ITEM 19495  
CASE PACK 6  
UPC 0 40595 19495 1



3-D Planets™ in a Tube

ITEM 19464  
CASE PACK 12  
UPC 0 40595 19464 7



3-D Stars™ in a Tube

ITEM 19469  
CASE PACK 12  
UPC 0 40595 19469 2



3-D Planets™ Boxed Set

ITEM 19466  
CASE PACK 6  
UPC 0 40595 19466 1

NEW!



Glowing Stars Gift Tins PDQ

Our tins are a great way to give the gift of glowing stars. Includes Wonder Stars, Twinkle Stars and Colorful Stars gift tins.

ITEM 19115  
CASE PACK 1 (12 Assorted)  
UPC 0 40595 19115 8



Star Center™ PDQ

This introductory display is an easy way to merchandise stars and increase sales, especially where no peg space exists!

ITEM 19000  
CASE PACK 1 (36 Assorted)  
UPC 0 40595 19000 7



3-D Planets & Stars PDQ

ITEM 19461  
CASE PACK 1 (12 Assorted)  
UPC 0 40595 19461 6

Twirling Ribbons™

Brilliant ribbons for twirling and swirling. Kids have loads of fun creating eye-catching swirls, loops and squiggles with these fabulous ribbons. A classic way to play that helps build gross motor skills. Available individually or in a display.



Rainbow Ribbons™

Our original Rainbow Ribbon with a 7' long ribbon and a wooden wand. An evergreen toy that is fun for kids of all ages!

ITEM 61100  
CASE PACK 12  
UPC 7 33753 61100 0

Rainbow Ribbons Display

ITEM 61199  
CASE PACK 1 (36 Ribbons)



Dazzler Ribbons™

A beautiful rainbow ribbon on a colorful glittering wand. Dazzlers are a hit with kids who like to twirl, dance and do rhythmic gymnastics.

ITEM 61130  
CASE PACK 12  
UPC 0 40595 61130 4

Dazzler Ribbons Display

ITEM 61131  
CASE PACK 1 (36 Ribbons)



Large Rainbow Ribbons™

A bigger version of our original Rainbow Ribbon with a 10' long ribbon and a wooden wand.

ITEM 61110  
CASE PACK 12  
UPC 0 40595 61110 6



# STEAM

## STEAM Program CASE PACK of 4

According to the MacArthur Foundation, “65% of today’s grade school kids will end up doing work that hasn’t even been invented.” The fields of Science, Technology, Engineering, the Arts and Mathematics are more important than ever to help develop minds that are ready for the 21st century.

These hands-on learning kits help children explore the fascinating fields of STEAM. Each set includes everything needed, along with a comprehensive instruction guide, to introduce unique learning concepts. Professor Flubberstein guides children on their learning journeys through these exciting topics!



## SCIENCE



### Wild Weather Kit™

**Ages 8+**

Children learn to predict the weather with wind gust recorders, solar UV beads and a rain gauge.

ITEM 01142

UPC 7 94764 01142 5



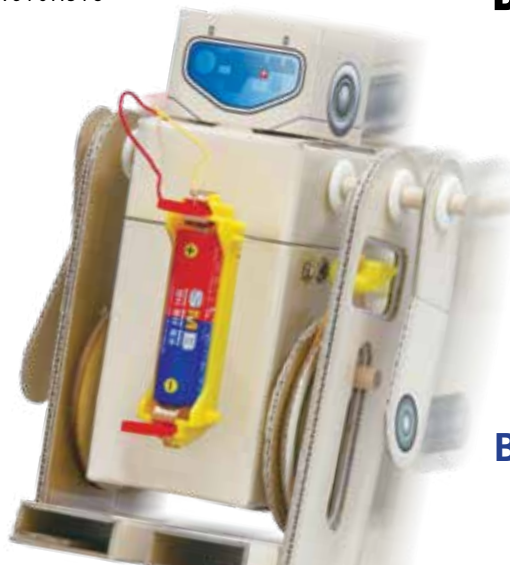
### Earthquake Simulator Set™

**Ages 8+**

Earthquakes caused by plate tectonics, volcanoes, collapses and explosions are simulated with this hands-on set.

ITEM 01154

UPC 7 94764 01154 8



## TECHNOLOGY



### Build Your Own Robot™

**Ages 6+**

Circuits, voltage, current and the power of pulleys are learned while making a dancing robot!

ITEM 01143

UPC 7 94764 01143 2

“65% of today’s grade school kids will end up doing work that hasn’t even been invented.”

MacArthur  
Foundation  
Digital Media and Learning

Build Your Own Robot!

## ENGINEERING



### Egg Drop Kit™ Ages 7+

Children investigate ways to keep eggs from cracking while exploring motion, force and energy transfer in this classic experiment.

ITEM 01147

UPC: 7 94764 01147 0



### Super Structures Kit™

**Ages 7+**

Teaches children how seemingly weak materials can become a building taller than a human!

ITEM 01153

UPC 7 94764 01153 1



### Sink or Float™ Ages 7+

This kit explores density, displacement and buoyancy to teach why objects either float or sink.

ITEM 01156

UPC 7 94764 01156 2

## ARTS



### Artful Thinking Kit™

**Ages 8+**

Introduces techniques used by art academies to teach drawing. “Draw what you see.”

ITEM 01148

UPC 7 94764 01148 7

“True innovation comes with combining the mind of a scientist, engineer or technologist with that of a designer or an artist.”

>>> John Maeda  
Rhode Island School of Design

## MATHEMATICS



### Carnival Predictions Game™

**Ages 8+**

Kids use statistics and probability to predict outcomes through fun games.

ITEM 01151

UPC 7 94764 01151 7



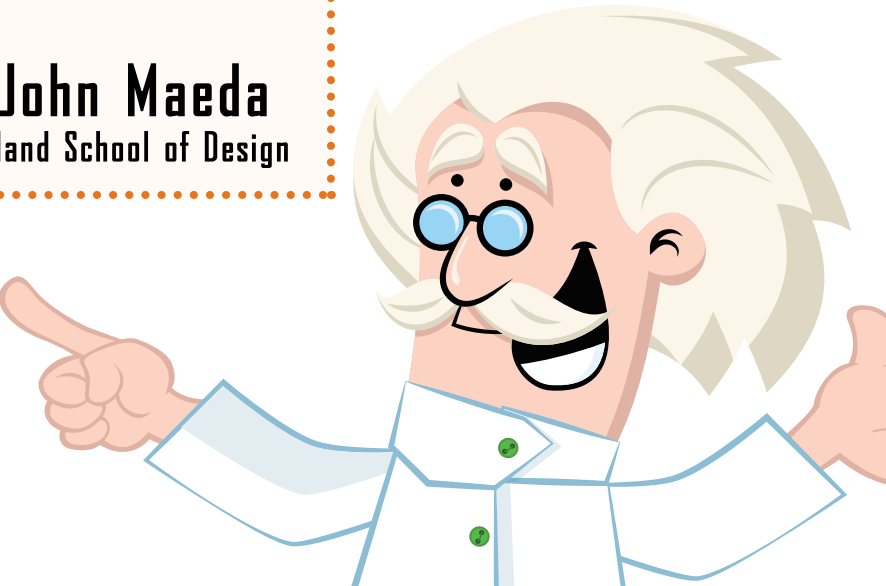
### Radical Rocket Set™

**Ages 8+**

Children explore angles, distance and force while trying to launch a rocket 40+ feet into the air.

ITEM 01152

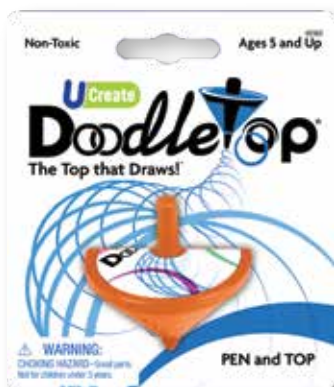
UPC 7 94764 01152 4



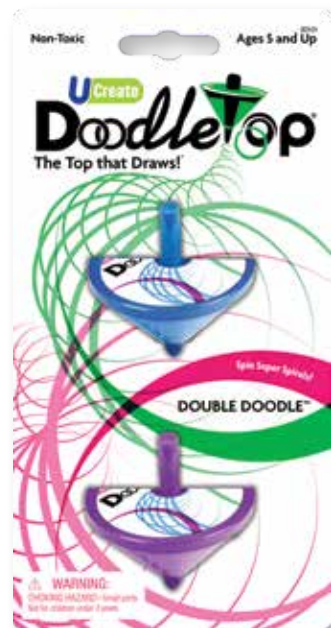


**Ages 5+**

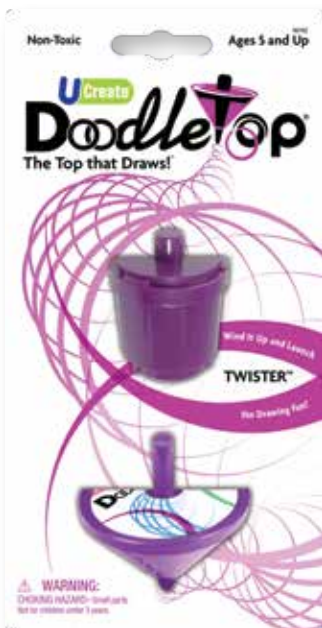
It's a classic toy with a twist. Get in on the Doodletop action and spin rings around your friends, family and co-workers!

**Doodletop™****Doodletop™ Single**

The classic Doodletop kids know and love—great for peg sections and bins.

**ITEM** 60362**CASE PACK** 12**UPC** 0 29101 60362 0**Double Doodle**

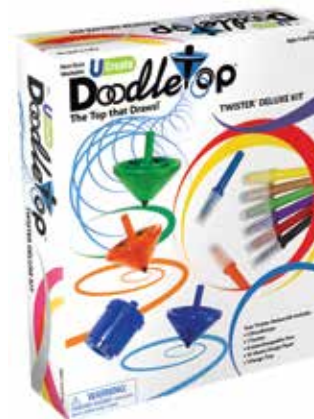
Two Doodletops for twice the fun!

**ITEM** 60101**CASE PACK** 12**UPC** 0 29101 60101 5**Doodletop™ Twister**

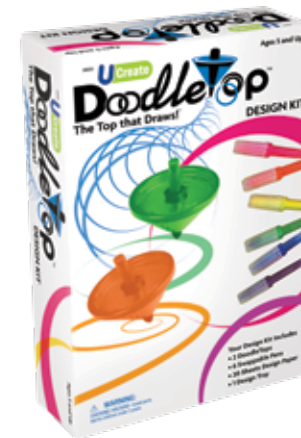
The Twister winds up to launch the drawing fun!

**ITEM** 60102**CASE PACK** 12**UPC** 0 29101 60102 2**Doodletop™****Doodletop™ Kits****Case Pack of 6**

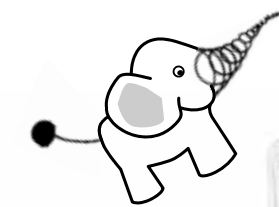
These kits provide Doodletops, pens, paper and instructions to create big WOW doodles!

**Twister Deluxe Kit**

Doodletop fans can rev their designs with this spring-loaded Twister. Includes 3 Doodletops, 1 Twister, 8 pens, art paper and a design tray that will keep kids spinning cool designs for hours.

**ITEM** 60151**UPC** 0 29101 60151 0**Design Kit**

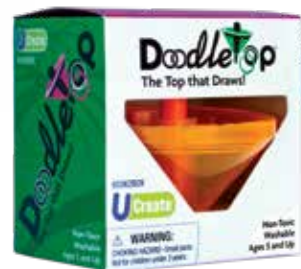
Kids can get set to draw dazzling designs with Doodletops! Includes 2 Doodletops, 6 pens, art paper and a design tray for hours of fun.

**ITEM** 60604**UPC** 0 29101 60604 1**NEW!****Activity Kit**

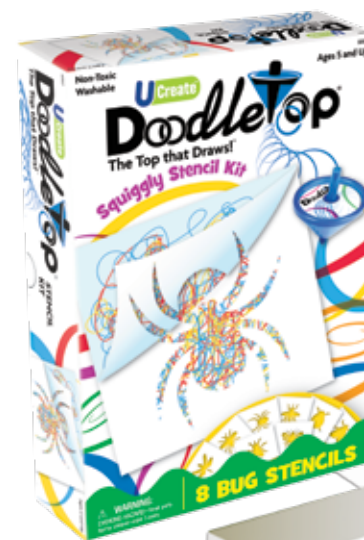
This kit includes everything a Doodletop fan needs to doodle for days and days. Includes 5 Doodletops, 5 pens, 25 games and activities, art paper and a playbook, all in a reusable case.

**ITEM** 60600**UPC** 7 33753 60600 4**Classic Doodletop™ Gift Box**

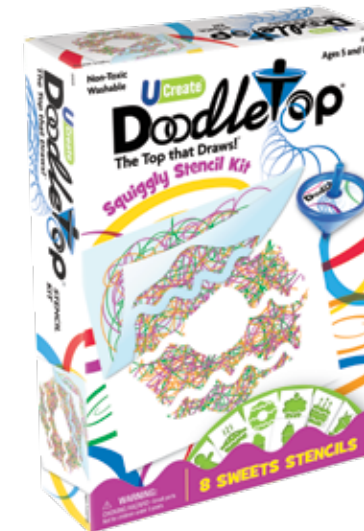
Boxes stack easily for merchandising in bins or on tables and shelves. Includes 4 refill pens.

**ITEM** 60400**CASE PACK** 12**UPC** 7 33753 00400 0**NEW!****Doodletop™ Single PDQ**

We now offer our classic Doodletop in a new shelf top package assorted in a 24-piece PDQ. Perfect for impulse opportunity, designed to move product at the register!

**ITEM** 60365**CASE PACK** 1 (24 Assorted)**UPC** 0 29101 60365 1**Doodletop™ Bug Stencil Kit****ITEM** 60607**UPC** 0 29101 60607 2**Doodletop™ Squiggly Stencil Kits****Case Pack of 6**

Create fun, colorful images with the Doodletop Squiggly Kits. Choose from three different themes: Bugs, Sea Life and Sweets. Each kit includes 8 reusable stencils.

**Doodletop™ Sea Life Stencil Kit****ITEM** 60608**UPC** 0 29101 60608 9**Doodletop™ Sweets Stencil Kit****ITEM** 60609**UPC** 0 29101 60609 6



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#### (continued from back cover)

...a series of non-board games designed to be played during a dinner party by as many as 14 friends—one of whom is the murderer. Each of the seven games so far available contains identity packets for six to eight fictitious characters, clues and a record to play to set the background and drop hints about the murder's modus operandi. Titles, retailing for \$16 to \$20, include Murder on Misty Island (a college reunion replete with adultery and bigamy) and The Icicle Twist (a ski setting with cocaine, treason and espionage). The games, says Moog, are patterned after popular but costly murder-mystery weekends, but the idea “goes back to Clue, the granddaddy of them all.”

“Some people have told us we're the next Trivial Pursuit,” says Moog. “We're right now at the same point where Trivial Pursuit was in 1982 and 1983.” Lehman maintains that Murder Mystery Party is even better, because the games are not knowledge-based. “You don't have to feel stupid because you don't know an answer, and it's OK to get up for a beer. Anyone can play and have a good time.” Meanwhile, the partners figure they're getting away with murder. “Bob and I go to work and play games every day,” says Lehman. “I know Cris didn't go home during tax time before and say, 'Gee, today sure was fun,'” laughs Moog.

— RICHARD J. PIETSCHMANN

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FROM THE ARCHIVES

# PLAYBOY

ENTERTAINMENT FOR MEN

DECEMBER 1986



CRIS LEHMAN AND BOB MOOG  
*making a killing*

Funny, they don't look like the diabolical masterminds behind murders most foul, featuring such unseemly elements as cocaine, incest and even a sex-change operation. Instead, Cris Lehman and Bob Moog, both 30, seem more like the mainstream BMW crowd. That's not surprising, either because Lehman is a C.P.A. who worked for Price Waterhouse and Moog has a Stanford M.B.A. "We came from pretty dry

academic backgrounds," acknowledges Moog, a distant relative of the fellow who devised the music synthesizer. "We could be on Wall Street or working for a Fortune 500 company, but this is much more fun."

It was on April Fools' Day in 1985 that Lehman and Moog founded University Games in Menlo Park, California. The firm makes and markets Murder Mystery Party... **(concluded inside)**