

# Perfect Private Practice Office

## LOCATION DO'S & DON'TS



### HIRE A REALTOR

They can negotiate lease, find your perfect location, etc. all for free.



### KNOW YOUR BUDGET

What can you afford? What will you charge your clients and what are your expenses? It is best to go below your maximum budget to ensure profit.



### CONSIDER COMPETITION

Are there other providers in your building? If so, consider how you can differentiate yourself?



### VERIFY SOUNDPROOF

Check walls for soundproof. Verify ability to use sound machine.



### NEGOTIATE

Yes, you can negotiate your rental rate or other costs, like utilities, etc. Consult with a commercial realtor for details.



### LOSE TIME

When you search on your own, you lose valuable time that you could be spending earning money and seeing clients.



### FORGET EXTRA COSTS

There are lots of other costs to consider when running an office, such as taxes, utilities, etc. Don't forget to factor in those costs when considering your perfect office location!



### LOW VISIBILITY

You can lose potential clients if your location is not in an area that is easily accessible and visible.



### FORGET NEIGHBORS

Neighbors may not like using sound machine. Also, consider if neighbors are noisy, do they have a lot of customers, foot traffic, etc.



### IGNORE CLIENTS

Ignoring clients needs can lead to reduced clientele. Consider an office that is secure, is well lit at night, and is open on weekends.