

Table 1

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	
July	24 <a href="#">How Celebrities Market Their Brand</a>		25	26	27	28	29	30
July	31 <a href="#">Content Marketing for the Tourism and Hospitality Industry</a>		1	2	3	4	5	6
August	7 <a href="#">Content Marketing for the Financial Industry</a>		8	9	10	11	12	13
August	14 <a href="#">Content Marketing for the F&amp;D Industry</a>		15	16	17	18	19	20
August	21 holiday		22	23	24	25	26	27
August	28 holiday		29	30	31	1	2	3
September	4 <a href="#">Back to school: What are the things you need to know about content marketing in 2017</a>		5	6	7	8	9	10
September	11 <a href="#">Words, Images, Videos - When, How and Why</a>		12	13	14	15	16	17
September	18 <a href="#">5 Brands with astonishing content marketing campaigns</a>		19	20	21	22	23	24
September	25 <a href="#">4 Student Owned Businesses that are Rocking the Market</a>		26	27	28	29	30	1
October	2 <a href="#">What is branding and how to get it right</a>		3	4		6	7	8
October	9 <a href="#">Using your name as a brand vs. choosing a name for your brand</a>		10	11	12	13	14	15
October	16 <a href="#">How to pick the right colour for a logo</a>		17	18	19	20	21	22
October	23 <a href="#">When is it time to rebrand and how to do it</a>		24	25	26	27	28	29
October	30 <a href="#">5 Black Business Owners that know about branding</a>		31	1	2	3	4	5
November	6 <a href="#">Transform your marketing with events</a>		7	8	9	10	11	12
November	13 <a href="#">Why do you need a pop up shop</a>		14	15	16	17	18	19

November	20 How to say Thank You to your customers	21	22	23	24	25	26
November	27 The secrets of a business event planner	28	29	30	1	2	3
December	4 How to create a content marketing plan	5	6	7	8	9	10
December	11 Be there even when you are not there - the power of automation (scheduling)	12	13	14	15	16	17
December	18 How to measure your content marketing campaigns success	19	20	21	22	23	24
December	25 Merry Christmas - Client Shoutout	26	27	28	29	30	31

Table 2
