



PEDIATRIC MANAGEMENT INSTITUTE

HELPING PEDIATRICIANS SUCCEED

PEDIATRIC PRACTICE MANAGEMENT CONFERENCE

CONFERENCE DATES :
JANUARY 25 & 26, 2019



TOPICS INCLUDE

- Coding
- Maximizing Ancillary Revenue
- Patient Compensation
- Marketing/ Social Media
- Practice Budgeting
- Managed Care Contracting
- Affordable Care Act Update

SEMINAR OVERVIEW :

This seminar is designed to provide participants with a better understanding of the nuances of operating a Pediatric Medical Practice. Through lecture, case studies and discussion, attendees will gain the knowledge necessary to ensure a successful Pediatric practice

WHO SHOULD ATTEND :

Pediatricians, Office Managers, Administrators, CFO, CIO, Revenue Cycle Managers, Decision Support Managers, Financial Leaders, IT Vendors and Clinical Managers.

REGISTRATION FEE :

- Register before March 30, 2018 : \$699.99 (Save \$200)
- Register before October 15, 2018 : \$799.99
- Register after October 15, 2018 : \$899.99

For more information, visit us at :
www.PediatricSupport.com

REGISTER TODAY
Due to sold-out attendance in Charleston for the 2018 conference, this event is expected to fill quickly

CONFERENCE LOCATION
LOEWS
VANDERBILT HOTEL
NASHVILLE
Please see online registration for online link to discounted rooms



Introducing new "Pre-Conference" tracks to allow attendees to brush up on skills previously learned or get up to speed on topics of special interest.

Pre-conference tracks allow new PMI conference attendees to get up to speed on essential items needed to manage your Pediatric practice before the conference begins. Former conference attendees are invited to register so they can dive a bit deeper into an area of interest.

Pricing for pre-conference

\$179.99/ track
in addition to the conference fee

PMI PRACTICE MANAGEMENT PRE-CONFERENCE PRESENTATIONS

Three tracks allowing participants to take a deeper dive into Practice Finance, Coding and Human Resources

FRIDAY JANUARY 25, 2019

Finance Pre-Conference Track

Symphony Ballroom - Lobby Level

9:00AM	Setting Your Practice Fees	Chip Hart
9:45AM	Essential Financial Items to Track Each Month	Suzanne Berman, MD, FAAP
10:45AM	Effective Compensation Models In Pediatrics	Chip Hart

Marketing & Patient Engagement Pre-Conference Track

Neely Meeting Room - Mezzanine Level

9:00AM	Building Your Brand!	Suzanne Madden, MBA, CCE
11:00AM	The Virtual Practice!	Suzanne Madden, MBA, CCE

Coding Pre-Conference Track

Kirkland/Calhoun Meeting Room - Mezzanine Level

9:00AM	The Basics of CPT Coding - All You Really Need to Know!	Richard Lander, MD, FAAP
10:00AM	Revenue Enhancers for Pediatric Visits	Jan Blanchard
11:00AM	New CPT Codes for 2019 and the Ones You Shouldn't Forget About	Richard Lander, MD, FAAP

PCMH Pre-Conference Track

Sarratt/Kissam Room- Mezzanine Level

9:00AM	Session 1: Setting Up Your PCMH Project	Amanda Ciadella, MPH
10:00AM	Session 2: Mastering PCMH Policies & Procedures	Amanda Ciadella, MPH
11:00AM	Session 3: Maintaining Your Recognition Status	Amanda Ciadella, MPH

Human Resource Management Pre-Conference Track

McTyeire Meeting Room

9:00AM	Managing Conflict In The Workplace	Catherine Beane, JD
9:45AM	Effective Interviewing to Find the Right People	Tim Rushford
10:45AM	Pivotal Relations- Brining Out The Best In Employees	Alisa Vaughn, CPME



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SYMPHONY BALLROOM - LOBBY LEVEL

Friday January 25, 2019

11:30AM PMI Conference Kickoff Luncheon - Complimentary Lunch for Conference Attendees		
1:00PM	Behind the Lines of a Social-Media Anti-Vax Attack	Chad Hermann
2:15PM	How To Manage Provider Performance & Compensation In A Value-Driven World	Suzanne Madden, MBA, CCE
3:15AM Break with Complimentary Snacks and Beverages Provided		
3:45PM	CPT Coding: Coordination of Care, Pro-Longed Visits & Transition Care	Richard Lander, MD, FAAP
4:45PM	How to Survive (and Thrive) in a "Big Practice" Market	Chip Hart
5:30PM Social Hour - Complimentary wine and light appetizers provided		

Saturday January 26, 2019

7:15AM Complimentary Continental Breakfast		
8:00AM	Managing the Cost of Patient Care in Today's Market	Sue Kressly, MD, FAAP Suzanne Berman, MD, FAAP
9:00AM	Motivational Interviewing: Addressing Patient Compliance	Erica Lander Miller, Psy. D.
10:00AM Break with Complimentary Snacks and Beverages Provided		
10:30AM	Navigating Growth and Expansion	Jeff Kile, MD, FAAP
11:30AM Complimentary Lunch for Conference Attendees		
1:00PM	Patient Engagement: Virtual and In Office	Todd Wolynn, MD, FAAP
2:00PM	Headwinds Facing Pediatrics	Paul Vanchiere, MBA.
3:00PM Break with Complimentary Snacks and Beverages Provided		
3:30PM	The Future of Websites... Prepare to be Found	Dan Feiten, MD, FAAP
4:30PM	PMI Conference Panel/ Capstone	Conference Faculty
5:30PM Social Hour - Complimentary wine and light appetizers provided		

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