TO PUSH FORWARD A MORE ENGAGING, HIGH QUALITY AND INTERCONNECTED INTERNET COMMUNITY

Reputation Connector
DREP
Infrastructure
Incentive
Reputation-backed Asset & Currency
Loyalty
Reliance
Trust / Traffic / Profit
Platform
User
Contribution / Interaction / Income

WHAT IS DREP ?

DREP Foundation aims to provide a decentralised reputation ecosystem that empowers existing Internet platforms to unleash its reputation value and achieve the interconnectedness of reputation data in the Internet community.
DREP Foundation provides a decentralized reputation ecosystem comprised of a public chain, a reputation-based protocol and the tools for Internet platforms (DRApps) to leverage it all.

DREP's vision:
• Build an infrastructure to accelerate internet platforms' user growth and traffic monetization
• Establish token holders sharing pool for more targeted user acquisition
• Enhance tokenomics based on reputation-backed assets and reputation-backed currency
• Tackle the issues of fake news/contents/accounts identification and filtering

DREP'S VALUE PROPOSITIONS

PAIN POINTS

Internet Platforms
• Fake news/contents/accounts and malicious manipulation
• Expensive c-side traffic and low user retention rate
• Monotonous profit models and growing difficulty of traffic monetization
• Intended escape from internet commission requirement for tokenization instead of decentralization
• Isolation among DAPPs / Platforms

Users
• Lack of incentives to manage online reputation
• Lack of approaches to monetize online reputation

SOLUTIONS

Decentralized Reputation System
- Voting System & Voting Mapping for Manipulation Verification
- Fake Accounts Identification & Sybil Attack Prevention & KYC
- Reputation Monetization (Social Mining/Tip/Invest…) Models
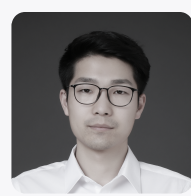- Reputation Quantifying Mechanism and Algorithem Library for Internet Platforms

Reputation Connector
- Reputation Data / Token Holders Sharing Pool
- Reputation Exchange Hub

WHY DREP?

‣ Expert development team built from professionals with experience at QTUM, Google, iQiyi, etc.
‣ Professional PR&BD team based in Dubai, Singapore, San Francisco, etc.
‣ Strong tokenomics on the basis of reputation-backed asset & currency
‣ Government endorsement from Sino-Singapore Innovation Alliance
‣ Currently 4 platform pilots and internally incubating DRAPPs

Comment Plugin / Voting Plugin / Forward Plugin
Third-party KYC
Blog Templates
Forum Templates
Plugins and Derived Applications
Quantified Reputation System (Reputation + Token)
Platforms/ Users
DREP Explorer
Role Definitions and Management
Third-party KYC Interface
Economic Incentive Models – Rewarding Pool
AI+Semantic Analysis
Application Layer
Reputation-based Smart Contract
DREP Exchange Hub
Reputation Quantifying Algorithms
Core Service Layer
Role Definitions and Management
DREP Wallet
Official Algorithm Libraries
Third-Party Algorithm Libraries
Distributed Governance
P2P Network Transmisson
Database
Sharding
Virtual Machine (EVM,X86)
Infrastructure (DREP Chain)

CORE TEAM

Xiaolong (Stephen) Xu — Co-Founder
Former Lead Developer of QTUM
Rich experience in Blockchain and software programming, used to work in Tencent and Microsoft
M.S., Chinese Academy of Sciences

Matt Bennice — Co-Founder
Expert Engineer at Google X, the Moonshot Factory
More than 10 years of programming experience in Google+, YouTube and Accenture.
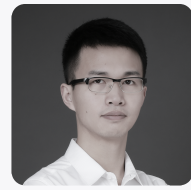M.S., George Washington University

Momo Chang — Co-Founder
Former Securities Analyst in Orient Securities
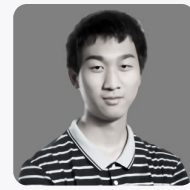Expert of FinTech
M.S., NTU Singapore

Lien Siaou Sze — Core Business Advisor
VP of HP Asia
Board of Trustees, NTU Singapore
Ph.D., Cambridge
M.S., IC

Eric Chao — Core Developer
Former Expert Engineer at iQiyi, Qihoo 360 and Ele.me
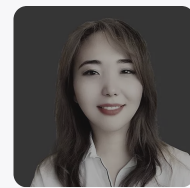M.S., University of Science and Technology of China

Yue Wang — Core Developer
Former Lead Developer at LeetCode
Former Expert Engineer at Tencent,
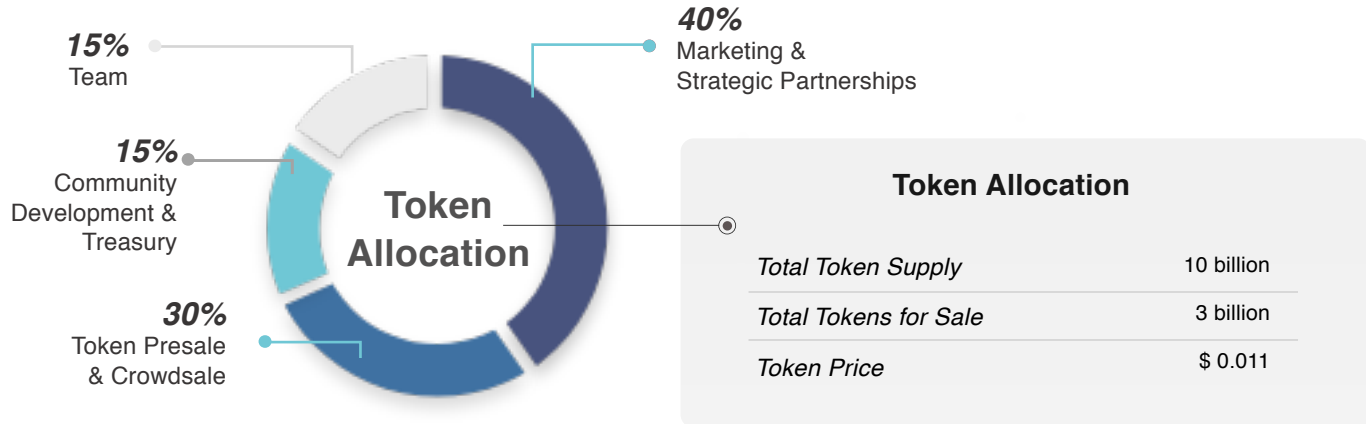M.S., Carnegie Mellon University

Belinda Zhou — CMO
Consultant for Emirates Airline and Dubai Tourism
Trained by PwC Academy and Cambridge University Leadership Programme

Akmaral Orazaly — Data Analyst
Consultant for Smart Dubai Office
Trained by PWC Academy. Experience in Data Analysis and Business Intelligence Solutions in Tengizchevroil, HSBC and Amec.
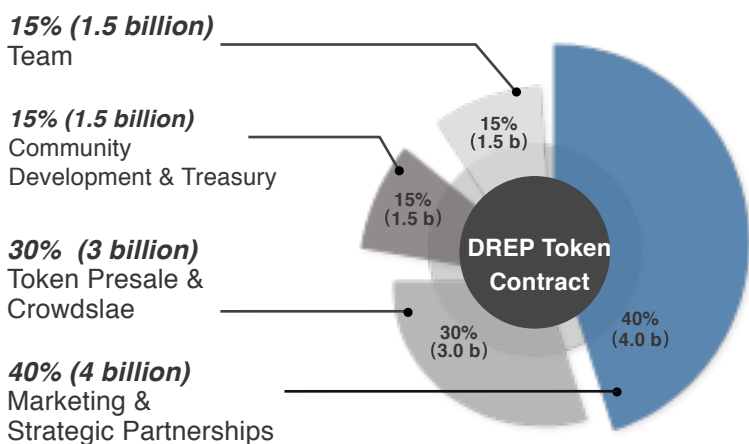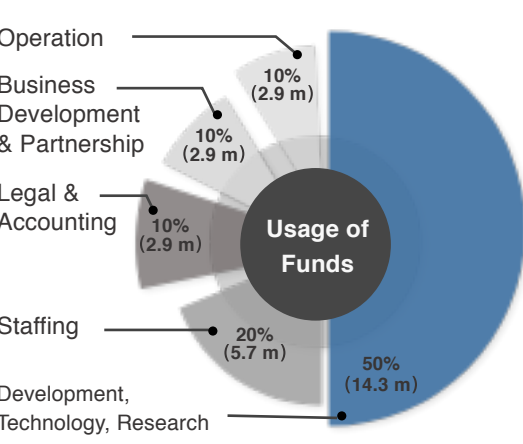

TOKEN ALLOCATION

Token Allocation
- 40% Marketing & Strategic Partnerships
- 15% Team
- 15% Community Development & Treasury
- 30% Token Presale & Crowdsale

Token Allocation	
Total Token Supply	10 billion
Total Tokens for Sale	3 billion
Token Price	$ 0.011

Token Sale Allocation

Stage	% of Token on	Number of Token	Discount	Lock-up Period
Private Strategic Sale	20%	600	-	50% - 90 Days
Private Presale	20%	600	15%	50% - 45 Days
Public Presale	40%	1200	10%	50% - 30 Days
Public Crowdsale	20%	600	0%	
Total	100%	3000	Funds Raised ($m) - 28.71	

* Investors can choose to buy DREP ERC20 token or QRC20 token, which are totally the same as for discount, lock-up, etc., except for the exchange to be listed.
✶ The team's vesting period is 1 year.

DREP Token Contract

- 15% (1.5 billion) Team
- 15% (1.5 billion) Community Development & Treasury
- 30% (3 billion) Token Presale & Crowdslae
- 40% (4 billion) Marketing & Strategic Partnerships

Usage of Funds

- Operation — 10% (2.9 m)
- Business Development & Partnership — 10% (2.9 m)
- Legal & Accounting — 10% (2.9 m)
- Staffing — 20% (5.7 m)
- Development, Technology, Research — 50% (14.3 m)

DREP ROADMAP

IEO Timeline

2018 Feb-May:
Private Investment

2018 Early June:
Presale

2018 Mid-June:
IEO

2018 Late June:
Exchanges Listing

Milestones

2018 Q2:
Co-establishing of Sino-Singapore Innovation Alliance (SSIA)

2018 June:
DREP first Internal-incubated DAPP launched

2018 Q4:
Beta test of reputation infrastructure network

2019 Q1:
Mainnet Launched